The AZ Water Association provides value to our members by offering an annual three-day conference designed to provide professional development, continuing education, and technology transfer to support our vision “a vibrant Arizona through safe, reliable water.”

As an exhibitor, your participation at the conference will help AZ Water continue to develop quality education programs that serve our members, while keeping registration costs to a minimum.

In 2022, AZ Water will return to the Phoenix Convention Center where we are anticipating record attendance and even more opportunities for you to entertain your clients and colleagues than ever before.

**Benefits of Exhibiting**

- Exhibition Hall will be open 2 days with 6 hours of dedicated exhibit time!
- First 10 ft. x 10 ft. booth space comes with 3 registered exhibitor personnel.
- Power drops for each booth will be available at reasonable costs.
- Opportunity to submit an abstract for the New and Emerging Technology track. Must submit by October 22, 2021 deadline.
- Opportunity to participate in Mobile Sessions and present from your booth.
- All booths will be carpeted and include one 6-foot table and two chairs.
- Larger exhibit spaces will be available for Rolling Stock and Large Equipment displays.
- Opportunity to participate in Mobile App Scavenger Hunt to drive traffic to your booth.
- Many more options to choose from to customize and entertain at your booth in 2022!

**Exhibition Hall Attractions**

- Attendee's lunch time meal vouchers on Tuesday will be redeemable in the Exhibition Hall.
- Exhibition Happy Hours on Tuesday and Wednesday.
- Central lounge area and mobile device charging station.
- 600-person seating area in the Exhibition Hall that can be used for business meetings and internet café.
- Meter Mania and Operator Contests inside the Exhibition Hall to attract more attendance.
- Mobile app scavenger hunt contest in the Exhibition Hall.
- Student Poster Contest and YP Raffle.
- Attendees will receive up to one hour per day towards Professional Development Hours from visiting the exhibition hall.

**Exhibitor Questions**

Lisa Snyders  
P: (602) 339-8070 | E: exhibitor@azwater.org

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**2019 Conference Attendee Profile**

In 2019*, our Exhibition Hall included 256 exhibit booths from 196 exhibiting companies staffed by over 650 exhibitor participants.

