We heal together

“I was able to reconnect my spirit to my daily life.”
– All Ages/All Stage Retreat participant, April 2018

2018 Annual Report
Since its creation, Breast Cancer Recovery serves the critical mission of providing supportive and nurturing environments for breast cancer survivors to heal emotionally. We are the first organization in the country to focus on emotional health and have been improving the experience each year since.

In the past 21 years Breast Cancer Recovery has conducted:

- 141 Infinite Boundaries retreats attended by over 1,500 women.
- 24 Sharing the Knowledge Programs with an audience of over 4,800 attendees.

**Finding inner strength**

Infinite Boundaries retreats are based on the belief that the journey to recovery and healing involves the whole woman, mind and body. Retreats are designed to help women find inner strength and experience the hope needed to live each day beyond the boundaries of breast cancer.

Survivors have the opportunity to discuss the latest issues surrounding their breast cancer, gather information, experience community and enjoy the company of new-found “sisters” in healing environments.

Special care is taken in choosing natural settings because we believe that healing can be found in nature. Retreats are held throughout the year in scenic locations.

In 2018 BCR was able to:

- Host over 65 women at Infinite Boundaries retreats this year – that’s over 1,500 women through more than 140 retreats since 1997.
- Expand BCR’s Sharing the Knowledge educational forum to locations throughout Wisconsin, including La Crosse, Green Bay, Milwaukee and Madison.
**Our retreats**

In 2018 Infinite Boundaries® retreats were offered at four locations for women in all stages of breast cancer. Our four-day retreats allow women to have an experience that offers a clear break from their daily routines. In this new safe place, participants are able to focus on themselves and their breast cancer journey without the distractions of everyday life.

In March of 2018, we kicked off the year with a weekend for Young Survivors, those diagnosed at 40 or younger. The Friday through Sunday retreat, attended by 12 young women, went so well that we’ve added it to our 2019 calendar.

45 women attended the retreats for all stages at the following locations:
- Osthoff Resort, Elkhart Lake, Wis.
- Madeline Island, Wis.
- Green Lake Conference Center, Green Lake, Wis.
- Sundara Inn & Spa, Wisconsin Dells, Wis.

In addition, 16 women who are stage IV metastatic joined us at the Sundara Inn & Spa, Wisconsin Dells, Wis.

**Going even further**

The actual retreat costs average $1,500 per woman. In 2018, each woman received a scholarship at a minimum of $1,100. Additional scholarships were made available to 33 women who had additional financial need, using the same guidelines as the Wisconsin Well Woman Program. Without this support, they would not have been able to attend these healing retreats.

“The weekend spent with other ladies allowed me a moment to breathe and find my new center.”

– Young Survivors Retreat Participant, March 2018
Sharing the Knowledge 2018

In 2018, the Sharing the Knowledge conference continues our series of “Lunch and Learns” around the state.

Sharing the Knowledge “Lunch and Learn” goals are to provide breast cancer survivors, spouses, family, friends, health care professionals and students with the latest advancements in the medical care for breast cancer. All of the “Lunch and Learns” were free to attend, pre-registration was required.

This year’s “Lunch and Learns” series included:

- **April: Fond du Lac**  
  Co-Host: Moraine Park Technical College

- **July: Wausau**  
  Co-Host: WPS Health Solutions

- **September: Milwaukee**  
  Co-Host: Wisconsin Breast Cancer Coalition

- **November: Madison**  
  Co-Host: Gilda’s Club of Madison

Many thanks to our sponsors and grants: Carbone Cancer Center, Madison Gas & Electric, and WPS Health Solutions Foundation.

Collaborations and partnerships

2018 celebrated our 21st year for Breast Cancer Recovery. Discussions with other breast cancer organizations included grassroots advocacy, educational programs for 2018, and plans for continued co-hosting of events.
Every year, when I have a mammogram, and “pass the test” I always feel “whew!” how lucky I am. This past year was different. The clinic called me back to arrange for more x-rays and then a third set. As I sat in the little room wearing the open-in-the-front robe, waiting for the final set of x-rays to be read, I thought, if I get the “Everything is OK” answer, I am going to donate to Breast Cancer Recovery to help those who are not as fortunate and did not receive good news. It is a privilege to support BCR and I hope that my match challenge will encourage others to support this incredibly valuable resource.

- Joan Collins, Donor

“The opportunity to attend the Infinite Boundaries Retreat was the best experience I’ve had since my cancer went to stage IV. The warmth of the facilitators and getting to know these strong, wonderful women made me realize I was not alone in this fight. It was a great feeling!”

