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**INFORMATION TECHNOLOGY (IT) GIANT BDPA ANNOUNCES
SUSTAINED SILVER LEVEL SPONSORSHIP FROM IBM**

(Largo, MD) – IT Giant Black Data Processing Associates (BDPA) announces sustained Silver Level Sponsorship from IBM at BDPA's 38th Annual National Technology Conference and Career Fair on August 10-13, 2016, at the Westin Peachtree Plaza Hotel, 210 Peachtree Street, Atlanta, Georgia.

Mike A. Williams, National BDPA President stated, "We are pleased to partner with one of the most storied and innovative companies in the world. We appreciate their partnership and commitment to a diverse workforce."

IBM's enduring commitment to diversity is one of the reasons we can credibly say that IBM is one of the world's leading globally integrated enterprises. We also understand that diversity goes beyond fair hiring practices and protection for all employees. It also includes a focus on how those disparate pieces fit together to create an innovative, integrated whole. We call this approach inclusion (www.ibm.com).

"Cognitive systems, and machines that learn and think on their own are making our world smarter now and into the future. IBM's Cognitive Business is committed to generating cognitive solutions and products for our clients," reported Masher Austin, IBM Workforce Strategy & Talent leader.

Founded in 1975, BDPA has 46 chapters in the U.S, making it the largest African American IT association in the country. The organization continues to bridge the digital divide by providing training and career growth opportunities for its members. BDPA will have a Career Fair on Friday, August 12, 12pm-6pm and Saturday, August 13, 2016, 10am-3pm at the Westin Peachtree Plaza in Atlanta, Ga. The Career Fair is free and open to the public. Expecting 40 Fortune 500 companies, BDPA is excited about bringing one-stop interview opportunities to IT applicants. Register online up to 100 applicants for BDPA's free Career Fair and Recruitment at <http://www.prodivnet.com/events/bdpa-technology-conference-and-career-fair>.

For more details on the BDPA corporate sponsorship program, contact the corporate sales support team at (301) 584-3135 ext. 108 or corpsales@bdpa.org. Additionally, please visit www.bpdpa.org

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