



2024 ANNUAL

GALA

BOSTON MARRIOTT COPLEY PLACE

MAY 16, 2024

SPONSORSHIP PROSPECTUS

Join Boston's estate planning community for this annual gathering to celebrate the Council and the presentation of the prestigious Excellence Award. This is an opportunity for your organization to support the event and gain valuable visibility with these impressive practitioners working with high-net-worth individuals throughout New England. It's a great year to support the Gala with these unique experiences.

DEAR INTERESTED SPONSOR,

Thank you for your interest in becoming a sponsor of the 2024 Boston Estate Planning Council's Annual Gala.

As the history of the Council will attest, we are one of the oldest associations of our kind in the country, with a membership of more than 700 estate planning professionals.

The BEPC Annual Gala is our premier and largest event of the year where an anticipated 300 members and guests will gather to participate in experiential sessions and to celebrate the recipient of the BEPC Excellence Award.

As a BEPC Annual Gala sponsor, your company will be highlighted to all attendees at the event as well as to all visitors to the BEPC website leading up to the Gala and through May 31, 2024. You will also have unique opportunities to showcase your products and services on our virtual event platform. This will give your company's brand ideal placement and exposure to professionals throughout Boston's estate planning community.

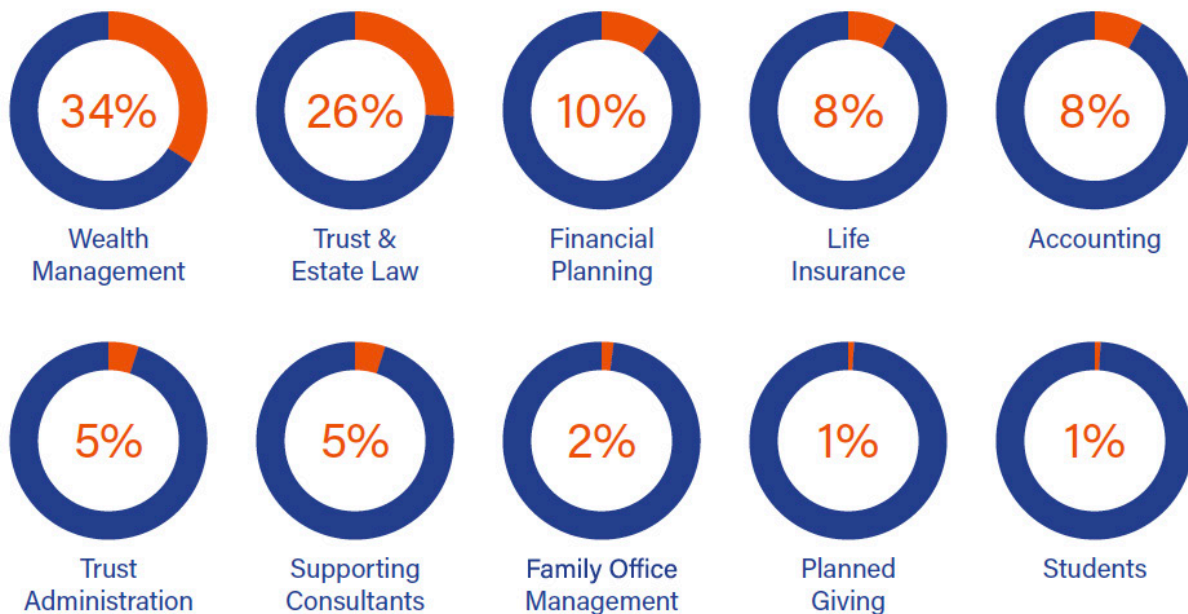
If you are interested in becoming a Annual Gala sponsor or want more information about the benefits of sponsorship, please email sponsorship@bepec.org, call 978-364-5170 or visit www.bepec.org/event/2024GalaSponsor.

Sponsorship Committee Leadership:

David Raymon, Co-Chair; Barbara Targum, Co-Chair; Patricia Malley, Vice Chair; Katherine Sheehan, Board Liaison

BEPC AT A GLANCE

The Boston Estate Planning Council is made up of a diverse group of estate planning professionals in the Boston area. Below is a snapshot of the disciplines that our membership represents.



