

 **LIVERPOOL 2026**  
16TH EUROPEAN CONFERENCE

7 - 8th December,  
ACC Liverpool

16<sup>th</sup> European Supported Employment Conference



Sponsorship  
& Exhibition  
Opportunities

The Art of the Possible: Connecting the Dots

ASSOCIATION  
FOR SUPPORTED  
EMPLOYMENT  
EUROPE



 **base**  
british association for  
supported employment

 **LIVERPOOL 2026****16TH EUROPEAN CONFERENCE****7TH - 8TH  
DEC  
2026**

In December 2026, Liverpool will host a landmark moment for inclusive employment. BASE, in partnership with ASEE, will deliver the 16th European Supported Employment Conference. This event will bring together European and global leaders, practitioners, policymakers and employers at unprecedented scale.

Under the theme **“The Art of the Possible: Connecting the Dots”**, the conference will spotlight evidence-informed practice, inclusive workplaces and cross-sector collaboration that delivers real employment outcomes for disabled people and those facing disadvantage.

With 750 delegates per day and an 800-strong awards celebration, sponsors gain exceptional visibility and influence. More than a branding opportunity, this is your chance to demonstrate leadership, align with values-led supported employment, and help shape the future of inclusive work across Europe.



Join us as a sponsor and put your organisation at the heart of Europe's inclusive employment conversation



# Sponsorship Packages

Principal Conference Sponsor: £18k + VAT

Reserved



**Strategic partner to BASE, shaping the National and European conversation on inclusive employment**

The **Principal Conference Sponsor** is a strategic partner to BASE, playing a visible role in shaping the national and European conversation on inclusive employment. Designed for an organisation seeking leadership-level association, this package goes beyond event branding to offer senior-level engagement, premium visibility and meaningful influence.

The Principal Sponsor benefits from substantial exhibition presence, priority participation opportunities and enhanced profile across conference materials, digital channels and onsite screens. This partnership is about alignment with values, leadership in practice and contributing to a legacy that extends beyond the conference itself.

## Strategic Insight Partner: £12k + VAT (Two Available)



**Trusted insight partner, contributing thought leadership and sector learning**

The **Strategic Insight Partner** package is ideal for organisations looking to contribute expertise and insight to the conference while maintaining strong visibility and credibility. This tier offers a trusted partnership with BASE, associating your organisation with sector learning, innovation and evidence-informed practice. Strategic Insight Partners benefit from substantial exhibition space, prominent brochure and digital profile, and opportunities to engage meaningfully with delegates. It provides a clear step below principal partnership, while still positioning your organisation as a respected voice within inclusive employment.

