

# Exhibitor Prospectus

## 2020 Exhibit Schedule

### Virtual Exhibit 'Move-In'

Submission of logo, 50-word description, and link to company website will be available to attendees immediately after registration for the event.

Additional virtual event materials will be due no later than July 15, 2020.

### Virtual Exhibit Hours

Saturday, July 25

#### Dedicated Exhibit Times

7:45-8:00am, 9:30-9:45am, & 2:10-2:30pm

**Additional Breaks:** 10:45-10:55am, 1:00-1:10pm, & 4:30-4:45pm

## How to Reserve Exhibit Space and Sponsorships

Complete and return the **Exhibitor Registration Form** via email, fax or U.S. Mail, with payment in the form of credit card or check payable to AzNA.

All applicants are subject to approval by AzNA.

Sponsor Opportunities are limited and will be available on a first come, first served basis.

Registration Form must be received no later than July 6, 2020.

**AzNPC 2020** - AzNPC is excited to announce innovative virtual opportunities for exhibitors and sponsors at the 2020 Nurse Practitioner Symposium.

The Nurse Practitioner Symposium brings together nurse practitioners from across the southwest and beyond to present the highest quality, most innovative and effective continuing education.

**Our event anticipates between 150-200 prescribing providers.**

Your participation can create direct interaction between the attendees and exhibitors during breaks and dedicated exhibitor time.

## What is included in my sponsorship agreement?

- Dedicated virtual tab with company-provided information including: name, logo, description, ad space, embedded video, and/or other digital offerings per your company's marketing plan. If you can think it into an HTML webpage, it can likely be done.
- Company name (and logo where possible) included in pre-event promotion and day-of virtual opportunities (where applicable)
- Opportunity for pre-recorded promotional videos during breaks between speakers
- 1-Hour speaker opportunity for all attendees
- Exhibit opportunities in the virtual exhibit hall

## What is included in my virtual exhibit hall package?

- Live webinar interaction with attendees using your company's zoom account, linked directly from the virtual exhibit hall
- Company name, logo, and 50-word company description on exhibitor pages of virtual event listing
- Dedicated break time with attendees encouraged to click through to exhibitor offerings
- Gamification of virtual exhibit hall to encourage exhibitor interaction

## Cancellation of 2020 Exhibit Space or Sponsorship

If AzNA does not receive any notice of cancellation in writing, the exhibitor will be liable for 100% of the total fee as submitted on the Exhibitor Registration Form.

**Exhibit Table Cancellation:** Written notice of cancellation received prior to July 6, 2020 will incur a \$50 administrative cancellation fee. Cancellation notice received on or after July 6, 2020 is subject to 100% of total fee amount as submitted on the Exhibitor Registration Form.

**Sponsorship Cancellation:** If written notice of cancellation is received prior to June 6, 2020, sponsor agrees to pay an administrative cancellation fee of \$50. Written notice of sponsor cancellation received on or after June 6, 2020 will result in a cancellation fee equal to 100% of the total amount as submitted on the Exhibitor Registration Form for space, sponsorship or other materials.

To learn more about sponsorships or exhibit options or if you have questions or need assistance with the application process, please contact the AzNA office:

**Debby Wood**  
debby@aznurse.org  
480.351.8582

**2020 AZNPC Exhibitor Registration Form**

DATE: Saturday, July 25, 2020

A Virtual Event Featuring Exhibitor and Sponsor Opportunities

EXHIBITOR'S INFORMATION	
Company Name (Type directly into form & Re-Save)	Website
Name of Person Authorizing Purchase	Position/Title
Address	City State Zip
Phone: Office	Phone: Cellular
Email	Signature (Digital Signature Accepted) Date

**Continuing Education Terms of Support:** The exhibitor/sponsor agrees that the Arizona Nurses Association makes all decisions about the disposition and disbursement of commercial support and agrees not to influence the continuing education. *(initial here):* \_\_\_\_\_

EXHIBITOR DETAILS
<p>Exhibitor Registration includes:</p> <ul style="list-style-type: none"> <li>• Live webinar interaction with attendees using your company's zoom account, linked directly from the virtual exhibit hall</li> <li>• Company name, logo, and 50-word company description on exhibitor pages of virtual event</li> <li>• Dedicated break time with attendees to click through to exhibitor offerings</li> <li>• Gamification of virtual exhibit hall to encourage exhibitor interaction</li> </ul>

EXHIBITOR TABLES	
<input type="checkbox"/> Standard Exhibitor Table.....\$750	<input type="checkbox"/> Non-Profit or Educational Exhibitor Table.....\$500

SPONSORSHIP OPTIONS	
all sponsorship options include an attendee list with contact information and exhibitor table fees	
<p><b>Saturday, July 25</b></p> <p><input checked="" type="checkbox"/> (SOLD OUT) Lunch.....\$5000</p> <p><input checked="" type="checkbox"/> (SOLD OUT) Afternoon Sponsor.....\$3750</p>	<input type="checkbox"/> Exclusive Virtual Company Sponsor Tab During Virtual Event - \$2000 <i>Personalized with your company information, including name, logo, description, ad space, embedded video, and/or other digital offerings per your company's marketing plan</i>

ADDITIONAL MARKETING OPPORTUNITIES
<input type="checkbox"/> 5 minute pre-recorded promotional video played during one break - \$1000
<input type="checkbox"/> Ad Slide Incorporated in Break-time rotating slide show - \$250

PAYMENT OPTIONS		
<input type="checkbox"/> <b>Check</b> Please make checks payable to AzNA and mail to: Arizona Nurses Association 1850 E. Southern Avenue Tempe, AZ 85282		
<input type="checkbox"/> <b>Credit Card</b> AzNA Accepts Visa, Mastercard, American Express & Discover		
Print Name (as it appears on card)	Credit Card Number	Expiration Date (mm/yy)
VCode (3 digit # on back of card)	Amount Authorized (total of all items) \$	Cardholder Signature (must have signature/digital signature to process payment)
<input type="checkbox"/> Billing Address (check here if billing address is the same as Exhibitor's Address)		

AzNA & AzNPC reserves the right to reject any application for exhibit space and/or sponsorship opportunity. AzNA Tax ID#: 86-0003918