



ACCOUNT INFORMATION:

| | |
|------------------------------|--|
| Date: | |
| BDPA Account Manager: | |
| Company: | |
| EIN: | |

PRIMARY CONTACT INFORMATION:

| | |
|-------------------------------|--|
| Name: | |
| Title: | |
| Division/Department | |
| Phone: | |
| Cell Phone: (Optional) | |
| Email: | |
| Address: | |
| City: | |
| State: | |
| Zip Code: | |

Total Sponsorship: \$ _____

INSTRUCTIONS:

1. Enter your contact information above.
2. Check off items you wish to sponsor below.
3. Enter subtotals in right column.
4. Calculate total sponsorship and enter it on the "Total Sponsorship" line above.
5. Conference-related payments must be received **UPON RECEIPT**.
6. Select your payment method
 - a. Make checks payable to National BDPA
 - b. **Payment terms are 'NET 10'**.
7. Email, fax or mail your completed sponsorship form (all pages with selections) to:

Email: corpsales@bdpa.org Fax: (301) 560-8300
Mail to: National BDPA, 9500 Arena Drive, Suite 106, Largo, MD 20774

| | | |
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| For Internal Use Select the appropriate Scope | National | Local |
|---|-----------------|--------------|



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| NATIONAL SPONSORSHIP | | | |
|---|---|--|--|
| Basic Corporate Sponsor Package <ul style="list-style-type: none"> 12-Month Access: Unlimited Access to BDPA Job Board (www.ITDiversityCareers.com) for manual job postings and resume search capability Ten (10) Corporate Memberships Your Corporate Logo in the Sponsorship Section Banner on www.bdpa.org with link to your career site. | \$5,000 | Qty: _____ | |
| BDPA Job Board – www.ITDiversityCareers.com <ul style="list-style-type: none"> 12-Month Access: Unlimited 5 Job Postings PDN Hired for BDPA: 30-day campaign to identify sourced and screened candidates for up to 3 job openings. 1-Month Access: Unlimited Single Job Posting <p>Payment must be received <i>before</i> access is granted. All job postings stay active for up to 60 days. All pricing is for manual job postings.</p> | \$2,000 \$1,500 \$1,495 \$500 \$169 | Qty: _____ Qty: _____ Qty: _____ Qty: _____ Qty: _____ | |
| Corporate Sponsored Memberships <ul style="list-style-type: none"> Corporate Membership (10) Lifetime Member Adult Adult 5-year Student (Full-Time) HSCC Team 5-year <p>Payment must be received, <i>before</i> membership is processed</p> | \$1,000 \$1,000 \$100 \$400 \$25 \$625 | Qty: _____ Qty: _____ Qty: _____ Qty: _____ Qty: _____ Qty: _____ | |
| Corporate Sponsored Scholarships <ul style="list-style-type: none"> National BDPA Scholarship Fund Dr. Jesse Bemley Scholarship Fund Company Named Scholarship | \$100-\$100K \$100-\$100K \$100-\$100K | Qty: _____ Qty: _____ Qty: _____ | |
| BDPA Operations <ul style="list-style-type: none"> Donate up to 10% of your sponsorship to support BDPA operations over the next year. | | | |
| Custom Government/Non-Profit Sponsor Package Government/Non-Profit (1 booth) <ul style="list-style-type: none"> 4 Full Registrations | | | |
| | | Section Total: | |



| REGIONAL SPONSORSHIP | | | |
|---|---------|-----------------------|-------|
| Sponsor 2-day regional conference that includes hands-on workshops, intensive self-marketing seminars, and leadership panels geared towards professional development for IT professionals. Venue also used for regional high school computer \$3,000 competitions and IT Showcases. Partnerships & alliances with regional organizations and corporations are encouraged. | \$6,000 | Qty: _____ | _____ |
| | | Section Total: | |

