

Sponsorship Opportunities



COMPANY PROMOTION & BRAND EXPOSURE OPPORTUNITIES

WED Nov. 2 – FRI Nov. 4, 2022

Hyatt Regency Miami



About the 2022 Conference

Florida's Leading Life Sciences Conference

WHY ATTEND THIS YEAR'S CONFERENCE

- **Hear about the latest in BioPharma, MedTech and Digital Health**
 - Addressing Science, Business & Public Policy
 - Showcasing Florida's achievements
- **Connect with hundreds of life sciences industry professionals**
 - Committees, forums and one-on-one meetings
 - Meet potential investors and discuss your financial needs
 - Leverage the BioFlorida network
- **Strategize on Florida's life sciences industry path forward**
 - How our industry is evolving
 - Recognize and celebrate companies, entrepreneurs and researchers

WHO ATTENDS

- Executives and entrepreneurs from emerging life sciences companies
- Executives and seasoned professionals from established life sciences companies
- Scientists, researchers and technology transfer employees from universities and research institutions
- Health systems and hospitals
- Life science investors and venture capitalists
- Federal and state lawmakers
- Economic development agencies
- Industry service providers

Sponsorship Packages

Choose the right options to increase your exposure and meet your business objectives. Choices include Sponsorship Packages, A-La-Carte Sponsorship Items, Advertising Options, Exhibitor Spaces or a combination that is right for your organization! Contact BioFlorida at admin@bioflorida.com to confirm your sponsorship today.

	DIAMOND (1 available) \$22,000	PLATINUM (3 available) \$17,500	GOLD \$12,000	SILVER \$7,000	PARTNERING \$5,500
Complimentary Badges	7	5	4	3	3
Additional Discounted Badges (\$500 each)	Yes	Yes	Yes	Yes	Yes
Exhibit Space	Yes - 10' Space	Yes - 10' Space	Yes - 10' Space	Yes - 6' Space	
Promotional Video (Provided by Sponsor) or Introductory Speaking Opportunity (no more than 2 minutes)	In General Session				
Introductory Speaking Opportunity in Breakout Session	One	One	One		
Special Recognition	Welcome Reception	Both: <ul style="list-style-type: none"> • BioScience, BioTrends or BioBusiness Track • Thursday Night Reception 	Choice of one: <ul style="list-style-type: none"> • Thursday Breakfast • Friday Breakfast • Thursday Lunch • Friday Lunch • Registration Desk 	Both: <ul style="list-style-type: none"> • Opportunity to place promotional insert or item into registration tote • Exhibit Floor 	Partnering Room Recognition
Social Media Messaging (Content approved by sponsor)	3 Posts	2 Posts	1 Post		
Complimentary Ad on the Conference Mobile App	•	•			
Dedicated Email Blast (Content approved by sponsor)	One	One			
Recognition on Website	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink
Recognition in Promotional Emails	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink
Recognition on <ul style="list-style-type: none"> • Mobile App • Onsite Slide Loop • Onsite Signage 	•	•	•	•	•

A-La-Carte Sponsorship Items

All A-La-Carte Sponsorship Items will have the following recognition benefits: Company logo and hyperlink placed on the website, email blasts and Conference app

CONFERENCE NECESSITIES

Conference Tote / Bag / Backpack \$7,000+
depending on item

Each attendee will receive a conference bag, co-branded to include your company logo, handed out at registration.

BENEFIT: Opportunity to place sponsor provided flyer in bag.

Padfolio \$11,000

Each attendee will receive a padfolio, co-branded to include your company logo, handed out at registration.

BENEFIT: Opportunity to place flyer insert (provided by sponsor) in padfolio.

Lanyards \$6,000

Logo on conference badge lanyards next to conference branding.

Promotional Insert \$2,500

Sponsor will be able to provide a promotional insert into the Conference Tote / Bag / Backpack.

Name Badges \$6,000

Company logo will be placed on name badge as well as conference branding.

Wi-Fi [Contact Us](#)

Every time attendees connect to Wi-Fi to view the Conference App or schedule a meeting, your brand will be top of mind.

PROGRAM EXPOSURE

Session Sponsor \$3,500

Sponsor logo on signage at session and opportunity to introduce company.

Satellite Event [Contact Us](#)

All companies looking to host a satellite event outside of BioFlorida programming, with 6 or more persons, is required to sponsor a "Satellite Event".

BENEFITS: Your event will be included on the Conference agenda.