## Conference Insight Partner: £9k + VAT (Two Available)



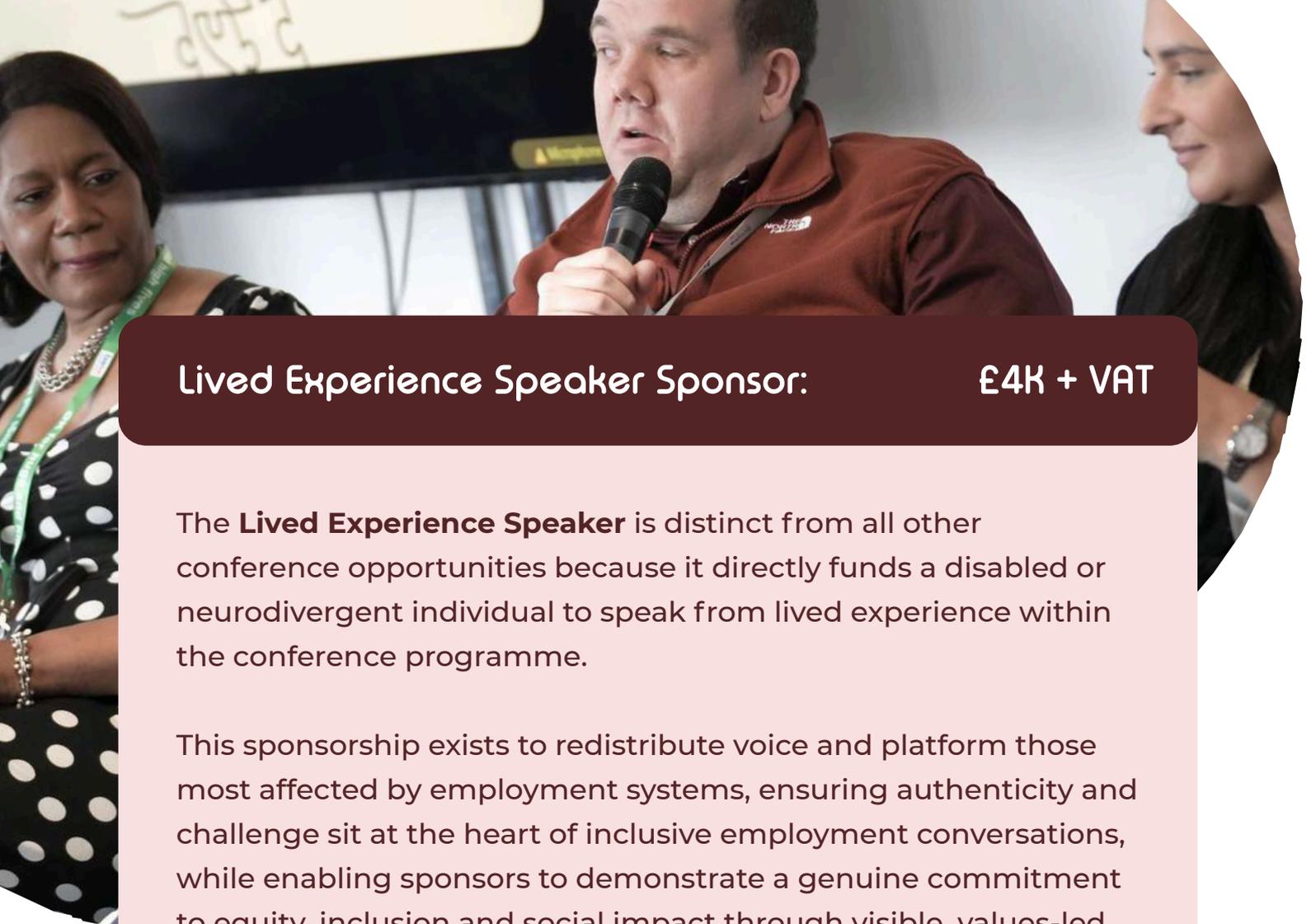
**Visible conference partner, supporting delivery and engagement.**

The **Conference Insight Partner** package offers a credible and highly visible way to be part of the conference, without the scale or commitment of higher-tier sponsorship. Designed for organisations seeking strong engagement during the event, this tier provides a standard exhibition presence, selected onsite visibility and enhanced profile through conference marketing channels. It is particularly well suited to organisations wishing to connect with delegates, showcase services or expertise, and demonstrate commitment to inclusive employment in a practical, accessible way.

Benefit Level	Principle Sponsor	Strategic Insight Partner	Conference Insight Partner
Visible participation opportunity	Exclusive/ Priority	Included	Limited/ Shared
Complimentary Delegate Tickets (inc award dinner)	4	3	2
Exhibition Space	Substantial + Premium Location	Substantial	Standard
Video / screen presence	Comprehensive, multi-location	High-frequency	Selected slots
Conference Brochure	Full Page + lead positioning	Full page	Half Page
Corporate Logo on website	Yes	Yes	Yes
Social Media Coverage	Yes	Yes	Yes
Cost Excl VAT	<b>£18K</b>	<b>£12K</b>	<b>£9K</b>



To discuss any of these opportunities please email [conference@base-uk.org](mailto:conference@base-uk.org) for the attention of Laura Davis with the subject line **Conference Sponsorship**



Lived Experience Speaker Sponsor:

£4K + VAT

The **Lived Experience Speaker** is distinct from all other conference opportunities because it directly funds a disabled or neurodivergent individual to speak from lived experience within the conference programme.

This sponsorship exists to redistribute voice and platform those most affected by employment systems, ensuring authenticity and challenge sit at the heart of inclusive employment conversations, while enabling sponsors to demonstrate a genuine commitment to equity, inclusion and social impact through visible, values-led association.

