

# THE CORNERSTONE TO YOUR SUCCESS



## ABOUT BACnet INTERNATIONAL

Corporate membership in BACnet International is essential for any company with products and services related to building automation and control systems. BACnet International encourages the successful use of the BACnet® protocol in building automation and control systems through conformance testing, interoperability events, educational programs and promotional activities. The BACnet International community includes top-tier companies involved in the design, manufacture, installation, commissioning and maintenance of control and other equipment that use BACnet for communication.

Discover what many industry leaders already know: BACnet International membership builds your business. JOIN TODAY!

TO DISCOVER MORE MEMBERSHIP BENEFITS:  
[bacnetinternational.org/corporate\\_benefits](http://bacnetinternational.org/corporate_benefits)

## CORPORATE MEMBERSHIP BENEFITS

### Value

- Discount on conformance testing hourly rate, in conjunction with discounts on participation rates for interoperability events.
- Discount on BACnet Test Client tool from BACnet Interoperability Testing Services, Inc.
- Discounted rates for participation in the BTL Certification process and use of the exclusive BTL Mark on your listed products, signaling they have met all interoperability guidelines.
- Discounted advertising in the BACnet International Journal publication.



### Knowledge

- Access to a broad set of white papers, presentations, articles, webinars and other useful BACnet-related content.
- Subscription to useful and educational publications:
  - Cornerstones: enewsletter, distributed monthly
  - The Journal: publication covering the application of the BACnet protocol, product and industry news, and Success Stories, distributed twice a year

### Exposure

- Company product(s) inclusion in the BACnet International member product catalog, which is publically available.
- Company logo appears in the Cornerstones enewsletter and on the BACnet International website for length of membership along with a link to your company website.
- Ability to use the Member of BACnet International logo for length of membership (usage document applies)
- Opportunities to showcase company products and services in the BACnet International booth at industry trade shows
- Chances for company and employee recognition through the annual BACnet International Awards, which honor the achievements of individuals and companies within the BACnet community.
- Opportunity to submit articles for the Journal, and present during BACnet educational tracks at trade shows to showcase industry expertise.

Corporate Member Level	Membership Description	Product Database?	Member Logo Usage?	Testing Services Discount	Listing Services Discount	Homepage Rotational Logos	Hyperlinked Logo on Member Page	Logo in Cornerstones Monthly Enewsletter	Preferred Access to Promo Opportunities
Platinum	Manufacturer of BACnet software and/or hardware products. Voting members; one voting representative per company.	Yes	Yes	Yes	30 free, then 90%	Up to six	Up to six logos Includes listing of company name/ address	Yes	Yes
Gold	Manufacturer of BACnet software and/or hardware products. Voting members; one voting representative per company.	Yes	Yes	Yes	10 free, then 80%	None	One logo Includes listing of company name/ address	Yes	Yes
Silver	Manufacturer of BACnet software and/or hardware products. Voting members; one voting representative per company.	Yes	Yes	Yes	1 free, no discount	None	One logo Includes listing of company name/ address	Yes	Yes
Corporate Affiliate Sponsor	Manufacturers finding that regular BACnet International corporate member categories do not fit their needs.  Must demonstrate direct support for the global BACnet community through contributions to local or regional BACnet organizations exceeding the equivalent of \$15,000 (USD) annually for level 1, \$5,000 (USD) for level 2 or \$2,500 (USD) for level 3.	Yes	Yes	No	All levels: 70% discount on all listings up to 10  Level 2: 75% discount on all listings in excess of 10  Level 1: 85% discount on all listings in excess of 10	None	One logo Includes listing of company name/ address	No	Yes
Integrator	System Integrators	No	Yes	No	N/A	None	One logo Includes listing of company name/ address	No	No
Site	End-user organizations (such as universities, developers, etc.), whether BACnet is their primary integration protocol at the time of membership or not.	No	No	No	N/A	None	One logo Includes listing of company name/ address	No	No

“Membership in BACnet International opens up a whole range of possibilities including education, information on product testing, industry news and more. It is well worth the investment!”

— H. Michael Newman, Cornell University