

# Sponsorship Opportunities

## 2019 BIOFLORIDA CONFERENCE

TAMPA MARRIOTT | WATER STREET | OCTOBER 20-22

*Join your peers in Tampa, make valuable connections and contribute to the growth of the life sciences in Florida.*



# SPONSORSHIP PACKAGES

## Sponsorship Packages

Choose the right options to increase your exposure and meet your business objectives. Choices include one of the sponsor packages below, any of the A-La-Carte Sponsorship Items, Advertising Options, Exhibitor Spaces or a combination that is right for your organization!

Contact BioFlorida at [admin@bioflorida.com](mailto:admin@bioflorida.com) to confirm your sponsorship today.

	<b>Diamond \$22,000</b>	<b>Platinum \$16,500</b>	<b>Gold \$11,000</b>	<b>Silver \$6,500</b>	<b>Partnering \$5,500</b>
Complimentary Conference Badges	Seven	Five	Four	Three	Three
Booth Space	10' Space	10' Space	10' Space	6' Space	
Promotional Video (Provided by Sponsor) or Introductory Speaking Opportunity (no more than 2 minutes)	In General Session				
Introductory Speaking Opportunity in Breakout Session	One	One	One		
Special Recognition	Welcome Reception	<b>Choice of one:</b> <ul style="list-style-type: none"> <li>• BioScience Track</li> <li>• BioTrends Track</li> <li>• BioBusiness Track</li> </ul>	<b>Choice of one:</b> <ul style="list-style-type: none"> <li>• Monday Breakfast</li> <li>• Tuesday Breakfast</li> <li>• Monday Lunch</li> <li>• Tuesday Lunch</li> <li>• Registration Desk</li> </ul>	<b>Both:</b> <ul style="list-style-type: none"> <li>• Opportunity to place promotional insert or item into registration tote</li> <li>• Exhibit Floor</li> </ul>	Partnering Room Recognition
Dedicated Social Media Messaging (Content approved by sponsor)	4 Posts	3 Posts	2 Posts		
Advertising (Ad to be provided by sponsor)	Program Back Cover ½ page Ad	Program ½ page Ad			
Dedicated Email Blast (Content approved by sponsor)	One	One			
Recognition on Website	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink
Recognition in Promotional Emails	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink
Recognition on <ul style="list-style-type: none"> <li>• Mobile App</li> <li>• Onsite Printed Materials</li> <li>• Onsite Slide Loop</li> <li>• Onsite Signage</li> <li>• Conference Program Book</li> </ul>	•	•	•	•	•

# A-LA-CARTE SPONSORSHIP OPTIONS

## All below items will have the following recognition benefits:

- Company logo and hyperlink placed on the website
- Company logo on email blasts and program book
- Recognition at the Conference

