

BAR ASSOCIATION OF MONTGOMERY COUNTY, MARYLAND



NEWSLETTER ADVERTISING AGREEMENT

ADVERTISER

REPRESENTING AGENCY (if any)

Company Name _____

Company Name _____

Contact _____

Contact _____

Address _____

Address _____

City, State, Zip _____

City, State, Zip _____

Telephone _____

Telephone _____

Ad Size _____

Cost per Month _____

| |
|--|
| IMPORTANT NOTICE! |
| ADVERTISING DEADLINES |
| Ad to be designed & typeset - 1st of Month |
| Camera Ready Ad - 10th of Month |

AD INSERTION SCHEDULE - Please mark month(s) in which ad will run.

Fiscal Year 2018/2019 Ad Schedule

| | | |
|-----|-----|-----|
| APR | MAY | JUN |
| | | |

Fiscal Year 2019/2020 Ad Schedule

| | | | | | | | | | | |
|-----------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| JUL / AUG | SEP | OCT | NOV | DEC | JAN | FEB | MAR | APR | MAY | JUN |
| | | | | | | | | | | |

AD PLACEMENT POLICIES:

Telephone reservations accepted (followed by a written order from advertiser by deadline date). Advertisers who reserve space but cancel ad after deadline will be subject to payment of reserved space. Advertisers will be short-rated if cancellation occurs prior to fulfillment of contract. We cannot guarantee specific positioning of any advertisement.

BILLING & COMMISSIONS:

All advertisers must pre-pay for each months' ad placement by the 10th of the month prior to publication. Ads will be billed approximately three weeks before the publication deadline. Contracts must be filled out & signed for all advertising (one time & continuous). No ads are commissionable.

ADVERTISING CONDITIONS:

All advertising is subject to approval of the Newsletter Staff and the Bar Association Executive Committee. The publisher reserves the right to reject any advertising felt not in keeping with the publication's standards, and to limit the size of space occupied by any one advertisement. All advertisers will receive a copy of the Newsletter for each schedule insertion. ***Any representation in your advertisement must not be false or misleading.***

**AGREEMENT MUST BE FILLED OUT & RETURNED BY DEADLINE DATE
BEFORE AD WILL BE PLACED IN SCHEDULED ISSUE(S).**

ADVERTISER: _____
Signed Date