| ANNUAL NATIONAL CONFERENCE SPONSORSHIP | | | |
|---|----------|------------|-------|
| Registration Sponsor <ul style="list-style-type: none"> • Exclusive Sponsorship Acknowledgement as the Registration Sponsor • Signage at Registration Area Bearing Company's Logo • Two (2) Full Conference Passes • One (1) Page Ad in Conference Guide | \$6,000 | Qty: _____ | _____ |
| Onsite Conference Mobile Application <ul style="list-style-type: none"> • Sponsor Onsite Mobile Application | \$5,000 | Qty: _____ | _____ |
| Cyber Café Sponsor <ul style="list-style-type: none"> • Exclusive Sponsorship Acknowledgement as the Cyber Cafe Sponsor • Signage at Entry Bearing Company's Logo • Inclusion of One (1) Sponsor-Supplied Item in Attendee Conference Bag • Two (2) Full Conference Passes | \$10,000 | Qty: _____ | _____ |
| Opening Ceremony <ul style="list-style-type: none"> • Signage at Entry Bearing Company's Logo • Sponsorship Acknowledgement as the Event Sponsor • Signage at Entry Bearing Company's Logo • Stage Signage Bearing Company's Logo • Opportunity to Introduce or Provide Keynote Speaker | \$20,000 | | _____ |
| Keynote Speaker Sponsor <ul style="list-style-type: none"> • Exclusive Sponsorship Acknowledgement as the Keynote Speaker Sponsor • Signage at Entry Bearing Company's Logo • Opportunity for one Company Representative to Introduce the Speaker | \$10,000 | Qty: _____ | _____ |



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| <ul style="list-style-type: none"> • Opportunity to Place One (1) Sponsor-Supplied Item on Each Seat Within Speaking Area • Two (2) full Conference Passes | | | |
| <p>Panel Sponsor</p> <ul style="list-style-type: none"> • Exclusive Sponsorship Acknowledgement for Panel Session • Signage at Entry Bearing Company’s Logo Opportunity for one Company Representative to Introduce the Panel • Opportunity to Place One (1) Sponsor-Supplied Item on Each Seat Within Panel Area • Two (2) Full Conference Passes | \$10,000 | Qty: _____ | _____ |
| <p>Hackathon Sponsor</p> <ul style="list-style-type: none"> • Exclusive Acknowledgement as the Hackathon Sponsor • Signage at Entry Bearing Company’s Logo Speaking • Opportunity at the event • Two (2) Full Conference Passes | \$10,000 | | _____ |
| <p>‘Tech Tank’ Sponsor</p> <ul style="list-style-type: none"> • Exclusive Acknowledgement as the ‘Tech Tank’ Sponsor • Signage at Entry Bearing Company’s Logo Speaking • Opportunity at the event • Two (2) Full Conference Passes | \$10,000 | | _____ |
| <p>Seminar/Focus Group Sponsor (75 minutes)</p> <ul style="list-style-type: none"> • Exclusive Sponsorship Acknowledgement as the Workshop Track Sponsor • Signage at Entry Bearing Company’s Logo • Opportunity for Company Representative to Introduce Each Speaker • Opportunity to Place One (1) Sponsor-Supplied Item on Each Seat Within Workshop Room • Two (2) Full Conference Passes | \$4,000 | Qty: _____ | _____ |
| <p>Networking Break Sponsor 30 minutes (6 only)</p> <ul style="list-style-type: none"> • Signage at Entry Bearing Company’s Logo • One (1) Full Conference Pass | \$3,000 | Qty: _____ | _____ |



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| <ul style="list-style-type: none"> • Opportunity to Distribute Promotional Materials During Networking Break | | | |
| NBDPA Speed Networking Sponsor <ul style="list-style-type: none"> • Signage at Entry Bearing Company’s Logo • Light Reception • Opportunity to Provide Event Kickoff Speaker | \$5,000 | | |
| BREAKFAST OR LUNCHEON SPONSORSHIP | | | |
| BDPA Scholarship Breakfast Session (1 only) <ul style="list-style-type: none"> • Signage at Entry Bearing Company’s Logo • Opportunity to Provide an Executive Speaker • Opportunity to Distribute Promotional Materials | \$10,000 | | |
| Lunch Plenary Session <ul style="list-style-type: none"> • Signage at Entry Bearing Company’s Logo • Opportunity to Provide an Executive Speaker • Opportunity to Distribute Promotional Materials | \$15,000 | | |
| STUDENT ACTIVITY SPONSORSHIP | | | |
| HSCC Program Sponsorship <ul style="list-style-type: none"> • Signage at Entry Bearing Company’s Logo • Opportunity to Provide an Executive Speaker | \$25,000 | | |
| IT Showcase <ul style="list-style-type: none"> • Signage at Entry Bearing Company’s Logo • Opportunity to Provide an Executive Speaker | \$25,000 | | |
| Mobile Application Showcase <ul style="list-style-type: none"> • Signage at Entry Bearing Company’s Logo • Opportunity to Provide an Executive Speaker | \$25,000 | | |
| Corporate College Scholars Program <ul style="list-style-type: none"> • Signage at Entry Bearing Company’s Logo • Private Luncheon for Students and Company Representatives • Exclusive Access to College Students • Pre-Career Fair Access | \$15,000 | | |
| College Student Seminar Sponsor Signage at Entry Bearing Company’s Logo Opportunity to Facilitate a Workshop | \$3,000 | | |

