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April 21, 2016

Dear Maureen ,

All the news from GPSEG in less than 3 minutes!

Operations Executives Sub Group: The Inside Story

Change is good-change is constant. It's a coming-of-age tale. It's about one sub group's attempt to transform its purpose and evolve its mission, broadening its appeal to our membership.

Long known as the Supply Chain Operations Group, the **Operations Executives** Group embarked on a rebranding effort in early 2015 with the extension and expansion of programs which now continues on through 2016. As the membership has grown, the Sub Group has extended well beyond supply chain to all aspects of business operations and to industries beyond manufacturing, honing in on a core theme regarding Operational Excellence.

In simple terms, the goal is to "provide a series of educational sessions on the tenants of **Operational Excellence** to GPSEG members to increase their effectiveness as operational and business leaders across all industries", says Harry Cubit, Operations Executives Chair. "Operational Excellence isn't just about operations - it's about improving an entire business in a profitable manner and to share knowledge, best practices, and resources for the benefit of our members".



Investing in its own infrastructure, the group also conducted a survey to supplement the changes and incorporate various ideas and feedback into program development. The Sub Group Leadership led by Harry Cubit (Chair) and Judith Millsaps (Co-Chair), is now supplemented by a Steering Committee of eight strong, who focus on ongoing membership, program development and communications to the

Sub Group and the membership overall.

Through 2015 and now into 2016, the Group has been busy building out programs spanning topics inclusive of agile development, lean/continuous improvement, "power networking" along with a number of joint and tri meetings with our other Sub-Groups. Additionally, the Group has worked on building alliances and forming industry relationships, partnering with groups such as the DVIRC, Penn State Great Valley and the Project Management Institute to name a few.

So, in the true spirit of continuous improvement, the **Operations Executives** Group will continue to evolve to bring lasting and meaningful benefits to our members and allow members to network with executives that are interested in serving their customers better, running their operations more effectively and making their businesses even more profitable.

Branding Project Update

With just a few days to go, we want to reach a new high level of member responses to the survey being conducted by Bailey Brand Consulting. The survey closes April 25, so please don't miss your opportunity to share your aspirations for what GPSEG should be, how it can be

more valuable to members and be positioned to reflect the most successful organization of senior executives in the region. We need to hear your voice. The link to the survey is below - it should take approximately 20 minutes to complete.



<https://www.surveymonkey.com/r/GPSEG>

Membership Campaign Leader Board

They're running neck and neck....who knows which one will win - or will another member come from behind and take the lead? YES - it's **Bill Borton** and **Bob Jarvis** still running nose to nose in the GPSEG [Membership Campaign](#). Each has sponsored three successful new members, with two pending applicants. We're just about halfway through the campaign year...Will they make to six and

get a free year's membership?? But, wait! Joining them on the leader board are **Lesley Tewnion** and **Anthony Carlozo** who now have two successful recruits. They join **Dave Bookbinder** and **Matt Levy** with two each as well.

As a member of GPSEG, you know that GPSEG membership is by invitation and sponsorship only, which means you - the members - are the key to our growth. When you offer to sponsor a qualified applicant, you give to that person a key that opens their network to a truly extraordinary generous and knowledgeable group of select peers. The next time you have coffee with a nonmember or meet a guest at an event, talk with them about membership...your next subgroup event - or even your next year's membership - could be complimentary too!



GPSEG's [Executive Leadership Institute](#) design session engaged area experts on 21st Century leadership competencies. The session was led by Philadelphia University faculty.

Members in the News

David Nast is now a featured writer in the [Huffington Post](#).

Have news to share? Please send it to maureen.waddington@gpseg.org for inclusion in the next newsletter.

Spotlight on Success

Have a story to share? Please send it to maureen.waddington@gpseg.org for inclusion in our newsletter.

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Would you like more information on any of the articles above?
Please contact GPSEG Headquarters.

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GPSEG is an association of senior-level executives throughout Greater Philadelphia and the states of New Jersey and Delaware, providing professional and leadership education and business networking. GPSEG is committed to the exchange of business contacts and ideas to foster business.