

# Helping Women with Breast Cancer Heal Emotionally

The retreat was a great experience, meeting new survivors and sharing each journey build connections that are unspeakable.

Volunteers were awesome!

Carolyn| 2023 All Stages Retreat Attendee

2023 Annual Report

BREAST  
CANCER  
RECOVERY

Since its creation, Breast Cancer Recovery serves the critical mission of providing supportive and nurturing environments for breast cancer survivors to heal emotionally. We are the first organization in the country to focus on emotional health and have been improving the experience each year since.

In the past 26 years Breast Cancer Recovery has conducted:

- ❖ 158 Infinite Boundaries retreats attended by over 1,650 women.
- ❖ 38 Sharing the Knowledge Programs with an audience of over 5,250 attendees.



## Finding inner strength

Infinite Boundaries retreats are based on the belief that the journey to recovery and healing involves the whole woman, mind and body. Retreats are designed to help women find inner strength and experience the hope needed to live each day beyond the boundaries of breast cancer.

Survivors have the opportunity to discuss the latest issues surrounding their breast cancer, gather information, experience community and enjoy the company of new-found "sisters" in healing environments.

Special care is taken in choosing natural settings because we believe that healing can be found in nature. Retreats are held throughout the year in scenic locations.



In 2023 BCR was able to:

- Hosted 67 women at Infinite Boundaries retreats this year – that's over 1,700 women through more than 165 retreats since 1997.
- BCR's hosted 3 Sharing the Knowledge educational lunch and learn series



The staff is worth their weight in gold. Not only can they talk the talk, but they have walked this walk and know the way to lead us out of dark solitude to a place of light and sisterhood.



*"That was more than I ever expected. I was anxious about sharing & dealing with some feelings but the volunteers did it in such a way that it wasn't weird or uncomfortable. They got us to bond & form a real connection."*

METS / Stage 4 November Attendee



## Third Party Event: Dexter's Pub Breast Cancer Recovery Benefit

After a two year break the annual BCR Benefit was BACK! Dexter's have missed you and couldn't wait to have all the personal stories, triumphs, and love back at 301 North Street. The \$25 donation included entry into an all you can enjoy tasting of beers, ciders, wines and more! The classic cookie contest was back too!

In 2023 \$8000.00 were raised for the Infinite Boundaries Retreats! This annual event has raised over \$100,000 for Breast Cancer Recovery in the 13 years that Fred Swanson has hosted this popular event.



## Funding

Breast Cancer Recovery is possible because of funding from generous sponsors and donors throughout the year. We are committed to ensuring our programs are affordable and accessible to all breast cancer survivors.

Financial contributions allow us to continue our mission of helping more women find healing after breast cancer. Breast Cancer Recovery is a 501(c) 3, non-profit organization and gifts are tax-deductible. To find out more about supporting Breast Cancer Recovery visit our website at [bcrecovery.org](http://bcrecovery.org).

Each year, Breast Cancer Recovery engages an outside audit firm to conduct a thorough review of our financial accountability. A copy of our audited financial statements is available by contacting our office. Breast Cancer Recovery's primary funding is from donations by individuals, corporate, sponsorships, grants, and through special events.

Revenue is generated from Infinite Boundaries® retreat fees and registration, exhibit fees, and from the annual Sharing the Knowledge conference.

The majority of revenue is devoted to program services. This includes lodging and meals for Infinite Boundaries, program personnel, travel, and office expenses. Management and fundraising expenses include personnel, insurance, and special event related expenses.

## 2023 financial overview\*

| Total Net Assets  | Total Liabilities | Total Liabilities & Net Assets |
|-------------------|-------------------|--------------------------------|
| \$562,440         | \$26,903          | \$562,440                      |
| Support & Revenue | Expenses          | Net Assets – Year End          |
| \$232,727         | \$167,159         | \$154,951                      |

