



GALA

MAY | **21** | 2026
BOSTON MARRIOTT COPLEY PLACE

Join Boston's estate planning community for this annual gathering to celebrate the Council and the presentation of the prestigious BEPC Excellence Award and the President's Award. This is an opportunity for your organization to support the event and gain valuable visibility with these impressive practitioners working in New England and beyond. It's a great year to support the annual gala with these unique experiences and exposure.

SPONSORSHIP PROSPECTUS

Introduction

Dear Interested Sponsor

Thank you for your interest in becoming a sponsor of the Boston Estate Planning Council's 2026 Annual Gala.

As the history of the Council will attest, we are one of the oldest associations of our kind in the country, with a membership of more than 700 estate planning professionals.

The annual gala is our premier and largest event of the year where an anticipated 300 members and guests will gather to celebrate the annual award recipients and the accomplishments of the Council.

As a BEPC Annual Gala sponsor, your company will be highlighted to all attendees at the event as well as to all visitors to the BEPC website leading up to the gala and through May 31, 2026. This event provides your company's brand ideal placement and exposure to professionals throughout Boston's estate planning community.

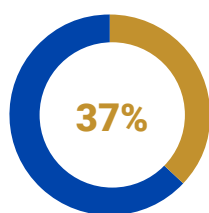
If you are interested in becoming an annual gala sponsor or want more information about the benefits of sponsorship, please email sponsorship@bepc.org, call 978-364-5170, or visit bepc.org/event/2026GalaSponsor.

Sponsorship Committee Leadership:

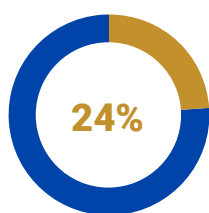
Maureen Villadelgado, Chair; Kendall Reed, Vice Chair; Tim King, Board Liaison

Who Attends?

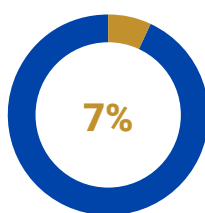
The Boston Estate Planning Council is made up of a diverse group of estate planning professionals in the Boston area. Below is a snapshot of the disciplines that our membership represents.



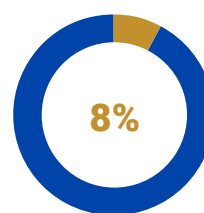
Wealth
Management



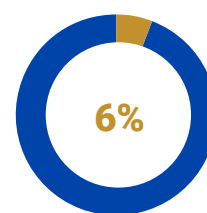
Trust & Estate Law



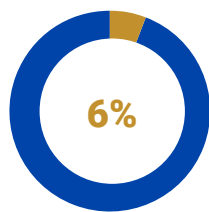
Financial Planning



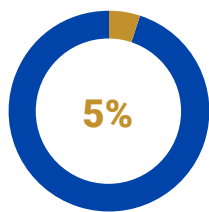
Accounting



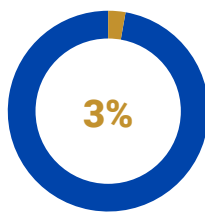
Life Insurance



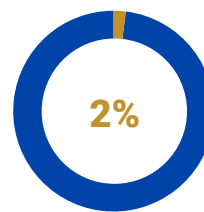
Trust
Administration



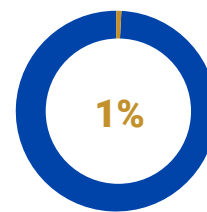
Supporting
Consultants



Emeritus



Family Office
Management



Planned Giving

Sponsorship Value Comparison

	EXCELLENCE PARTNER (\$10,000 – \$7,500)	LEADERSHIP PARTNER (\$6,500 – \$5,000)	SUPPORTING PARTNER (\$4,000 – \$2,750)	FRIENDS OF BEPC (\$2,250 – \$1,250)
PRE-EVENT VISIBILITY				
Visibility on Gala event page	Priority Logo & Link Placement	Logo & Link	Logo & Link	Name & Link
Visibility in Gala marketing emails	Priority Logo & Link Placement	Logo & Link	Logo & Link	Name & Link
EVENT VISIBILITY				
Inclusion on general event signage	Priority Logo Placement	Logo	Logo	Name
Visibility on Main Stage screen during dinner program	Priority Logo Placement	Logo	Logo	Name
Premier exclusive visibility	✓			
Recognition during the dinner program	✓	✓	✓	✓
Sponsor ribbon for name badge	✓	✓	✓	✓
EVENT TICKETS				
Complimentary Tickets to Annual Gala	4–5	3	2	1
Invitations to Leadership Reception	4–5	3	2	1
POST-EVENT VISIBILITY				
Visibility on Gala event page until May 31, 2026	Logo & Link	Logo & Link	Logo & Link	Name & Link
Inclusion in sponsorship email blast sent one (1) week post-event	Logo & Link	Logo & Link	Logo & Link	Name & Link