SPONSORSHIP PACKAGES

COCKTAIL RECEPTION SPONSOR

New this year, BEPC is offering two ways to sponsor the cocktail reception, either exclusively or shared. The exclusive sponsorship entails only one (1) organization, and the benefits are outlined below. The shared sponsorship offers two (2) or three (3) co-sponsors to collaborate on this package. The collaboration would need to be finalized before the time of registration. The benefits for each organization in the shared sponsorship are outlined below. If you have questions, please contact bepc@bepc.org.

COCKTAIL RECEPTION EXCLUSIVE SPONSOR

\$15,000

This sponsor(s) will be the exclusive sponsor(s) of the networking cocktail reception prior to the awards dinner. Benefits for this package include:

PRE-EVENT VISIBILITY

- BEPC home page and annual gala web page – logo and link
- Event-related communications sent to more than 700 professionals in the Boston area will feature logo and link

EVENT VISIBILITY

- Signage and table signs during the cocktail reception – exclusive logo visibility
- Cocktail napkins during the cocktail reception – exclusive logo visibility
- Ten (10) total complimentary tickets to the annual gala
- Ten (10) total complimentary tickets to the invitation-only leadership reception (ticket to annual gala required)

- General event signage – enhanced logo visibility
- Main stage screen – enhanced logo visibility
- Recognition by the emcee during the dinner program
- Identification as a sponsor on name badges
- Complimentary centerpiece sponsorship included

POST-EVENT VISIBILITY

- Logo and link will remain on BEPC homepage until May 31, 2024

COCKTAIL RECEPTION SHARED SPONSOR

\$7,500 EACH

We welcome either two (2) or three (3) co-sponsors to collaborate on this package. Collaboration would need to be finalized before the time of registration. These sponsors will be the shared sponsors of the networking cocktail reception prior to the awards dinner. Benefits for this package include:

PRE-EVENT VISIBILITY

- BEPC home page and annual gala web page – logo and link for each organization
- Event-related communications sent to more than 700 professionals in the Boston area will feature logo and link for each organization

EVENT VISIBILITY

- Signage and table signs during the cocktail reception – logo visibility for each organization
- Cocktail napkins during the cocktail reception – logo visibility for each organization
- Four (4) complimentary tickets to the event for each organization
- Four (4) total complimentary tickets to the invitation-only leadership reception (ticket to annual gala required) for each organization

- General event signage – enhanced logo visibility
- Main stage screen – enhanced logo visibility
- Recognition by the emcee during the dinner program
- Identification as a sponsor on name badges
- Complimentary centerpiece sponsorship included

POST-EVENT VISIBILITY

- Logo and link will remain on BEPC homepage until May 31, 2024

LEADERSHIP RECEPTION SPONSOR

\$10,000

This sponsor will be the exclusive sponsor of the invitation-only leadership reception prior to the awards dinner. Anticipated attendance of 75-100 of BEPC leaders, including board members, committee chairs, past BEPC presidents, and prior BEPC Excellence Award and BEPC President's Award recipients. Benefits of this package include:

PRE-EVENT VISIBILITY

- BEPC home page and annual gala web page – logo and link for each organization
- Event-related communications sent to more than 700 professionals in the Boston area will feature logo and link for each organization

EVENT VISIBILITY

- Exclusive two-minute address to leadership reception attendees about your organization
- Signage and table signs during the leadership reception – exclusive logo visibility
- Cocktail napkins during the leadership reception – exclusive logo visibility
- Five (5) complimentary tickets to the event
- Five (5) complimentary tickets to the invitation-only leadership reception (ticket to annual gala required)

- General event signage – enhanced logo visibility
- Main stage signage – enhanced logo visibility
- Recognition by the emcee during the dinner program
- Identification as a sponsor on name badges
- Complimentary centerpiece sponsorship included

POST-EVENT VISIBILITY

- Logo and link will remain on BEPC homepage until May 31, 2024

SOLD OUT

BEPC AFTERPARTY LOUNGE

\$10,000

Formerly titled as the champagne and dessert reception, this sponsor will be the exclusive sponsor of the BEPC afterparty lounge following the dinner. Anticipated attendance 300+. Benefits of this package include:

