Leadership Committee Teleconference

February 8, 2017 Teleconference

Call In 877.820.7831, passcode 131190#

Meeting Notes

1. Provide Assistance with Planning the Leadership Summit as Directed by the Current Board/Liaison
   a. Champion Bob Hollander
   b. Nothing new to report.
   c. Bob will re-visit draft agenda and start thinking about venues (last several years at Little America in Flagstaff). Draft Agenda is attached to the end of the minutes. This is for distribution to the Committee and is obvious up for further discussion. The final version will include timeframes and names of presenters/facilitators for each of the items.
   d. Lisa Jackson can be co-champion.

1. Develop / Support / Facilitate Leadership Training Events
   a. Give present and future AZ Water Leaders opportunities exchange ideas
   b. Take a programmatic approach to the training using various tools (books, presentations and podcasts).
   c. Presentations by AZ Water Leaders and our Arizona industry leaders with story line:
      i. AZ Water President, President Elect, and/or Past President presentation
         1. Vision, Mission, Strategic Objectives
         2. Business Plan - Committee opportunities
      ii. Arizona Leaders (examples, no outreach or commitments made yet)
         1. Dan Cleavenger (Formerly Mesa Water Resources Director) – Modeling the Way - Clarifying values and setting example by aligning actions with shared values.
         2. Brian Biesemeyer (City of Scottsdale Water Director) Inspiring a shared vision and common purpose.

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3. **Warren Tenney** (AMWUA) – Fostering Collaboration and Building Consensus

4. **Teresa Smith-DeHesus** (past AZ Water President, CH2 Client Manager) – Challenging the process – Seizing the initiative, taking small risks and looking for ways to improve and grow.

5. **Kevin Conway** (Past President, Epcor Project Manager) – Empowering Volunteers

6. **Ted Cooke** (CAP General Manager) – Working with all personality types and strengthening others by increasing self determination

7. **Sarah Porter** (Director, Kyl Center for Water Policy at Morrison Institute) working with agency leaders, elected officials, policy makers and stakeholders.

d. Leadership Books – linking presentations to readings
   i. Kouzes / Posner- *The Leadership Challenge*
   ii. Charles Duhigg - *Smarter-Faster-Better*
   iii. Others – Leadership committee suggestions welcomed

e. Podcasts
   i. Freakonomics (WNYC)
      1. How to get more Grit in your life - success and level of stick-to-itiveness
      2. How to be more productive
      3. In Praise of Maintenance

f. Logistics
   i. Timing – ask speakers and participants what works best (first thing in the morning, lunch, early evenings)
   ii. Location - Changing Hands (for book talks), B&V Conference training area?, Technical Luncheon?, Brew-Pub, webinar (may limit participant engagement - discussions but potentially more people could participate)

g. Note: A next step is to launch the program. (Recruit participants and speakers). Develop announcement for AZ Water Technical Lunch, E-blast and YP committee

h. Kachina draft.
   i. ANNOUNCING AZ WATER ASSOCIATION’S LEADERSHIP LEARNING SERIES

   1. Are you interested in advancing your leadership skills? The Leadership Learning Series is aimed at engaging, educating, training, and providing opportunities that enable developing and emerging Arizona Water Association leaders to build their skills and become the next generation water leaders in the Association. This series provides participants with opportunities to learn and engage through a blended learning approach that includes presentation by some of Arizona’s Water Leaders, suggested readings, podcasts and engaging discussions. Any AZ Water Association member is welcome, but we ask that you commit to participating in the programming, that includes reading the materials, showing up for the presentations, and engaging with your fellow series
participants. If you are interested please e-mail AZ Water Association Vice President, Lisa Jackson at jacksonla@bv.com by March 20, 2017.