2026 BOSTON ESTATE PLANNING COUNCIL ANNUAL GALA

EXCELLENCE PARTNER TIER (\$10,000 – \$7,500)	5
LEADERSHIP RECEPTION SPONSOR - \$10,000	5
AFTERPARTY LOUNGE SPONSOR - \$10,000	5
RIDESHARE SPONSOR - \$7,500	6
CENTERPIECE SPONSOR - \$7,500	6
LEADERSHIP PARTNER TIER (\$6,500 – \$5,000)	7
WELCOME RECEPTION SPONSOR - \$6,500	7
RECOVERY KITS SPONSOR - \$5,000	7
SPECIALTY FOOD TABLE SPONSOR - \$5,000	8
VALET/PARKING SPONSOR - \$5,000	8
EVENT PATRON - \$5,000	9
SUPPORTING PARTNER TIER (\$4,000 – \$2,750)	9
EMCEE SPONSOR - \$4,000	9
BADGE SPONSOR - \$4,000	10
COAT AND BAG CHECK SPONSOR - \$3,500	10
CHAMPAGNE WALL SPONSOR - \$3,000	11
COOKIE SPONSOR - \$3,000	11
EVENT CONTRIBUTOR - \$2,750	12
FRIENDS OF BEPC TIER (\$2,250 – \$1,250)	12
SIGNATURE DRINK SPONSOR - \$2,250	12
FRIENDS OF BEPC - \$1,250	13

SPONSOR NOW
Click to Sign Up

Excellence Partner Tier (\$10,000 – \$7,500)

Leadership Reception Sponsor - \$10,000

1 AVAILABLE • 5 COMPLIMENTARY TICKETS • 5 LEADERSHIP RECEPTION INVITATIONS

This sponsor will be the **exclusive** sponsor of the invitation-only leadership reception before the awards dinner. Anticipated attendance of 75-100 BEPC leaders, including board members, committee chairs, past BEPC presidents, and prior BEPC Excellence Award and BEPC President's Award recipients. Benefits of this package include:

PRE-EVENT VISIBILITY

- Priority Placement
- Logo & Link on Gala event page
- Logo & Link on Gala marketing

EVENT VISIBILITY

- Exclusive sponsor of the Leadership Reception
- Opportunity to provide brief sponsor remarks (<5 minutes) to attendees during the reception
- Priority logo placement on general event signage
- Table signs during leadership reception
- Cocktail napkins during leadership reception
- Recognition during the dinner program
- Logo visibility on main stage screen
- Identification as a sponsor on name badges

POST-EVENT VISIBILITY

- Logo & Link on event page until May 31, 2026
- Logo & Link on sponsorship email blast sent one (1) week after the event date

Afterparty Lounge Sponsor - \$10,000

1 AVAILABLE • 5 COMPLIMENTARY TICKETS • 5 LEADERSHIP RECEPTION INVITATIONS

This sponsor will be the **exclusive** sponsor of the BEPC afterparty lounge following the dinner. Anticipated attendance 200+. Benefits of this package include:

PRE-EVENT VISIBILITY

- Priority Placement
- Logo & Link on Gala event page
- Logo & Link on Gala marketing

EVENT VISIBILITY

- Exclusive sponsor of the Afterparty Lounge
- Priority logo placement on general event signage
- Table signs during Afterparty Lounge
- Cocktail napkins during Afterparty Lounge
- Recognition during the dinner program
- Logo visibility on main stage screen
- Identification as a sponsor on name badges

POST-EVENT VISIBILITY

- Logo & Link on event page until May 31, 2026
- Logo & Link on sponsorship email blast sent one (1) week after the event date

