



# 2016 Annual Report



## Executive Summary

Many exciting changes in 2016 for Breast Cancer Recovery: retirements, new staff, technology upgrades and more!

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## 2016 Retreats

In 2016 Infinite Boundaries® retreats were offered in four different locations for women at all stages of breast cancer. Our 4-day retreats, held in scenic locations, allow women to have an experience that offers a clear break from their everyday life. In this new, safe place, participants are able to focus on themselves and their breast cancer journey without the distractions of everyday life.

37 women attended the retreats for all stages at the following locations:

- Bjorklunden, Door County, WI
- Madeline Island, WI
- Birch Creek, Door County, WI

In addition, 20 women who are stage 4 metastatic, joined us at the Sundara Inn & Spa, Wisconsin Dells.



### Reunion Retreat

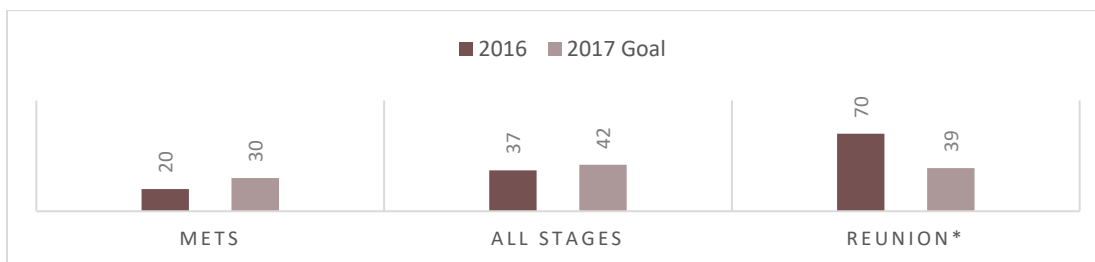
Over 70 past retreatants met at the Heidel House Resort in Green Lake to celebrate February 23 – 25, 2016. The weekend included discussions of changes, feelings and treatments, plus tools for a positive legacy.

The weekend celebration of retreat alumni was co-hosted with **Justice for a Cure**, a great organization led by Joan Kamholz. Greatly appreciated by the attendees were the volunteers and sheriff deputies.

### Financial Retreat Information

The actual retreat costs averages \$1,500 per woman. In 2016, each woman received a scholarship at a minimum of \$1,100. Additional scholarships were available for women who displayed a financial need, using the same guidelines as the Wisconsin Well Woman Program. 21 women received additional financial assistance through Breast Cancer Recovery.

### 2016 Retreat Attendees and 2017 Goals



\*Reunion held Feb 2017, actual numbers

## Sharing the Knowledge 2016

The purpose of this conference is to provide breast cancer survivors, spouses, family, friends, health care professionals and students with the latest advancements in the medical care for breast cancer.

This year's conference focused on:

- Lymphedema & Breast Cancer: Reducing Your Risk with AnnElise Kryszak, OTR, CLT
- Preventative Measures and Exercises for Lymphedema with Leanne Widen & AnnElise Kryszak, OTR, CLT
- Sexual Health & Menopause: Helping Cancer Survivors with Quality of Life presented by Stephanie S. Faubion, MD, FACP, NCMP, IF
- Sexuality after Cancer Ellen Barnard, MSSW
- Tai Chi and Qigong with by Lorrie Ann Formella

## BCR Year in Review

2016 started with the hiring of Klara Hartfiel as the Program director for Breast Cancer Recovery. Klara is no stranger of BCR, as she is a retreat alumni, and retreat volunteer. She is a registered nurse, and prior to joining BCR worked in home health field.

In February and March, Helen Denson, Office Manager, and Gail Riedasch, Executive Director, left BCR to enjoy retirement. Their devotion and support of Breast Cancer Recovery will be very tough to replace.

April of 2016, Megan Purtell was hired on contract as the Executive Director. Megan's history with Breast Cancer Recovery goes back to 2004 as the Executive Director for the Wisconsin Association of Health Underwriters who hosted an annual golf outing with proceeds going to BCR. She has been executive staff for over 10 associations since 2003.

In May, the annual party was held at the Blackhawk Country Club. 150 attendees enjoyed the beautiful view, and raised over \$35,000 for BCR.

In August, Renee Schloesser left to enjoy her retirement and her grandbabies.

## Collaborations and Partnerships

2017 will be the 20<sup>th</sup> year for Breast Cancer Recovery. Also celebrating 20 years will be Komen Wisconsin (South Central) and the Wisconsin Women's Health Foundation. Events and recognition are in the plans for the three groups to celebrate this accomplishment. Our founder Ann Haney, was a founding board member of Komen along with Sue Ann Thompson.

Discussions with other breast cancer organization include grassroots advocacy, educational programs for 2017, and co-hosting of events to be announced over the next 2 years.

## Funding

Breast Cancer Recovery funding is possible because of the generous sponsors and donors throughout the year. Breast Cancer Recovery is committed to ensuring our programs are affordable and accessible to all breast cancer survivors.

Financial contributions allow us to continue our mission of helping more women find healing after breast cancer. Breast Cancer Recovery is a 501(c)3, non-profit organization and gifts are tax-deductible. To find out more about supporting Breast Cancer Recovery visit our website at [www.bcrecovery.org](http://www.bcrecovery.org).

Each year Breast Cancer Recovery engages an outside audit firm to conduct a thorough review of our financial accountability. A copy of our audited financial statements is available by contacting our office. Breast Cancer Recovery primary funding is donations by individual, corporate, sponsorships, grants, and through special events.

Revenue is generated from Infinite Boundaries® retreat fees and registration, exhibit fees, and for the annual Sharing the Knowledge conference.

The majority of revenue is devoted to program services. This includes lodging and meals for Infinite Boundaries, program personnel, travel, and office expenses. Management and fundraising expenses include personnel, insurance, and special event related expenses.

## 2016 Financial Overview

Total Net Assets		\$277,055	
Total Liabilities		\$17,929	
Total Liabilities & Net Assets		<b>\$294,984</b>	
Support & Revenue		Expenses	
Contributions and grants	\$185,541	Program service	\$183,850
Program	\$35,087	Fundraising	\$22,876.
Investment Income	\$-6,552	Administrative	\$49,493
Other revenue	\$-3,874	<b>Total Expenses</b>	<b>\$256,219</b>
<b>Total Revenue</b>	<b>\$210,202</b>		

## 2016 Board of Directors

Katie Beals, Dean Health Plans

Anita Bublik-Anderson M.D., Aspirus Health

Rick Duarte

Jeff A. Goldman, DeWitt Ross, Secretary\*

Tiffani Horman, American Girl

Kari Jensen, Smith & Gesteland, Treasurer\*

Jill Mack, Wisconsin Bank & Trust, Chair\*

Moira Klos, WPS Health Solutions

Nancy Pautsch, Envision IT

Lisa Tranberg, WebTPA

Leanne Widen, Past Chair\*

### **2016 Staff:**

Megan Purtell, Executive Director

Beth An Schulz, Development Director

Klara Hartfiel, Program Director

Renee Schloesser Administration (*Retired August 2016*)

Helen Denson, Office Manager (*Retired February 2016*)

Gail Riedasch, Executive Director (*Retired March 2016*)

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