



**FOR IMMEDIATE RELEASE**

January 18, 2018  
email@mortonmediatv.com  
240.463.6915

**IT GIANT BDPA COMMENDS BLUECROSS BLUESHIELD OF MICHIGAN'S  
BRONZE-LEVEL SPONSORSHIP**

**LARGO, MD** – IT Giant BDPA recently commended #1 ranked BlueCross BlueShield of Michigan (BCBSM) for their bronze-level sponsorship of the 2018 National BDPA Technology Conference and Career Fair to be held August 9-11th in New Orleans, Louisiana. BCBSM has been recognized for their commitment to diversity and inclusion on the DiversityInc Top 11 Regional Company List. The DiversityInc benchmarking survey assesses a company's performance versus all competitors overall and in four key areas of diversity management – Talent Pipeline, Talent Development, Leadership Accountability and Supplier Diversity. This year, BCBSM is the proud recipient of esteemed recognition and prominent awards related to its Diversity & Inclusion efforts including the 2017 Corporate PACEsetter Award.

“2017 was a banner year for BlueCross BlueShield of Michigan's Diversity & Inclusion programs. As a result of our initiatives and policies, partnerships across the company, employee and leader engagement, and BlueCross' Employee Resource Networks in promoting an inclusive culture, BCBSM continues to make great strides in furthering a diverse and inclusive culture. BDPA continues to play a crucial role in developing STEM and IT professionals while providing a healthy pipeline of diverse candidates to address the growing demand for technology professionals,” said Angela Williams, Director of Information Security at Blue Cross BlueShield of Michigan. “BlueCross is proud to support an organization that has been a pioneer in leading the upward success of their members ‘from the classroom to the boardroom.’”

BDPA was founded in 1975 by Earl Pace and David Wimberly to close the digital divide for underrepresented minorities in Science, Technology, Engineering, and Math (STEM). BDPA has over 40 chapters nationwide with more than 2,500 STEM professional and student members. BDPA offers over \$100,000 in scholarships annually to hundreds of high school and college students who wish to pursue STEM careers.

Terry Morris, National BDPA President said, "Like BDPA, BlueCross BlueShield of Michigan is concerned with developing opportunities for a diverse and inclusive technology work environment. We thank you for your commitment to the BDPA partnership and your consistent effort to enable opportunities for diverse talent.”

For more information on the 2018 National BDPA Technology Conference or a sponsorship, contact BDPA's corporate sponsorship at (301) 584-3135 ext.108 or [corpsales@bdpa.org](mailto:corpsales@bdpa.org). Also, please visit [www.bdpa.org](http://www.bdpa.org).

-60-