Item	Cost	Item	Cost
<b>Conference Registration Tote/Bag . . . . . \$6,000</b> Each attendee will receive a branded conference tote bag at registration. The tote is used throughout the conference, but also serves as a takeaway to advertise your company long after the conference ends. <b>BENEFITS:</b> <ul style="list-style-type: none"> <li>• Opportunity to place flyer insert (provided by sponsor) in tote</li> </ul>		<b>General Session Sponsor (2 available) . . . . . \$5,250</b> <b>BENEFITS:</b> <ul style="list-style-type: none"> <li>• Acknowledgments from the podium at the beginning of General Session</li> <li>• Company logo placed on signage denoting General Session</li> <li>• Opportunity to place main stage static ad on the screen in general session walk-in/out rotation.</li> </ul>	
<b>Promotional Insert . . . . . \$2,000</b> Sponsor will be able to provide a promotional insert into the registration tote.		<b>Coffee Cart . . . . . \$5,250</b> Non-stop networking and education wears people out! Perk everyone up with gourmet coffee when everyone needs a little pick me up. <b>BENEFITS:</b> <ul style="list-style-type: none"> <li>• Signage by Coffee Cart</li> </ul>	
<b>Hotel Room Key . . . . . \$5,000</b> Be the first name attendees see when they check in and the last when they leave their rooms for the conference each day. Your logo along with BioFlorida branding will be imprinted on each keycard.		<b>Lanyards . . . . . \$5,000</b> Logo on conference badge lanyards as well as conference branding.	
<b>Hotel Room Drop . . . . . \$5,000</b> Promotional literature or exhibitor advertisement slipped under each attendee's door at conference hotel. Company to provide handout		<b>Name Badges . . . . . \$5,000</b> Company logo will be placed on name badge as well as conference branding.	
<b>Session Sponsor . . . . . \$3,000</b> Sponsor logo on signage at session and opportunity to introduce company.		<b>Photo Booth . . . . . \$5,500</b> Everyone at BioFlorida Conference will want a photo keepsake! Attendees will be able to stop by a custom branded photo booth at the welcome reception. The print out photo will also have your company logo and conference branding.	
<b>General Session Slide (3 available) . . . . . \$3,250</b> Sponsor logo will be placed on the General Session slides that are applicable (not individual Speaker slides).		<b>Flash Drives . . . . . \$4,500</b> Attendees will receive a custom branded flash drive with your company logo and conference branding at the registration desk. *Option to have promotional information loaded onto USB for an additional \$1,000.	
<b>Break Sponsor (3 available) . . . . . \$3,750</b> During either morning or afternoon break your company logo will be placed on signs and tent cards at break site(s). Company will be acknowledged during the General Session.		<b>Padfolio . . . . . \$10,500</b> Each attendee will receive a padfolio handed out at registration. This will have your company logo and the conference branding as well. <b>BENEFITS:</b> <ul style="list-style-type: none"> <li>• Opportunity to place flyer insert (provided by sponsor) in padfolio</li> </ul>	
<b>General Session Centerpiece (1 available) . . . . . \$3,750</b> Placement of promotional items and table tents on General Session tables.		<b>Water Bottles . . . . . \$5,000</b> Keep attendees hydrated during the Conference. Brand your organization with every sip and be truly appreciated!	
<b>Charging Station (2 available) . . . . . \$5,000</b> Provide attendees a place to relax and recharge. Charging Station will be branded with your company logo.		<b>Pens . . . . . \$3,500</b> Gain company exposure at the Conference and long after. Pens will be placed in the attendee conference bag, distributed at registration and will head back to the office with all attendees.	
<b>Mobile Wall Charger (1 available) . . . . . \$5,000</b> Provide attendees with an item that will travel with them wherever they go. Your logo will be included on custom wall chargers and distributed onsite at registration.		<b>Satellite Event . . . . . \$1,000</b> All companies looking to host a satellite event with 6 or more persons is required to sponsor a "Satellite Event".	
<b>Supporting Level . . . . . \$2,000</b> Show your support for BioFlorida even if you are unable to attend this year's Conference or choose not to exhibit. We'll recognize you as a Supporting Sponsor with your name on our website and onsite materials. Contributions of any amount are welcome.			

# ADVERTISING & EXHIBITOR OPTIONS

## Advertising Items

Cost includes production of item.

Item	Cost
<b>Conference Program Ad – Half Page</b> ..... \$1,400 Half page ad placed in the program guide.	
<b>Conference &amp; Partnering Mobile App Software</b> ..... \$4,000 The mobile app enables attendees to access all conference-related information and functions, such as the agenda, partnering software, floor plans, exhibitor and sponsors' information, hotel information, etc. <b>BENEFITS:</b> <ul style="list-style-type: none"> <li>• Logo on splash (loading) page of the app</li> <li>• 1 Banner Ad</li> <li>• 1 Promoted Post</li> <li>• Company logo and hyperlink placed on the website</li> <li>• Company logo on email blasts and Program Book</li> </ul>	
<b>Mobile App Banner Ad (4 Available)</b> ..... \$2,000 Banner ads are displayed on the Mobile App home page allowing you to brand your message and have it viewed by all users. The ad can be linked to a specific URL.	
<b>Mobile App Promoted Posts</b> ..... \$1,500 Grab all of the BioFlorida conference attention with your push notification to the top of the Mobile App activity feed! You will be able to pick your day and time you want your message broadcasted and the app will deliver it to all users. This will go right into the attendee's home screen.	

## Exhibitor Space

Become an integral part of the conference with preferred placement for high traffic.

