FOR IMMEDIATE RELEASE
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MillerCoors sponsors National Organization of IT Giant BDPA, and local MILWAUKEE & CHICAGO Chapters

(LARGO, MD) National BDPA is honored to have prestigious brewing company, MillerCoors as a Gold level sponsor. MillerCoors ranked the No. 2 brewing company on Forbes in 2018 and is the power house behind numerous adult beverages and products. Their sponsorship bolsters the support of BDPA’s local and national membership of skilled professionals and students at all levels in any and all endeavors related to the STEM fields.

2018 was the year of giving back as MillerCoors donated $67,500 to ALS research, $10,000 to Houston’s USO, collaborated with the nation’s top brewers to raise some $10 million for those affected by the Camp Fire in Northern California, and capped it off with a $30,000 sponsorship of the BDPA. As a member of the National Minority Supplier Development Council and the Women’s Business Enterprise National Council, MillerCoors is dedicated to working with suppliers and organizations as diverse as their consumers. Their code of business conduct reflects this commitment of doing things the right way and providing a space for diversity, equality, and good decision making even in complex situations. Their partnership with the BDPA helps further MillerCoors’ goal, expanding this commitment from classroom to boardroom. With this sponsorship, BDPA and MillerCoors can provide opportunities for the groups underrepresented in today’s corporate structure. And together, we can establish an inclusive future.

For over 40 years, BDPA has enabled the upward mobility of minorities in technology from the classroom to the boardroom. The organization was founded in 1975 by Earl Pace and David Wimberly to close the digital divide for underrepresented minorities in STEM fields. BDPA has over 40 chapters nationwide and offers more than $100,000 in scholarships annually to hundreds of high school and college students who wish to pursue STEM careers.

For more details on the BDPA corporate sponsorship program, please contact the corporate sales support team at (301) 584-3135 ext. 108 or corpsales@bdpa.org. Additionally, please visit www.bdpa.org.