

AUGUST 15-17, 2018



Florida Behavioral  
Health Conference

Don't stop  
*Believing*

HILTON ORLANDO BONNET CREEK



## GENERAL INFORMATION

### » Overview

The Florida Alcohol and Drug Abuse Association, the Florida Council for Community Mental Health, and the Florida Hospital Association invite you to sponsor, exhibit, and advertise at the Florida Behavioral Health Conference scheduled for August 15-17, 2018 at the Hilton Orlando Bonnet Creek Resort.

The ninth annual Florida Behavioral Health Conference is the signature event of the year and the largest behavioral health conference in Florida. The conference promises to bring together over 1,400 professionals and provide attendees an opportunity to hear about the latest research, apply new information to their daily jobs, and network with other professionals.

This popular event provides a unique and beneficial venue for your organization to build relationships, increase visibility, and elevate your image among substance use and mental health disorder leaders. Sign up today for increased brand recognition and prestige before, during, and after the conference.

### » Attendees

C-level executives comprise 25% of our annual attendance and another 35% are mid-level management.

### » Attendee Profile

We anticipate 1,400 professionals from Florida and adjacent states to participate in this year's conference. The audience is primarily comprised of agency executives, program directors, law enforcement and corrections personnel, case managers, supervisors, clinicians, therapists, physicians and other front-line staff, stakeholders, and providers of mental health and substance use disorder services.

### » Sponsors, Exhibitors, and Advertisers of Interest

The following list is a sampling of the types of organizations that have participated successfully in our past annual conferences.

#### Who Should Attend

- Human Services Providers
- Drug Testing Companies/Laboratories
- Security System Companies
- Financial/Investment Agencies
- Training Institutes
- Universities
- Hospitals
- Mental Health Services Providers
- Community Anti-Drug Coalitions
- Software Companies
- Criminal Justice
- Insurance Companies
- Managed Care Companies
- Pharmaceutical Companies
- Publishing Companies
- Professional Associations
- Telehealth and Telemedicine
- Office and Medical Suppliers
- Support Groups
- Prevention and Treatment Programs



## » Hotel Accommodations

Hilton Orlando Bonnet Creek  
14100 Bonnet Creek Resort Lane  
Orlando, FL 32821  
888-353-2013



Photo Credit: Hilton Orlando Bonnet Creek

### Direct Reservations

Click here to receive the special rate.

\$142 single/double (cut-off date is 7/24/18 or until hotel is sold out)

Your room includes:

- Complimentary internet in the sleeping rooms
- Complimentary access to the fitness center
- Complimentary individual transportation to Disney Springs and all Disney Theme Parks
- Complimentary overnight self-parking

**Mention Florida Behavioral Health Conference 2018** through July 24, 2018 to receive the special rate while the room block remains available. This great rate is also available three days before and after our official conference dates based on availability. All sponsors, exhibitors and advertisers are responsible for making their own hotel reservations.

## » The Experts

Our attendees are experts in their fields. Over 80% have more than ten years of experience in behavioral health.

Hilton Orlando Bonnet Creek is surrounded by Walt Disney World Resort, world-class shopping, arts and entertainment venues, and the best of Orlando area attractions. They are all within a short drive of the hotel. This premier hotel complex features a variety of premium services and amenities including a full-service spa and a championship 18-hole golf course. Bonnet Creek is the first Waldorf Astoria ever built outside New York City, and Hilton's largest with spa and golf in the world. Side by side, these flagship resorts create a one-of-a-kind experience of unparalleled personalized service.





## » Property Map

### HILTON ORLANDO BONNET CREEK RESORT MAP

HILTON ORLANDO BONNET CREEK RESTAURANTS & BARS	WALDORF ASTORIA® ORLANDO RESTAURANTS & LOUNGES	BONNET CREEK RESORT FUNCTION SPACE	AMENITIES & TRANSPORTATION
1. Zeta™ Bar & Sushi Lounge	7. Aquamarine	13. Waldorf Astoria Meeting Rooms	22. Hilton Pool & Lazy River
2. MUSE	8. Bull & Bear*	14. Waldorf Astoria Grand Ballroom	23. Hilton Water Slide
3. Harvest Bistro	9. Peacock Alley*	15. Central Park Ballroom and Gardens	24. Hilton Pool Cabanas
4. La Luce* by Donna Scala	10. Oscar's*	16. Promenade	25. Waldorf Astoria Pool
5. Beech*	11. Sir Harry's Lounge	17. Signature Island	26. Waldorf Astoria Pool Cabanas
6. Sena Bar + Lounge*	12. The Clubhouse Grille	18. Hilton Meeting Rooms	27. Fitness Center
		19. Floridian Ballroom	28. Waldorf Astoria Spa
		20. Bonnet Creek Ballroom	29. Full Service Business Center
		21. Bonnet Creek Pavilion	30. Self Service Business Center (24-Hour)
			31. WA Kids Club*
			32. Waldorf Astoria® Golf Club
			33. FunZone Arcade
			34. Disney Store
			35. Sundries Shop
			36. Bay Hill Jewelers / Daniela Ortiz
			Shuttle Pick Up Station
			Jogging Path (approx 1 mile)
			Smoking Area
			Hilton & Conference Parking

