

Beacon
NETWORKING FOR LIFE

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A Biweekly Newsletter for Beacon Members

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Helping Our Emerging Entrepreneurs - It's BYOBB time

Beacon members are always an integral part of Temple University's **Be Your Own Boss Bowl**. We are proud of Beacon's long association with this program and it is one of the very visible contributions of Beacon members to emerging entrepreneurs. Many of you have signed up to be mentors and reviewers, and the Innovation and Entrepreneurship Institute still needs quite a few more reviewers for this year's competition, as it gets bigger every year.

Reviewers participate by reviewing mini business plans and helping to determine which make the finals. The **BYOBB** is one of the largest business plan competitions in the country. Participants include students, alumni, faculty and staff of Temple University from across all 17 colleges and schools. This year, a record number of students have requested mentors, and Temple is expecting a record number of participants. In preparation for this, the school is recruiting **BYOBB** reviewers and could use your help!

Reviewers have almost two weeks, including two full weekends, to review three plans. The time commitment is about 60 minutes per plan, which includes a 10-page mini business plan, a pitch deck, and a P&L statement. Access to the judging platform will be distributed starting on Thursday,

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March 23rd. All reviews must be completed by Monday, April 3rd by 9:00 am.

Plans include lifestyle businesses, highly scalable ventures, social impact companies, and urban healthcare concepts. Past participants include Brian Linton, founder of United by Blue who was named a top ten most innovative entrepreneur in America by the *Wall Street Journal*; Mohamed Ali Niang, founder of Malo who was named a "30 under 30" social entrepreneur by Forbes magazine; Yasmine Mustafa, founder of ROAR for Good, who won the 2016 Philly Geek Award for Technologist of the Year; and Bethany Edwards, Co-Founder of Lia Diagnostics, named to the Philadelphia Business Journal's list of 15 Women to Watch in Philly's Tech Scene!

Reviewers are invited to the **BYOBB** Finalist Presentations and Awards Ceremony on Thursday, April 20th and will be acknowledged in all event materials. Organizations contributing five or more reviewers will be listed as a supporting organization in our promotional and event materials. Please help an aspiring Temple entrepreneur and review plans this year for the 2017 *Be Your Own Boss Bowl*®. Additional information is available from [Ellen Weber](#), IEI Executive Director.

To participate as a reviewer, please click [HERE](#).

Do Something Good for a Friend - Introduce them to Beacon!

This is a great time to introduce a new friend, colleague or former member to Beacon.

Bring a guest to the [March 30 Social](#) at Flemings Steakhouse in Radnor. Don't forget to register yourself!

Send a note with a link to the [I AM Beacon Video](#).

Click on "tell a friend" at the top of any event page to highlight events of interest.

Share the Philadelphia Business Journal write up on [Beacon](#).

Use LinkedIn and other connections to publish/share information about key Beacon events and activities.

What's in Your Profile?

Surprisingly, for many of you - very little. Why does it matter? Because members really do look for each other and search by industry, company, geography, etc. At last look, many of our members have barely any information that can help others find each other. Take a moment and go to "manage profile" on the website, and select the "edit bio" icon at the top of the list. There are numerous fields where you can showcase your expertise, link to your bio or video, etc.

Pulling together your tax data? While accessing "manage profile," click on the "Invoices" icon and select the "processed" status in the filter. You can print/save any invoices paid for dues and events that may be deductible.

Member News

Charlie Huntingdon was featured in [Philadelphia Business Journal](#).

Beacon is an association of more than 1,200 executive business leaders in the mid-Atlantic region. Our membership represents a wide array of industries comprised of experienced executives who aspire to fulfill our promise, "Networking for Life." Beacon members build professional relationships for mutual success and support. Our culture of helping and giving to each other and to the business community is what sets Beacon apart.

[Beacon Website](#) | [Beacon LinkedIn](#) | [Not a Member? Learn about Beacon Membership](#)

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