National BDPA Office | 9500 Arena Dr., Ste. 106 | Largo, MD 20774 | Ph: 301-584-3135 | Fax: 301-560-8300 | Website: www.bdpa.org

To place order: email corpsales@bdpa.org or call (301) 584 3135



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| <p>Student Lunch</p> <ul style="list-style-type: none"> • Signage at Entry Bearing Company’s Logo • Opportunity to Provide an Executive Speaker | \$10,000 | | |
| <p>Student Dinner</p> <ul style="list-style-type: none"> • Signage at Entry Bearing Company’s Logo • Opportunity to Provide an Executive Speaker | \$15,000 | | |
| <p>Student Off-Site Activity</p> <ul style="list-style-type: none"> • A Festive, Fun-Filled and Educational Activity | \$10,000 | | |
| <p>Student Breakfast</p> <ul style="list-style-type: none"> • Signage at Entry Bearing Company’s Logo • Opportunity to Provide an Executive Speaker | \$10,000 | | |
| <p>Co-Sponsor Chapter Competition Team</p> | \$5,000 | | |
| <p>Co-Sponsor MineCraft Coding Day</p> <ul style="list-style-type: none"> • Two (2) Conference Passes | \$15,000 | | |
| <p>Co-Sponsor Youth Technology Camp</p> <ul style="list-style-type: none"> • Signage at Entry Bearing Company’s Logo • Opportunity to Provide an Executive Speaker | \$15,000 | | |
| CAREER FAIR & TECHNOLOGY EXPO | | | |
| <p>Event Sponsorship (1 only)</p> <ul style="list-style-type: none"> • 20 Career Fair Registrations • Corporate Logo in all Career Fair Promotions • Branding as Overall Sponsor • Premium Location Island Display • Banner at www.bdpa.org | \$35,000 | | |
| <p>Executive Sponsorship (Island-size)</p> <ul style="list-style-type: none"> • 16 Career Fair Registrations • Premium Location Island Display • Access to the Event Database • Banner at www.bdpa.org | \$20,000 | | |
| <p>Professional Sponsorship</p> <ul style="list-style-type: none"> • 8 Career Fair Registrations • 2 Booths • Access to Event Database | | | |



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| Founder's Reception (1 only) <ul style="list-style-type: none"> • Invitation Only (Lifetime Member Recognition) • Exclusive Sponsorship Acknowledgement as the Reception Sponsor • Signage at Entry Bearing Company's Logo • | \$5,000 | | |
| PROMOTIONAL ITEMS | | | |
| <i>Deadline to deliver items to BDPA will apply</i> | | | |
| Adult – Conference Registration Bags <ul style="list-style-type: none"> • Company's Logo, Along with NBDPA Logo Imprinted on Bag | \$12,000 | | |
| Youth – Conference Registration Bags <ul style="list-style-type: none"> • Company's Logo, Along with NBDPA Logo Imprinted on Bag | \$4,000 | | |
| Conference Bag Stuffers <ul style="list-style-type: none"> • Company's Products/Literature Stuffed in Conference Bags | \$2,500 | | |
| Notebook Sponsor <ul style="list-style-type: none"> • Company's Logo, Along with NBDPA Logo Imprinted on Lanyard | \$2,000 | | |
| Lanyards <ul style="list-style-type: none"> • Company's Logo, Along with NBDPA Logo Imprinted on Lanyard | \$4,000 | | |
| IN-KIND DONATIONS | | | |
| Conference Registration / Ala Carte <ul style="list-style-type: none"> • Early Bird (<i>thru 4/31/XX</i>) • Regular (<i>thru 6/30/XX</i>) • Regular (<i>thru conference start</i>) • Onsite (<i>thru 8/11/XX</i>) • Lifetime Member • Student • Judges – HSCC / IT Showcase / Mobile App • HSCC Chaperones/Coordinator <i>Presenters (50% discount on registration)</i> <i>Presidents (50% discount on registration)</i> | Member \$350 \$450 \$550 \$600 \$250 \$250 \$350 \$250 | Non-Member \$450 \$550 \$650 \$700 N/A N/A N/A N/A | |

