

Beacon  
NETWORKING FOR LIFE

# ConnEX

A Biweekly Newsletter for Beacon Members

## In This Issue

We are Beacon  
Programs

## We are Beacon - now fully online ...and on video

The [Beacon4Life.org](http://Beacon4Life.org) website is now up and running! Here are some changes you will note:

Thank you to our  
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- **Beacon Member Video** - Beacon members have participated in a **video** that is posted on the lower left section our home page - Check it out, see who's in it, pass it on, and use it as the first introduction to your colleagues who may want to see what we're all about.
- **The site is more mobile friendly** - the site should now function better on a wider variety of mobile devices. The layout of the site has changed to accommodate mobile, so some items have been repositioned.
- **Page consolidations for easier access** - We have combined some items to make navigation a bit easier. The membership section has fewer pages on the menu, and we have consolidated the sections with links to related pages. If you have been sending links to colleagues who may be interested in joining, take a look to make sure you note needed changes.
- **It's a work in progress....**Some pages, documents and items are still being revised and/or updated from GPSEG to Beacon - these are all being addressed and we appreciate your patience.
- **More to come** - In the coming weeks and months, you will see new features on the site



that focus on our key Beacon elements - focus on executive and business development, interaction, online community development, and other enhanced features. We look forward to your having more opportunities to engage and build your network.

## Beacon Programs Highlight Innovative Focus, Expanded Reach

Our Beacon subgroups and committees are in high gear planning a series of programs and events that offer cutting-edge thinking and approaches to current topics. Check out the [Calendar](#) regularly so you don't miss the excellent offerings. Here are just a few offerings that you might want to put on your calendar:

- [Cybersecurity Four-Part Series](#) - The Technology Subgroup has assembled a noteworthy speaker series to address one of the most challenging issues facing users and managers
- **Nonprofit Mix and Match Event March 28** - Our Nonprofit Subgroup is collaborating with PANO and Generocity to introduce Beacon members to opportunities for potential Board service or volunteer support in a one-of-a-kind networking opportunity. Up to 50 nonprofit organizations will be showcasing opportunities. (Event will be posted on the calendar in the next few days for registration.)
- **Regional Beacon Socials** - In an effort to enhance the networking experience of members at our socials, we are increasing the number of socials and locating them more locally around the region. Our traditional holiday social will be created as an all-member event. While all members are welcome at all socials, this effort is aimed to give members more local social experiences

to meet members in their geographic areas. These will be on the calendar shortly.

- **And so much more**...If you have not been to a subgroup event lately, you are missing out. Our teams are building alliances with other business organizations (e.g. *Delaware Business Times*), identifying key speaker leaders (like last night's Life Sciences program with Invisible Sentinel CEO Nick Sicilliano), and hosting lots of networking options. All of our subgroups are building leadership teams to plan these events - an excellent way to build engagement with Beacon members. [Volunteer](#) today.

**Double-check your subscriptions** - Many members do not realize they are not subscribed to the email lists of their choice and are missing key information and notices posted there. Log into [Causeway](#) and make sure you are receiving the postings such as General Networking postings, Job Listings, options for Friends, and communications to Subgroups. If you're not subscribed, you're missing out.



Beacon is an association of more than 1,200 executive business leaders in the mid-Atlantic region. Our membership represents a wide array of industries comprised of experienced executives who aspire to fulfill our promise, "Networking for Life." Beacon members build professional relationships for mutual success and support. Our culture of helping and giving to each other and to the business community is what sets Beacon apart.

[Beacon Website](#) | [Beacon LinkedIn](#) | [Not a Member? Learn about Beacon Membership](#)

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