Rideshare Sponsor - \$7,500

1 AVAILABLE • 4 COMPLIMENTARY TICKETS • 4 LEADERSHIP RECEPTION INVITATIONS

This sponsor will be the **exclusive** sponsor to provide a complimentary coupon code to all attendees who use a specified rideshare service when leaving the Gala. Benefits of this package include:

PRE-EVENT VISIBILITY

- Priority Placement
- Logo & Link on Gala event page
- Logo & Link on Gala marketing

EVENT VISIBILITY

- Priority logo placement on general event signage
- Exclusive & highly visible signage near registration
- Logo printed on \$25 voucher cards available at registration and upon departure
- Recognition during the dinner program
- Logo visibility on main stage screen
- Identification as a sponsor on name badges

POST-EVENT VISIBILITY

- Logo & Link on event page until May 31, 2026
- Logo & Link on sponsorship email blast sent one (1) week after the event date

Centerpiece Sponsor - \$7,500

1 AVAILABLE • 4 COMPLIMENTARY TICKETS • 4 LEADERSHIP RECEPTION INVITATIONS

This sponsor will be the **exclusive** sponsor to adorn the evening's tables with a large, professionally designed floral centerpiece. This sponsorship will brighten the event, and your organization will receive logo visibility on a recognition card placed in each of the arrangements for the main dinner program.

PRE-EVENT VISIBILITY

- Priority Placement
- Logo & Link on Gala event page
- Logo & Link on Gala marketing

EVENT VISIBILITY

- Priority logo placement on general event signage
- Logo included on all tables
- Recognition during the dinner program
- Logo visibility on main stage screen
- Identification as a sponsor on name badges

POST-EVENT VISIBILITY

- Logo & Link on event page until May 31, 2026
- Logo & Link on sponsorship email blast sent one (1) week after the event date

Leadership Partner Tier (\$6,500 – \$5,000)

Welcome Reception Sponsor - \$6,500

3 AVAILABLE • 3 COMPLIMENTARY TICKETS • 3 LEADERSHIP RECEPTION INVITATIONS

These sponsors will receive meaningful visibility during the Welcome Reception, allowing multiple firms to participate in elevating this key networking experience.

PRE-EVENT VISIBILITY

- Logo & Link on Gala event page
- Logo & Link on Gala marketing

EVENT VISIBILITY

- Priority logo placement on general event signage
- Logo included on cocktail napkins throughout the reception
- Recognition during the dinner program
- Logo visibility on main stage screen
- Identification as a sponsor on name badges

POST-EVENT VISIBILITY

- Logo & Link on event page until May 31, 2026
- Logo & Link on sponsorship email blast sent one (1) week after the event date

Recovery Kits Sponsor - \$5,000

1 AVAILABLE • 3 COMPLIMENTARY TICKETS • 3 LEADERSHIP RECEPTION INVITATIONS

This sponsor will provide recovery kits to all attendees as they exit the event. The recovery kit will be purchased and distributed by BEPC. Benefits of this package include:

PRE-EVENT VISIBILITY

- Logo & Link on Gala event page
- Logo & Link on Gala marketing

EVENT VISIBILITY

- Priority logo placement on general event signage
- Logo included on recovery kits provided to attendees after conclusion of dinner program
- Recognition during the dinner program
- Logo visibility on main stage screen
- Identification as a sponsor on name badges

POST-EVENT VISIBILITY

- Logo & Link on event page until May 31, 2026
- Logo & Link on sponsorship email blast sent one (1) week after the event date

Specialty Food Table Sponsor - \$5,000

2 AVAILABLE • 3 COMPLIMENTARY TICKETS • 3 LEADERSHIP RECEPTION INVITATIONS

These sponsors will provide complimentary specialty appetizers during the Welcome Reception. Specialty food items will be chosen by the Gala Committee. Benefits for this package include:

PRE-EVENT VISIBILITY

- Logo & Link on Gala event page
- Logo & Link on Gala marketing

EVENT VISIBILITY

- Priority logo placement on general event signage
- Logo included signage at food station
- Recognition during the dinner program
- Logo visibility on main stage screen
- Identification as a sponsor on name badges