SECTION TOTAL: \$ _____

| | |
|---|--|
| NATIONAL CONFERENCE SPONSORSHIP TOTAL: | |
|---|--|



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| LOCAL CHAPTER SPONSORSHIP | | | |
|---|--|--|-----------|
| Youth Program Sponsor <ul style="list-style-type: none"> • Training Materials for High School Students \$1,500 • Provide Lunch for Weekend Training Sessions (per session) \$150 • Underwrite Student Conference Registration (per student) \$200 | | | |
| Event Co-Sponsor <ul style="list-style-type: none"> • HSCC Team Sponsorship \$5,625 • HSCC Team Conference Travel \$5,000 • Student Computer Camp \$5,000 • Regional HSCC Computer Competition \$4,000 • Black Family Technology Awareness Week \$1,200 • Professional Networking Function \$600 | | | |
| Event Table Purchase <ul style="list-style-type: none"> • Banquet, Gala or Luncheon \$2,000 | | | |
| General Operating Funds Support <ul style="list-style-type: none"> • Office Expenses \$2,500 • Quarterly Workshop Sponsor \$2,500 • Monthly Program Meeting Sponsor \$500 | | | |
| Student Programs In-Kind Donations <ul style="list-style-type: none"> • Provide Hi-Tech Facilities for Student Training • Laptop Computers • Transfer Frequent Flyer Miles | | | |
| General Operating In-Kind Donations (Describe Below): | | | |
| Local Chapter Other Support (Describe Below): | | | |
| LOCAL CHAPTER SPONSORSHIP TOTAL | | | \$ |

| COLLEGE CHAPTER SPONSORSHIP | | | |
|---|----------------|------------|-----------|
| Student Membership: | \$25.00 | Qty: _____ | _____ |
| National Conference <ul style="list-style-type: none"> • Travel \$500 Qty: _____ • Lodging \$750 Qty: _____ • Registration \$250 Qty: _____ | | | _____ |
| Local Program and Event Sponsorship | \$500 - \$5000 | Qty: _____ | _____ |
| COLLEGE CHAPTER SPONSORSHIP | | | \$ |

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Cancellation Policy

Ad Cancellation Policy

Ad cancellations made more than 60 days prior to the publication’s artwork deadline will be refunded without penalty. If cancellation is received less than 60 days prior to the publication’s artwork deadline, NBDPA will apply a penalty of 50% of the ad fees. Cancellation requests must be received in writing either by mail, email or fax.

Sponsorship Cancellation Policy

For non-conference sponsorships, cancellations made more than 60 days before the event will be refunded without penalty. If cancellation is received less than 60 days from the day of the event, NBDPA will apply a penalty of 50% of the sponsorship fee. Cancellation requests must be received in writing either by mail, email or fax.

Conference Sponsorship Cancellation Policy

Conference sponsorship cancellations made more than 90 days prior to the conference will be refunded without penalty. If the cancellation is received less than 90 days from the first day of the conference, no refunds will be issued. Cancellation requests must be received in writing either by mail, email or fax.

Exhibit Cancellation Policy

For exhibit cancellations received more than 60 days prior to the conference, VCIA will apply a cancellation penalty of 50% of the exhibit fees. If the cancellation is received less than 60 days from the first day of the conference, no refunds will be issued. Cancellation requests must be received in writing either by mail, email or fax.

Conference Registration Cancellation Policy

You may cancel without penalty if written cancellation requests are received up to and including 60 days prior to the start of the conference. Due to financial obligations incurred by the NBDPA, a credit less 50% of the registration fee will be issued for written requests received up to and including July 1. No refunds or credits will be issued on cancellation requests received after July 1. Mail cancellation requests to:

National BDPA
9500 Arena Drive, Suite 106
Largo, MD 20774

Conference Badge Replacement Policy

\$50.00 replacement fee for reprinting of badges

**Student registrants must include a copy of student identification. We cannot accept registration forms without a check, money order or credit card information. Please read the cancellation policy in this portfolio.*

****Reserved space only – This does not include set-up fee or any audio-visual needs.**

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