## PROMOTIONAL OPPORTUNITIES

### » Branding

Branding is everything your company represents: logos, employees, what people say about your company, a website, your look, and your repeated presence at events all contribute to your BRAND!

Sponsors, exhibitors and advertisers include vendors, for-and not-for-profit groups, local and state agencies that support and provide products and services for substance use and mental health disorders, including but not limited to: behavioral health treatment providers, integrated health service providers, educators, technology and software companies, healthcare and insurance plans, telemedicine services, managed care organizations, criminal justice leaders, and youth and family stakeholders.

**Florida's Behavioral Health Conference** offers a variety of premium, standard, and á la carte promotional packages. Don't see exactly what you need? Call us and we can work with you to design a custom package that delivers optimum performance. Custom sponsorships must be approved through conference marketing staff to ensure hotel and contract compliance.

### Contact Information

Rebecca Roberts  
rroberts@bhcon.org  
850.878.2196

Kendra Salvatore  
kendra@bhcon.org  
850.224.6048



## THANK YOU TO OUR 2017 SPONSORS, EXHIBITORS, and ADVERTISERS

Adaptive Infotech • Lauris Online EHR (ONC Certified)

**Alkermes • Pharmaceutical Company**

Altruis • Revenue Cycle Management

American Bio Medica Corporation • Drug Testing

Aspire Health Partners • Behavioral Health Services

Avertest • Drug and Alcohol Testing Service

Azzly, Inc. • Software

BayCare Behavioral Health • Treatment Program

BayCare Healthcare System • Career Opportunities

**Beacon Health Options • Managed Behavioral Health Organization**

BI Incorporated • Technology Services

Biosound Technologies • Biofeedback with Music Therapy

Botvin LifeSkills Training • Drug Prevention Program

**Bridges International • Substance Abuse, BH & Reentry Services**

Building Healthy Military Communities

CARF International • Accreditation-Behavioral Health

CCI-MRT • Treatment Training and Materials

Ce-classes.com • Continuing Education Classes

Center for Cognition and Recovery • Treatment Program

Centerstone of Florida • Mental Health and Substance Abuse

Central Florida Behavioral Hospital • Inpatient Psychiatric Hospital

Central Fl Treatment Centers • MAT for Opioid Dependence Treatment

CollaborateMD • Medical Billing Software

Cornerstone Recovery Center • MH/SA Treatment Program

Corrisoft • Software and Hardware Solution

Cotler Children & Family Services • Community-Based Mental Health Services

Credible Behavioral Health Software • Software

Datis HR Cloud • A Unified Payroll/HR Software solution

Devereux Advanced Behavioral Health • Residential Treatment for Youth

Dr. Phil's Path to Recovery • Dr. Phil's Virtual Reality Program

Elite DNA Therapy Services

Expo Enterprise • Medical Bracelets

First Step Behavioral Health • Detox and Treatment Program

Florida Certification Board • Certification in Human Health Services

Florida Council on Compulsive Gambling • Gambling Disorders

Florida Institute of Technology • Online Programs

Foothold Technology • Electronic Health Record

FSU College of Medicine AHEC • Tobacco Cessation Treatment Program

G4S Youth Services • Recruiting

**Gateway Community Services • Addiction Treatment**

Genoa, a QoL Healthcare Company • On Site Pharmacy

Grand Canyon University • Online Degree Programs

Hazelden Publishing • Treatment-related Publications/Services

Humana • Medicaid Long Term Care

iCentrix Corp • Data Analytics BH Dashboards

Inflexion • Behavioral Health Assessment Software

InnovaTel Telepsychiatry • Provision of Telepsychiatry

InSight Telepsychiatry • Remote Psychiatric Services

**Iris Telehealth • Telepsychiatry**

Johnson & Johnson • Pharmaceutical Company

Jupiter Medical Center Lighthouse Detox • Medical Detox

Kaleo • Pharmaceutical Company

Knight Software • EMR/EHR, Managing Entity Software

La Amistad Behavioral Health Services • MH and SU Treatment Facility

**Magellan Complete Care • Medicaid Speciality Plan for SMI**

Mattress Firm • Mattresses

Medical Disposables • Drug Tests-Onsite Urine & Saliva

Mediware • Complete EHR Software Solution

MedPro Billing • Billing Services

Mend • Patient Engagement Platform/Telehealth

**Mental Health of America**

Milestones in Recovery • Eating Disorder Treatment

myStrength, Inc. • Digital Behavioral Healthcare

Narcotics Anonymous • Narcotics Anonymous Program

National Laboratories • Drug Testing