- ✔ Purpose-led keynote promotion across BASE social media channels, designed to elevate lived experience, insight and impact within the conference programme
- ✔ Featured conference brochure profile
- ✔ Two complimentary two-day conference delegate tickets (1 Sponsor & 1 Speaker)
- ✔ Logo displayed on stage with keynote speaker and on BASE Website
- ✔ Brand Alignment with a Disabled Influencer



To discuss this unique opportunity please email [conference@base-uk.org](mailto:conference@base-uk.org) for the attention of Laura Davis with the subject line '**Lived Experience**'



**Exhibitor Package:**

**£1399 + VAT**

**(£999 for BASE Members)**

The **Exhibitor Package** offers organisations a purposeful way to take part in the conference community, enabling direct connection with delegates while contributing to the shared learning environment. Positioned at the heart of the exhibition and refreshment space, this option supports dialogue, relationship-building and knowledge exchange throughout the event. It is well suited to organisations wishing to maintain a visible, values-aligned presence, showcase services or innovations, and engage meaningfully with practitioners and decision-makers without entering a strategic sponsorship partnership.

- ✔ One Conference Delegate Ticket
- ✔ One Standard Exhibition Stand in Main Refreshment Area
- ✔ Mention in Conference Brochure



**Optional Extra: Half-page advert in brochure**  
**Additional Cost: £499 + VAT**

You can book an exhibitor package straightaway via our booking system but if you'd like to ask a question or need more information, please email [conference@base-uk.org](mailto:conference@base-uk.org) for the attention of Nerise Oldfield-Thompson.

## BASE Award Sponsorship:

£899

**Awards Sponsorship** is a focused, celebratory opportunity to align your organisation with excellence, leadership and impact in supported employment. This option centres on recognition rather than influence, placing your organisation alongside the individuals, teams and employers driving positive change across the sector.

Sponsors are directly connected to a specific award category and play a visible role in honouring achievement, making this an ideal choice for organisations wishing to demonstrate sector support and values-led commitment within a high-profile but contained setting.

### Includes:

- ✔ Two complimentary awards dinner tickets
- ✔ Involvement in the judging process
- ✔ Opportunity to present the award and address the audience
- ✔ Logo placement on the awards nomination webpage and on-screen during the award presentation
- ✔ Mention in the Conference Brochure
- ✔ Inclusion in awards-related social media promotion (subject to sign-up date)



Optional Extra: Half-page advert in brochure  
Additional Cost: £499 + VAT

# Award Categories

David Grainger Award

RESERVED

Innovation of the Year

AVAILABLE

Jurgen Donaldson Award

AVAILABLE

Large Employer Award

AVAILABLE

Large SE Team

AVAILABLE

Practitioner of the Year

AVAILABLE

Small / Micro Employer Award

AVAILABLE

Social Value Award

RESERVED

Supported Employment Leader

AVAILABLE

European Award

AVAILABLE



To express interest in the award sponsorship please email [conference@base-uk.org](mailto:conference@base-uk.org) with the subject line 'Award Sponsorship' stating your preferred award.



**Break-Out Room Sponsorship:**

**£799 + VAT**

### **New for 2026!**

**Breakout Room Sponsorship** places your organisation within one of the conference's dedicated learning and discussion spaces, directly supporting the exchange of practice-based insight and sector knowledge. This sponsorship aligns your name with focused conversation, professional development and collaborative problem-solving, reinforcing your organisation's commitment to learning and improvement. It is particularly suited to organisations working within specific practice areas or those seeking a visible, values-aligned presence that contributes to the depth and quality of the conference programme.

#### **Includes:**

- ✔ One complimentary conference delegate ticket
- ✔ Sponsor logo displayed on holding slides within the breakout room
- ✔ Break-Out Room named to include the sponsor



If you'd like more information about this sponsorship option, please contact Nerise Oldfield-Thompson via [conference@base-uk.org](mailto:conference@base-uk.org)



## Gift A Delegate Ticket

£799 + VAT

The **Gift a Delegate Ticket** option enables organisations to make a direct, values-led contribution to inclusion and access by funding conference attendance for someone who may otherwise be unable to take part. This sponsorship supports learning, professional development and the amplification of emerging or under-represented voices within the supported employment community. It is a tangible, ethical intervention that demonstrates commitment to equity and opportunity, offering impact without the expectations of brand-led sponsorship.

### Includes:

- ✔ Two conference delegate tickets (one for the donor organisation and one gifted)
- ✔ A cost saving on standard non-member delegate rates



You can book this package straightaway via our booking system but if you'd like to ask a question or need more information, please email [conference@base-uk.org](mailto:conference@base-uk.org)