*Data reflects most recent in-person conference
### 2022 Schedule at a Glance

<table>
<thead>
<tr>
<th>DAY</th>
<th>TIME</th>
<th>WHAT'S HAPPENING</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday, April 10</td>
<td>9:00 am - 3:00 pm</td>
<td>Community Service Project</td>
</tr>
<tr>
<td>Monday, April 11</td>
<td>6:30 am - 1:30 pm</td>
<td>Annual Conference Golf Tournament at the Legacy Golf Resort</td>
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<tr>
<td></td>
<td>1:30 pm - 6:00 pm</td>
<td>Staged Exhibitor Move-In</td>
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<tr>
<td></td>
<td>1:30 pm - 6:00 pm</td>
<td>Registration Open in the South Ballroom Lobby</td>
</tr>
<tr>
<td>Tuesday, April 12</td>
<td>6:30 am - 4:00 pm</td>
<td>Registration Open in the South Ballroom Lobby</td>
</tr>
<tr>
<td></td>
<td>7:00 am - 9:00 am</td>
<td>Breakfast Served in the Ballroom</td>
</tr>
<tr>
<td></td>
<td>8:00 am - 9:00 am</td>
<td>Welcome, Service Awards and Keynote Address</td>
</tr>
<tr>
<td></td>
<td>9:00 am - 10:30 am</td>
<td>Concurrent Technical Sessions</td>
</tr>
<tr>
<td></td>
<td>9:00 am - 10:30 am</td>
<td>NEW Exhibit Mobile Sessions and New &amp; Emerging Technologies Track</td>
</tr>
<tr>
<td></td>
<td>10:30 am - 6:00 pm</td>
<td>Manufacturer’s Exhibition Hall Open</td>
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<tr>
<td></td>
<td>10:30 am - 1:00 pm*</td>
<td>Dedicated Exhibition Hall Show</td>
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<tr>
<td></td>
<td>11:30 am - 1:00 pm</td>
<td>Attendee Lunch Vouchers Redeemable in Exhibition Hall</td>
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<td></td>
<td>1:00 pm - 2:30 pm</td>
<td>Concurrent Technical Sessions</td>
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<tr>
<td></td>
<td>1:00 pm - 2:30 pm</td>
<td>NEW Exhibit Mobile Sessions and New &amp; Emerging Technologies Track</td>
</tr>
<tr>
<td></td>
<td>2:30 pm - 3:00 pm*</td>
<td>Break in Exhibition Hall</td>
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<tr>
<td></td>
<td>3:00 pm - 5:00 pm</td>
<td>Concurrent Technical Sessions</td>
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<tr>
<td></td>
<td>3:00 pm - 5:00 pm</td>
<td>NEW Exhibit Mobile Sessions and New &amp; Emerging Technologies Track</td>
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<tr>
<td></td>
<td>5:00 pm - 6:00 pm*</td>
<td>Exhibition Happy Hour/Student Poster Contest</td>
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<tr>
<td></td>
<td>6:00 pm - 10:00 pm</td>
<td>Dinner Social at Copper Blues/Stand Up Live</td>
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<tr>
<td>Wednesday, April 13</td>
<td>7:00 am - 4:00 pm</td>
<td>Registration Open in the South Ballroom Lobby</td>
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<tr>
<td></td>
<td>7:00 am - 8:00 am</td>
<td>Breakfast Served in the Ballroom</td>
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<td></td>
<td>8:00 am - 9:30 am</td>
<td>Concurrent Technical Sessions</td>
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<tr>
<td></td>
<td>9:30 am - 10:00 am*</td>
<td>Break in Exhibition Hall</td>
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<tr>
<td></td>
<td>10:00 am - 11:30 am</td>
<td>8th Annual Career Connect</td>
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<td></td>
<td>10:00 am - 11:30 am</td>
<td>NEW Exhibit Mobile Sessions</td>
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<td></td>
<td>11:30 am - 1:00 pm</td>
<td>Operator Awards Luncheon &amp; AZ Water Membership Meeting in Ballroom</td>
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<td></td>
<td>1:00 pm - 2:30 pm</td>
<td>Concurrent Technical Sessions</td>
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<tr>
<td></td>
<td>1:00 pm - 2:30 pm</td>
<td>NEW Exhibit Mobile Sessions</td>
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<td></td>
<td>2:30 pm - 3:00 pm*</td>
<td>Break in Exhibition Hall - Meter Mania Finale</td>
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<td></td>
<td>3:00 pm - 4:00 pm</td>
<td>Concurrent Technical Sessions</td>
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<td></td>
<td>4:00 pm - 5:00 pm*</td>
<td>Exhibition Happy Hour and YP Raffle</td>
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<td></td>
<td>5:00 pm - 7:30 pm</td>
<td>Exhibitor Tear Down (Exhibits close at 5:00 pm)</td>
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<tr>
<td></td>
<td>5:30 pm - 7:00 pm</td>
<td>Awards Reception at the Hyatt Regency Hotel</td>
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<tr>
<td></td>
<td>7:00 pm - 10:00 pm</td>
<td>Hospitality Night (Dinner &amp; Networking on Your Own)</td>
</tr>
<tr>
<td>Thursday, April 14</td>
<td>7:00 am - 12:00 pm</td>
<td>Registration Open in the South Ballroom Lobby</td>
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<tr>
<td></td>
<td>7:00 am - 8:00 am</td>
<td>Breakfast Served in the Ballroom</td>
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<tr>
<td></td>
<td>8:00 am - 9:30 am</td>
<td>Concurrent Technical Sessions</td>
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<tr>
<td></td>
<td>8:00 am - 9:30 am</td>
<td>NEW New &amp; Emerging Technologies Track</td>
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<tr>
<td></td>
<td>9:30 am - 10:00 am</td>
<td>Break in Meeting Room Lobby</td>
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<td></td>
<td>10:00 am - 11:30 pm</td>
<td>Concurrent Technical Sessions</td>
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<tr>
<td></td>
<td>10:00 am - 11:30 am</td>
<td>NEW New &amp; Emerging Technologies Track</td>
</tr>
<tr>
<td></td>
<td>11:30 am - 1:00 pm</td>
<td>Keynote Luncheon, Gavel Passing</td>
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<tr>
<td></td>
<td>1:00 pm - 3:00 pm</td>
<td>Concurrent Technical Sessions</td>
</tr>
<tr>
<td></td>
<td>1:00 pm - 3:00 pm</td>
<td>NEW New &amp; Emerging Technologies Track</td>
</tr>
</tbody>
</table>

*Schedule tentative and subject to change.*
Exhibit Booth Registration Information

The Exhibition Hall will be set up in Halls F & G at the Phoenix Convention Center, South Bldg, located at 100 N. 3rd Street, Phoenix, AZ 85004.

