



FOR IMMEDIATE RELEASE

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**INFORMATION TECHNOLOGY GIANT BDPA LANDS
BLUECROSS BLUESHIELD OF MICHIGAN SPONSORSHIP**

(Largo, MD) – IT Giant Black Data Processing Associates (BDPA) lands Blue Cross Blue Shield of Michigan again this year as a sponsor of BDPA’S 38th Annual National Technology Conference and Career Fair on August 10-13, 2016, at the Westin Peachtree Plaza Hotel, 210 Peachtree Street, Atlanta, Georgia.

Blue Cross Blue Shield of Michigan is recognized as one of America’s top HMO’s and is the largest HMO in the state. It is the first HMO in Michigan and the U.S. to earn accreditation from the National Committee for Quality Assurance. BlueCross BlueShield of Michigan aspires to be clear and simple, to help people make the right choices, to offer valuable coverage, and help everyone get quality health care (www.bcbsm.com).

Mike Williams, National BDPA President stated, “We appreciate BlueCross BlueShield of Michigan and their continued support of BDPA. We look forward to working with them again this year.”

“BDPA plays a crucial role in closing the diversity gap that still exists in the IT industry,” said Angela Williams, Director of Information Security at Blue Cross Blue Shield of Michigan. “Blue Cross is proud to support an organization that’s paving the path for the next generation of diverse IT leaders,” she added.

Founded in 1975, BDPA has 46 chapters in the U.S, making it the largest African American IT association in the country. The organization continues to bridge the digital divide by providing training and career growth opportunities for its members.

As part of their Technology Conference, BDPA is having a Career Fair on Friday, August 12, 12pm-6pm and Saturday, August 13, 2016, 10am-3pm the Westin Peachtree Plaza hotel. It’s free and open to the public. The Career Fair Ribbon Cutting Ceremony starts at 12 noon on Friday. Expecting 40 Fortune 500 companies, BDPA is excited about bringing one-stop interview opportunities to IT applicants.

Register online up to 100 applicants at BDPA’s free Career Fair and Recruitment at <http://www.prodivnet.com/events/bdpa-technology-conference-and-career-fair>. For more details on the corporate sponsorship program, contact the corporate sales support team at (301) 584-3135 ext. 108 or corpsales@bdpa.org. Additionally, please visit www.bpdpa.org

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