

"TRANSFORMING THE IT PROFESSIONAL"

EMERGING TECHNOLOGY TRACK

WORKSHOP DESCRIPTION: MANAGING YOUR DIGITAL FOOTPRINT

This presentation will cover topics related to effectively managing ones digital footprint. Given the proliferation of electronic media, social networking, and the widespread use of the Internet for everyday tasks, personal information is often readily available to millions of people. The presentation will include a discussion of the risks and opportunities associated with this digital age. The workshop focus will include how to effectively create an online brand while maintaining one's privacy and reputation. Strategies for protecting sensitive information and tips on how to leverage tools to enhance a person's digital profile will be presented.



SHAUNA COX
DIRECTOR, IT SERVICES
CHICAGO HOUSING AUTHORITY

Shauna Cox, is an information technology (IT) professional with over 20 years of experience, serving in leadership positions in information security, IT audit and compliance, strategic planning, project management and IT operations. She has worked in various sectors spanning Fortune 500 corporations, government institutions, academia and non-profit organizations. Shauna holds a Bachelor's degree in Management Information Systems, an MBA in Strategic Planning & Policy and a Masters in Urban Planning & Policy. Shauna is a Certified Information Systems Auditor (CISA) and a Certified Internal Auditor (CIA). Shauna enjoys sharing her experience and often teaches university courses in technology & business management. She has a keen interest and focus on helping people and organizations effectively navigate, innovate & leverage information technology opportunities and challenges.