**Netsmart • EHR Platform**

North Tampa Behavioral Health • Treatment Hospital

Odyssey Software • Fiscal/HR/Payroll/Budget

Operation PAR, Inc • Treatment Programs

Optum Health • Managed Care Plan

Origins Behavioral HealthCare • Treatment Programs

O'Shea Associates • Billing + Collections Consultation

**Otsuka • Pharmaceutical Company**

Proforma Think Ink • Marketing Materials

Qualifacts Systems, Inc. • Behavioral Health EHR Tech & Services

Relias Learning • Online Healthcare Training

Retreat Premiere Addiction Treatment Centers • Residential Inpatient

River Point Behavioral Health • Inpatient Behavioral Health for Children

SandyPines • Residential Treatment for Children

Secure Records Solutions, LLC • Record Scanning/Storage, Cloud Storage

Shores Treatment and Recovery • Drug and Alcohol Treatment Center

Springfield College Tampa Bay • BS in Addiction Studies & MS in MHC

Streamline Healthcare Solutions • Electronic Health Records

**Sunshine Health Plan • Managed Care Plan**

Sunspire Health • Treatment Program

TenEleven Group • Software

The Academy of Addiction Professionals • ECB Certification

The Bougainvillea House • Treatment Program

The Echo Group • Software and Services for Behavioral Health

The Florida House Experience • State of the Art Treatment Facility

The Joint Commission • Accreditation

The Vines Hospital • Inpatient Psychiatric

Troy University • Education

UF Health Florida Recovery Center • Evidence-Based Addiction Treatment

University Behavioral Center • Detox, Substance Abuse & Mental Health

University of South Florida • Prescribing Guidelines

University of West Florida • Graduate courses for Behavior Analysts

**Valant • Behavioral Health EHR Platform**

Wekiva Springs Center • Addiction Treatment

**WellCare Health Plans, Inc. • Managed Care Health Plan**

Welligent • Electronic Health Record software

WestBridge • Residential, Outpatient Treatment

Willis Towers Watson • Insurance & Risk Management Services



## SPONSORSHIP OPPORTUNITIES

### » Platinum Lounge Sponsorship - 1 @ \$15,000

- Set the stage for your customers with special seating and signage in the food & beverage lounge - you will be the *only* sponsor/exhibitor in the area!. We make one banner with your logo to designate the Food and Beverage Lounge and place your logo on both the program map and in the program. You may bring and place any additional signage you choose for this area.
- **NEW!** - See your logo on the BHCon-branded side-entrance doors as attendees walk into the Hilton Bonnet Creek
- Executive meeting room available for specific date/time scheduling: use for a sales presentation, hold a corporate meeting, or invite customers to an event.
- Two Premium Exhibit Booth Packages
- Prominent top tier display of company logo or name on printed signage and sponsor lists
- Recognition in podium announcements, 1400+ printed programs and conference website
- Company logo or name displayed in general session slide show
- Ten complimentary conference registrations
- Six awards luncheon tickets for non-conference attendees
- Optional reserved seats/table during awards luncheon
- One full-page advertisement in conference program (inside front cover)
- Logo placement on conference website home page
- Pre- and post-event conference attendee mailing list (excludes email addresses)



### » Platinum Wi-Fi Sponsorship - 1 @ \$15,000

- **NEW!** Get recognition every time an attendee logs onto the internet in all the conference areas! The sign-in page will mandate the use of your company name as the “username” and cannot be bypassed (other sponsors and exhibitors will use BHCon as their username).
- Executive meeting room available for specific date/time scheduling: use for a sales presentation, hold a corporate meeting, invite customers to an event
- **NEW!** Confirmation Registration Email – your logo appears on each registrant’s confirmation
- Two Premium Exhibit Booth Packages
- Prominent top tier display of company logo or name on printed signage and sponsor lists
- Recognition in podium announcements, 1400+ printed programs and conference website
- Company logo or name displayed in general session slide show
- Ten complimentary conference registrations
- Six awards luncheon tickets for non-conference attendees
- Optional reserved seats/table during awards luncheon
- One full-page advertisement in conference program (middle spread / schedule)
- Logo placement on conference website home page
- Pre- and post-event conference attendee mailing list (excludes email addresses)





