



February 28, 2025

The Honorable Donald J. Trump
President of the United States
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Re: Tariffs Affecting Critical and Essential Juvenile Products

Dear President Trump:

The Juvenile Products Manufacturers Association (JPMA) understands and appreciates how busy you are, as you and your team have hit the ground running to address the most pressing issues facing our country, specifically the U.S. trade situation.

JPMA is a national not-for-profit trade organization representing 95% of the prenatal to preschool industry, including the producers, importers, and distributors of a broad range of childcare articles that provide protection to infants and assistance to their caregivers. JPMA collaborates with government officials, consumer groups, and industry leaders on programs to educate consumers on the safe selection and use of juvenile products.

JPMA appreciates how important it is for the U.S. to ensure that foreign trade is conducted in a fair manner. While your Administration addresses unfair trade practices and other international concerns, ensuring products for the care and safety of our most vulnerable citizens—infants and young children—remain available to all American families at the lowest possible cost must be prioritized. Tariffs, particularly those on Chinese imports, will negatively impact product categories like car seats and cribs, the vast majority of which are manufactured in China. Safety experts unanimously agree that these products are critical to keeping American babies and young children safe and healthy. Tariffs on these products will mean higher costs for consumers, placing a heavy and unnecessary burden on American families that will undoubtedly result in fewer babies and toddlers having access to products critical to their safety.

The results can be devastating when American families are forced to rely on secondhand or older products that do not meet current safety standards. Worse, American parents often will fill the gap with makeshift alternatives that create risks to their children, or they will

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even go without protective products at all if safe products are not affordable or easily accessible.

Juvenile products are highly regulated by the Consumer Product Safety Commission (CPSC), and quality is paramount. A global supply chain allows the U.S.-based companies that design these lifesaving products to search the world to bring the best mix of product quality and value to parents and caregivers by working with suppliers that have specialized capabilities. The safety of infants and young children must be prioritized. The death of even one American child due to unavailability of affordable lifesaving baby products is too many.

Therefore, while recognizing that China's unfair trade practices need to be confronted, we urge you to specifically exclude all juvenile products from these tariffs on Chinese imports. These products are not related to U.S. national security, nor do they hold any real strategic importance in U.S.-China trade relations. These exclusions would simply allow American families to retain full access and affordability to essential and safe baby gear, so American parents and caregivers can protect the health and safety of American babies and toddlers, while leaving unabated the pressure that the U.S. is exerting on China to correct unfair trade tendencies.

Respectfully submitted,

A handwritten signature in dark ink, reading "Lisa R. Trofe". The signature is fluid and cursive, with the first name "Lisa" being the most prominent.

Lisa Trofe, CAE
Executive Director
Juvenile Products Manufacturers Association (JPMA)