



Breast Cancer Recovery
 2800 Royal Avenue
 Suite 210
 Madison, WI 53713
www.bcrecovery.org

2013 ANNUAL REPORT

Mission Statement: Breast Cancer Recovery provides environments for women breast cancer survivors to heal emotionally.

Vision Statement: Nurture a sustainable, nationally sought-after program, supported by the medical community and a strong team of volunteers.

2013 Programs

2013 Infinite Boundaries® Retreats

Infinite Boundaries® retreats offer opportunities for women that have been through a breast cancer diagnosis or are living with metastatic breast cancer to share, connect and bond. Our 4-day retreats are held in scenic locations that allow women to have an experience that has a clear break from their everyday life. In this new, safe place, participants are able to focus on themselves and their breast cancer journey without the distractions of everyday life. Participants are encouraged to put their needs first and address the challenges that are part of their lives after their diagnosis. The Healing Curriculum used on retreat provides time to discuss difficult feelings, sensuality and sexuality and ways to cope with fears and stress after a breast cancer diagnosis. Participants also learn healing tools and techniques to implement in their lives after retreat.

Information on Infinite Boundaries retreats was shared with a variety of local and national organizations in 2013. Collaborations were established with several organizations in an effort to increase our program visibility and share useful resources with our program participants.

Date	Retreat	Attendees
March 11-14, 2013	Infinite Boundaries Retreat for Women Living with Metastatic Breast Cancer	4
May 6-9, 2013	Infinite Boundaries Retreat for Women Living with Metastatic Breast Cancer	8
June 6-9, 2013	Infinite Boundaries Retreat	7
July 25-28, 2013	Infinite Boundaries Retreat	11
September 23-26, 2013	Infinite Boundaries Retreat for Women Living with Metastatic Breast Cancer	6
October 10-13, 2013	Infinite Boundaries Retreat	7
November 11-14, 2013	Infinite Boundaries Retreat for Women Living with Metastatic Breast Cancer	8

The actual cost per retreat per woman is \$1,500. In 2013 each woman received a scholarship at a minimum of \$1,100. Additional scholarships were available for women who displayed a financial need by using the same guidelines as the WI Well Woman Program. 21 women received additional scholarships.

14th Annual *Sharing the Knowledge* Conference, Resources for Recovery

This conference took place on Saturday, November 2 in Madison, WI. Approximately 120 breast cancer survivors, friends and family members of survivors, caregivers and healthcare professionals attended. A conference attendee wrote, "What a terrific day—thank you!!"

The keynote speakers were Dr. Heather B. Neuman, MD, MS, FACS of the Department of Surgery at the University of Wisconsin School of Medicine and Public Health and Susan Falkman, Stone Sculptor. An attendee wrote in regards to Dr. Neuman's presentation, "Excellent—she gave exactly what I was looking for in survivorship. Thanks!"

Generous funding for the conference was provided by the UW Carbone Cancer Center, Dean Health Plan, Inc., WPS Health Insurance and the venue space was graciously donated by American Family Insurance. In addition, Madison Magazine kindly donated ad space in their October 2013 issue.

Other workshop topics included:

- Weight Matters with Breast Cancer – presenter JoDeen Hettenbach, Program Manager Dean Clinic/St. Mary's Hospital
- Intimacy and Sex in Women After Cancer – presenter Lori Seaborne, PAC Physician Assistant
- Update on the Affordable Care Act – presenter Sara Eskrich
- Engaging our Vitality: Simple Self-Healing Practice – presenter Jean Scott-Honig, Creator of Integral Movement for BodyMindSpirit
- Mindfulness and Healing – presenter Diana Grove, RN

2013 Collaborations

Breast Cancer Recovery maintains a strong presence in the community and has collaborative relationships with the following organizations:

- Center for Patient Partnerships
- Wisconsin Well Woman Program
- Wisconsin Cancer Council
- Wisconsin Comprehensive Cancer Control and the Breast Cancer Task Force
- Wisconsin Breast Cancer Coalition
- Young Survival Coalition