## » Diamond Audio/Video Sponsorship - 1 @ \$10,000

- Special signage in every conference workshop. Your logo is front and center on each workshop's podium as the A/V sponsor
- One Premium Exhibit Booth Package
- Prominent top tier display of company logo or name on printed signage and sponsor lists
- Recognition in podium announcements, 1400+ printed programs and conference website
- Company logo or name displayed in general session slide show
- Six complimentary conference registrations
- Four awards luncheon tickets for non-conference attendees
- Optional reserved seats/table during awards luncheon
- One full page advertisement in conference program
- Logo placement on conference website home page
- Pre- and post-event conference attendee mailing list (excludes email addresses)

## » Diamond General Session Sponsorships - 2 @ \$10,000

- Special Single Logo digital signage at the general session on Wednesday OR Thursday - projected on two front screens as attendees walk into the room
- Opportunity to introduce Keynote Speaker on either Wednesday OR Thursday
- Promotional Video of between 00:30 - 02:00 played at the beginning of selected general session - to all attendees
- One Premium Exhibit Booth Package
- Prominent top tier display of company logo or name on printed signage and sponsor lists
- Recognition in podium announcements, 1400+ printed programs and conference website
- Company logo or name displayed in general session slide show
- Six complimentary conference registrations
- Four awards luncheon tickets for non-conference attendees
- Optional reserved seats/table during awards luncheon
- One full page advertisement in conference program
- Logo placement on conference website home page
- Pre- and post-event conference attendee mailing list (excludes email addresses)



Top Tier  
Branding  
For Your  
Company!

## » Mobile App Sponsorship - 1 @ \$7,500

- **NEW!** Secure the single sponsorship for the mobile conference application. Place your brand front and center on the mobile home page.
- Ability to utilize up to three different “promotions” on the conference app; e.g.: <<Company Name>> Special Conference offer; <<Company Name>> New Product Release; <<Company Name>> Celebrating 35 years, etc.; use your best promotions!
- One Premium Exhibit Booth Package
- 2nd level display of company logo or name on printed signage and sponsor lists
- Recognition in podium announcements, 1400+ printed programs and conference website
- Company logo or name displayed in general session slide show
- Four complimentary conference registrations
- Three awards luncheon tickets for non-conference attendees
- Optional reserved seats/table during awards luncheon
- One half page advertisement in conference program
- Logo placement on conference website home page
- Pre- and post-event conference attendee mailing list (excludes email addresses)



## » Gold Luncheon Sponsorships - 4 @ \$5,750

- High profile sponsorship that offers access to all conference attendees during a sit-down awards luncheon
- One Premium exhibit booth package
- 2nd level display of company logo or name on signage and sponsor lists
- Recognition in podium announcements, program and conference website
- Opportunity to briefly address conference attendees during the luncheon
- Opportunity to place promotional items at each table setting during luncheon
- Company logo or name displayed in luncheon and general session slide shows
- Four complimentary conference registrations
- Four awards luncheon tickets for non-conference attendees
- Optional reserved seats/table during luncheon
- One half-page advertisement in conference program (facing back pages)
- Logo placement on conference home page
- Pre- and post-event conference attendee mailing list (excludes email addresses)





## »» Boxed Lunch Sponsorships - 4 @ \$4,250

- **NEW!** Boxed lunches will be distributed on the first day of the conference in the ballroom
- Your digital logo will be one of four featured on a single slide while attendees pick up their lunches in the grand ballroom; seating available to stay and eat in the grand ballroom
- Your logo appears on the boxed luncheon bags
- One Standard Exhibit Booth Package
- 2nd level display of company logo or name on signage and sponsor lists
- Recognition in podium announcements, 1400+ printed programs and conference website
- Opportunity to place banners or promotional items at tables with boxed lunches
- Company logo or name displayed in luncheon and general session slide shows
- Four complimentary conference registrations
- Four awards luncheon tickets for non-conference attendees
- Optional reserved seats/table during awards luncheon
- One half-page advertisement in conference program
- Logo placement on conference website home page
- Pre and post event conference attendee mailing list (excludes email address)

Sponsor  
EVERY  
conference  
break at the  
event.

