PRESS RELEASE

BDPA and Per Scholas Announce Strategic Partnership

Joint Efforts Reflects Support of Local Workforce Development Imitative

Cincinnati, May 15, 2014: The opportunities for success with the underserved minority community in Cincinnati just received a boost as the Cincinnati branches of Per Scholas and BDPA joined forces to help train the next generation of IT professionals.

Wayne Ivy, associate director, Per Scholas and Dalric Webb, president, BDPA Cincinnati, announced the signing of a memorandum of understanding between the two organizations. The strategic alliance connects the two organizations in effort to advance the careers of technology professionals in the greater Cincinnati region.

Per Scholas, a national IT training nonprofit with offices in Cincinnati, Columbus, New York and National Capital region, offers free, high quality technology education, job training, placement and career development opportunities to people in underserved communities. BDPA seeks to advance the careers of African Americans in the IT industry from the classroom to the boardroom. Both organizations want to encourage unemployed and under-employed adults interested in a technology career.

“BDPA is proud to partner with Per Scholas,” said Webb. “BDPA endeavors to strengthen and develop more strategic partnerships within the community to empower individuals with greater opportunities for success, networking, employment and training.”

Already BDPA leaders have participated as guest speakers in the Per Scholas IT-Ready computer technician training.

“This 8-week course provides students technical skills training for A+ certification and career preparation to enter the IT industry,” said Ivy. “We had great feedback from [the BDPA visit] to the classroom. The students really enjoyed the words of wisdom from the BDPA speaker.”

For more information, contact Wayne Ivy at (513) 221-3208 or BDPA Cincinnati VP-Strategy & Planning, Dr. Prince Ellis, on (513) 549-6991.

About BDPA:
BDPA is the premier organization for African American professionals in the information technology industry. For more than 25 years, BDPA Cincinnati has fulfilled its mission and worked to bridge the digital divide by providing career growth opportunities for its members. BDPA Cincinnati is the fastest-growing of the 46 chapters that exist around the nation.