2. Provide Leadership Articles for the Kachina News
   a. Champion Dave Iwanski: Based on the deliverables from Kevin Conway’s e-mail and in preparation for this afternoon’s Committee meeting, I wanted to recommend the following for action:
      i. I will prepare an article on leadership for the upcoming Kachina News (the deadline for submittal is Friday, so let me work on it and get something out for Committee member mark-up tomorrow – sorry for the short fuse);
      ii. It appears that everyone likes the “Movers and Shakers” idea, and what I would like to see is the same format but with two sets of questions being asked, one set being personal questions such as what is your favorite food, favorite author, best vacation spot, etc. and one set being professional such as what got you into the water profession, what are some of your biggest challenges, who was one of your mentors (I can work with John on these questions). We still need to decide where this effort will be provided (The Kachina News, the web-site, social media – this will need to be discussed);
      iii. I would recommend a “Leadership Roundtable” later this year in which elected officials would be invited to attend to discuss leadership and what that means to them personally and professionally.
      iv. The Leadership Committee needs to put together a program which will be presented to the Arizona Leagues of Cities and Towns in order for us to be on their annual program over the summer. This needs to be completed by the end of this month – subject matter, speakers, etc. (will need approximately 2 hours of material).
   b. Co-Champion John Masche
      i. At this point, the most additional information that I can offer is that Dave and I are discussing the articles and I have potentially identified at least one candidate (the new Association VP) for a write-up in the summer Kachina News.
      ii. John and attendees discussed link previously forwarded by Dave
          1. “Movers and Shakers”
             a. YP vs Seasoned Professional
             b. Engineer vs Contractor
             c. Develop candidates for articles
          2. John will make contact with Dave and discuss

3. Update Website Information
   a. Champion Lourdes Rodriguez
      i. Lourdes requested to go first in the meeting.
      ii. Low experience with updating/programming websites. Committee recommended utilizing Bill Kenning as a resource, but he should not be expected to do it for us. He should be able to provide guidance on how to update the website and load content.
      iii. We currently have no ongoing committee events.
      iv. Teresa reminded group the emphasis on someone from each committee being a webmaster.
      v. Focus on content for Leadership Committee. The following will be posted onto the committee website:
1. Advertise upcoming committee events as they come up, to include a meeting schedule.
2. Committee content: mission statement, who we are, what we’re trying to accomplish
3. Committee photo: we will take a group photo at our conference in May.
4. Meeting agendas and minutes
   b. Co-Champion Teresa Smith DeHesus
      i. Teresa reminded attendees that each committee should have a webmaster (see above)
      ii. Bill Kenning is a resource, but he should not be expected to do it for us
4. Disseminate AZ Water Information and Make Contacts
   a. Champion Dave Iwanski
      i. Celebrate the 90th Anniversary document
   b. Co-Champion Teresa Smith DeHesus
      i. Teresa will get with David.
   c. Co-Champion in the Ready Tom Galeziewski (Post 5/2017)
5. Connecting with the Authorizing Public
   a. Champion Teresa Smith DeHesus
   b. Bob will get involved with this.
   c. John Ruetten
   d. Jim Pembroke/Guy Carpenter – founders of effort
      i. Guy very busy/not always in state
      ii. Tom will touch base with Jim
   e. Trying to identify people
      i. Diane Brossart, Executive and her contacts
6. Other Discussion
   a. Next Teleconference 03/23/2017 from 3:00-4:00 p.m.
   b. Committee Meeting at Conference Thursday, May 4, 9:00-9:30.
AZ Water Association 2017 Leadership Retreat  
July 21-22, 2017  
Tucson, Arizona  

AGENDA  

Day 1  
- Welcome and Lunch  
- Inspirational, energizing speaker (I want to get attendees excited about being here and getting things accomplished)? Who? Many may require an honorarium (could we do?)  
  - Business leader  
  - Elected official  
  - Media person  
- Presentation on leadership:  
  - What does leadership mean to me (As then President, I should communicate this.)  
    - This will include statements on my vision (beyond the AZ Water Vision statement) and goals for the year, the details of which I will provide at a later time  
  - Involvement of Leadership Committee in preparation of Leadership Retreat  
    - Acknowledgement and appreciation of Committee assistance  
- An “After the Dust Settles” Brief Annual Conference Briefing  
- Committee Spotlight or Committee Sharing  
  - Introduction: Strategic Plan and Business Plan as guiding documents for planning and implementation  
  - Each Committee completes Committee Spotlight form prior to Retreat  
  - Each Committee gets 5 minutes to present  
  - How have Committees built on last year’s work/status on completion of action items in Business Plan?  
- Wrap Up  
- Board Meeting  
- Dinner  

Day 2  
- Breakfast  
- Welcome  
- Committee Spotlight or Committee Sharing (continued, if necessary)  
- Membership Summit (e.g. categories, benefits)?  
- Status of Membership Efforts  
- AZ Water Association Governance  
  - Organization structure  
  - Bylaws Summary (Leadership should be familiar with at least the elements, regardless of impending revisions.)  
- Website Use and Optimization (e.g. content, announcements)  
- Status of Social Media efforts  
- Committee Budgets and Expenses  
- Retreat Wrap Up/Adjourn  
- Box Lunch