ONSITE COMPANY BRAND EXPOSURE

Hotel Room Key \$5,500

Co-branded keycards ensures your company will be the first name attendees see when they check in and the last when they leave their rooms for the conference each day.

Hotel Room Drop \$5,000

Promotional literature or exhibitor advertisement slipped under each attendee's door at conference hotel. Company to provide handout.

Photo Booth \$5,500

Everyone at BioFlorida Conference will want a photo keepsake! Attendees will be able to stop by a custom branded photo booth at the welcome reception. The print out photo will also have your company logo and conference branding.

General Session Slide (2 available) \$4,000

Sponsor logo will be placed on the General Session slides that are applicable (not individual Speaker slides).

Break Sponsor (3 available) \$4,000

During either morning or afternoon break your company logo will be placed on signs and tent cards at break site(s). Company will be acknowledged during the General Session.

General Session Centerpiece (1 available) \$3,750

Placement of promotional items and table tents on General Session tables.

Charging Station (2 available) \$5,000

Provide attendees a place to relax and recharge. Charging Station will be branded with your company logo.

Coffee Cart \$5,500

Non-stop networking and education wears people out! Perk everyone up with gourmet coffee when everyone needs a little pick me up. Branded signage will be located near the coffee cart.

Supporting Level \$2,500

Show your support for BioFlorida even if you are unable to attend this year's Conference or exhibit. We'll recognize your company on our website, email blasts & app.

BRAND VISIBILITY LONG AFTER THE EVENT

16oz Stainless Steel Travel Tumbler \$7,000

Water Bottle with Flip Straw \$5,500

Hardcover Notebook \$7,500

Travel Hand Sanitizer \$4,000

Gel Pen \$4,000

BENEFITS: These co-branded items will be distributed to Conference attendees at registration and will provide brand visibility long after the Conference has ended.

Advertising & Exhibit Options

ADVERTISING ITEMS

Conference & Partnering Mobile App Software \$6,000

The mobile app enables attendees to access all conference-related information and functions, such as the agenda, partnering software, floor plans, exhibitor and sponsors' information, hotel information, etc. There will not be a printed program this year, so the Conference app will be even more important than ever!

BENEFITS:

- Logo on splash (loading) page of the app
- 1 Banner Ad
- 1 Promoted Post
- Company logo and hyperlink placed on the website
- Company logo on email blasts and Program Book

Mobile App Banner Ad (4 Available) \$3,000

Banner ads are displayed on the Mobile App home page allowing you to brand your message and have it viewed by all users. The ad can be linked to a specific URL.

EXHIBIT SPACE

Become an integral part of the conference with preferred placement for high traffic.

BioFlorida Member \$4,250 member / \$5,500 non-member

- 6' table and 2 chairs
- Complimentary Conference Badges: Two
- Customizable listing in the mobile app with company logo and description

Networking Lounge \$18,000

Have your brand stand out on the exhibit hall by creating a 20 x 20 lounge and networking experience to drive more foot traffic to your booth!

BENEFITS:

- 6' table and 2 chairs
- Complimentary Conference Badges: Four
- Customizable listing in the mobile app with company logo and description
- Two items from the below to customize your lounge:
 - (3) Highboy Tables or (2) Cocktail rounds or 1 (6ft) Table
 - (1) LED Screen (Content provided by exhibitor)
 - (1) Charging Station
 - (1) Lounge Furniture set to include 1 sofa, 1 love seat and 1 coffee table



BioFlorida Membership Pays

BioFlorida members receive exclusive benefits and marketing opportunities. At the conference, members will receive discounted registration, discounted exhibit pricing and preferred location in the exhibit hall. To explore other benefits of membership and apply, please email admin@bioflorida.com.

