AZ Water 2017 Conference Planning Committee Meeting

Lunch Sponsored by Black & Veatch

July 21st 2017
Vice Chair
Agenda

- More Attendee Feedback
- Calls for abstracts
- Schedule
- BBQ
- Mobile App
- Task List
- Subcommittee leads
Fun with Numbers

More attendee feedback
Registration Feedback

The Good

- So fast I did not realize it was there
- Very smooth and quick
- Much improved over year’s past
- Quick and better than several other conferences
- The best yet

The Bad

- “opt in” for some complementary things wasn’t clear
- Additional steps for parking not clear
- Issue with City registrations
- No record of payment - multiple comments
- Location was hard to find / better signage needed
- Confirmation email highlighted conference start date and actual attendance date buried in email
Most Enjoyed on Thursday

- Technical Sessions: 49%
- Exhibit Hall: 28%
- Beer Truck: 23%
- Lunch Op Awards: 20%
- Operator Training: 12%
- Meter Mania: 11%
- Evening Op Awards: 10%
- Networking Events: 6%
- Student Posters: 3%
- Career Fair: 2%
Wed / Thurs Lunch Comparison

Wednesday’s Lunch
- Step down from prior years
- Long Lines
- Poor food quality - School cafeteria, military chow hall, snack bar
- Lack of choices
- Too expensive
- Those that commented, liked the freedom to go out in town

Thursday’s Lunch
- Step down from prior years
- Long line – went fast but could have had signs or guides
- Poor food quality – better at the Circle K
- Cheapened the awards
- Liked the idea / liked the cooler
- Went out to lunch on own
The bottom line

- Total income = $610,000
- Total expenses = $505,000
- Net profit/loss = $105,000
Call for Abstracts
91st Annual Conference & Exhibition

Call for Abstracts to Open August 2017
Share your knowledge with over 2,000 of your peers
Watch for a notification from AZ Water

AZ Water
Professional Dedicated to Arizonas Water

91st Annual Conference & Exhibition
Phoenix Convention Center
May 2nd - 4th 2018 | Phoenix, AZ
Schedule
Abstracts Due
• Deadline Oct 30

Distribute Abstracts for Review
• Deadline Nov 3

Receive Abstract Scores
• Deadline Nov 20

Arrange Technical Program
• Workshop Dec TBD

Board Approval of Program
• Deadline Jan 19
This Year’s Program Schedule

Keep
- Keep Wednesday Breakfast with the Keynote
- Lunch ‘on your own’
- Awards lunch
- Friday lunch w/Keynote

Consider
- Length of technical sessions
- Awards
  - Breakfast – Educator of the year
  - Lunch – Operator awards
  - Happy Hour - Scholarships
  - BBQ/After Hours – People/Projects of the Year
<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event Details</th>
</tr>
</thead>
</table>
| Wednesday Morning     | Phoenix Con. Center    | - Environmental Stewardship – 2 minutes
| 7:30 am               | (PCC)                  | - Kachina Award – 2 minutes
|                       |                        | **TOTAL = 4 MINUTES**                                                        |
| Thursday Lunch        | PCC                    | - Plant & System Operation Awards – 15 minutes
| 11:30 am              |                        | - Safety Awards – 2 minutes
|                       |                        | - Gimmicks and Gadgets – 2 minutes
|                       |                        | - Technology Professional Award – 2 minutes
|                       |                        | **TOTAL = 21 MINUTES**                                                       |
| Thursday Evening      | Hyatt Regency          | - Select Society of Sanitary Sludge Shovelers – 15 minutes
| 5:30 pm               |                        | - Kenneth J. Miller (Water For People) – 2 minutes
|                       |                        | - Projects of the Year (5 total) – 10 minutes
|                       |                        | - Engineer of the Year – 2 minutes
|                       |                        | - Construction Professional – 2 minutes
|                       |                        | - Operations Leadership Award (separate from operator awards) – 2 minutes
|                       |                        | - Nathan Burbank Environmental Educator – 2 minutes
|                       |                        | - YP of the Year – 2 minutes
|                       |                        | - Quentin Mees Research Award – 2 minutes
|                       |                        | - Scholarships – 4 minutes (10 minutes)
|                       |                        | - Student Poster Winners – 2 mins
|                       |                        | **TOTAL = 52 MINUTES**                                                       |
| Friday Lunch          | PCC                    | - AWWA Fuller Award – 5 minutes
| 11:30 am              |                        | - AWWA Tenure Awards – 4 minutes
|                       |                        | - WEF Bedell Award – 2 minutes
|                       |                        | - WEF Burke Award – 2 minutes
|                       |                        | **TOTAL = 9 MINUTES**                                                        |
BBQ
BBQ