PRE-EVENT VISIBILITY

- BEPC home page and annual gala web page – logo and link
- Event-related communications sent to more than 700 professionals in the Boston area will feature logo and link

EVENT VISIBILITY

- Signage and table signs during the BEPC afterparty lounge
- Cocktail napkins during the BEPC afterparty lounge – exclusive logo visibility
- Five (5) complimentary tickets to the event
- Five (5) complimentary tickets to the invite-only leadership reception (ticket to annual gala required)
- General event signage – enhanced logo visibility

- Main stage screen – enhanced logo visibility
- Recognition by the emcee during the dinner program
- Identification as a sponsor on name badges
- Complimentary centerpiece sponsorship included

POST-EVENT VISIBILITY

- Logo and link will remain on BEPC homepage until May 31, 2024

SPONSORSHIP PACKAGES

RIDESHARE SPONSOR

\$7,500

This sponsor will be the exclusive sponsor to provide a complimentary coupon code to all attendees who use a specified rideshare service when leaving the gala. Benefits of this package include:

PRE-EVENT VISIBILITY

- BEPC home page and annual gala web page – logo and link
- Event-related communications sent to more than 700 professionals in the Boston area will feature logo and link
- Your company will be highlighted as the sponsor providing a complimentary \$25 voucher to all attendees who use a specified rideshare service when leaving the gala
- Exclusive email blast sent to BEPC members regarding rideshare discount (blast coordinated and sent by BEPC; list not provided to sponsor)

EVENT VISIBILITY

- Exclusive and highly visible signage near registration
- Logo printed on \$25 voucher cards available at registration and upon departure

- Four (4) complimentary tickets to the event
- Four (4) complimentary tickets to the invitation-only leadership reception (ticket to Annual Gala required)
- General event signage – enhanced logo visibility
- Main stage screen – enhanced logo visibility
- Recognition by the emcee during the dinner program
- Identification as a sponsor on name badges
- Complimentary centerpiece sponsorship included

POST-EVENT VISIBILITY

- Logo and link will remain on BEPC homepage until May 31, 2024

PHOTOGRAPHY SPONSOR

\$6,500

With this exclusive sponsorship your company is supporting all event photography. This includes red carpet photography, general event photographer, and photobooth. Your logo will be showcased in all photobooth photos onsite. Benefits of this package include:

PRE-EVENT VISIBILITY

- BEPC home page and annual gala web page – logo and link
- Event-related communications sent to more than 700 professionals in the Boston area will feature logo and link
- Your firm will be highlighted as the photography sponsor for all attendees

EVENT VISIBILITY

- Your logo will be featured with the BEPC logo on photo booth printed photos.
- Attendees will have the option to print or email their photos featuring the sponsor and BEPC logos. BEPC retains the right to determine whether the booth will feature print or email capabilities.

- Four (4) complimentary tickets to the event
- Four (4) complimentary tickets to the invitation-only leadership reception (ticket to annual gala required)
- General event signage – enhanced logo visibility
- Main stage screen – enhanced logo visibility
- Recognition by the emcee during the dinner program
- Identification as a sponsor on name badges
- Complimentary centerpiece sponsorship included

POST-EVENT VISIBILITY

- Logo and link will remain on BEPC homepage until May 31, 2024

SPONSORSHIP PACKAGES

COAT AND BAG CHECK SPONSOR

\$6,000

This sponsor will be the exclusive sponsor to provide complimentary coat and bag check service to all attendees, a welcomed service for those travelling straight from the office to the gala. Benefits of this package include:

PRE-EVENT VISIBILITY

- BEPC home page and annual gala web page – logo and link
- Event-related communications sent to more than 700 professionals in the Boston area will feature logo and link
- Your company will be highlighted as the sponsor providing complimentary coat and bag check service for all attendees

EVENT VISIBILITY

- Exclusive and highly visible signage near coat and bag check
- Logo printed on coat and bag check tickets
- Four (4) complimentary tickets to the event

- Four (4) complimentary tickets to the invitation-only leadership reception (tickets to annual gala required)
- General event signage – enhanced logo visibility
- Main stage screen – enhanced logo visibility
- Recognition by the emcee during the dinner program
- Identification as a sponsor on name badges
- Complimentary centerpiece sponsorship included