2022 Sponsorship Information

2019-2021 PARTICIPANTS

10x Genomics	Bristol-Myers Squibb	Evren Technologies	J.P. Morgan	Oelrich Construction	STAT3 Therapeutics
20Lighter Program	BRPH	Exergy	JBK Associates International	OlarteMoure	State College of Florida
AavantiBio	Buchanan Ingersoll & Rooney	EXIOM	JFK Communications	Optima Pharma	STATKING Clinical Services
ACC Hall International	Business Development Board of	EXUMA Biotech	JL Glick	Orogenics	Steriline North America
Accel Research Sites	Palm Beach County	Facility Logix	Johns Hopkins University	OrganaBio	STERIS Corporation Life
Actalent	Business Wire	FAU Stiles-Nicholson Brain	Johns Hopkins's All Children's	Organogenesis	Sciences
Adare Pharmaceuticals	C3 Research Associates	Institute	Hospital	Orlando Economic Partnership	Stone Business Solutions
ADMA Biologics	CAI	FAU Tech Runway	Johnson & Johnson	Orlando Health	Stryker
AdvaMed	Cambrex Corporation	Finch Paolino	Jupiter Wellness	Osage University Partners	Surgical Technologies
Advanced Systems Engineering	Capitala Group	Finnegan LLP	KemPharm	Otsuka America	Svigals + Partners Architects
ADVantage Therapeutics	Carbon Design & Architecture	First Wave BioPharma	Kennedy Bio	Oxidien Pharmaceuticals	Synthego
AdventHealth	CareerSource Palm Beach	Fisher Scientific	KeriCure	OZ Digital Consulting	Syska Hennessy
AdventHealth Research Institute	County	Florida Africa Foundation	Khonsari Law Group	Palm Beach CRO	T.W. Cardy & Co
Aenova Group	Cassel Salpeter & Co.	Florida Atlantic University	Kiadis Pharma	Panacea Venture	Taconic Biosciences
Aerotek	Catalent Pharma Solutions	Florida Department of Children	Kimley-Horn and Associates	Pappas Capital	Tamiami Angel Fund
AES Clean Technology	Catalyst Pharmaceuticals	and Families	Kinesiometrics, Inc	PAREXEL International	TAMM Net
Affiliated Engineers	CBRE	Florida Funders	Kinetics Disruptor Fund	Peerbridge Health	Tampa Bay Economic
Agilent Technologies	Celerion	Florida House of Representatives	Kirenaga Partners	PERSOWN	Development Council
AGTC	Cherry Bekaert	Florida International University	Kismet Technologies	Pfizer	Tampa General Hospital
AIM ImmunoTech	Chubb Insurance	Florida Research Institute	Kitson & Partners	Pharmaceutical Research and	Tampa Hillsborough Economic
aiM Medical Robotics	Citibank	Florida Trend	Lacerta Therapeutics	Manufacturers of America	Development Corporation
AireHealth	Citius Pharmaceuticals	Fluid Flow Products	Lakewood-Amedex	(PhRMA)	TAS Medical
Akron Biotech	City of Tampa	Fluid Flow Team Technical	Law Office of Philip P. Crowley	PharmaDirections	Team Volusia Economic
Alcami	Cleveland Clinic Florida	FocalPoint Business Coaching	Legacy MedSearch	PharmExpertise	Development Corporation
Alchemy Scientific	Cleveland Clinic Innovations	Foundation Regulatory Consulting	Legal Advantage	Phileas Pharma	TECHFIT Digital Surgery
Alertgy	Cognosetta	Founders Advisors	LGM Pharma	Pinellas County Economic	The Alexis Group Consultants
Allele Capital Partners	Commenda Capital	Fox Rothschild	Life Science Women's	Development	The Bioinformatics CRO
Alpha Cognition	Concept Companies	Foxboro Capital	Conference	PNC Bank	The Econophy Group
Alzamend Neuro	Construction Services Inc. of	FPL	Life Sciences Incubator at Mayo	Pneumatic Scale Angelus	The Haskell Company
Amend Surgical	Tampa	G-CON Manufacturing	Clinic	PPD Biotech	The Leukemia & Lymphoma
American Cancer Society	Consulate General of Canada	GE Healthcare	LifeLink	PQE Group	Society
Amgen	Controlled Environment	Gemseki	Limbitless Solutions	Precision Resource Group	The Mathew Forbes Romer
Amicus Therapeutics	Certification Services	Genentech	Linal Americas	Precision Stability Storage	Foundation
Applied Inenuity Diagnostics	Corporate Tax Advisors	Genesis Drug Development &	Longeveron	Prisma Imaging	The Miami-Dade Beacon Council
Arcinova	Cothrom Risk & Insurance	Discovery	LongueVue Capital	PSC Biotech	The Neal Group
Arthrex	Services	GenScript USA	Lonza	Psilera	The Whiting-Turner Contracting
Ashton Tweed	Court Square Group	Germfree	Lumira Ventures	Pure Health Consulting	Company
Astrix Technology Group	Covance	Gift of Life Biologics	Lumos Diagnostics	QPS	The Windshire Group, LLC