- Lessons Learned from CB/SUL
  - Additional buffet line
  - Communicate multiple rooms
  - Venue better prepared w/food
  - BBQ?

- Exploring Alternative Locations
  - Chase Field - reservations
  - Heritage Square or other outdoor location
  - Over 30 locations evaluated last year
    - Too costly, too small, etc.
Mobile App
AZ Water Conference Mobile App

- All Engagement: 23.1K
- User Contributions: 2.99K
- Minutes Open: 19.2K
- Users: 657
- Contact Shares: 47

- Logged in Users: 356
- Organization Views: 442
- Session Views: 10.3K
- Navigation Icon Taps: 7.57K
- Map Views: 566

Top Session Surveys:
- Session Ratings: 409
- Fresh Ideas Contest: 282
- Student Poster Comp.: 5

Top Locations:
- Conference Entrance: 41
- BBQ: 30
- Hyatt: 28
- Parking: 27
- Ballroom Lobby: 21
AZ Water Conference Mobile App

60.3K Banner Impressions
106 Banner Taps
657 Users

Top Banner Taps
- Hazen
- IDA
- Wilson
- Mortenson
- Carollo

Top Organizations by Engagement
- Achen-Gardner Construction
- Felix Construction Company
- REACO Associates LLC
- FUSE IT Pipe and Supply, LLC
- Hennesy Mechanical Sales
- Carollo Engineers
- Archer Western Construction
- Dana Kepner Company, Inc.
- Hach
- HD Supply Waterworks
- Western Environmental Equipment Co.
- TestAmerica Laboratories, Inc.
AZ Water Conference Mobile App

Provided Company Information

- Achen-Gardner Construction
  - Work: 480-940-1300
  - Email: info@achens.com
  - Websites: http://www.achens.com
  - Tags:
    - Arizona
    - award winning
    - concrete
    - network
    - concrete structures
    - construction manager at risk
    - design-bid-build
    - design-build
    - general contractor
    - grading
    - heavy civil
    - Build America
    - improvements
    - infrastructure
    - job order contracting
    - New Mexico
    - paving
    - pipeline
    - rehabilitation
    - Relin America
    - roadway
    - sewer