## »» Silver Refreshment Break Co-Sponsorships - 4 @ \$4,000

- Provide attendees with beverages and/or snacks during all conference breaks, not just one!
- Your logo is on EVERY break offering refreshments during the conference
- One Standard Exhibit Booth Package
- 2nd level display of company logo or name displayed on signage and sponsor lists
- Recognition in podium announcements, 1400+ printed programs and conference website
- Company logo or name displayed in general session slide show
- Three complimentary conference registrations (excludes pre-conference)
- One half-page advertisement in conference program
- Logo placement on conference website home page
- Pre- and post-event conference attendee mailing list (excludes email addresses)



## » A La Carte Sponsorships

### CONFERENCE BAG SPONSORSHIP

FADAA/FCCMH/FHA Member: \$4,800

Non-Member: \$5,100

All attendees receive quality conference-themed bags to carry their materials and personal belongings. Don't just be with attendees at the conference have them take your bags home with them, too! Imprinting your company logo or name on our conference bags gives you a constant presence that travels back to the home offices of our participants.

### LANYARD SPONSORSHIP

FADAA/FCCMH/FHA Member: \$4,200

Non-Member: \$4,500

Conference-themed lanyards are distributed to all attendees to hold their name badges. Collar prospective clients and promote your company long after the conference has ended by showcasing your company on this advantageous item.

### HOTEL ROOM KEY SPONSORSHIP

FADAA/FCCMH/FHA Member: \$4,000

Non-Member: \$4,300

Place your company's full color graphic logo on each attendee's Hilton Orlando Bonnet Creek Resort electronic room key card, and you go everywhere they go! This unique option offers frequent exposure and unlocks unlimited potential for networking.

### WORKSHOP SPONSORSHIP

FADAA/FCCMH/FHA Member: \$1,000

Non-Member: \$1,300

Perhaps there is a topic your company wants to support, or you have a speaker presenting a workshop. Showcase your brand by placing your logo on signage outside the room. Depending on the speaker/topic, you may also be given the ability to place a banner or takeaways inside the workshop.

### RESERVED LUNCHEON TABLE - (3 AVAILABLE, SOME INCLUDED IN SPONSORSHIPS)

FADAA/FCCMH/FHA Member: \$1,000

Non-Member: \$1,300

Give your invited guests, customers, and colleagues special attention with a reserved luncheon table during the annual awards luncheon and ceremony. Your company logo will be placed in a center ring for all to see. Your guests will know exactly where to meet through highly visible table signage. The awards luncheon is always well attended and draws some of the largest crowds of the conference.

### BUILD YOUR OWN SPONSORSHIP!

You dream it, and we help you create it! Create a custom sponsorship package that best suits the needs of your company or organization. We'll keep your plan under wraps until you're ready to unveil it. All custom sponsorships must be pre-approved through FADAA or FCCMH in order to honor all current and/or previously planned custom packages and to ensure hotel and contract compliance.

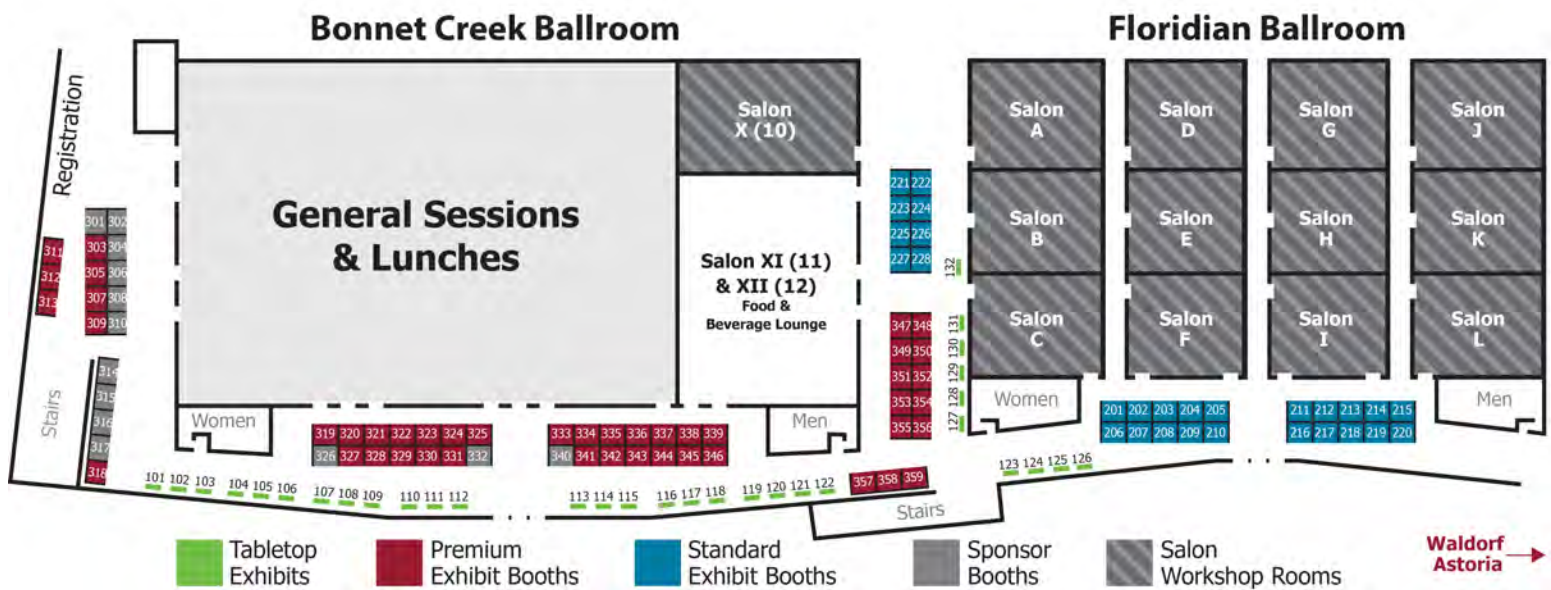
Contact: Rebecca Roberts at [rroberts@bhcon.org](mailto:rroberts@bhcon.org) | 850-878-2196  
Kendra Salvatore at [kendra@bhcon.org](mailto:kendra@bhcon.org) | 850-224-6048

