



# ConnEX

A BIWEEKLY NEWSLETTER FOR GPSEG MEMBERS



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November 15, 2016

## GPSEG'S EVOLUTION TO BEACON



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Fellow Members,

GPSEG is now Beacon! In an historic moment for our organization, over 150 members gathered for our Annual Meeting and approved our recommended name change. Our new name, strong messaging about our organization and our new three-year strategic plan collectively position us to increase our reputation and our influence throughout the business communities we represent.

Thank you to our  
sponsors!

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During our Annual Meeting Monday night at the Penn State Great Valley campus in Malvern, much business was conducted. We recognized those volunteers who have completed their terms of service, thanked our sponsors for their support, approved all three proposed bylaw changes and learned about our 2017-2019 strategic plan.

The [presentation](#) of all these items is available now to members.

I invite you to celebrate this landmark decision for Beacon by joining us at the Holiday Social on December 8<sup>th</sup> at the Talamore Country Club in Ambler, PA. As you'll learn in future communications about this event, the location is easily accessible from the Ft. Washington exit of the PA turnpike, so I hope to see many of you at this celebration event.



With the approval of our name change, our Marketing Committee will begin executing the transition to our new name, logo and messaging about our organization through all of our marketing materials, website, name badges, etc. They will also be providing robust communications both internally and externally to build and reinforce our new brand as . . .



Best wishes to all of you for a Happy Thanksgiving!

A handwritten signature in black ink that reads "Maria".

**Maria Baseggio** | Chair, Board of Directors

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## Thank You to our Chairs - Leaders that Make a Difference

At the GPSEG Annual Meeting November 14, we presented recognition awards to chairs of our committees and groups who have recently ended their terms or will be ending their terms at the end of this year. We thank them all!

**Kevin Connor - Marketing, Communications and PR Committee** - Kevin was instrumental in the creation of new promotional collateral and an advocate for sharing members' stories and promoting members' successes in our communications.

**Harry Cubit** - chair of the Operations Subgroup and has been instrumental in continuing the transition from a focus on supply chain to the broader issues of operational excellence.

**Greg Fegley - Mentorship Program** - Greg has led our Mentorship Program to be an integral part of the Fox School's "Be Your Own Boss Bowl" Program at Temple University and has led the ongoing mentorship efforts at other universities such as Villanova and Drexel.

**Merom Klein - International Executives** - Merom has been a consistent advocate for innovative programming that builds

relationships with international constituencies and helps members whose work includes global business initiatives.

**Richard Marcus - Program Committee** - Richard created and led the Program Committee while serving on the Board of Directors. Under his leadership, we have launched the successful CEO Summit Series, the Executive Leadership Institute, and initiatives for further program expansions yet to come.

**Ann McNally - Finance Committee** - Ann is concluding her third year as our organization's Treasurer, and in that capacity, she chairs the Finance Committee. While she will continue to serve on the Board for another two years and contribute her knowledge, she will be turning the Committee over to a new Treasurer next year. She has built a strong committee of financial leaders who have helped us work toward financial growth and stability.

**Leah Pason**, who organized and developed our Women's Network programs and a strong steering committee to continue leading programs and initiatives of this effort.

**Pat Schaeffer - Governance Committee** - Pat has helped the Committee establish a strong process for identifying the changing needs of the Board and candidates who will fill those roles to ensure the Board is effective in setting direction and policy.

**Joel Vardy - Innovation Leadership Forum** - Joel created the ILF, building on the assumption that by bringing the private, public and academic sectors together, big challenges such as health care, business models, funding strategies, and entrepreneurship are greatly enhanced. He staged a series of programs that tied these elements together and created a strong team to carry on this approach into the future.

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## **Adibi and Schaeffer Join Board; Baseggio Re-elected**

Sina Adibi and Patricia Schaeffer are joining the Board of Directors for the 2017-19 term of office. Current Board Chair Maria Baseggio has been elected to a second term on the Board. Chaired by Greg Fegley, the Governance Committee received applications and nominations for board service and submitted the slate of nominees for election by the membership November 2 - 4. Their terms will begin January 1, 2017. Board members whose terms end December 31 are Larry Buchwalter, Todd Cohen, and Tim Titus - thanks to each of you for your exemplary service in leading GPSEG to achieve excellence in so many arenas.

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*Thank you to our trailblazer sponsor:*

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Would you like more information on any of the articles above?  
Please contact GPSEG Headquarters.

Maureen Waddington, Administrator  
215-393-3144  
maureen.waddington@gpseg.org

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GPSEG, P.O. Box 187, Montgomeryville, PA 18936