Automated Systems	CRB	Gilbane Building Company	Lung Bioengineering	Quattro Therapeutics	TherapeuticsMD
axiVEND	CrossMHV	Gilead Sciences	MarketSense	Quotient Sciences	Toxikon Corporation
Axogen	Crosstree	Globant	Marsh McLennan	rbb Communications	TriNet
B. Braun Medical	CSL Plasma	Globiox	Max Planck Florida Institute	Reckitt Benckiser	Triple Ring Technologies
Ballast Point Ventures	CureIt LifeSci	Goodwin Biotechnology	Mayo Clinic	Regenerative Processing Plant	Triumvirate Environmental
Baptist Health South Florida	Curia	Graffeo & Associates	Mayo Clinic Innovation Exchange	RegenX Science	UF Innovate Sid Martin Biotech
Bausch & Lomb	CURIS System	GRAIL	McDonald Hopkins	Regulatory Horizons Consulting	UF Innovate Ventures
Baymar Solutions	Curtiss Healthcare	Grantek	McDonnell Boehnen Hulbert &	RenovaNano	UltraGenyx Pharmaceutical
BCS365	Cyclo Therapeutics	Grantek Systems Integration	Berghoff	RESTEC Solutions	Underscore Marketing
Beacon Capital	CYTENA	GrayRobinson	Medtronic	RGP	United Therapeutics
Beacon Pharmaceutical	Cytonics Corporation	Greater Fort Lauderdale Alliance	Memic Innovative Surgery	RJR Technical Services	University of Central Florida
Beckman Coulter	Dalent Medical	Greenberg Traurig	Metz, Husband & Daughton	RNB Ventures Consulting	University of Florida
Beresford Ventures	Dasfanh Biosciences	GuideWell	Meunier Carlin & Curfman	ROBRADY design	University of Miami
Berger Singerman	DavosPharma	H.I.G. BioHealth Partners	MMD Technologies	Rook Quality Systems	University of South Florida
Berwyn Capital Interests	Dawson James Securities	Hamilton Company	Moffitt Cancer Center	RS&H	UPS
Biggie Bioscience	DeSales Science	Hamilton Robotics	Moore	Saliwanchik, Lloyd & Eisensch	Valencia College
Biocytogen Boston Corp.	DeepWork Capital	Harrington Pure	Morphogenesis	Sarasota Memorial Healthcare	Vaxxinity
BioInfoExperts	DermaSensor	Hatteras Venture Partners	MRC-X	System	Vector Capital
Bioinsure.com	Diatech Diabetic Technologies	HCW Biologics	MVE	Scott Laboratory Solutions	Vee Technologies
Bioline	DiligentCXO	HealthQuest Capital	National Institutes of Health	Scripps Research	Velocity Advisory Group
Biologing	DLA Piper	Hemisphere Biopharma	National Resilience	Secret Sequence	Ventac Partners
Biom Pharmaceuticals	DPR Construction	Hesperos	Nemours Children's Health	Segana	Vero Beach High School
BioPharmAdvisors	Duane Morris	Hodess Cleanroom Construction	System	Sensus Healthcare	Vertex Pharmaceuticals
Biorep Technologies	Dubak Electrical Group	HOK	Neobiosis	Shook, Hardy & Bacon	Vigilant Biosciences
Biosysco	DW Medtech Advisory	Horizon Therapeutics	NeoGenomics Laboratories	Shumaker Advisors	VistaPharm
Biotech Strategies	Eidex Group	Howell Marketing Services	NeuroRad Dx	Simbec Orion	Vitamin D Creative
Biotechnology Innovation	Eldon James Corp.	Hutchison	New College of Florida	SleepSana	VoluMetric
Organization (BIO)	Elemental Machines	Hylant	New Enterprise Associates (NEA)	SMART CRE Advisors	Vova Ida Therapeutics
Biotility	Ember Global Advisors	i4 Business magazine	New World Angels	Smith & Hopen	VuEssence
BioTools	Emergent Healthcare	ICON Early Phase Services	nexAir Healthcare	Smith Seckman Reid	Vycellix
BlackHagen Design	Engineered Tax Services	Imanyco	NeXtGen Biologics	Soilcea	Wasatch Investments
bluebird bio	Enterprise Florida	Imec, USA	Nikon Instruments Inc.	Sonosa Medical, Inc	WDSrx - Woodfield Distribution
BlueJay Mobile Health	Epidarex Capital	ImmunSYS	Nilogen Oncosystems	Spectroflow	Westwood Therapeutics
Boardwalk Advisors	Epigene Channel	Inspira	NOPE! Non-Opioid Perioperative	Spectrum Chemical Mfg. Corp.	Wilson Elser
Boca Biolistics	Epstein Becker Green	Institute for Commercialization of	Engagement	Spectrum Pharmaceuticals	WiNK Therapeutics
Brand Institute	EriVan Bio	Florida Technology	Nova Environmental Engineering	Sphere Fluidics	Xcovery
Bravado Pharmaceuticals	Escalate Life Sciences	Insurance Office of America	Nova Southeastern University	Springlake Solutions	X-Vax Technology
BRIDGE Angel Investors	Espero BioPharma	lovance Biotherapeutics	NysnoBio	SRG	Ziptek
BrightEdge	Evotec	iTolerance	Oasis, A Paychex Company	St. Pete Catalyst	ZyVersa Therapeutics