Create a Custom Sponsorship and get EXACTLY what you need.



## EXHIBIT HALL FLOOR PLAN

Exhibit space is limited. All exhibit spaces will be assigned on a first-come, first-purchased basis with the exception of exhibits held for premium sponsorships.



### EXHIBIT SCHEDULE

The exhibit schedule has been developed to coincide with attendees' break times and to allow for the greatest traffic flow in the exhibit areas.

### EXHIBITOR SET-UP

Tuesday, August 14 – 4:00pm – 7:00pm

### EXHIBIT HOURS

Wednesday, August 15 – 7:30am – 6:00pm and Thursday, August 16 – 7:30am – 6:00pm

### EXHIBITOR TEAR-DOWN

Thursday, August 16 – 6:00pm – 7:00pm



## EXHIBIT BOOTH AND TABLE TOP OPPORTUNITIES

Exhibit space is limited. All exhibit spaces will be assigned on a first-come, first-purchased basis with the exception of exhibits held for premium sponsorships.

### PREMIUM EXHIBIT BOOTH PACKAGE

FADAA/FCCMH/FHA Member Rate: \$1,650 Non-Member Rate: \$1,800  
(Early Bird Rates thru 4/27/18)

FADAA/FCCMH/FHA Member Rate: \$1,800 Non-Member Rate: \$1,950

- Premium booth location in high traffic area
- One 8' x 10' pipe and drape booth, with 8' back drape and 3' side drape
- One 6' x 2' skirted table, two chairs and one wastebasket
- One exhibitor identification sign with company name and booth number
- Company listing in the conference program
- Two complimentary conference registrations for exhibit staff
- Two discounted conference registrations for exhibit staff
- Pre- and post-event conference attendee mailing list (excluding emails)

### STANDARD EXHIBIT BOOTH PACKAGE

FADAA/FCCMH/FHA Member Rate: \$1,375 Non-Member Rate: \$1,550  
(Early Bird Rates thru 4/27/18)

FADAA/FCCMH/FHA Member Rate: \$1,550 Non-Member Rate: \$1,725

- Exhibit booth location in a general traffic area
- One 8' x 10' pipe and drape booth, with 8' back drape and 3' side drape
- One 6' x 2' skirted table, two chairs and one wastebasket
- One exhibitor identification sign with company name and booth number
- Company listing in the conference program
- Two complimentary conference registrations for exhibit staff
- Two discounted conference registrations for exhibit staff
- Pre- and post-event conference attendee mailing list (excluding emails)



## EXHIBIT TABLE TOP PACKAGE

FADAA/FCCMH/FHA Member Rate: \$1,225      Non-Member Rate: \$1,400  
(Early Bird Rates thru 4/27/18)

FADAA/FCCMH/FHA Member Rate: \$1,400      Non-Member Rate: \$1,575

- Premium table-top location in high traffic area
- One 6' x 2' skirted table, two chairs and one wastebasket
- One exhibitor identification sign with company name and booth number
- Company listing in the 1400+ printed conference programs
- Two complimentary conference registrations for exhibit staff
- Two discounted conference registrations for exhibit staff
- Pre- and post-event conference attendee mailing list (excluding emails)

## \$175 ADDITIONAL EXHIBIT STAFF REGISTRATIONS

Exhibiting companies may choose to register two additional exhibit staff persons at a discounted rate. Each representative receives access to all conference amenities excluding pre-conference workshop(s). Any further participants should register as a conference attendee.

