We heal together

I’m going home with a renewed spirit and am hopefully on my way to seeing my inner beauty shine through once again.

- Green Lake All Stages and Ages Retreat, September 2019

2019 Annual Report
Since its creation, Breast Cancer Recovery serves the critical mission of providing supportive and nurturing environments for breast cancer survivors to heal emotionally. We are the first organization in the country to focus on emotional health and have been improving the experience each year since.

In the past 22 years Breast Cancer Recovery has conducted:
- 147 Infinite Boundaries retreats attended by over 1,550 women.
- 28 Sharing the Knowledge Programs with an audience of over 5,000 attendees.

Finding inner strength

Infinite Boundaries retreats are based on the belief that the journey to recovery and healing involves the whole woman, mind and body. Retreats are designed to help women find inner strength and experience the hope needed to live each day beyond the boundaries of breast cancer.

Survivors have the opportunity to discuss the latest issues surrounding their breast cancer, gather information, experience community and enjoy the company of newfound “sisters” in healing environments.

Special care is taken in choosing natural settings because we believe that healing can be found in nature. Retreats are held throughout the year in scenic locations.

In 2019 BCR was able to:
- Host over 55 women at Infinite Boundaries retreats this year – that’s over 1,550 women through more than 147 retreats since 1997.
- Expand BCR’s Sharing the Knowledge educational forum to locations throughout Wisconsin and Minnesota including Milwaukee, Madison, Eau Claire, and St. Paul/ Woodbury Minnesota.
Our retreats

In 2019 Infinite Boundaries® retreats were offered at four locations for women in all stages of breast cancer. Our four-day retreats allow women to have an experience that offers a clear break from their daily routines. In this new safe place, participants are able to focus on themselves and their breast cancer journey without the distractions of everyday life.

In March of 2019, we kicked off the year with a weekend for Young Survivors, those diagnosed at 40 or younger. The Friday through Sunday retreat was attended by 10 women.

52 women attended the retreats for all stages at the following locations:
- Osthoff Resort, Elkhart Lake, Wis.
- Madeline Island, Wis.
- Green Lake Conference Center, Green Lake, Wis.

In addition, 24 women who are stage IV metastatic joined us at the Sundara Inn & Spa, Wisconsin Dells, Wis.

Going even further

The actual retreat costs average $1,500 per woman. In 2019, each woman received a scholarship at a minimum of $1,100. Additional scholarships were made available to 13 women who had additional financial need, using the same guidelines as the Wisconsin Well Woman Program. Without this support, they would not have been able to attend these healing retreats.

“I feel like I have a new outlet and a shared journey which makes all the difference in my outlook.” – L.B.
Sharing the Knowledge 2019

In 2019, the Sharing the Knowledge conference continues our series of “Lunch and Learns” around the state.

Sharing the Knowledge “Lunch and Learn” goals are to provide breast cancer survivors, spouses, family, friends, health care professionals and students with the latest advancements in the medical care for breast cancer. All of the “Lunch and Learns” were free to attend, pre-registration was required.

This year’s “Lunch and Learns” series included:

- **June: St. Paul/Woodbury**
  Co-Host: Firefly Sisterhood

- **July: Madison**
  Co-Host: Gilda’s Club

- **October: Eau Claire**
  Co-Host: Chippewa Valley Technical College: Business Education Center

- **November: Milwaukee**
  Co-Host: Columbia St. Mary’s Hospital Milwaukee

**Many thanks to our sponsors and grants:**
Green Bay Packer Foundation, MGE Foundation, WPS, WI Women Health Foundation.

Collaborations and partnerships

2019 celebrated our 22nd year for Breast Cancer Recovery. Discussions with other breast cancer organizations included grassroots advocacy, educational programs for 2019, and plans for continued co-hosting of events.

The retreat gave me a safe space to express my feelings to women who understand.

