Conference Committee Meeting Minutes

Date 6/16/2017 | Location HDR

<table>
<thead>
<tr>
<th>Meeting leader</th>
<th>Curt Courter</th>
</tr>
</thead>
<tbody>
<tr>
<td>Type of meeting</td>
<td>June’s Committee Meeting</td>
</tr>
</tbody>
</table>

In attendance

Mike Ambroziak     | Curt Courter  | Art Lomeli
Amy Baker          | Lisa Culbert  | Debbie Muse
Gretchen Baumgardner | Chelsea Francis | Andrea Odegard-Begay
Doug Berschauer    | Larry Hanson  | Richard Sacks
Jesse Black        | Towanda Heape | Steve Wedwick
Tom Braatelien     | Dave Iwanski  |
Craig Caggiano     | Lisa Jackson  |
Mike Caruso         | Patty Kennedy |

Topics Discussed

Introductions
- Curt Courter – Chair of conference committee
- Steve Wedwick – PDHs and abstract coordination
- Larry Hansen – AV Committee
- Gretchen Baumgardner – Past chair, sponsorship
- Amy Baker – App, awards committee
- Towanda Heape - Meter Mania, Golf committee
- Art Lomeli - Meter Mania
- Mike Ambroziak – exhibit hall, Co-chair of golf
- Jesse Black – Meter Mania, BBQ committee
- Craig Caggiano – Technical program
- Doug Berschauer – Operator training, school outreach
- Tom Braatelien – Moderator training and liaison, will help with BBQ
- Richard Sacks – PDHs
- Andrea Odegard-Begay – looking for a task.
- Chelsea Francis – Notes
- Patty Kennedy – WEF delegate getting participation going

2017 Partial Review
- Cvent statistics –
  - Total: $631,000
  - Without membership: $617,000
  - Sponsors: $49,000
  - Exhibitors (200+ booths): $207,000
  - Attendees: $371,000

- Still waiting on some income
- Need to target sponsorships from contractors
- **CAP, APS, and SRP are going to sponsor 2018… need to contact earlier.**
- Food is an issue
- Attendance:
  - 1500+ registered
  - 600+ Exhibitor registered
  - 879 City, 293 consultants, 71 water providers, 112 contractors, 507 vendors, 73 other, 32 regulators, 52 educational, 2 Indian community

- Record setting YP income and Golf income
- PDHs go out next week, email from Cvent. Monthly reminder email.
  - Need to get PDH data to create internal PDHs
  - Put on AZ Water Website
- Technical sessions
  - The good: High quality speakers, good variety, Keynote, BBQ food good, technical sessions
  - The bad: Track themes didn’t always line up, redundant presentations, sales pitches, long lines, bad food, did not like vouchers. Copper Blues were not prepared, no vegan… limited
    - Manufacturers pay a lot and they are doing pitches, some people want to know the product. Partnering with client. Manufacture track this year? Moderators need to work with it. Even though they are selling something, it’s something used and desired.
    - Food was done to allow people to network and also get into exhibit hall.
    - Could do a platted lunch without speaker.
    - Could keep it the way it is
    - Put happy hour before BBQ
    - 600 drink tickets

2018 Conference

**Abstract Categories**
- Eliminate some of the topic categories.
  - We must organize the categories regardless, based abstracts received.
- Get abstract announcement prepared by Thursday June 22nd, 2017
- Open in August, close November 3rd

**Possible Changes**
- 2 Keynote speakers were good
- Not enough PDHs on Friday
- Leave track lengths the same, have longer track as an option
- Have speakers provide questions
- Revisit Heritage Square, Diamond Backs for BBQ

Next meeting – July 21st

Subcommittee Leads
- Keynote committee needed
- Gretchen handling sponsorships
- App is much better 660 downloads, 364 logins (18% attendees)
- Need BBQ subcommittee
  - Get recent YP to help with BBQ

BBQ

Next Meeting:
- BBQ, Schedule and Awards.

<table>
<thead>
<tr>
<th>When</th>
<th>Lunch Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>June 16\textsuperscript{th}</td>
<td>Hazen</td>
</tr>
<tr>
<td>July 15\textsuperscript{th}</td>
<td>Black &amp; Veatch</td>
</tr>
<tr>
<td>August 12\textsuperscript{th}</td>
<td></td>
</tr>
<tr>
<td>September 16\textsuperscript{th}</td>
<td></td>
</tr>
<tr>
<td>October 7\textsuperscript{th}</td>
<td></td>
</tr>
<tr>
<td>November 4\textsuperscript{th}</td>
<td></td>
</tr>
<tr>
<td>December 2\textsuperscript{nd}</td>
<td></td>
</tr>
<tr>
<td>January 13\textsuperscript{th}</td>
<td></td>
</tr>
<tr>
<td>February 10\textsuperscript{th}</td>
<td></td>
</tr>
<tr>
<td>March 17\textsuperscript{th}</td>
<td></td>
</tr>
</tbody>
</table>

Thank you Hazen for sponsoring this month