



Arizona Society
of Association
Executives

JOANNE WINTER

Joanne Winter is a 32-year veteran of the professional association industry. She currently serves as the Executive Director of two award winning associations - Meeting Professionals International – Arizona Sunbelt Chapter (32 years) and of the Hospitality Sales and Marketing Association International – Arizona Chapter (24 years). Prior to going full-time with HSMAI and MPI, Joanne owned an association management company that serviced five associations to include MPI, SGMP (Society of Government Meeting Professionals), IABC (International Association of Business Communicators), NSA-AZ (National Speakers Association – Arizona Chapter) and ACCA (Arizona Collision Craftmen’s Association). She was recognized as the AzSAE 2015 “Association Executive of the Year” and most recently was recognized as one of the 2018 “Top 100 Women Who Inspire” by Smart Meetings Magazine. She credits her mom Peg Winter for getting her into the association management profession. Peg was the Executive Director for AzSAE from 1979 to 1995.

Joanne, a native Phoenician, lives in mid-town Phoenix with her husband Jeff, dog Halley and an array of kitty rescues.