POST-EVENT VISIBILITY

- Logo & Link on event page until May 31, 2026
- Logo & Link on sponsorship email blast sent one (1) week after the event date

Valet/Parking Sponsor - \$5,000

1 AVAILABLE • 3 COMPLIMENTARY TICKETS • 3 LEADERSHIP RECEPTION INVITATIONS

This sponsor will allow complimentary valet service to a limited number of attendees. Benefits for this package include:

PRE-EVENT VISIBILITY

- Logo & Link on Gala event page
- Logo & Link on Gala marketing

EVENT VISIBILITY

- Priority logo placement on general event signage
- Logo provided on valet cards provided to attendees upon departure
- Recognition during the dinner program
- Logo visibility on main stage screen
- Identification as a sponsor on name badges

POST-EVENT VISIBILITY

- Logo & Link on event page until May 31, 2026
- Logo & Link on sponsorship email blast sent one (1) week after the event date

Event Patron - \$5,000

UNLIMITED AVAILABLE • 3 COMPLIMENTARY TICKETS • 3 LEADERSHIP RECEPTION INVITATIONS

Previously named "Event Sponsor," this sponsorship offers organizations an opportunity to widely promote their brand in conjunction with the gala to a large audience of the leading estate planning professionals in the Boston area. Benefits for this package include:

PRE-EVENT VISIBILITY

- Logo & Link on Gala event page
- Logo & Link on Gala marketing

EVENT VISIBILITY

- Priority logo placement on general event signage
- Recognition during the dinner program
- Logo visibility on main stage screen
- Identification as a sponsor on name badges

POST-EVENT VISIBILITY

- Logo & Link on event page until May 31, 2026
- Logo & Link on sponsorship email blast sent one (1) week after the event date

Supporting Partner Tier (\$4,000 – \$2,750)

Emcee Sponsor - \$4,000

1 AVAILABLE • 2 COMPLIMENTARY TICKETS • 2 LEADERSHIP RECEPTION INVITATIONS

This sponsor will be the exclusive sponsor of the evening's emcee. Benefits of this package include:

PRE-EVENT VISIBILITY

- Logo & Link on Gala event page
- Logo & Link on Gala marketing

EVENT VISIBILITY

- Logo on general event signage
- Recognition during the dinner program
- Logo visibility on main stage screen
- Identification as a sponsor on name badges

POST-EVENT VISIBILITY

- Logo & Link on event page until May 31, 2026
- Logo & Link on sponsorship email blast sent one (1) week after the event date

Badge Sponsor - \$4,000

1 AVAILABLE • 2 COMPLIMENTARY TICKETS • 2 LEADERSHIP RECEPTION INVITATIONS

New this year - this sponsor will have their logo printed on the event name tags for maximum logo visibility. Benefits of this package include:

PRE-EVENT VISIBILITY

- Logo & Link on Gala event page
- Logo & Link on Gala marketing

EVENT VISIBILITY

- Logo on general event signage
- Logo included on event badge provided to all attendees
- Recognition during the dinner program
- Logo visibility on main stage screen
- Identification as a sponsor on name badges

POST-EVENT VISIBILITY

- Logo & Link on event page until May 31, 2026
- Logo & Link on sponsorship email blast sent one (1) week after the event date

Coat and Bag Check Sponsor - \$3,500

1 AVAILABLE • 2 COMPLIMENTARY TICKETS • 2 LEADERSHIP RECEPTION INVITATIONS

This sponsor will provide complimentary coat and bag check service to all attendees, a welcomed service for those traveling straight from the office to the gala. Benefits of this package include:

PRE-EVENT VISIBILITY

- Logo & Link on Gala event page
- Logo & Link on Gala marketing

EVENT VISIBILITY

- Logo on general event signage
- Additional signage located at coat/bag check
- Recognition during the dinner program
- Logo visibility on main stage screen
- Identification as a sponsor on name badges

POST-EVENT VISIBILITY

- Logo & Link on event page until May 31, 2026
- Logo & Link on sponsorship email blast sent one (1) week after the event date

Champagne Wall Sponsor - \$3,000

1 AVAILABLE • 2 COMPLIMENTARY TICKETS • 2 LEADERSHIP RECEPTION INVITATIONS

This sponsor will help attendees celebrate with a glass of champagne from a dedicated wall. Benefits for this package include:

