Helping women with breast cancer heal emotionally

This retreat was like a light at the end of a tunnel. Something good that came out of something bad. I felt fortunate to qualify as a participant. The experience, comradery, and conversations as well as continued friendships give me something to draw from when I need it.

- Osthoff Resort All Stages and Ages Retreat, March 2020
Since its creation, Breast Cancer Recovery serves the critical mission of providing supportive and nurturing environments for breast cancer survivors to heal emotionally. We are the first organization in the country to focus on emotional health and have been improving the experience each year since.

In the past 23 years Breast Cancer Recovery has conducted:
- 149 Infinite Boundaries retreats attended by over 1,570 women.
- 32 Sharing the Knowledge Programs with an audience of over 5,000 attendees.

Finding inner strength

Infinite Boundaries retreats are based on the belief that the journey to recovery and healing involves the whole woman, mind and body. Retreats are designed to help women find inner strength and experience the hope needed to live each day beyond the boundaries of breast cancer.

Survivors have the opportunity to discuss the latest issues surrounding their breast cancer, gather information, experience community and enjoy the company of new-found “sisters” in healing environments.

Special care is taken in choosing natural settings because we believe that healing can be found in nature. Retreats are held throughout the year in scenic locations.

In 2020 BCR was able to:
- Host 12 women at Infinite Boundaries retreats this year—that’s over 1,570 women attending more than 149 retreats since 1997.
- Conduct 4 sessions of BCR’s Sharing the Knowledge educational forum.
“I attended the 2015 Breast Cancer Recovery METS Retreat. The retreat had a significant impact on how I approached and accepted my own diagnosis.

From there, I knew I wanted to volunteer. I volunteer because it is a rewarding experience. Not only do I get to meet and love on new people but I also get to share my story so that women going through the same struggle of acceptance can know they are not alone.”

– Sheila McGlown, Board Member & 2020 Ann Haney Award Recipient
Funding

Breast Cancer Recovery is possible because of funding from generous sponsors and donors throughout the year. We are committed to ensuring our programs are affordable and accessible to all breast cancer survivors.

Financial contributions allow us to continue our mission of helping more women find healing after breast cancer. Breast Cancer Recovery is a 501(c) 3, non-profit organization and gifts are tax-deductible. To find out more about supporting Breast Cancer Recovery visit our website at bcrecovery.org.

Each year, Breast Cancer Recovery engages an outside audit firm to conduct a thorough review of our financial accountability. A copy of our audited financial statements is available by contacting our office. Breast Cancer Recovery’s primary funding is from donations by individuals, corporations, sponsorships, grants, and through special events.

Revenue is generated from Infinite Boundaries® retreat fees and registration, exhibit fees, and from the annual Sharing the Knowledge conference.

The majority of revenue is devoted to program services. This includes lodging and meals for Infinite Boundaries, program personnel, travel, and office expenses. Management and fundraising expenses include personnel, insurance, and special event related expenses.

2020 financial overview*

<table>
<thead>
<tr>
<th>Total Net Assets</th>
<th>Total Liabilities</th>
<th>Total Liabilities &amp; Net Assets</th>
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<td>$402,573</td>
<td>$21,988</td>
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<table>
<thead>
<tr>
<th>Support &amp; Revenue</th>
<th>Expenses</th>
<th>Net Assets – Year End</th>
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<tbody>
<tr>
<td>$137,422</td>
<td>$121,546</td>
<td>$402,573</td>
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*COVID Year 2 Retreats hosted

Third Party Event: Fred Swanson & Dexter's Pub

A snowstorm did not stop attendees enjoy a February Sunday afternoon tasting cookies and beverages from all over Dane County at Dexter’s Pub! As always, Fred Swanson and his crew of volunteers put on a great event.

Thank you to Nick Zabel, his entire staff, and all of the breweries, distilleries, wineries and cookie makers, and to everyone who came out to support BCR and enjoyed the 2020 snowy afternoon!