## TAKE ONE MATERIALS (3 OPPORTUNITIES)

FADAA/FCCMH/FHA Member Rate: \$275 Non-Member Rate: \$325

Display your brochures, pamphlets, cards, giveaways or other promotional items on the Take One exhibit table. Conference staff will maintain and replenish your materials throughout the conference or until they are gone.

Specifications

Quantity: 1,000



## DEADLINES

### **July 18, 2018**

**Final artwork** for banner and program advertisements and/or sponsor recognition should be received via email to Rebecca Roberts at [rroberts@fadaa.org](mailto:rroberts@fadaa.org).

### **August 3, 2018**

**Take One Materials** should be received at FADAA, Attn. Rebecca Roberts, 2868 Mahan Drive, Suite 1, Tallahassee, FL 32308.

### **August 3, 2018**

**All applications and related fees must be submitted in full.** Checks should be made payable to the conference fiscal agent, FADAA, with the Memo Line: 2018 Behavioral Health Conference and mailed to FADAA, 2868 Mahan Drive, Suite 1, Tallahassee, FL 32308.

## CONTACT INFORMATION

To discuss sponsorship, exhibit and advertising opportunities, contact:

FADAA: Rebecca Roberts – [rroberts@bhcon.org](mailto:rroberts@bhcon.org) | 850-878-2196

FCCMH: Kendra Salvatore– [kendra@bhcon.org](mailto:kendra@bhcon.org) | 850-224-6048

Reserve your choice(s) immediately by completing the application and payment option online at:

**[WWW.BHCON.ORG](http://WWW.BHCON.ORG)**



## Terms and Conditions

2018

**1. Official Service Contractor:** Gulf Coast Expo is recognized as the official service contractor. Each participating exhibitor will receive an Exhibitor Service Kit from Gulf Coast Expo via email prior to the event. The guide contains complete information and order forms for all exhibit services. Amenities requested outside of the purchased exhibit package are offered at an additional cost and must be procured by submitting the appropriate order form and applicable payment to Gulf Coast Expo in advance of the event.

**2. Exhibit Space Rental:** Each 8' x 10' booth rental includes a pipe and drape of 8' high in the rear and 3' high on each side. Each exhibit space includes one 6' x 2' skirted table, two chairs, one identification sign with company name and booth number and one wastebasket. All exhibits must comply with the guidelines for display rules and regulations as required by the Hilton Orlando Bonnet Creek Resort.

**3. Exhibit Assignment:** FADAA/FCCMH does not guarantee any particular exhibit selection and reserves the right to (a) decline or prohibit any exhibit, product or service for any reason, with or without cause, which, in their sole judgment, is not suitable to or in keeping with the character of the exhibition, or (b) relocate exhibit assignment, with prior notice to the exhibitor, to develop a balance against congestion, to avoid confusion in firm names, to solve competition conditions or similar reasons. **The final arrangement of the exhibit space will be determined by FADAA/FCCMH at their sole discretion. Special Exhibit space will be held for sponsorships and sponsorship packages. All other exhibit space will be assigned on a first-come, first-purchased basis; assignments are not guaranteed unless full payment has been received.**

**4. Registration:** Name badges will be issued to paid-in-full event registrations only. Each firm's contact person is responsible for registering its staff. The complimentary staffing allowance for sponsorship and exhibit packages is limited to the amount stated in the package benefits listed in the marketing prospectus.

**5. Advertising:** FADAA/FCCMH reserves the right to review/refuse any advertisement or promotion it deems inappropriate.

**6. Regulations and Standards:**

- a. Solicitation by non-registered exhibitors is strictly prohibited. Violators will be required to leave the exhibit area.
- b. Subletting space is prohibited. An exhibitor may not assign, sublet or share any part of the space allocated. Companies shall not exhibit nor permit to be exhibited any non-company merchandise unless granted permission from FADAA/FCCMH. An exhibitor may not permit any representative of any firm not exhibiting to solicit business or take orders in the exhibitor's space. All business activities of the exhibitor must be confined to the booth space. Conducting business activities in aisles, lobbies or other areas is strictly prohibited. Exhibitors who violate this rule will suffer sanctions affecting their ability to exhibit at future FADAA/FCCMH events.
- c. Samples of products, catalogs, pamphlets, publications and souvenirs may be distributed in the exhibit area provided it is done in a dignified manner, does not create a nuisance and does not interfere with adjoining exhibits.
- d. Loudspeaker displays or other devices, that in the sole judgment of FADAA/FCCMH may be generally disruptive, are not permitted. If objections arise, the offending exhibitor may be required to discontinue the activity entirely.
- e. Exhibits should not be dismantled before the official close of the conference, nor may any part of the exhibit or equipment be prematurely removed, once it has been set up, except with the permission of FADAA/FCCMH. Failure to comply with this regulation may affect future exhibiting privileges.