– Sue, Metastatic and Stage IV Retreat, October 2019
“I was introduced to Breast Cancer Recovery when my late wife, Sandra, attended a BCR retreat in 2006. We found it a transformative experience. We began supporting BCR, attending and contributing to fundraising events in 2007. It was several years before I realized that Sandra’s retreat costs were subsidized by BCR, due to contributions by so many others. I’ve currently served on the BCR Board of Directors for just over a year. I intend to support BCR as long as possible, with (eventually) a gift from my estate, which I hope will encourage others to support and contribute to BCR.”

– Michael Hammer, Board Member
Donor: Leanne Widen, Host of Messiah Lutheran Church Yoga

Leanne Widen is yoga teacher, volunteer, breast cancer survivor, wife, mother, daughter, sister, friend and new grandmother to 2 grandsons.

How Leanne became Involved with BCR: She attended Infinite Boundaries after being diagnosed with breast cancer at the age of 43 in 2005. The retreat allowed me to work on the emotional toll that breast cancer had left behind, after diagnosis & treatment. Infinite Boundaries impacted my healing so profoundly, that I have been a volunteer for the organization ever since.

Leanne teach Divine Yoga at Messiah Lutheran Church and each session collect donations that are generously matched for area non-profits, including BCR. I want to support the mission and especially contribute to keeping the retreats affordable to any woman breast cancer survivor.

Funding

Breast Cancer Recovery is possible because of funding from generous sponsors and donors throughout the year. We are committed to ensuring our programs are affordable and accessible to all breast cancer survivors.

Financial contributions allow us to continue our mission of helping more women find healing after breast cancer. Breast Cancer Recovery is a 501(c) 3, non-profit organization and gifts are tax-deductible.

To find out more about supporting Breast Cancer Recovery visit our website at bcrecovery.org.

Each year, Breast Cancer Recovery engages an outside audit firm to conduct a thorough review of our financial accountability. A copy of our audited financial statements is available by contacting our office. Breast Cancer Recovery’s primary funding is from donations by individuals, corporate, sponsorships, grants, and through special events.

Revenue is generated from Infinite Boundaries® retreat fees and registration, exhibit fees, and from the annual Sharing the Knowledge conference.

The majority of revenue is devoted to program services. This includes lodging and meals for Infinite Boundaries, program personnel, travel, and office expenses. Management and fundraising expenses include personnel, insurance, and special event related expenses.

### 2019 financial overview

<table>
<thead>
<tr>
<th>Total Net Assets</th>
<th>Total Liabilities</th>
<th>Total Liabilities &amp; Net Assets</th>
</tr>
</thead>
<tbody>
<tr>
<td>$299,308</td>
<td>$18,823</td>
<td>$322,474</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Support &amp; Revenue</th>
<th>Expenses</th>
<th>Net Assets – Year End</th>
</tr>
</thead>
<tbody>
<tr>
<td>$200,438</td>
<td>$232,529</td>
<td>$341,298</td>
</tr>
</tbody>
</table>
We are grateful for our 2019 donors

Organization Support
Wisconsin Bank & Trust
Dean Health Plan,
A Member of SSM
Health
Moraine Park
Technical College

Foundation
Jane A. Gallant
Administrative Fund
Greater Milwaukee
Foundation Ivan P.
Steingart Fund
Kikkoman Food
Foundation

$2500-1000
Mary Krall
James Krogstad
Laureen and
Chuck Maloney
Carol & Melvin
McCartney
John Suby

$999-250
Judy Albertson
Kim Butler
Larry Gammel
Mark Jansen M.D.
Robert Lang
Arthur & Lu Osborn
Judy Purcell
Julie Rupert
Janet Simon
Robin Smerchek
Tracy Yandry