The annual event has raised close to over $100,000 in the last 13 years.
We are grateful for our 2020 donors

Organization Support
ShoppingGives
Wisconsin Bank & Trust

Foundation
Susan Leonard Charitable Trust
Kikkoman Food Foundation

$1000-2500
Peter Haney
Michael Hammer & Cindy Bacon Hammer
James Haney & Katy Ryan
James Krogstad
Laureen Maloney
Carol & Mel McCartney

$250-999
Judy Albertson
Marilyn Bauer
Kathryn Beals
Kim & David Butler
Christine Clements
Angie Dewitt
Marlyn Foss
Larry Gammel
Diedra Hessling
Mark Jansen MD
Bryan Koch
Mary Lou Kalsted
Bruce Kestelman
Sharon Klawitter
Gayle Krek
D. Lynn Levin Janet Primus
Pat Rierson
Ellen Roney
Jacqueline Runk
Robert Schmook
Jim Sendecke
Carolyn Skidmore
Mary Stellick

<$100
Patricia Bialzik
Priscilla Boroniecz
Evie Boss
Janet Burrill David & Kim Butler Ruth Chalmers Mary Cirilli
Peter Clagnaz Amy Doble Patricia
Fessenden Niki Frazier Hilar
Greene Cindy
Haney Kathryn
Hansen Jane
Harrison Carol
Hemersbach Jill Hughes
Judi Janowski Joan Johanson Karen Kallerud Lois Kettner Krista Kienitz Dede Klabacka
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Linda McCarrol Stamm
Joan McKinney
Suzanne Miles
Jared Napralla
Linda Olson
Lisa Pickard
Susan Ramsey
Mary Ann Reale
A Margot Reeb
Bryan Richards
Carol Romanoski
Sari Saubert
Mary Schulz
Mary Sesto
Christine
Tschumperlin
Susan Volkman
Nancy Westmas

2020 Party & Spring Challenges
Patricia Bialzik
Elaine Brazee
Rhonda Cardella
Amy Curti
Ann Enghardt
Patti Epstein
Niki Frazier
Kathryn Hansen
Loretta Hilgers
Evi Hungerford
Lois Kettner
Sally Litka
Stella McEleney Bruce Murray
Leslie Petty
Helene Pohl
Susan Reed
Elaine Rich
Arlana Schultz
Dawn Sesto
Susan Thomson
Elizabeth Vaught
Michelle Vetterkind
Leanne Widen

Third Party Event Hosts & Donors
Mark Alfred
Basecamp
Steven Debroux
Dexter’s Pub
Michael Hammer
Barbara Kruser
Thomas Lenerz
Danielle Lewis
Madison
Homebrewers & Tasters Guild, Ltd.
Carol & Mel
McCartney

MMiMRG - Metro Milwaukee Indian Motorcycle Riders Group
Muskog Moose Riders
Robert Paolino
QuickSilver
Revolution Brewing
Laura Schurhamer
Isaac Semrow
Lois Swanson
Michael Torti

Trixie’s Liquor Store LLC
Women in the Wind: Milwaukee
Shelly Zalewski
Garland Zibrowski

Anonymous
$2565

2020 Virtual Party on the Pier

Party Sponsors
American Family Insurance
Carbone Cancer Center
Eventus Wealth Advisors
Joan Collins Publicity
Widen
WPS Health Solutions

Partner
Jim Haney & Katie Ryan

Co-Hosts
Mary Cirilli & David Judy & Dennis Purcell
Leanne & Reid Widen

Event Committee
Chris Caple, Co-Chair
Tifani Jones, Co-Chair
Michael Hammer
Moira Klos
Meghan Krause
Jill Mack
Fred Swanson

Ridin’ for Thrivin’ Breast Cancer Ride held September 17 at Indian Motorcycle of Metro Milwaukee
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Michael Hammer, WI Department of Health Services
Tifani Jones, Fox World Travel
Moira Klos, WPS Health Insurance, Chair
Julie Lombardo, Capitol Physical Therapy
Kim McLaughlin, Wisconsin Bank and Trust
Sheila McGlown
Fred Swanson, Dancing Goat Distillery
Kim Toussaint, Girl Scouts of Wisconsin, Treasurer

2020 Staff

Megan Purtell, Executive Director
Klara Hartfiel, RN, Program Director

“I cannot think of a better start to healing - a place of truth, love, and support. Such a comfort.”

– Lois C. Osthoff Resort
All Stages and Ages Retreat