- Metastatic Breast Cancer Network
- Gilda's Club
- Metastatic Breast Cancer Network – Brochures at September 2013 Houston conference
- MyBCTeam
- Support Connection
- Sharsheret
- Pink Shawl – Share the Care Conference
- Living Beyond Breast Cancer
- Metavivor
- AdvancedBC.org
- Sue Baldwin Fund – Door County WI
- Breast Cancer and the Environment Research Program – November 2013 Conference
- Justice for a Cure
- Bosom Buddies

BCR Year in Review

- 25 Retreat volunteers attended training on February 9th at OSRUI in Oconomowoc, WI.
- Two editions of the Infinite Boundaries Alumni e-News were published, March and October.
- Hired a Special Events Coordinator in May.
- Administrative functions including payroll and investments were reviewed.
- BCR's by-laws were updated.
- Staff shared the Infinite Boundaries experience at numerous Health Expos and Fairs; including WPS, Department of Workforce Development, The Gathering at Marshfield Clinic, Cancer in Aging America Conference and American Family Health Expo.
- The Community Health Charities membership was renewed.
- WI Better Business Bureau accreditation was obtained.
- BCR had a booth at the In Business Expo in October.
- *Infinite Boundaries*® retreat staff and volunteers were nominated as one of Komen's 31 Smart Women class of 2013.
- Staff served as a resource for women with breast cancer who contact us and are in need of emotional support and/or resources.
- BCR Board meeting dates in 2013: January 21, March 18. May 20, July 22, September 16, November 18.

Funding

Breast Cancer Recovery wishes to thank all of our generous sponsors and donors. Breast Cancer Recovery works hard to ensure our programs are affordable and accessible to all breast cancer survivors. Gifts allow us to continue our mission of helping more women find healing after breast cancer. Breast Cancer Recovery is a 501(c)(3), non-profit organization and gifts are tax-deductible. To find out more about supporting Breast Cancer Recovery visit our website at

<http://www.bcrecovery.org/pages/Donate.php>

Each year Breast Cancer Recovery engages an outside audit firm to conduct a thorough review of our financial accountability. A copy of our audited financial statements is available by contacting our office. Breast Cancer Recovery is funded primarily by individual gifts and gifts through special events. Additional funding is received from grants. Revenue is generated from *Infinite Boundaries*® retreat fees and registration, exhibit fees, and sponsorships through the annual Sharing the Knowledge conference. The majority of revenue is devoted to program services. This includes lodging and meals for Infinite Boundaries, program personnel, travel, and office expenses. Management and fundraising expenses include personnel, insurance, and special event related expenses.

BREAST CANCER RECOVERY FOUNDATION, INC.
STATEMENT OF ACTIVITIES
Year ended December 31, 2013

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
SUPPORT AND REVENUE				
Contributions				
Gifts	\$ 277,257	\$ 13,203	\$ -	\$ 290,460
Infinite Boundaries® retreat fees - net	13,615	-	-	13,615
Sharing the Knowledge conference	7,882	-	-	7,882
Special events	4,065	-	-	4,065
Investment return	14,375	1,528	-	15,903
Other income	5	-	-	5
Total support and revenue	317,199	14,731	-	331,930
EXPENSES				
Program services				
Retreat program	133,732	-	-	133,732
Sharing the Knowledge	36,004	-	-	36,004
Total program services	169,736	-	-	169,736
Management and general	69,272	-	-	69,272
Fundraising	45,831	-	-	45,831
Total expenses	284,839	-	-	284,839
Net assets released from restrictions	26,593	(26,593)	-	-
Change in net assets	58,953	(11,862)	-	47,091
Net assets - beginning of year	140,567	22,390	70,000	232,957
Net assets - end of year	<u>\$ 199,520</u>	<u>\$ 10,528</u>	<u>\$ 70,000</u>	<u>\$ 280,048</u>

See accompanying notes.

2013 Board of Directors

Leanne Widen, Chair
Jim Sendecke, Secretary
Beau Smithback, Treasurer
Cheryl Stalowski, Funding Development Chair
Deb Kusmec Aguilar
Marilyn Bauer
Kathryn Beals
Rick Duarte
Dan Edge
Debbie Wiora

2013 Staff

Gail Riedasch- Executive Director
Renee Schloesser – Administrative Assistant
Helen Denson – Office Manger
Samantha Nelson – Special Events Coordinator
Shelby Schoenherr – Program Director