PRE-EVENT VISIBILITY

- Logo & Link on Gala event page
- Logo & Link on Gala marketing

EVENT VISIBILITY

- Logo on general event signage
- Additional signage located at the champagne wall
- Recognition during the dinner program
- Logo visibility on main stage screen
- Identification as a sponsor on name badges

POST-EVENT VISIBILITY

- Logo & Link on event page until May 31, 2026
- Logo & Link on sponsorship email blast sent one (1) week after the event date

Cookie Sponsor - \$3,000

1 AVAILABLE • 2 COMPLIMENTARY TICKETS • 2 LEADERSHIP RECEPTION INVITATIONS

New this year - this sponsor will have their logo on branded cookies for distribution after the main event.

Benefits for this package include:

PRE-EVENT VISIBILITY

- Logo & Link on Gala event page
- Logo & Link on Gala marketing

EVENT VISIBILITY

- Logo on general event signage
- Logo included on cookies
- Recognition during the dinner program
- Logo visibility on main stage screen
- Identification as a sponsor on name badges

POST-EVENT VISIBILITY

- Logo & Link on event page until May 31, 2026
- Logo & Link on sponsorship email blast sent one (1) week after the event date

Event Contributor - \$2,750

UNLIMITED AVAILABLE • 2 COMPLIMENTARY TICKETS • 2 LEADERSHIP RECEPTION INVITATIONS

Previously named "Event Supporter", this sponsorship level allows organizations to demonstrate their support for BEPC to a large audience of Boston-area practitioners with logo visibility. Benefits for this package include:

PRE-EVENT VISIBILITY

- Logo & Link on Gala event page
- Logo & Link on Gala marketing

EVENT VISIBILITY

- Logo on general event signage
- Recognition during the dinner program
- Logo visibility on main stage screen
- Identification as a sponsor on name badges

POST-EVENT VISIBILITY

- Logo & Link on event page until May 31, 2026
- Logo & Link on sponsorship email blast sent one (1) week after the event date

Friends of BEPC Tier (\$2,250 – \$1,250)

Signature Drink Sponsor - \$2,250

3 AVAILABLE • 1 COMPLIMENTARY TICKET • 1 LEADERSHIP RECEPTION INVITATION

This sponsorship offers a signature drink created and named by the sponsor organization that will be available during the event. Your company would work with BEPC to create the signature drink.

PRE-EVENT VISIBILITY

- Name & Link on Gala event page
- Name & Link on Gala marketing

EVENT VISIBILITY

- Name on general event signage
- Logo placed at bar where signature drink is served
- Recognition during the dinner program
- Name visibility on main stage screen
- Identification as a sponsor on name badges

POST-EVENT VISIBILITY

- Name & Link on event page until May 31, 2026
- Name & Link on sponsorship email blast sent one (1) week after the event date

Friends of BEPC - \$1,250

UNLIMITED AVAILABLE • 1 COMPLIMENTARY TICKET • 1 LEADERSHIP RECEPTION INVITATION

This sponsorship offers is perfect for firms who want to support BEPC's Annual Gala, enhance their brand awareness, and stay involved in our network with a minimal commitment.

PRE-EVENT VISIBILITY

- Name & Link on Gala event page
- Name & Link on Gala marketing

EVENT VISIBILITY

- Name on general event signage
- Recognition during the dinner program
- Name visibility on main stage screen
- Identification as a sponsor on name badges

POST-EVENT VISIBILITY

- Name & Link on event page until May 31, 2026
- Name & Link on sponsorship email blast sent one (1) week after the event date

CUSTOM SPONSORSHIP

Do you have an idea for a custom sponsorship? Connect with BEPC's Meetings and Membership Associate: Juliette Avery, javery@bepc.org

VISIT OUR ONLINE REGISTRATION SITE TO MAKE YOUR PURCHASE: bepc.org/event/2026GalaSponsor

Review the terms and conditions for the annual gala sponsorship packages on our website. Acknowledgment of the terms and conditions is required during the registration process.

QUESTIONS?

If you have questions about these sponsorship packages or benefits, please connect with BEPC's Meetings and Membership Associate to discuss: Juliette Avery, javery@bepc.org