



Third Party Event Information

Looking for a non profit to support?



Breast Cancer Recovery (BCR) is recruiting local businesses and organizations interested in raising funds for women who are dealing with breast cancer treatment, and for survivors of breast cancer. These dollars will provide an environment for women to heal emotionally. Organizations and Businesses will work to raise money for Breast Cancer Recovery by organizing a fundraiser or donating an amount of money.

With your help you are ensuring the long-term future of the BCR and Infinite Boundaries retreats.

Why Breast Cancer Recovery?

Our mission is to provide women with breast cancer the opportunity to heal emotionally.



Breast Cancer Recovery
Founder, Ann Haney

Breast Cancer Recovery (BCR) organization was founded in 1997 by the late Ann Haney. She *confronted a diagnosis of breast cancer* and envisioned giving all women with breast cancer a positive environment, away from their everyday life, to learn, discuss, question and problem-solve their struggles with the disease. BCR's mission is to provide environments for women breast cancer survivors to heal emotionally.

There are two primary activities BCR provides to fulfill our mission each year:

- *Sharing the Knowledge*: The purpose of this lunch & learn series is to provide breast cancer survivors, spouses, family, friends, health care professionals and students with the latest advancements in the medical care for breast cancer. The events are designed to provide techniques and tools for the emotional health and well being of breast cancer survivors.
- *Infinite Boundaries Retreats* are held in different settings in Wisconsin, close to nature. Each retreat is four days long for 9—15 women to participate in, depending on the location.

The Breast Cancer Recovery website, bcrcarecovery.org, tells a story of the influence these retreats with have participants' well-being. With over 4,000 Wisconsin women newly diagnosed with breast cancer each year, the demand to participate in the Sharing the Knowledge and Infinite Boundaries retreats is continual.

Host An Event: Next Step

1. Complete attached form
2. Return to BCR office
3. Host your event

Questions or need more
information?

Contact Us! 608.661.4178

Or

Development
@bcrcarecovery.org

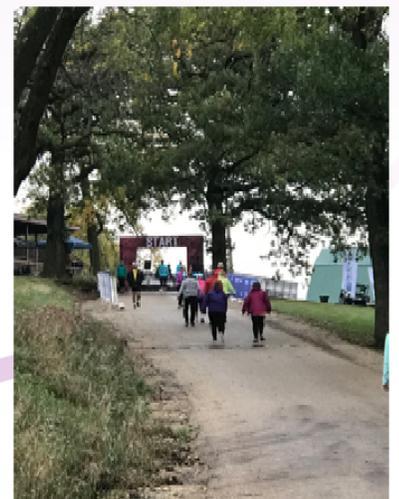
Past Third Party Fundraisers

- **The Great Pink Pumpkin 5K Run/Walk** This family-friendly event also includes blood pressure screenings, children's activities, handcrafted pink-sprinkled cookies, pink hair extensions and more!
- **Spare the "Girls"** This event is a fun evening of bowling which includes 3 games, shoe rental and a donation. Events during the evening include: 50/50 Drawing, Door prizes, Prize Raffle



Past Office Fundraisers

- **Blue Jean Friday**
For a donation of \$5 to Breast Cancer Recovery, a company allows their employees to wear their blue jeans to work on a designated Friday every few months. A rare occasion!!!
- **Pocket Change**
Put out a jar, and watch the change grow. This demonstrates how quickly just a little bit of change help can support the BCR.





Fundraising Event Ideas

Employee Involvement

Raffles

Tailored to employee preferences (don't forget to include incentives for ticket sellers): Prime parking spaces, Golf packages, Gift certificates, Vacation days.

Pocket Change

Put out a jar, and watch the change grow. This demonstrates how quickly just a little bit of change help can support the BCR.

Department Competition

Foster friendly competition between departments or groups within your company to encourage support for the campaign – coin jars, video game tournaments, poker/euchre tournaments, eating contests, etc.

Executive Car Wash

Have managers or departments wash employees, friends and families cars for \$5.00 each. The department that washes the most cars wins.

Halloween Pumpkin Carving Contest

Plan a Halloween theme and hold a pumpkin-carving contest. Find a local business willing to donate pumpkins for your organization to sell to your employees. Employees buy pumpkins individually or by group. Charge \$5.00 to enter and \$1.00 per vote. Award prizes in various categories: Best traditional pumpkin, Most creative pumpkin, Best effort by a group, Best effort by an individual.

United Way

Choose Breast Cancer Recovery as your charity of through the United Way Giving Program. Please contact the United Way of Dane County for more information.

Customer Involvement

Add \$1 to your bill

If you own a restaurant or retail business ask each of your customers if they would like to add \$1 do their end bill as a contribution to Breast Cancer Recovery.

Pink Drink Special

Create a special pink drink for the month of October. Proceeds from the drink go back to BCR.

Brat Stand

Set up a brat stand outside of your place of business and sell brats and hotdogs to benefit Breast Cancer Recovery. Ask your local grocery store if they would be willing to donate the brats and hamburgers for the afternoon.