**7. Setup Information:** All exhibit booth/table materials, particularly drapes, curtains, table covers, etc., must be flameproof and comply with federal, state and municipal fire laws, insurance underwriter and hotel safety regulations. Materials meeting these requirements are available to exhibitors through the official service contractor, Gulf Coast Expo. All packing containers, excelsior and similar materials must be removed from the exhibition area upon completion of the booth installation. FADAA/FCCMH will review exhibit setup to assure compliance with exhibit rules before the exhibit hall opens. If there are problems with an exhibit, the exhibitor will be notified and required to make the appropriate corrections.



8. **Shipping:** Advance shipments of materials can be received at the Gulf Coast Expo advance warehouse July 24– August 7. The Hilton Orlando Bonnet Creek CANNOT store advance direct shipments. Packages received by the hotel may be refused or experience delayed delivery to the exhibit area; packages will not be left at the exhibit unless payment has been confirmed and the exhibitor can accept the delivery in person. The shipper is responsible for all incurred costs and ensuring receipt of materials.

9. **Failure to occupy space:** **Any exhibit space that is not set up by 7:00 a.m. on Wednesday, August 15, 2018, will be forfeited by the exhibitor unless arrangements for delayed occupancy have been received in writing to FADAA/FCCMH by July 24, 2018.** Unless prior approval is granted by FADAA/FCCMH in writing, the rental payment for the unoccupied exhibit space also will be forfeited.

10. **Liability and Security:** The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising from personal injury, injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the hotel. The exhibitor shall indemnify and hold harmless FADAA/FCCMH, Gulf Coast Expo, Hilton Orlando Bonnet Creek Resort, its agents and employees from any and all losses, damages and claims. FADAA/FCCMH will not insure or indemnify exhibitors against loss of any kind. It is the exhibitor's responsibility to secure exhibit and other property during the opened hours of the exhibit area. FADAA/FCCMH will cooperate fully, but cannot take responsibility for damage to exhibitor's property, lost shipments either coming in or going out, or for moving costs. Any damage caused by inadequately packed property is the exhibitor's own responsibility. If exhibit materials fail to arrive, the exhibitor remains responsible for exhibit rental and no refund will be made. Exhibitors are encouraged to carry insurance for these risks.

11. **By completing the online application**, the sponsor, exhibitor and/or advertiser agrees to abide by these Terms and Conditions and all amendments thereto, as well as all decisions of the Event Management.

12. **Department of Revenue Registration:** Exhibitors who sell non-exempt tangible personal property must register with the Florida Department of Revenue. It is the responsibility of each individual exhibitor to determine if he or she must register with the department. The Taxpayer Assistance Section of the department should be called at (800) 352-3671. Applications for registration are available, without cost, by writing to the Florida Department of Revenue, Supply Section, Tallahassee, FL 32399--0100.

13. **Cancellation or Reduction of Space:** Cancellation or reduction of sponsorship, exhibit space or advertisements must be submitted in writing to the conference fiscal agent, FADAA, with the Memo Line: 2018 Behavioral Health Conference and mailed to FADAA, 2868 Mahan Drive, Suite 1, Tallahassee, FL 32308.

14. **Payment Obligations and Refunds:** **All cancellations or space reductions will be charged a \$100 administrative fee. The notification must be postmarked on or before July 15, 2018 in order to receive a refund of paid-in-full fees, less the \$100 administrative fee.** If the request is postmarked after said date, the sponsor, exhibitor or advertiser is obligated to pay for the purchase in full. Refunds will not be provided for unfulfilled advertisements or recognition if the purchaser does not provide the required materials by the published deadlines.

15. **Cancellation of Event:** In the event the conference must be cancelled, postponed or relocated because of fire, strike, government regulations, casualties, acts of God or other causes beyond the reasonable control of FADAA/FCCMH, the participating organization waives any and all damages and claims for damages. The participant agrees that the sole liability of FADAA/FCCMH will be to return each contribution.