POST-EVENT VISIBILITY

- Logo and link will remain on BEPC homepage until May 31, 2024

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VALET SPONSOR

\$6,000

This sponsor will be the exclusive sponsor to provide complimentary valet service to all attendees. Benefits for this package include:

PRE-EVENT VISIBILITY

- BEPC home page and annual gala web page – logo and link
- Event-related communications sent to more than 700 professionals in the Boston area will feature logo and link
- Your company will be highlighted as the sponsor providing complimentary valet service for all attendees

EVENT VISIBILITY

- Exclusive and highly visible signage at curb side valet stand, parking validation table near registration, and valet desk after event
- Four (4) complimentary tickets to the event

- Four (4) complimentary tickets to the invitation-only leadership reception (ticket to annual gala required)
- General event signage – enhanced logo visibility
- Main stage screen – enhanced logo visibility
- Recognition by the emcee during the dinner program
- Identification as a sponsor on name badges
- Complimentary centerpiece sponsorship included

POST-EVENT VISIBILITY

- Logo and link will remain on BEPC homepage until May 31, 2024

SPONSORSHIP PACKAGES

TABLE GIFT SPONSOR

\$6,000

This sponsor will provide a small, branded gift to be placed on each table for all attendees. Recommended gift items may include mints, chocolates, or hand sanitizer. Your company would be fully responsible for the cost and production of the gift items with approval from BEPC. BEPC would manage distribution at the event. Benefits for this package include:

PRE-EVENT VISIBILITY

- BEPC home page and annual gala web page – logo and link
- Event-related communications sent to more than 700 professionals in the Boston area will feature logo and link
- Your company will be highlighted as the sponsor providing event gift tokens to all attendees

EVENT VISIBILITY

- Your company will be highlighted as the sponsor providing event gift tokens to all attendees.
- Four (4) complimentary tickets to the event
- Four (4) complimentary tickets to the invitation-only leadership reception (ticket to Annual Gala required)

- General event signage – enhanced logo visibility
- Main stage screen – enhanced logo visibility
- Recognition by the emcee during the dinner program
- Identification as a sponsor on name badges
- Complimentary centerpiece sponsorship included

POST-EVENT VISIBILITY

- Logo and link will remain on BEPC homepage until May 31, 2024

SOLD OUT

SUSHI TABLE SPONSOR

\$5,000

New this year, this sponsor will be the exclusive sponsor to provide complimentary sushi rolls throughout the dinner and main stage event. Benefits for this package include:

PRE-EVENT VISIBILITY

- BEPC home page and Annual Gala web page – logo and link
- Event-related communications sent to more than 700 professionals in the Boston area will feature logo and link
- Your company will be highlighted as the sponsor providing complimentary sushi to attendees

EVENT VISIBILITY

- Your company will be highlighted as the sponsor providing complimentary sushi to attendees.
- Four (4) complimentary tickets to the event

- Four (4) complimentary tickets to the invitation-only leadership reception (ticket to Annual Gala required)
- General event signage – enhanced logo visibility
- Main stage screen – enhanced logo visibility
- Identification as a sponsor on name badges

POST-EVENT VISIBILITY

- Logo and link will remain on BEPC homepage until May 31, 2024

SPONSORSHIP PACKAGES

NEW MEMBER RECEPTION SPONSOR

\$5,000

This sponsor will be the exclusive sponsor of the new member reception prior to the awards dinner. Anticipated attendance of 50 members who have joined BEPC in the past year. Benefits of this package include:

PRE-EVENT VISIBILITY

- BEPC home page and annual gala web page – logo and link
- Event-related communications sent to more than 700 professionals in the Boston area will feature logo and link

EVENT VISIBILITY

- Exclusive opportunity to connect with new members of BEPC in an intimate setting
- Signage and table signs during the new member reception – exclusive logo visibility
- Cocktail napkins during the new member reception – exclusive logo visibility

- Four (4) complimentary tickets to the event
- Four (4) complimentary tickets to the invitation only leadership reception (ticket to annual gala required)
- General event signage – enhanced logo visibility
- Main stage signage – enhanced logo visibility
- Recognition by the emcee during the dinner program
- Identification as a sponsor on name badges

