

DREAM HOME

Dream Homes are unique. They exhibit the highest level of craftsmanship, they feature intricate design details, and they inspire every visitor who walks through their doors. Selected Dream Homes receive additional exposure during the tour and require a \$5 admission from each visitor that supports the good work of the BATC-Housing First Minnesota Foundation. Think your Parade Home has what it takes? Apply to be a Dream Home!

Requirements:

- Home has never been in any Parade of HomesSM or other tour event.
- Selected Dream Homes must be entered in the tour and pay the standard Parade of Homes entry fee.
- Home must be complete and ready to open the first day of the Parade of Homes, and remain open during the entire event.
- Dream Homes must be fully furnished.
- Dream Homes will receive additional public relations and editorial support when possible.
- Selection of Dream Homes will be at the sole discretion of the BATC-Housing First Minnesota Foundation Dream Home committee (price/location/size/style/parking opportunities, etc., will be considered).
- Potential for significant traffic and revenue is important and will be factored in. The Dream Homes are one of the BATC-Housing First Minnesota Foundation's biggest fundraisers.
- Dream Homes will be numbered, and the specially designed "builder strip" entry will appear in the correct geographic location within the guidebook.
- Dream Homes will also receive a one-page editorial description with photo or illustration (provided by the builder) in the Guidebook.
- Price of home must be at least \$1,200,000 / \$250 per sq. ft. to qualify (the reproducible/sales price of the model must be listed accurately in the Guidebook, as reflected in the event participation agreement).
- Price of admission will be \$5. The BATC-Housing First Minnesota Foundation will provide training for your preferred host to collect entry fees, all materials, and signage. Builder must provide a host, table, and chair inside the home, near front entry for collection.
- Participating builders will be required to sign an additional participation agreement and may face penalties for violations of the agreement.
- Any special events held at the home during regular Parade of Homes hours must be open to the public and charge regular Dream Home admission.

To be considered, complete and return this form by November 13, 2018:

Company name _____

Contact name _____

Phone _____

Email _____

Address of Home _____

Estimated completion date of home _____

Estimated price of home _____

Please attach a brief description of this home. **(Mandatory)**



Fall 2018 Guidebook



Submit form and description to Shelly by Nov. 13.

Questions? Shelly at 651-697-7563 shelly@batc.org

Parade of Homes®

March 2-31, 2019