



Arizona Society
of Association
Executives

Kristen Merrifield, CAE, CNAP, Chief Executive Officer

Kristen brings extensive leadership to the Alliance of Arizona Nonprofits through her previous roles at the Arizona Small Business Association, the Arizona State University Foundation and the Greater Phoenix Chamber of Commerce. She brings over 15 years of association and nonprofit knowledge and expertise to her role as Alliance CEO.

Kristen is an active participant in the business and nonprofit community serving as a productive member and Past President of the Arizona Society of Association Executives and a member of the American Society of Association Executives (ASAE). She holds a BS in Business Management from Grand Canyon University; a Certificate in Association Management from ASAE and the prestigious designations of Certified Association Executive (CAE) and Certified Nonprofit Accounting Professional (CNAP). Kristen is also a graduate of the ASU Lodestar Center's Generation Next Nonprofit Leadership Academy and the ASBA Executive Business Mentoring Program. She has dedicated her career to serving others and is a respected and well-rounded leader.