Item	Cost
<b>BioFlorida Member</b> ..... \$3,950 6' table and 2 chairs Complimentary Conference Badges: Two	
<b>BioFlorida Non-Member</b> ..... \$4,950 6' table and 2 chairs Complimentary Conference Badges: Two	
<b>Networking Lounge Add-Ons</b> ..... \$10,500 Have your brand stand out on the exhibit hall by creating a 20 x 20 lounge and networking experience to drive more foot traffic to your booth! <b>BENEFITS:</b> <ul style="list-style-type: none"> <li>• Networking lounge sponsors can select <u>two</u> items from the below: <ul style="list-style-type: none"> <li>(3) Highboy Tables or (2) Cocktail rounds or 1 (6ft) Table</li> <li>(1) LED Screen (Content provided by exhibitor)</li> <li>(1) Charging Station</li> <li>(1) Lounge Furniture set to include 1 sofa, 1 love seat and 1 coffee table</li> </ul> </li> <li>• Additional Conference Badges: Two more</li> </ul> <i>This cost is in addition to your exhibit space</i>	

### BioFlorida Membership Pays

BioFlorida members receive exclusive benefits and marketing opportunities. At the conference, members will receive discounted registration, discounted exhibit pricing and preferred location in the exhibit hall.

To explore other benefits of membership and apply, please email [admin@bioflorida.com](mailto:admin@bioflorida.com).

# SPONSORSHIP EXAMPLES

## Increase Your Company Exposure

There are more options available! We will customize packages and create unique opportunities to showcase your company.



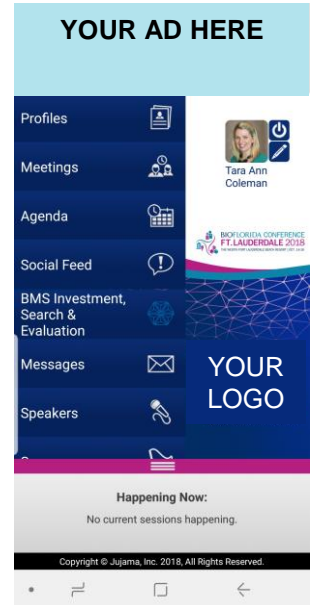
Lanyard & Name Badge



Water Bottles



USB Flash Drives



Mobile App Software & Banner Ad



Exhibit



Hotel Room Keys



Padfolio



Networking Lounge



Charging Station



Coffee Cart



Centerpieces



Tote Bags



Mobile Wall Charger

# SPONSORSHIP FAQs

## What is the Exhibitor reservation deadline?

Exhibit spaces are sold on a first-come, first-served basis and we have a limited number of spots available. Exhibit spaces sold out in the prior 4 years, so reserve your space today.

## Is this the final list of all options available?

No - All sponsorship opportunities are subject to change and will be sold on a first-come, first-served basis. Options may be added or deleted as the programs further develop.

## How do I let BioFlorida know what items I want?

Fill out the Sponsorship Agreement Form, Sponsorship Checklist and Terms and Conditions, and send to BioFlorida at [admin@bioflorida.com](mailto:admin@bioflorida.com).

## How are Exhibit locations determined?

Spaces will be assigned by BioFlorida and locations will be determined by a combination of factors including sponsorship level, BioFlorida membership level and date of commitment.

