

Sponsorship Opportunities



COMPANY PROMOTION & BRAND EXPOSURE OPPORTUNITIES

WED Oct. 11 – FRI Oct 13, 2023

Sawgrass Marriott Golf Resort & Spa



About the 2023 Conference

Florida's Leading Life Sciences Conference

WHY ATTEND THIS YEAR'S CONFERENCE

- **Hear about the latest in BioPharma, MedTech and Digital Health**
 - Addressing Science, Business & Public Policy
 - Showcasing Florida's achievements
- **Connect with hundreds of life sciences industry professionals**
 - Committees, forums and one-on-one meetings
 - Meet potential investors and discuss your financial needs
 - Leverage the BioFlorida network
- **Strategize on Florida's life sciences industry path forward**
 - How our industry is evolving
 - Recognize and celebrate companies, entrepreneurs and researchers

WHO ATTENDS

- Executives and entrepreneurs from emerging life sciences companies
- Executives and seasoned professionals from established life sciences companies
- Scientists, researchers and technology transfer employees from universities and research institutions
- Health systems and hospitals
- Life science investors and venture capitalists
- Federal and state lawmakers
- Economic development agencies
- Industry service providers

Sponsorship Packages

Choose the right options to increase your exposure and meet your business objectives. Choices include Sponsorship Packages, A-La-Carte Sponsorship Items, Advertising Options, Exhibitor Spaces or a combination that is right for your organization! Contact BioFlorida at admin@bioflorida.com to confirm your sponsorship today.

	DIAMOND (1 available) SOLD \$22,000	PLATINUM (3 available) 1 Avail. \$17,500	GOLD \$12,000	SILVER \$7,000	PARTNERING \$5,500
Complimentary Badges	7	5	4	3	3
Additional Discounted Badges (\$500 each)	Yes	Yes	Yes	Yes	Yes
Exhibit Space	Yes - 10' Space	Yes - 10' Space	Yes - 10' Space	Yes - 6' Space **Upgrade to 10' Space for +\$2,500	
Promotional Video (Provided by Sponsor) or Introductory Speaking Opportunity (no more than 2 minutes)	In General Session				
Introductory Speaking Opportunity in Breakout Session	One	One	One		
Special Recognition: An additional way to promote your organization's brand on Onsite Signage, Mobile App & Onsite slides, as applicable	Welcome Reception	Both: <ul style="list-style-type: none"> BioScience, BioTrends or BioBusiness Track Thursday Night Reception 	Options: <ul style="list-style-type: none"> Breakfasts, Lunches, Registration Desk, Breaks, etc., assigned in order of commitment 	Both: <ul style="list-style-type: none"> Opportunity to place promotional insert or item into registration tote Exhibit Floor 	Partnering Room Recognition
Social Media Messaging (Content approved by sponsor)	3 Posts	2 Posts	1 Post		
Complimentary Ad on the Conference Mobile App	.	.			
Dedicated Email Blast (Content approved by sponsor)	One	One			
Recognition on Website	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink
Recognition in Promotional Emails	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink
Recognition on <ul style="list-style-type: none"> Mobile App Onsite Slide Loop Onsite Signage

A-La-Carte Sponsorship Items

All A-La-Carte Sponsorship Items will have the following recognition benefits: Company logo and hyperlink placed on the website, email blasts and Conference app

CONFERENCE NECESSITIES

Conference Tote / Bag / Backpack..... \$7,000+ depending on item **SOLD**

Each attendee will receive a conference bag, co-branded to include your company logo, handed out at registration.

BENEFIT: Opportunity to place sponsor provided flyer in bag.

Padfolio \$11,000

Each attendee will receive a padfolio, co-branded to include your company logo, handed out at registration.

BENEFIT: Opportunity to place flyer insert (provided by sponsor) in padfolio.

Lanyards **SOLD** \$6,000

Logo on conference badge lanyards next to conference branding.

Promotional Insert \$2,500

Sponsor will be able to provide a promotional insert into the Conference Tote / Bag / Backpack.

Name Badges **SOLD** \$6,000

Company logo will be placed on name badge as well as conference branding.