Percentage of Sales

Donate a percentage of sales per day or a percentage of a particular menu item.

Car Wash

Set up a car wash outside of your business and wash customers cars in return for a donation. Create a theme and have your employees dress in the themed attire.

Silent Auction

Have a few silent auction items set up in your place of business for the month of October. Make up dates on Facebook and allow costumers to place their bids that way.

Honoring a loved one

When customers check out ask them if they would like to purchase a Breast Cancer card in memory of someone. They can then personalize this and place it around on the wall.

Breast Cancer Recovery
6180 Verona Road, Suite 300
Fitchburg, WI 53719
608-661-4178 • info@bcrecovery.org

Retreatant Testimonial

I came to Infinite Boundaries feeling lonely, lost and seeking shelter from a great storm. My emotions, both positive and negative, were tucked neatly away; I had wanted to sort them out, life kept getting in the way. On retreat, I stepped off the freeway of life and found respite at a wayside called Björklunden. The kindness of the Breast Cancer Recovery staff and openness of my Infinite Boundary 'sisters' gently pulled these emotions out, let them breathe, and then helped me to allow them to drift away. Friendships were formed and I am leaving surrounded by the kindred spirit of other women that came seeking shelter from a similar storm. I feel as if I have hit the reset button on the odometer of life and aligned my inner compass with true worth. I am now ready to continue the journey. Thank you for this amazing opportunity."

- Amy , 2016 Retreatant

Infinite Boundaries has been a wonderful experience to dive into the beauty - and the deep and sometimes scary caverns - of what it means to live this life with metastatic cancer, and to know one needn't do it alone.

It's been a blessing and a salve to the soul to participate."

- Marcelle , METS Retreatant

Our mission is to provide environments for women breast cancer survivors to heal emotionally.

"Thank you so much for the opportunity to participate in the Infinite Boundaries Retreat. I was able to connect with other breast cancer survivors, and explore topics that are often not discussed by medical professionals despite the impact on our daily lives. It was wonderful to know I'm not alone. The weekend was extremely meaningful for me and I came home with many resources".

- 2017 Infinite Boundaries Retreat Attendee



BREAST
CANCER
RECOVERY

6180 Verona Road, Suite 300
Fitchburg, WI 53719

Phone: (608) 661-4178

Web: bcrecovery.org

Email: info@bcrecovery.org

Follow us at:  



Fundraising Event Guidelines

The funds raised to benefit BREAST CANCER RECOVERY, a 501(c)(3) non-profit supports the mission to *provide environments for women breast cancer survivors to heal emotionally*. The following will help to guide you as you plan your event:

1. Complete the Fundraising Event Overview. BREAST CANCER RECOVERY reserves the right to decline participation in any third party event if it is determined to be in conflict with the organization's mission.
2. Fundraisers that involve agreement with any organization or individual to raise funds on a *commission* will not be considered. However, support on a *percentage* basis is acceptable. The organization may include the following statements in promotional materials: All proceeds (or a specific percent of proceeds) from this event will benefit BREAST CANCER RECOVERY. Alternatively, an organization may state a specific dollar amount, for example, *\$5.00 of each ticket sold will benefit BREAST CANCER RECOVERY*.
3. BREAST CANCER RECOVERY will not supply any funding for a third party event and will not be responsible for any expenses incurred.
4. BREAST CANCER RECOVERY is not liable for any bodily injury, property damage or death resulting from a third party event or activity.

Event Promotions

5. Third parties/individuals are responsible for sales, marketing and promotion of the event.
6. BREAST CANCER RECOVERY will promote your event upon request and as appropriate to our constituents. BREAST CANCER RECOVERY will provide organizational brochures, displays and program materials upon request. BREAST CANCER RECOVERY may be able to secure additional resources (i.e. day of event volunteers).
7. Promotional materials may not include wording that suggests endorsement of a product or service by BREAST CANCER RECOVERY. Similarly, promoters may not state that BREAST CANCER RECOVERY approves any product or service in any way.
8. The official logos of BREAST CANCER RECOVERY may be used in conjunction with an approved third party event, but may not be altered in any way.
9. If a third party event organizer is seeking its own sponsors, BREAST CANCER RECOVERY should be indicated as the beneficiary.



Third Party Fundraising Event Overview

Organization / Business Name		
Contact		
Street Address		
City	State	Zip
Phone	Email	

EVENT INFORMATION - Brief description of proposed event:

Event Date	Event Time	Event Location
If a short-term or ongoing event, please indicate beginning and ending dates:	Start Date	End Date

Brief description of how you plan to publicize and promote the event:	

Breast Cancer Recovery may provide promotional assistance for the event upon request. Please check all that apply.

Use of BCR Logo	Promote to BCR Lists	Supply of BCR Brochures	Other (please list)
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

Applicant's Signature

Date

**Please return this to Breast Cancer Recovery prior to the event:
6180 Verona Road, Suite 300, Fitchburg, WI 53719 Or info@bcrecovery.org
*Thank you!***