- Deb, Metastatic Retreat, November 2018

“I had an amazing journey to more deeply understand my feelings about my cancer.”

- All Ages/All Stage Retreat participant, April 2018
Funding

Breast Cancer Recovery is possible because of funding from generous sponsors and donors throughout the year. We are committed to ensuring our programs are affordable and accessible to all breast cancer survivors.

Financial contributions allow us to continue our mission of helping more women find healing after breast cancer. Breast Cancer Recovery is a 501(c) 3, non-profit organization and gifts are tax-deductible. To find out more about supporting Breast Cancer Recovery visit our website at bcrecovery.org.

Each year, Breast Cancer Recovery engages an outside audit firm to conduct a thorough review of our financial accountability. A copy of our audited financial statements is available by contacting our office. Breast Cancer Recovery’s primary funding is from donations by individuals, corporate, sponsorships, grants, and through special events.

Revenue is generated from Infinite Boundaries® retreat fees and registration, exhibit fees, and from the annual Sharing the Knowledge conference.

The majority of revenue is devoted to program services. This includes lodging and meals for Infinite Boundaries, program personnel, travel, and office expenses. Management and fundraising expenses include personnel, insurance, and special event related expenses.

2018 financial overview

<table>
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<th>Total Net Assets</th>
<th>Total Liabilities</th>
<th>Total Liabilities &amp; Net Assets</th>
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<th>Support &amp; Revenue</th>
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<th>Net Assets – Year End</th>
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“The life-changing experience and education that Breast Cancer Recovery provides to women at all stages of breast cancer is a mission that I’m compelled to support with a gift from my estate. I hope this future gift will encourage others to do the same – even a small contribution can have a big impact on ensuring a continued legacy of emotional healing.”
– Moira Klos, Board Chair

“I cannot say enough about my experience at the retreat. I feel changed. The connections I made with the other women were amazing. The setting was beautiful and serene. The topics and activities were helpful. I am so grateful to have been able to do this. I feel more able to tackle life.”
– Misty, All Ages/All Stages Retreat, April 2018
We are grateful for our 2018 donors

$20,000 +
Susan Leonard
Charitable Trust
Wisconsin Bank and Trust

$2,000 - $19,999
Joan Collins
Dean Health Plan

$1,000 - $1,999
Jeff Bowen
Denise J. Gammel
Mary Krall
Laureen Maloney
John F. Suby

$250 - $999
Anonymous
Kari Cataldo
Angie Dewitt
Kathleen Egan
Mark Jansen, MD
Bruce Allen Johnson
Lisa Linnemanstons
Stephanie Rapkin
Emily Roidt
Jack Salzwedel
Derrick Schwenk
Jessie Stauffacher
Fred Swanson

$100 - $249
Kurt Bauer
Marilyn Bauer
Elaine Brazee
Davie Vernon
& Joan Costa
David Day
Jean Demopoulos & Douglas Johnson
Dinah Edelstein
Kari Fehrenbacher
Donnie & Alan Frye
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Janet Primus
Judy Purcell
Ellen Roney & Joseph Sokol
Sari Saubert
Jen Schrader
Renee Schultz
Jim Sendecked & Kim Butler
Cathy Van Duzer

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Franciska Anderson
Janine Bamberger
Sherry Breisch
Joyce Caldwell
Ruth A. Chalmers
Ruth Chalmers
Louie S. Cornelius
Laurie Dies
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Benjamin Ostrom
Camille Procassini
Mary Reale
A. Margot Reeb
A. Margot Reeb
M.C. Reisdorf
Bryan Richards
Carol Romanoski

2018 Party on the Pier

Party Sponsors
American Family Insurance Company
Ameriprise Financial Services, Inc.
Capitol Physical Therapy
DeWitt LLP
Electrical Consultants, Inc.
Envision IT
UW Health
Wisconsin Bank & Trust

Party Hosts
Mary Cirilli
Jim & Katie Haney
Judy & Dennis Purcell
Leanne & Reed Widen
Deb & Tim Wiora

Third Party Event Hosts
Dexter’s Pub,
Fred Swanson
Madison Area Police and
Fire Charity Ball, Tommi
Thompson
Pink Photos,
Julie Lombardo
Sundara Golf Outing
Yoga with Leanne
Brasserie V, Jeff Goldman
2018 Board of Directors

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Klara Hartfiel, Program Director
Sarah Milestone, Development Consulting

“Of all the retreats I have attended since being diagnosed with breast cancer, this one was the biggest game changer. It allowed me to change my focus in life and to become the best that I can be.”

– Cheryl, All Stages/All Ages, April 2018