Wi-Fi **Contact Us**

Every time attendees connect to Wi-Fi to view the Conference App or schedule a meeting, your brand will be top of mind.

PROGRAM EXPOSURE

Session Sponsor \$3,500

Sponsor logo on signage at session and opportunity to introduce company.

Satellite Event **Contact Us**

All companies looking to host a satellite event outside of BioFlorida programming, with 6 or more persons, is required to sponsor a "Satellite Event".

BENEFITS: Your event will be included on the Conference agenda.

ONSITE COMPANY BRAND EXPOSURE

Hotel Room Key **SOLD** \$5,500

Co-branded keycards ensures your company will be the first name attendees see when they check in and the last when they leave their rooms for the conference each day.

Hotel Room Drop \$5,000

Promotional literature or exhibitor advertisement slipped under each attendee's door at conference hotel. Company to provide handout.

Photo Booth \$5,500

Everyone at BioFlorida Conference will want a photo keepsake! Attendees will be able to stop by a custom branded photo booth at the welcome reception. The print out photo will also have your company logo and conference branding.

General Session Slide (2 available) - (1 available) . . . \$4,000

Sponsor logo will be placed on the General Session slides that are applicable (not individual Speaker slides).

Break Sponsor (3 available) - (2 available) . . . \$4,000

During either morning or afternoon break your company logo will be placed on signs and tent cards at break site(s). Company will be acknowledged during the General Session.

General Session Centerpiece (1 available) - SOLD . . . \$3,750

Placement of promotional items and table tents on General Session tables.

Charging Station (2 available) - (1 available) . . . \$5,000

Provide attendees a place to relax and recharge. Charging Station will be branded with your company logo.

Coffee Cart **SOLD** \$5,500

Non-stop networking and education wears people out! Perk everyone up with gourmet coffee when everyone needs a little pick me up. Branded signage will be located near the coffee cart.

Supporting Level \$2,500

Show your support for BioFlorida even if you are unable to attend this year's Conference or exhibit. We'll recognize your company on our website, email blasts & app.

BRAND VISIBILITY LONG AFTER THE EVENT

16oz Stainless Steel Travel Tumbler . . . **SOLD** . . . \$7,000

Water Bottle with Flip Straw **SOLD** \$5,500

. Hardcover Notebook **SOLD** \$7,500

Travel Hand Sanitizer \$4,000

Gel Pen \$4,000

BENEFITS: These co-branded items will be distributed to Conference attendees at registration and will provide brand visibility long after the Conference has ended.

Advertising & Exhibit Options

ADVERTISING ITEMS

Conference & Partnering Mobile App Software **SOLD** **\$6,000**

The mobile app enables attendees to access all conference-related information and functions, such as the agenda, partnering software, floor plans, exhibitor and sponsors' information, hotel information, etc. There will not be a printed program this year, so the Conference app will be even more important than ever!

BENEFITS:

- Logo on splash (loading) page of the app
- 1 Banner Ad
- 1 Promoted Post
- Company logo and hyperlink placed on the website
- Company logo on email blasts and Program Book

Mobile App Banner Ad (3 Available) **\$3,000**

Banner ads are displayed on the Mobile App home page allowing you to brand your message and have it viewed by all users. The ad can be linked to a specific URL.

EXHIBIT SPACE

Become an integral part of the conference with preferred placement for high traffic.

BioFlorida Member **\$4,250 member / \$5,500 non-member**

- 6' table and 2 chairs
- Complimentary Conference Badges: Two
- Customizable listing in the mobile app with company logo and description

Networking Lounge **SOLD** **\$18,000**

Have your brand stand out on the exhibit hall by creating a 20 x 20 lounge and networking experience to drive more foot traffic to your booth!