2022 Sponsorship Information

SPONSORSHIP EXAMPLES



Lanyard & Name Badge



Centerpieces



Padfolio



Mobile App Software & Banner Ad



Charging Station



Coffee Cart



Hotel Room Keys

SPONSORSHIP FAQS

What is the sponsorship confirmation deadline?

All sponsorships are sold on a first-come, first-served basis and some packages are limited number. Do not wait to confirm your sponsorship!

Is this the final list of all options available?

No – All sponsorship opportunities are subject to change and will be sold on a first-come, first-served basis. Options may be added or deleted as the program further develops. Interested in something you don't see? Let us know!

How do I let BioFlorida know what items I want?

Fill out the Sponsorship Agreement and send to BioFlorida at admin@bioflorida.com.

How can I network at the 2022 BioFlorida Conference?

There will be multiple opportunities to network included in with your Conference registration: Exhibit Hall access, One-on-

One Partnering, various Networking Groups / Forums & Receptions.

How many complimentary registrations will I receive?

This depends on the Sponsor Package or Exhibit level you have selected.

How will I register my complimentary and discounted attendees for the Conference?

Once your application is in and your payment is confirmed, you will be contacted by BioFlorida with next steps.

How do I pay for my sponsorship?

Checks made payable to BioFlorida, Inc. can be mailed to 6742 Forest Hill Blvd., Suite 256, West Palm Beach, FL 33413. Credit card & ACH payment options available upon request.

Sponsorship Agreement

This agreement is for all 2022 BioFlorida Conference sponsors and outlines basic terms and understandings between BioFlorida and Sponsor. Sponsorship is not final until payment is received. Complete all fields to ensure proper listing. **Submit completed Sponsorship Agreement to BioFlorida at admin@bioflorida.com. Please make checks payable to:** BioFlorida, Inc., 6742 Forest Hill Blvd., Suite 256, West Palm Beach, FL 33413

Company: _____ Contact Name: _____

Contact Phone: _____ Contact Email: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

SPONSORSHIP AUTHORIZATION

By signing this form, you are committing to full payment of the option checked. No refunds are permitted. Sponsorship benefits, including recognition on website and promotional materials are not active until payment is received in full.

- Commitments made prior to October 3, 2022 are due within 30 days.
- Commitments made after November 3, 2022 are due in full at the time the commitment form is submitted.

Authorized Signature: _____

Printed Name: _____ Date: _____

SELECT YOUR SPONSORSHIP

Sponsorship Packages

- Diamond **SOLD**
- Platinum \$17,500
- Gold \$12,000
- Silver \$7,000
- Partnering \$5,500

Conference Necessities

- Conference Tote / Bag \$7,000+
- Padfolio \$11,000
- Lanyards **SOLD**
- Promotional Insert \$2,500
- Name Badges **SOLD**

Wi-Fi Contact Us

Program Exposure

- Session Sponsor \$3,500
- Satellite Event Contact Us

Onsite Brand Exposure

- Hotel Room Key \$5,500
- Hotel Room Drop \$5,000
- Photo Booth \$5,500
- General Session Slide \$4,000
- Break Sponsor \$4,000
- General Session

Centerpiece **SOLD**

- Charging Station \$5,000
- Coffee Cart \$5,500
- Supporting Level \$2,500

Brand Visibility

- 16oz Stainless Steel Travel Tumbler \$7,000
- Water Bottle with Flip Straw \$5,500
- Hardcover Notebook \$7,500
- Travel Hand Sanitizer \$4,000

Gel Pen \$4,000

Advertising Items

- Mobile App \$6,000
- Mobile App Banner Ad \$3,000

Exhibit Space

- Member \$4,250
- Non-Member \$5,500
- Networking Lounge \$18,000

SPONSORSHIP TOTAL: \$ _____