## Previous Participants

Abberior Instruments America	Chitozan Health	Hatteras Venture Partners	Moterum Technologies	SRG Life Sciences
ACC Hall International	CIC Miami	HCW Biologics	MRC/X	Staffing Resource Group
ACEA Biosciences	Citi Commercial Bank	Healthcare Capital Advisors	MVE/Chart	STAT3 Therapeutics
ADMA Biologics	City of Fort Lauderdale	HealthSteps	New College of Florida	State College of Florida
AdvaMed	Clinica Las Americas	HedgePath Pharmaceuticals	New World Angels	STATKING Clinical Services
Advanced Systems Engineering	Colliers International	Hesperos	nexAir	Stratum International
AdventHealth	Commissioning Agents	HighPoint Solutions	Nicklaus Children's Hospital	Stuart Therapeutics
Aerotek Scientific	Concept Companies	Hodess Cleanroom Construction	NOBLE Life Science Partners	Sunrise Consultant Company
Akron Biotech	Cook Medical	Horizon Pharma USA	Nova Southeastern University	Svigals + Partners Architects
Alef Research Strategies	Cozen O'Connor	IFG Group	Novaflex	SynapCyte
Allaysis	CRB	INSIGHTEC	Nutent Therapeutics	Taconic Biosciences
Allodynic Therapeutics	CTD Holdings	Institute for Commercialization of	Nycom	Tamiami Angel Fund
ALT   American Laboratory Trading	Curtiss Healthcare	Florida Technology	Oelrich Construction	TAMM Net, Inc.
Amgen	CytoSen Therapeutics	Intezyne Technologies	Ology Bioservices	Tammy-Lyn Yapp Consulting
Angel Investor	Dalent Medical	IQVIA	Otsuka America Pharmaceuticals	Telegraph Hill Partners
Antibiotic Adjuvant	Davos Pharma	J.P. Morgan	Palm Beach Atlantic University	The Alexis Group Consultants
AP Professionals	Detraxi	Johns Hopkins All Children's Hospital	PAREXEL	The Beck Group
ARC Surgicals Manufacturing	Diversified 3D Technologies	JPMorgan Chase	Patient Services	The Whiting-Turner Contracting Company
Arcinova	DMH & Associates Communications	Jupiter Medical Center	PeloGenix	TherapeuticsMD
Arthrex	DWBK Partners	K & A Schaefer Consulting	Pfizer	Thermo Fisher Scientific
Asclepius Lifesciences	Enterprise Florida	Kardex Storage Systems	PharmaDirections	ThNA BioSciences
Aventusoft	Espero BioPharma	Keller Asebey Life Science Law	Pharm-Olam International	TiE Tampabay Angel Fund I L.P.
AxoGen	Evolution Scientific	KynderMed, Inc.	Phoenix Human Capital Solutions	Torrey Pines Institute for Molecular Studies
B. Braun Medical	Evoqua Water Technologies	Lakewood-Amedex	PhRMA	Trillium Medical Ventures
Beaches of Fort Myers & Sanibel	Expansion Therapeutics	Law Office of Daniel W. Matlow	Pine Crest School	Tullis Funds
Beckman Coulter	F1 Oncology	Legal Advantage	Pinellas County Economic Dev.	UCF Life Sciences Incubator Lake Nona
Bio SRQ	FAN Fund	LifeLink Tissue Bank	PropelAvant Consulting	UF Innovate
Biorep Technologies	Finnegan, Henderson, Farabow,	Longeveron	RashEndz	Universidad Icesi
Biotechnology Innovation Organization (BIO)	Garrett & Dunner	Longeveron & University of Miami	rbb Communications	University of Central Florida
BioTecnica	Fisher Scientific	Lupin Pharmaceuticals	RegenX Science	University of Florida
Biotility, University of Florida	Florida Atlantic University	Lynn University	RER Ventures	University of Miami
Boardwalk Advisors	Florida Chamber of Commerce	M:14:22-33	Rescue Hearing	University of South Florida
Bowen Search	Florida Department of Commerce	M2Gen	Resiliy Health	UPS
Brammer Bio	Florida Funders	Marsh & McLennan	Results Management Group	US Government
Brand Institute	Florida International University	Max Planck Florida Institute for Neuroscience	Reviticell	Valencia College
Bridge Angel Investors	Florida State Senate	Mayo Clinic	RS&H	ValSource
Bristol-Myers Squibb	Florida Technology Seed Capital Fund	MBAF CPAs and Advisors	Saliwanchik, Lloyd & Eisenschenk	Variante Pharmaceuticals
Business Development Board of Palm Beach County	Florida Trend	McDonald Hopkins	Sandoz, a Novartis division	Veritri Consulting
Butler Snow	FocalPoint Business Coaching	McDonnell Boehnen Hulbert & Berghoff	Sanofi US	Vestion
C Space	Fox Rothschild LLP	MEC Innovations	SciKey Diagnostics	Vigilant Biosciences
CAI	gA of North America	Medaron Advisors	Scott Laboratory Solutions	vitaCare Prescription Services
Captozyme Inc	GE Healthcare Life Sciences	MedBios	Scripps Research	Vitamin-D Creative
Catalent Pharma Solutions	Gemseki	Medical Engineering Consultants	SEBIO	Vycellix
Celerion	Germfree	Medtronic	Sensus Healthcare	Wilson Elser
Celigenex	Gilbane Building Company	Metz, Husband & Daughton	SHL Pharma	Woodfield Distribution
Cell Therapy Core Facility	Global Health Intelligence	Meunier Carlin & Curfman	Sid Martin Biotech	Worldwide Clinical Trials
Cell Therapy Institute	Greater Fort Lauderdale Alliance	Moffitt Cancer Center	Simple Foods Collaborative Company	Wyrick Robbins
Cellvana Biotechnology	Greenberg Traurig	Moore	SirenMD	Xhale
	GSK	Morphogenesis	Smith & Hopen	
	Harrington Pure		South Florida Sun Sentinel	
			Spaulding Clinical Research	

## How many complimentary registrations will I receive?

This depends on your package level or the Exhibitor space you have selected.