$249-100
Annie Arnold
Nancy Bailey
Evelyn Barrack
Marilyn Bauer
Lynelle Calewarts
Mary Cirilli
Kelly Co
Scott Converse
David Day
Jean Demopoulos
Marilyn Foss
Michele Greenberg
Marilyn Haroldson
Ashley Hein
Mary Lou Kalsted
Bruce Kestelman
Moira Klos
Theron Klos
Gayle Krek
D. Lynn Levin
Jane Manke
Susan Perry
Janet Primus
Melanie Ramey
Susan Reed
Robert Schmook
Cathy Van Duzer
Leanne Widen
Sharon Klawitter
Sara Mayer
Roger Myers
Linda Olson
Kim Petershack
Helene Pohl
ReMax Property Pros
Bryan Richards
Valencia Robinson
Brigette Singletary
Carol Stark
Denise Thousand
Jean Weller
June Winters
Cheryl Wise
Janice Workman
Deanna Zdinak

Matching Fund Donors
Jim Abderholden
Julie Barge
Christine Bettridge
Patricia Bialzik
Kari Cataldo
Joan Collins
Amy Curtis
Ann Custer
Carol Dawes
Angie Dewitt
Joan Gates
Michael Hammer
Peter Haney
DeeDee & Jim Hessling
Evelyn Hungerford
Mary Lou Kalsted
Linda Lambrecht
Jill Mack
Wendy Perkins
Diane Walker
Leanne Widen

Third Party Donors
Arrowhead / BUSSE SJI
Corporation
DelafIELD Main St.
Boutique
Fred Swanson, Steve
Weakley & Dexters Pub
Madison Homebrewers
& Tasters, Ltd.
Godfrey & Kahn
Lemonweir Elementary
School: Staff Jean's Day
Portage Girls Golf Team
St. Luke's Congregation
Sundara Inn and Spa &
Wild Rock Golf Course
The Keg Bar & Grill
Tito's Handmade Vodka
Van Nest Enterprises DBA
Brasserie V
Wisconsin Bank & Trust
Jean's Day
Yoga by Leanne

Bras with a Cause
Rene Heiden
Kimberly Wilder
Patrice Green
Carol Kratchwill,
Luna Bay Studio
Lynelle Calewarts, Grace
& Heart
Jana Carrick, Jana Carrick
Design
Sarah Johnson, Delafield
Main St. Boutique
Salus Corporate Wellness

Anonymous
$2161

2019 Party on the Pier

Party Sponsors
American Family
Insurance
Capitol Physical Therapy
Carbone Cancer Center
Dean Health Plan
DeWitt LPP Law Firm
Electrical Consultants, Inc.
Eventus Wealth Advisors
Joan Collins Publicity, Inc.
Kalahari Resorts &
Conventions
Kikkoman
Magic 98
Widen
Wisconsin Bank & Trust
WPS Health Solutions

Partners
Jim Haney & Katie Ryan

Co-Hosts
Mary Cirilli & David Jahr
Linda Lambert &
Jim Abderholden
Judy & Dennis Purcell
Leanne & Reid Widen
Deb & Tim Wiora

Event Committee
Tifani Jones, Chair
Moira Klos
Meghan Krause
Nicole Lange
Jill Mack
Gale Otterson
Nancy Pautsch, Chair
2019 Board of Directors

Chris Caple, AMPED
Jeff A. Goldman, DeWitt Ross & Stevens
Michael Hammer, Wisconsin Department of Health Services
Tifani Jones, Kalahari Resorts & Conventions
Moira Klos, WPS Health Insurance, Chair
Julie Lombardo, Capitol Physical Therapy
Jill Mack, Wisconsin Bank and Trust, Past Chair
Julie Rupert, American Family Insurance
Fred Swanson, Dancing Goat Distillery
Kim Toussaint, Girl Scouts of Wisconsin, Treasurer

2019 Staff

Megan Purtell, Executive Director
Klara Hartfiel, RN, Program Director
Sarah Milestone, Development Consulting

“We are all on this earth to help each other in life. Retreats are one small opening in our world where there should be more of, a meeting of the minds, on the same journey.”

– Lori Schmidt, Madeline Island
All Stages and Ages Retreat