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A BIWEEKLY NEWSLETTER FOR GPSEG MEMBERS



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January 13, 2016

Dear Maureen ,

All the news from GPSEG in less than 3 minutes!

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Noted Wharton management professor, author and leadership expert Stewart Friedman will be GPSEG's featured guest speaker at a [special joint event](#) of the Human Capital Management Subgroup and the Philadelphia Society of People and Strategy January 27 at the Hilton Hotel on City Avenue, Philadelphia.

As founding director of the Wharton Leadership Program in 1991, Friedman initiated the required MBA and Undergraduate leadership courses - and the *Wharton Work/Life Integration Project*. In 2001, he concluded a two-year assignment (while on leave from Wharton) at Ford, as the senior executive for leadership development. In partnership with the CEO, he launched a portfolio of initiatives to transform Ford's culture; 2500+ managers per year participated. Following these efforts, a research group (ICEDR) hailed Ford as a "global benchmark" in leadership development.

Friedman has published numerous books and articles on work/life integration, leadership and the dynamics of change, including *Be a Better Leader, Have a Richer Life*, and his award-winning bestseller, *Total Leadership: Be a Better Leader, Have a Richer Life*.

He has advised many organizations, including the U.S. Departments of Labor and State, the U.N., and two White House administrations. The ***New York Times*** cited the "rock star adoration" he inspires in students. He was chosen by ***Working Mother*** as one of America's 25 most influential men to have made things better for working parents, and by *Thinkers50* as one of the "world's top 50 business thinkers." *The Families and Work Institute* has honored him with a Work Life Legacy Award.

Getting Your Tax Documents Together? Your GPSEG Records are Easy to Access

Your receipts for dues and event payments are easy to retrieve from your GPSEG member profile. Access these by logging into the website and on the "manage profile" page, select the Invoices, Payments and History section, and click on the "Invoices" icon. In the "filter by status" field, select

"processed." You will see a listing of all the payments and to the left of each item is an icon to view/print any individual invoice with the details of the invoice, payment, and information needed for your records.



While you're in the record, click on the "Edit Bio" icon and make sure your information is up to date so others can locate you and ensure your information comes up in others' searches.

Add Your Name to the Membership Campaign Leader Board

Our [Membership Campaign](#) to recruit new members is well underway in its third month. Have you sponsored a new applicant? Do you know what a splash we could make if each member just sponsored one other? Add this to your 2016 Resolutions: sponsor one new member. Better yet, sponsor at least two and enjoy a meeting on us. Sponsor six and enjoy a year's complimentary membership. The best part is that each new member builds our network and helps them achieve their

professional goals and contribute what they know to others. What other investment gives you that kind of return?

Members in the News

Syd Weinstein was featured in the [Philadelphia Business Journal](#).

Have news to share? Please send it to maureen.waddington@gpseg.org for inclusion in the next newsletter.

Spotlight on Success

Have a story to share? Please send it to maureen.waddington@gpseg.org for inclusion in our newsletter.

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Please contact GPSEG Headquarters.

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GPSEG is an association of senior-level executives throughout Greater Philadelphia and the states of New Jersey and Delaware, providing professional and leadership education and business networking. GPSEG is committed to the exchange of business contacts and ideas to foster business.

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