Move-In Schedule*: Monday, April 11; 1:30 pm - 6:00 pm
Move-Out Schedule*: Wednesday, April 13; 5:00 pm - 7:30 pm

Standard 10 x 10 Exhibit Booth Spaces

Included in Exhibit Booth Costs

Three (3) complimentary Exhibit Representative Badges for the first booth and two (2) complimentary badges for each additional booth space purchased, entrance to Conference Sessions, Breaks, Tuesday lunch voucher. Each booth will also receive: carpet, 6-foot skirted table, two chairs, and wastebasket. The size of each booth is 10 ft wide by 10 ft deep. We are using pipe and drape to define exhibit booth sizes and aisles.

As shown in the Exhibition Hall layout, there will be three tiers of booths priced according to its location to the main aisle. Tier 1 will be priced at $1,250 per booth, tier 2 at $1,000 per booth, and tier 3 will be $800 per booth.

In March, you will receive an Exhibitor Service Kit via email. Included in this kit will be your booth number and instructions for handling needs, such as electrical, extra furnishings, freight and overhead signage. These items ARE NOT included with your booth and must be arranged directly with the exhibiting contractor CSI. The Exhibitor Service Kit will also include Staged Move-In & Move-Out Instructions. These instructions should ensure a smoother experience for all.

Heavy Equipment Displays

If you plan to bring any equipment that must be driven in or trailed into the Exhibition Hall, please contact Lisa Snyders at exhibitor@azwater.org.

Exhibit Booth Fees

| Tier 1 - Single 10 x 10 Booth | $1,250 |
| Tier 2 - Single 10 x 10 Booth | $1,000 |
| Tier 3 - Single 10 x 10 Booth | $800 |
| Extra Exhibit Representative Badge | $100 |

Wednesday Operator Awards Luncheon

Not included in Exhibit Registration, but may be purchased with booth registration

Conference Dinner Social Tickets

Not included in Exhibit Registration, but may be purchased with booth registration

Mobile App Scavenger Hunt

Opportunity to provide item for scavenger hunt contest to drive traffic to your booth

*Hours are subject to change
Connect at the Conference

Follow us on Social Media

Order Lead Capture Service
AZ Water partners with a third-party company Cvent, to bring additional benefits to our exhibitors. Cvent’s LeadCapture app scans attendee badges, easily downloading contact information to your own smartphone device.

Access the App Store on iOS devices or the Play Store on Android devices to download the app. Search for Cvent LeadCapture to purchase a license for the event at $249 per license/device.

Download the 2022 Conference App
1. Access the App Store on iOS devices or the Play Store on Android devices.
2. Search for AZ Water Association. Once you’ve found the app, tap either Download or Install.
3. After installing, a new icon will appear on the homescreen.

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Silver</td>
<td>$1,500</td>
</tr>
<tr>
<td>Gold</td>
<td>$2,500</td>
</tr>
<tr>
<td>Platinum</td>
<td>$5,000</td>
</tr>
<tr>
<td>Kachina</td>
<td>$10,000</td>
</tr>
</tbody>
</table>

- Logo recognition in pre-conference brochure and program guide reaching all 2,300 AZ Water members and industry stakeholders (deadline applies)
- Logo recognition in the AZ Water fall Kachina News magazine reaching 2,300 AZ Water members and industry stakeholders
- Virtual exhibitor booth with company profile, booth staff details, appointment scheduler, video conferencing, inbound lead collection, links to video demonstration or pre-recorded presentation, website and document handouts.
- List of conference attendees
- Sponsored Session(s). Allows organizations to sponsor individual sessions by listing their logo and name next to the session name, and the session will be listed in their virtual exhibit booth.
- 2 full attendee conference registrations valued at $700
- 3 full attendee conference registration valued at $1,050
- 4 full attendee conference registration valued at $1,400
- 1/4 page advertisement in the pre-conference brochure and conference program guide valued at $1,000 (both mailed to all membership)
- Digital Video played before pre-recorded presentations
- Social Media Highlights via AZ Water
- Highlighted presentations in program guide
- 5 full attendee conference registrations valued at $2,100
- 1/2 page advertisement in the pre-conference brochure and conference program guide valued at $2,000 (both to all membership)
- Opportunity to provide Brown Bag Webinar via AZ Water outside of 2021 conference program
- Digital Video played during one of the live sessions
- Exclusive Kachina Article
- Full page advertisement in the pre-conference brochure and conference program guide valued at $5,000 (both to all membership)
- 12 full attendee conference registrations valued at $4,200
- Co-branded Conference App “Splash Page”
- Opportunity to provide up to 4 presentations for program
- Co-branded Logo recognition in all pre- and post-conference e-blasts
- Opportunity to address attendees at conference opening plenary session
- 2 Golf Tournament foursomes
- Sponsorship overview
Transportation and Accommodations