## How will I register my complimentary and discounted attendees for the Conference?

Once your application is in and your payment is confirmed, you will be contacted by BioFlorida with next steps.

## When will we know our Exhibitor Space assignments?

Final assignments will be determined prior to the Conference. As soon as spaces are confirmed, you will receive your number and space.

## How do I pay for my sponsorship?

Checks made payable to BioFlorida, Inc. can be mailed to 6742 Forest Hill Blvd., Suite 256, West Palm Beach, FL 33413. Credit card options available upon request.

## Can I receive a list of previous participants?

Please see the below list of previous participants.

# SPONSORSHIP AGREEMENT FORM

This agreement is for all 2019 BioFlorida Conference sponsors and outlines basic terms and understandings between BioFlorida and Sponsor. Sponsorship is not final until payment is received. Please complete all fields to ensure proper listing.

Submit completed Sponsorship Agreement Form, Sponsorship Checklist and Terms and Conditions pages to BioFlorida at [admin@bioflorida.com](mailto:admin@bioflorida.com).

## Company General Information

Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

BioFlorida Member?  Yes  No

## Sponsorship Contact Information

 \*This person will receive all sponsorship communication.

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

On-Site Contact: \_\_\_\_\_ Alternate Phone: \_\_\_\_\_

## Sponsorship Authorization

By signing below you agree to all the terms and conditions stated in this sponsorship agreement. The undersigned is fully authorized to commit to the BioFlorida Sponsorship Agreement form and agrees to all the terms and conditions.

Authorized Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Date: \_\_\_\_\_

## Payment Method and Schedule of Payments

By signing this form, you are committing to full payment of the option checked. No refunds are permitted. Sponsorship benefits, including recognition on website and promotional materials are not active until payment is received in full.

Upon receipt of your signed agreement, BioFlorida will send you a confirmation and invoice via email to the contact provided above. Payments are accepted via company check or money order.

- Commitments made after March 15, 2019 and prior to August 16, 2019 are due within 30 days.
- Commitments made after August 16, 2019 are due in full at the time the commitment form is submitted.

### Please make checks payable to:

BioFlorida, Inc.

6742 Forest Hill Blvd., Suite 256, West Palm Beach, FL 33413

## Next Steps

Please complete this form and return to BioFlorida at [admin@bioflorida.com](mailto:admin@bioflorida.com). Once your sponsorship has been confirmed, BioFlorida will contact you.

# SPONSORSHIP CHECKLIST

## Sponsorship Packages

Diamond . . . . . \$22,000

Platinum \$16,500

Choice of one:

BioScience Track

BioTrends Track

BioBusiness Track

Gold . . . . . \$11,000

Choice of one:

~~Monday Breakfast~~ ~~---SOLD~~

~~Tuesday Breakfast~~ ~~---SOLD~~

~~Monday Lunch~~ ~~---SOLD~~

Tuesday Lunch

~~Registration Desk~~ ~~---SOLD~~

Silver . . . . . \$6,500

Includes both:

Promotional Insert\*

Exhibit Floor

Partnering . . . . . \$5,500

## Exhibitor Space

Member . . . . . \$3,950

Non-Member . . . . . \$4,950

Add-On Networking Lounge . . . . . \$10,500

## Advertising Items

Conference Ad - Half Page\* . . . . . \$1,400

Conference & Partnering Mobile App . \$4,000

Mobile App Banner Ad\* . . . . . \$2,000

Mobile App Promoted Post . . . . . \$1,500

## A-La-Carte Sponsorship Items

Conference Registration Tote/Bag. . . \$6,000 ~~---SOLD~~

Promotional Insert\* . . . . . \$2,000

Hotel Room Key . . . . . \$5,000 ~~---SOLD~~

Hotel Room Drop\* . . . . . \$5,000

Session Sponsor . . . . . \$3,000

General Session Slide (3 available) . . \$3,250

Break Sponsor (3 available) . . . . . \$3,750

Choice of one:

Monday Morning

Monday Afternoon

Tuesday Morning

General Session Centerpieces . . . . . \$3,750 ~~---SOLD~~

Coffee Cart . . . . . \$5,250

General Session Sponsor (2 available) \$5,250

Lanyards . . . . . \$5,000 ~~---SOLD~~

Name Badges . . . . . \$5,000 ~~---SOLD~~

Photo Booth . . . . . \$5,500

Flash Drives . . . . . \$4,500

Padfolio (1 available) . . . . . \$10,500 ~~---SOLD~~

Mobile Wall Charger (1 available) . . \$5,000

Water Bottles . . . . . \$5,000

Pens . . . . . \$3,500

Charging Station (2 available) .. . \$5,000

Satellite Event . . . . . \$1,000

Support Level . . . . . \$2,000

\*Item provided by Sponsor

## SPONSORSHIP TOTAL:

\$ \_\_\_\_\_



# TERMS & CONDITIONS

These terms and conditions constitute an agreement between the Sponsor/Exhibitor and the Host Organization, BioFlorida, Inc.

All Sponsors and Exhibitors shall be bound by the rules and regulations set forth herein and by such amendments or additional rules and regulations that may be established by BioFlorida, Inc.

## Distribution of Materials

Distribution of printed material (including promotional materials, publications and books), is limited to the area rented by the exhibiting company in the exhibit hall.

## Food and Beverage

Exhibitors are not permitted to serve and/or distribute food or beverages in their exhibit booths. Exhibitors are permitted to distribute individually-wrapped candy, chocolates or mints from booths. The sale, consumption, distribution or storage of alcoholic beverages in exhibit booths by exhibiting companies is not permitted at any time.

## Competing Events

Competing events including social events, hospitality suites, inducements, demonstrations or displays away from the exhibit area during Conference hours are prohibited.

## Exhibit Space

BioFlorida, Inc. reserves the right to refuse sponsor applications not meeting standards required or expected of the Conference. Conference staff reserve the right to rearrange the floor plan and/or relocate assigned spaces at any time.

## Installation/Dismantling

Installation and dismantling can only occur during the published dates/times. Exhibitor is liable for all storage and handling charges resulting from failure to remove exhibit material as and when required.

## Exhibit Activities

Over-the-counter sales of goods for onsite delivery is expressly prohibited. **EXHIBITOR'S ACTIVITIES MUST BE CONFINED TO THE LIMITS OF THE RENTED SPACE AND MUST NOT IMPEDE TRAFFIC OR INTERFERE WITH THE ACTIVITY OF OTHER EXHIBITORS.**

## Subletting of Space

No Exhibitor may assign, sublet, share, apportion or exchange all or any parts of its exhibit space with or to another organization or business.

## Staffing

Exhibitors must open their exhibits on time and staff their booths at all times during Conference exhibit hours.

## Entertainment

The use of costumed characters, live animals, balloons, dancers or other like entertainment is prohibited. Live performance of music is prohibited, as is the use of celebrities or celebrity look-alikes.

## Contest and Lotteries

Games, contests, lotteries, raffles, drawings or other games of chance are not permitted. Signage in booths that refers to post-meeting drawings or raffles is prohibited.

## Photography and Videotaping

Recording video and taking photographs is prohibited.

## Smoking

The Exhibitor shall comply with all federal, state and local laws and ordinances and regulations concerning the environment and hazardous materials.

## Safety Regulations

The Exhibitor must comply with all federal, state and local laws and ordinances and regulations concerning the environment and hazardous materials.

## Liability

Each Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to Exhibitor's displays, equipment and other property brought upon the premises of the facility, and shall indemnify and hold harmless BioFlorida, Inc., their meeting planner, the facility and any authorized agent, representatives or employees of the foregoing for any and all losses, damages and claims for any cause whatsoever by reason of the use or occupancy of the exhibit space by the Exhibitor or its employees and representatives. If an Exhibitor's materials fail to arrive, the Exhibitor is nevertheless responsible for all amounts due hereunder. In holding the Conference, BioFlorida, Inc. does not act as the agent of the Exhibitor or the facility. Claims against any party shall be submitted directly to the party involved.

## Insurance

Exhibitors must make provision for safeguarding their materials, equipment and displays at all times. Exhibitors are advised to carry special insurance to cover exhibit material against loss or damage, and public liability insurance against injury to the persons and property of others.

## Termination of Right to Exhibit

BioFlorida, Inc. reserves the right to terminate an Exhibitor's right to exhibit if an Exhibitor or any of its representatives fail to observe the conditions of this contract or in the opinion of BioFlorida, Inc., engage in unethical or unprofessional conduct. Such Exhibitors will be dismissed without refund.