# We are grateful for our 2023 donors

| Foundation                     | \$249-100                     | >\$100               | Third Party Event Hosts & Donors | 2023 Party on the Pier   Party Sponsors |
|--------------------------------|-------------------------------|----------------------|----------------------------------|-----------------------------------------|
| Susan Leonard Charitable Trust | Kathryn Beals                 | Mark Alfred          | Dexter's Pub                     | Carbone Cancer Center                   |
| Kikkoman Food Foundation       | Gerald Bettridge              | Linda Bartling       | MMiMRG - Metro                   | Eventus Wealth Advisors                 |
|                                | Sarah Bressler                | Pris Boroniec        | Milwaukee Indian                 | Jim Haney & Katie Ryan                  |
|                                | Kari Cataldo                  | Evie Boss            | Motorcycle Riders Group          | WPS Health Solutions                    |
| \$2500-1000                    | Ann De Tienne                 | Karen Cerniglia      | Muskego Moose                    | <b>Event Committee</b>                  |
| Caroline Clark                 | Jean Demopoulos               | Carleen Christianson | Riders                           | Chris Caple, Co-Chair                   |
| Arthur & Lu Osborn             | Linda and Gerald Gerlach      | Peter Clagnaz        | Women in the Wind:               | Tifani Jones, Co-Chair                  |
| Mary Krall                     | Kathryn Hansen                | Kelly Co             | Milwaukee                        | Michael Hammer                          |
| Carol & Mel                    | Cheryl Hartford               | Louie Cornelius      | Hop Haus Run                     | Moira Klos                              |
| McCartney                      | Debra Herman                  | Michael Dereszynski  | & Race Day Events                | Meghan Krause                           |
| Denise Gammel                  | Loretta Hilgers               | David & Laurie Dies  | Sundara Inn & Spa                | Gale Otterson                           |
| Moira Klos                     | Francis Hughes                | Jill Finger          | Wild Rock Golf                   | Fred Swanson                            |
| Elaine Brazee                  | aren Kallerud                 | Bonnie Frechette     | Course                           |                                         |
| Peter Haney                    | Jamie Hoang and Kenneth Brown | Colleen Gruszynski   |                                  |                                         |
| Larry Gammel                   | Bruce & Laurie Kestelman      | Gloria Gustafson     | <b>Anonymous</b>                 |                                         |
| Leanne Widen                   | D. Lynn Levin                 | Carol Hemersbach     | \$1610                           |                                         |
|                                | Sandy Loth                    | Jeffrey Hoffman      |                                  |                                         |
|                                | Terri Pedace                  | Jill Hughes          |                                  |                                         |
|                                | Janet Primus                  | Meghan Krause        |                                  |                                         |
|                                | Laurie Reichling              | Ann Lambrecht        |                                  |                                         |
|                                | Ellen Roney                   | Barbara Larsen       |                                  |                                         |
|                                | Robert Schmook                | Sally Litka          |                                  |                                         |
|                                | Carolyn Skidmore              | Trish Love           |                                  |                                         |
|                                | Kay Weeden                    | Linda McCarroll      |                                  |                                         |
|                                |                               | Stamm                |                                  |                                         |
|                                |                               | Shirley Merker       |                                  |                                         |
|                                |                               | Mary Meyer           |                                  |                                         |
|                                |                               | Maxine Miller        |                                  |                                         |
|                                |                               | Roger Myers          |                                  |                                         |
|                                |                               | Linda Olson          |                                  |                                         |
|                                |                               | Nicole Panico        |                                  |                                         |
|                                |                               | Kim Petershack       |                                  |                                         |
|                                |                               | Penny Peterson       |                                  |                                         |
|                                |                               | Helene Pohl          |                                  |                                         |
|                                |                               | Judy Purtell         |                                  |                                         |
|                                |                               | Mary Ann Reale       |                                  |                                         |
|                                |                               | Elaine Rich          |                                  |                                         |
|                                |                               | Bryan Richards       |                                  |                                         |
|                                |                               | Sari Saubert         |                                  |                                         |
|                                |                               | Mark Schnepper       |                                  |                                         |
|                                |                               | Arlana Schultz       |                                  |                                         |
|                                |                               | Michael Shannon      |                                  |                                         |
|                                |                               | Chris Simancik       |                                  |                                         |
|                                |                               | Denise Thousand      |                                  |                                         |
|                                |                               | Jean Truss           |                                  |                                         |
|                                |                               | Judith Von Bergen    |                                  |                                         |
|                                |                               | Kay Weeden           |                                  |                                         |
|                                |                               | Judy Weiss           |                                  |                                         |

## 2023 Board of Directors

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**Michael Hammer**, WI Department of Health Services

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**Natalie Esser**, Wisconsin Bank and Trust

**Sheila Johnson**

**Fred Swanson**, Dancing Goat Distillery

**Kim Toussaint**, Girl Scouts of Wisconsin, Treasurer



## 2023 Staff

**Megan Purtell**, Executive Director

**Klara Hartfiel, RN**, Program Director



I'm so glad this program exists. I wish all women facing breast cancer had access to such a program. The resources are awesome and the connection to other women is so powerful.

*2023 All Stages Retreatant*



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