

Why Breast Cancer Recovery?



Breast Cancer Recovery
Founder, Ann Haney

Our mission is to provide women with breast cancer the opportunity to heal emotionally.

Breast Cancer Recovery (BCR) organization was founded in 1997 by the late Ann Haney. She *confronted a diagnosis of breast cancer* and envisioned giving all women with breast cancer a positive environment, away from their everyday life, to learn, discuss, question and problem-solve their struggles with the disease. BCR's mission is to provide environments for women breast cancer survivors to heal emotionally.

There are two primary activities BCR provides to fulfill our mission each year:

- *Infinite Boundaries Retreats* are held in different settings in Wisconsin, close to nature. Each retreat is four days long for 10 -15 women to participate in, depending on the location.
- *Sharing the Knowledge*: The purpose of this program is to provide breast cancer survivors, spouses, family, friends, health care professionals and students with the latest advancements in the medical care for breast cancer. The program is also designed to provide techniques and tools for the emotional health and well being of breast cancer survivors.

The Breast Cancer Recovery website, bcrecovery.org, tells a story of the influence these retreats with have participants' well-being.

Retreatant Testimonial

Infinite Boundaries has been a wonderful experience to dive into the beauty - and the deep and sometimes scary caverns - of what it means to live this life with metastatic cancer, and to know one needn't do it alone.

It's been a blessing and a salve to the soul to participate."

- Marcelle, METS Retreatant

Annual Sponsorship Opportunities

Breast Cancer Recovery hosts two annual events with sponsorship opportunities.

- 1) Our annual fundraiser, **Party on the Pier**, is held each spring with 150—200 attendees. This is our largest fundraising effort of the year.
- 2) **Sharing the Knowledge** is our educational program, with the latest topics and speakers on breast cancer and caregivers. The program attendees are from 75—150 each year, with the program's locations hosted around the state.

There are multiply sponsorship levels for both events, from \$100—\$10,000 levels. Every level has recognition of the organization, tickets to the events, and listing when we market the events both in print and online.

Contact the Breast Cancer Recovery office for more information on both events.



Donation Opportunities

Corporate Donor Opportunities

Major Donor: \$10,000 +

- Recognition on the BCR Website; and recognition with logo on all signage at all BCR events, and program materials.
- Complimentary Tickets to the Annual Party on the Pier
- Ad in the Bi-annual Newsletter
- Speaking Opportunities at all BCR hosted events.

Infinite Boundaries Retreat Support

Help support a breast cancer retreat participant to pay a total \$400 registration fee. To reserve a place at a retreat we require at \$150 non-refundable deposit. The remaining \$250 is due prior to attending retreat.

The actual cost to attend a retreat is \$1,500 per woman. All women who attend a retreat receive a scholarship of \$1,100, thanks to the generous support of donors like you!

Options Levels to donate:

- | | |
|-------------------------|-----------|
| ◆ Lake Wingra | \$25.00 |
| ◆ Lake Mendota | \$50.00 |
| ◆ Baileys Harbor | \$75.00 |
| ◆ Green Lake | \$100.00 |
| ◆ Madeline Island | \$150.00 |
| ◆ Lake Delton | \$250.00 |
| ◆ Lake Michigan | \$400.00 |
| ◆ Lake Superior | \$1100.00 |
| ◆ Ann Haney Scholarship | \$1500.00 |

In Honor / Memorial

Honor a Loved One or friend: Your donation may be made in honor or in memory of a loved one or friend.

Memorial Gifts: You may choose to have memorial gifts given to Breast Cancer Recovery in your name or the name of a loved one. Print this information in the obituary and/or discuss it in advance with the funeral director. Breast Cancer Recovery can provide donation envelopes.

Gifts: Make a donation to celebrate your birthday, anniversary or honor a breast cancer survivor or thank someone for their support or friendship.

Host or Attend an Event

Host a Charity Event:

Whether it is a Jeans Day at the office, a bowl-a-thon, race, or beer tasting!

For information on hosting fundraising event, email: info@bcrecovery.org. Brochure available online.

Attend an Event

There are many groups who host events with BCR as the chosen charity. Below is one example, check the BCR website for upcoming community hosted events.

2nd Saturday in October

The Great Pink Pumpkin 5K Run/Walk This family-friendly event also includes blood pressure screenings, children's activities, handcrafted pink-sprinkled cookies, pink hair