Airport and Public Transportation

Are you traveling from out of state to attend our conference? It couldn’t be easier with public transportation in Phoenix! There are 1,200 daily flights available at Phoenix Sky Harbor International Airport (PHX), and there is no need to rent a car with the PHX Sky Train®.

The PHX Sky Train® is an automated people mover that transports travelers between the airport terminals and the Valley Metro Rail at 44th and Washington streets. The PHX Sky Train® arrives and departs every 3-5 minutes and is free to the public. Once you connect to Valley Metro Light Rail, you can purchase a ticket for a direct ride to the Phoenix Convention Center and Hyatt Regency Phoenix, our conference hotel.

Downtown Parking

If you choose to drive or rent a car, parking fees will apply at all downtown parking garages. Fees are generally $12 per day.

Hotel Reservations

Hyatt Regency Phoenix – 122 N. 2nd St., Phoenix, AZ
AZ Water Group Rate: $205

Reservations must be made by March 22, 2022. The hotel will continue to accept reservations at the group rate after the cut-off date, but only if rooms are still available.

To receive the group rate, call 1-888-421-1442 and mention the AZ Water Conference or visit this link at the QR code to the right.

Hyatt Regency Phoenix Hotel Features:
- 693 guestrooms, with mountain or downtown views
- E-Concierge
- Area day tours
- Onsite dining
- 24 hour StayFit™ gym
- Fast Beard™
- Enterprise Car rental
- Valet and self-parking
- Outdoor pool/Hot tub
- Spacious sun deck
- Garden Terrace Courtyard

Getting around downtown Phoenix is as easy as lacing up your shoes. Step outside and you’re just a short walk from a variety of dining, sports and nightlife options. Don’t feel like walking? Jump on the metro light rail, grab a pedicab or arrange for a sedan from your hotel concierge, hall a cab or use your ride-share app. You’ll find getting around downtown is hassle free and convenient.

The award-winning Phoenix Convention Center is located in the heart of Downtown Phoenix and just four miles from Phoenix Sky Harbor International Airport. The center is within walking distance of major convention hotels, shopping, entertainment, sports, theatre venues and has its own dedicated stop on Valley Metro’s Light Rail line.
Phoenix Convention Center, South Building

Sponsorship Opportunities

Conference Sponsorship Options

Check out our expanded conference sponsorship options for 2022! Additional details can be found in the 2022 Sponsorship Prospectus, available on the AZ Water website.

Sponsorship Questions

Contact Gretchen Baumgardener
P: (480) 229-7250 | E: sponsorship@azwater.org

**Kachina - $15,000**
Executive sponsorship for one company which includes top advertising benefits with full page advertisements, co-branded conference lanyards and bags, an exhibit booth, 2 foursomes for the annual golf tournament, and 6 full conference registrations.

**Platinum - $5,000**
Choose from the following options: Awards Reception, Mobile App "Splash Page", Mobile Device Charging Lounge, or Wi-Fi Access

**Gold - $2,500**
Choose from the following options: Conference Dinner Social, Breakfast, or Manufacturer’s Receptions

**AZ Water Ops Competitions (Copper) - $2,000**
All the benefits of a Copper Conference Sponsorship and then some! Sponsor logo on AZ Water Ops Competitions advertisement and competition participation shirts. Also includes a 10x10 booth near the competitions area.

**Silver - $1,500**
Choose from the following options: Mobile App Banner Ad, Breaks

**Copper - $500**
Company Name listed on website and conference signage.

**AZ Water 95th Annual Conference & Exhibition Golf Tournament**

April 10, 2020 @ The Legacy Golf Resort, Phoenix, AZ

Visit [http://www.azwater.org/events](http://www.azwater.org/events) to register as an individual, foursome, or as a tournament sponsor. Proceeds benefit the AZ Water operator competitions.