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## PRESS RELEASE

### **BDPA and CompTIA Member Services Announce a Strategic Alliance**

**Largo, MD. (March 2015)** – With more than 2,000 members, 3,000 academic and training partners and tens of thousands of registered users spanning the entire information technology (IT) industry, CompTIA has become a leading voice for the technology ecosystem. They focus their initiatives on supporting the success of businesses across the full IT channel, from the largest vendors on one end to smaller businesses providing IT hardware, software and services on the other, as well as the IT professionals that make the industry run.

“We empower IT companies and professionals worldwide with knowledge and resources to enhance their businesses and careers; after all, their success is our success,” said Todd Thibodeaux, President and CEO, CompTIA. “Thanks to our collaboration with BDPA, we’re making our resources available to a new audience. Together, we can equip individuals and organizations with the right education, tools and training to make a positive impact in our industry.”

CompTIA has invested millions to develop a growing portfolio of resources in the areas of IT education, IT certification, IT advocacy and IT philanthropy to help professionals such as BDPA members to become more successful. With the CompTIA and BDPA partnership agreement, BDPA members will receive a 40% discount on certification courses, discounted CompTIA membership, presence on the CompTIA website and much more. BDPA will provide CompTIA with brand exposure of its products and services to BDPA members, logo presence on the BDPA website, features in BDPA newsletters, and a complimentary booth at the Annual BDPA Technology Conference & Career Fair to be held at the Washington DC Hilton, August 18-22, 2015.

“I am honored to announce the strategic alliance of CompTIA Member Services and BDPA. This partnership with CompTIA will allow BDPA to continue to bring quality programs and training to its members through its local chapter communities,” said National BDPA President Pamela Sexton.

Founded in 1975, BDPA is the premier organization for African American professionals in the IT industry. And, with over 40 chapters across the United States, BDPA is the largest African American Information Technology Association in the country. The organization is a catalyst for professional growth and technical development for those in IT and continues to bridge the digital divide by providing training and career growth opportunities for its members. BDPA remains committed to excellence and providing a wide spectrum of resources to its members, corporate sponsors, businesses, educational institutions and the African American community.

To become a BDPA partner or sponsor like CompTIA or to learn more about BDPA’s National Conference and sponsorship opportunities, please contact BDPA Corporate Sales Team by email at [corpsales@bdpa.org](mailto:corpsales@bdpa.org) or 301-584-3135 x108.

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