POST-EVENT VISIBILITY

- Logo and link will remain on BEPC homepage until May 31, 2024

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EVENT SPONSOR

\$5,000

This sponsorship offers organizations an opportunity to widely promote their brand in conjunction with the gala to a large audience of the leading estate planning professionals in the Boston area. Benefits for this package include:

PRE-EVENT VISIBILITY

- BEPC home page and annual gala web page – logo and link
- Event-related communications sent to more than 700 professionals in the Boston area will feature logo and link

EVENT VISIBILITY

- Four (4) complimentary tickets to the event
- Four (4) complimentary tickets to the invitation-only leadership reception (ticket to annual gala required)

- General event signage – enhanced logo visibility
- Main stage screen – enhanced logo visibility
- Identification as a sponsor on name badges
- Complimentary centerpiece sponsorship included

POST-EVENT VISIBILITY

- Logo and link will remain on BEPC homepage until May 31, 2024

SOLD OUT

EMCEE SPONSOR

\$4,000

This sponsor will be the exclusive sponsor of the evening's emcee. Benefits of this package include:

PRE-EVENT VISIBILITY

- BEPC home page and annual gala web page – logo and link
- Event-related communications sent to more than 700 professionals in the Boston area will feature logo and link

EVENT VISIBILITY

- Four (4) complimentary tickets to the event
- Four (4) complimentary tickets to the invite-only leadership reception (ticket to annual gala required)
- General event signage – enhanced logo visibility

- Main stage screen – enhanced logo visibility
- Special recognition by the emcee during the dinner program
- Identification as a sponsor on name badges
- Complimentary centerpiece sponsorship included

**BEPC will select and contract the emcee.*

POST-EVENT VISIBILITY

- Logo and link will remain on BEPC homepage until May 31, 2024

SPONSORSHIP PACKAGES

EVENT SUPPORTER

\$2,500

This sponsorship level allows organizations to demonstrate their support for BEPC to a large audience of Boston-area practitioners. Benefits for this package include:

PRE-EVENT VISIBILITY

- BEPC home page and annual gala web page – logo and link
- Event-related communications sent to more than 700 professionals in the Boston area will feature logo and link

EVENT VISIBILITY

- Two (2) complimentary tickets to the event
- Two (2) complimentary tickets to the invite-only leadership reception (ticket to annual gala required)

- General event signage – logo visibility
- Main stage screen – logo visibility
- Identification as a sponsor on name badges

POST-EVENT VISIBILITY

- Logo and link will remain on BEPC homepage until May 31, 2024

SOLD OUT

SIGNATURE DRINK SPONSOR

\$1,500

This sponsorship offers a signature drink created and named by the sponsor organization available during the awards dinner. Your company would work with BEPC to create the signature drink.

PRE-EVENT VISIBILITY

- BEPC home page and annual gala web page – logo and link
- Event-related communications sent to more than 700 professionals in the Boston area will feature logo and link

EVENT VISIBILITY

- Logo presented at bars during main stage event
- Two (2) complimentary tickets to the event

- Two (2) complimentary tickets to the invite-only leadership reception (ticket to annual gala required)
- General event signage – logo visibility
- Main stage screen – logo visibility
- Identification as a sponsor on name badges

POST-EVENT VISIBILITY

- Logo and link will remain on BEPC homepage until May 31, 2024

CENTERPIECE SPONSOR

**\$500 FOR ONE OR
\$750 FOR TWO**

Adorn the evening's tables with a beautiful centerpiece. Not only will this sponsorship brighten the event, but your organization will receive logo visibility on a recognition card placed in the arrangement and in the digital event program. The centerpieces are large, professionally designed arrangements.

CUSTOM SPONSORSHIP

Do you have an idea for a custom sponsorship? Connect with BEPC's Sponsorship Coordinator: Juliette Avery, javery@bepc.org

VISIT OUR ONLINE REGISTRATION SITE TO MAKE YOUR PURCHASE: www.bepc.org/event/2024GalaSponsor

Review the terms and conditions for the annual gala sponsorship packages on our website. Acknowledgment of the terms and conditions is required during the registration process.

QUESTIONS?

If you have questions about these sponsorship packages or benefits, please connect with BEPC's Sponsorship Coordinator to discuss: Juliette Avery, javery@bepc.org