



ConnEX

A BIWEEKLY NEWSLETTER FOR GPSEG MEMBERS



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October 26, 2016

Dear Maureen,

All the news from GPSEG in less than 3 minutes!

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GPSEG Welcomes National Technology Expert to Philadelphia



"This morning I got an email from my refrigerator..." That's how Reggie Henry opened a presentation to a state association of organizational leaders on the state of technology experienced day to day by all of us. As the CIO of the American Society of Association Executives, a national organization of 150 staff and over 20,000 members, Reggie does double-duty as the technology leader for the ASAE organization but also

speaks and provides leadership to the ASAE members who are leading technology decisions in their organizations, covering all industries and professions. His expertise in mobile, social media, and making technology understandable are what set him apart as a go-to expert in a world where technology is ever-present and a fundamental part of daily work and personal life.

GPSEG's CIO Roundtable is welcoming Reggie Tuesday, November 1, at the Pyramid Club in an **open event** to share his

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knowledge of [managing technology in the C-Suite](#). Whether your C-Suite is a one-person team as the owner of a small business or you are one of a larger team who looks to you to keep them informed and implement business strategy through technology applications and management, management of technology is a huge part of your business decision-making and time. Don't miss this rare opportunity for a candid conversation with a widely-recognized speaker on managing diverse users in a constantly-evolving landscape.

Morris Yankell Combines Success with Zest for the Good Life

Morris Yankell runs his own business, *HR Computes*, providing Human Resources and Technology consulting to increase client ROI on systems and process through innovation, improvement and change management. In GPSEG, Morris serves as the Chair of the Professional Services Subgroup. Marketing Committee member



and star reporter **Kevin Connor** caught up with Morris to find out more about what makes him such a unique leader.

Q. Aside from your business and work with GPSEG, how do you enjoy spending your time?

I'm a "wino". I've made wine now for over 15 years. I really enjoy wine and I enjoy introducing others to wine. I'm not by any means a wine snob, but I think I can keep up with them! I understand the underpinnings of wine - called "terroir" - about how weather, soil, and other environmental factors affect the taste and character of wines. I love it!

I spend a lot of my spare time with my family. My son just recently graduated and works in instructional technology, helping schools and other educational institutions deliver their courses more effectively. My daughter is a music education major as a sophomore at Case Western Reserve in Cleveland. We love getting videos of her performances through SnapChat and youtube. My wife is my high school sweetheart! She's also my business partner. She wrote and published a book on sustainability and project management and now speaks internationally for the Project Management Institute at conferences.

Lastly, we have a great dog, Toby, that we call "10 lbs of fury". He's a mix of Maltese and Yorkie and he always keeps us entertained and active chasing him around the house.

Q. What one thing about yourself would you like to keep the same?

My positive life outlook. Or my sense of humor. How about my Brad Pitt-like good looks?

Or maybe in reality it would be my work ethic and communication ability - I used to believe I have really good empathy, but now I just think I can just see multiple sides to many questions.

Q. If you could pick any place to live, where would it be and why?

Easy answer - I would live in Paris! The food, the wine, and the light. The art, the museums, lifestyle. I love how they work very hard, but take time for important things in life like friendship, good food, good wine, and just walking around.

Q. What is your proudest career accomplishment?

I'm most proud of the fact that I've been running my own business for 26 years. The strange thing is that finding the next client today is just as hard as it was in the beginning. But over those 26 years, I have never, not had a client... so that is my proudest achievement.

I also feel very proud that I've been able to help organizations change the way they handle their human resources part of their business with improved processes and happier employees. It's really important because businesses are built on human capital. And today there are so many ways technology can help you do more for your employees with less cost and investment.

Q. If you could have dinner with any celebrity or public figure, who would it be and why? What would you talk about?

I would love to have dinner with my grandfather, who I was named for. Sadly, he died before I was even born. For famous people, I'd say Abraham Lincoln. I would have loved to meet Clint Eastwood, until he became so political. Jesus would be interesting to have dinner with!

Q. How have you changed since high school graduation?

Wow... well, how about 75 lbs and now I have facial hair. Haha! Otherwise, I'm really pretty much the same. I still have a 12-year-old sense of humor which is the best thing. If you can't have a sense of humor, you should move or get another life...

Did You Know?



Are you receiving all the communications from GPSEG to be informed of events, current announcements on networking opportunities, and outreach from other members seeking advice or help? Some communications like these newsletters and certain all-member emails are staff-generated, but most communications come through our [Causeway](#) system, which is independent from the member database. Take a moment to double-check that you are signed up as a Causeway user and that you have subscribed to all the lists of your choice: General Networking, Job Postings, Friends, Marketplace, and all the subgroups whose announcements you

want to receive. If you need help, please contact the [staff](#) for assistance.

Members in the News

Bruce Rubin and his wife were recently featured in the [Philadelphia Inquirer](#).

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Would you like more information on any of the articles above?
Please contact GPSEG Headquarters.

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GPSEG is an association of senior-level executives throughout Greater Philadelphia and the states of New Jersey and Delaware, providing professional and leadership education and business networking. GPSEG is committed to the exchange of business contacts and ideas to foster business.

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