Did Not Provide Company Information

- Accurate Corrosion Control Inc

Is it worth is? Who finds the value in this feature?
Task List
Sub-Committees
<table>
<thead>
<tr>
<th>Role</th>
<th>Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Chair / Board Liaison</td>
<td>Marie Pearthree</td>
</tr>
<tr>
<td>Planning Chairs</td>
<td>Curt Courter, Chair</td>
</tr>
<tr>
<td></td>
<td>Craig Caggiano, Vice Chair</td>
</tr>
<tr>
<td>Past Chair</td>
<td>Gretchen</td>
</tr>
<tr>
<td>Task Force</td>
<td>Us</td>
</tr>
<tr>
<td>Keynote, Theme Program &amp; Panel</td>
<td>Marie Pearthree</td>
</tr>
<tr>
<td>Role</td>
<td>Person</td>
</tr>
<tr>
<td>-------------------------------</td>
<td>-------------------</td>
</tr>
<tr>
<td>Moderator</td>
<td>Tom Braatelien</td>
</tr>
<tr>
<td>YP Committee Liaison</td>
<td>Clayton Freed</td>
</tr>
<tr>
<td>Exhibitor Liaison</td>
<td>Mike Ambroziak</td>
</tr>
<tr>
<td>IT</td>
<td>Patrick Goodfellow</td>
</tr>
<tr>
<td>Registration Chair</td>
<td>Cindy Martinez</td>
</tr>
<tr>
<td>Awards Chair</td>
<td>Sarah Rogowski</td>
</tr>
<tr>
<td>Conference Program</td>
<td>Debbie Muse</td>
</tr>
<tr>
<td>Event</td>
<td>Organizer(s)</td>
</tr>
<tr>
<td>-------------------------------</td>
<td>----------------------------------------------</td>
</tr>
<tr>
<td>Manufacturer Technical Session</td>
<td>Mike Ambroziak</td>
</tr>
<tr>
<td>Student Poster Session</td>
<td>Nashita Naureen / Clayton Freed</td>
</tr>
<tr>
<td>MFR Events</td>
<td>Mike Ambroziak</td>
</tr>
<tr>
<td>Operator Training</td>
<td>Doug Berschauer</td>
</tr>
<tr>
<td>Check In/Proceedings</td>
<td>Tricia Cook / Patrick</td>
</tr>
<tr>
<td>Job Fair</td>
<td>Jeanne Jensen</td>
</tr>
<tr>
<td>Task</td>
<td>Responsible Team</td>
</tr>
<tr>
<td>--------------------</td>
<td>-----------------------------------</td>
</tr>
<tr>
<td>BBQ</td>
<td>James Taylor / Lisa Culbert / Sub-com.</td>
</tr>
<tr>
<td>App</td>
<td>Amy Baker</td>
</tr>
<tr>
<td>Meter Mania</td>
<td>Arthur Lomeli / Towanda Heape</td>
</tr>
<tr>
<td>A/V and Room Setup</td>
<td>Larry Hanson</td>
</tr>
<tr>
<td>Regulatory Outreach</td>
<td>Kevin Chadwick</td>
</tr>
<tr>
<td>Signs</td>
<td>Maria Brady / Mike Caruso</td>
</tr>
<tr>
<td>Website</td>
<td>Clayton Freed / Patrick Goodfellow</td>
</tr>
<tr>
<td>Category</td>
<td>Team Members</td>
</tr>
<tr>
<td>----------------------------------</td>
<td>---------------------------------------------------</td>
</tr>
<tr>
<td>Breakfast/Lunch PPTs</td>
<td>Chelsea Fancis</td>
</tr>
<tr>
<td>PDHs</td>
<td>Richard Sacks / Steve Wedwick</td>
</tr>
<tr>
<td>Survey/Feedback</td>
<td>Damien Tonnelle / Craig (Vice Chair)</td>
</tr>
<tr>
<td>Photography</td>
<td>Anupa Jain, Bob Goff</td>
</tr>
<tr>
<td>Fresh Ideas</td>
<td>Lisa Melton</td>
</tr>
<tr>
<td>Technical Session Layout</td>
<td>Craig Caggiano / Gretchen / Clayton Freed</td>
</tr>
<tr>
<td>Golf Tournament</td>
<td>Dave Iwanski / John Masche</td>
</tr>
</tbody>
</table>
## Lunch Sponsors

<table>
<thead>
<tr>
<th>When</th>
<th>Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>June</td>
<td>Hazen and Sawyer</td>
</tr>
<tr>
<td>July</td>
<td>Black &amp; Veatch</td>
</tr>
<tr>
<td>August</td>
<td></td>
</tr>
<tr>
<td>September</td>
<td></td>
</tr>
<tr>
<td>October</td>
<td></td>
</tr>
<tr>
<td>November</td>
<td></td>
</tr>
<tr>
<td>December</td>
<td></td>
</tr>
<tr>
<td>January</td>
<td></td>
</tr>
<tr>
<td>February</td>
<td></td>
</tr>
<tr>
<td>March</td>
<td></td>
</tr>
</tbody>
</table>