BENEFITS:

- 6' table and 2 chairs
- Complimentary Conference Badges: Four
- Customizable listing in the mobile app with company logo and description
- Two items from the below to customize your lounge:
 - (3) Highboy Tables or (2) Cocktail rounds or 1 (6ft) Table
 - (1) LED Screen (Content provided by exhibitor)
 - (1) Charging Station
 - (1) Lounge Furniture set to include 1 sofa, 1 love seat and 1 coffee table



BioFlorida Membership Pays

BioFlorida members receive exclusive benefits and marketing opportunities. At the conference, members will receive discounted registration, discounted exhibit pricing and preferred location in the exhibit hall. To explore other benefits of membership and apply, please email admin@bioflorida.com.

2023 Sponsorship Information

2021-2022 PARTICIPANTS

10x Genomics	Buchanan Ingersoll & Rooney	Finnegan	Kimley-Horn and Associates	Nikon Instruments	SSP Life Science Advisory
AavantiBio	BWT Pharma & Biotech	First Wave BioPharma	Kinesiometrics	Nilogen Oncosystems	STATKING Clinical Services
ACC Hall International	Caerus Ventures	Fisher Scientific	Kineticos Disruptor Fund	Nova Environmental Engineering	STERIS Corporation Life Sciences
Accel Research Sites	CAI	Florida Atlantic University	King Biomedical Consulting	Nova Southeastern University	Sylvester Comprehensive Cancer Center
Accessia Health	Cambrex Corporation	Florida Funders	Kirenaga Partners	NysnoBio	Syncromune
Actalent	Carbon Design & Architecture	Florida House of Representatives	Kismet Technologies	Oelrich Construction	Syska Hennessy
Adamas Pharmaceuticals	CAS, a division of the American Chemical Society	Florida International University	LabTECH Environments - Diversity Supplier Integrator	OlarteMoure	Tamiami Angel Funds
ADMA Biologics	Catalyst Pharmaceuticals	Florida Senate	Lacerta Therapeutics	Optima Pharma	TAMM Net
Adolore BioTherapeutics	CBRE	Florida State University	Lakewood-Amedex	Oragenics	Tampa Bay Economic Development Council
Advantage Therapeutics	Celerion	Fox Rothschild	LECOM School of Osteopathic Medicine, School of Dental Medicine	Organogenesis	TAS Medical
AdventHealth	Center for Regenerative Medicine	FPL	Legacy MedSearch	Orlando Economic Partnership	Team Technical
AES Clean Technology	Cherry Bekaert	G-CON Manufacturing	Legal Advantage	Orlando Health	Team Volusia Economic Development Corporation
Affiliated Engineers	CITI PROGRAM, a division of BRANY	Genesis Drug Discovery & Development	Life Science Women's Conference	Osage University Partners	Texwipe
Agilent Technologies	City of Miramar	Genscript USA	LifeLink	Panacea Venture	The Florida Senate
AGTC	Cleveland Clinic	Gift of Life Biologics	Limbitless Solutions	Pappas Capital	The Haskell Company
AIM ImmunoTech	CNA Insurance	Gilead Sciences	Linal Americas	Paychex	The Miami-Dade Beacon Council
AIM Medical Robotics	Concept Companies	GoEngineer	Lives International	Peerbridge Health	The Whiting-Turner Contracting Co.
Akron Biotech	Concise Engineering	Goodwin Biotechnology	Longeveron	Perkins&Will	The Windshire Group
Alcami Corporation Masy	Connect Life Sciences	Grantek	Lonza Biologics	PERSOWN	TherapeuticsMD
BioServices	Conner Strong	Greater Fort Lauderdale Alliance	Lumira Ventures	Pfizer	TiE Tampabay Angel Fund I L.P.
Alchemy Scientific	Controlled Environment Certification Services	Greenberg Traurig	Lumos Diagnostics	Pharmaceutical Research and Manufacturers of America (PhRMA)	Triple Ring Technologies
Alertgy	Corporate Tax Advisors	Gury Consulting	Marsh McLennan	PharmaDirections	Triumvirate Environmental
Alexion Pharmaceuticals	Court Square Group	Hamilton Company	Max Planck Florida Institute	Pinellas County Economic Development	Tullis Health Investors
Allele Capital	CRB	Hamilton Robotics	MaxCyte	Pleopharma	U.S. House of Representatives
Allele Ventures	CrossMHV	HCW Biologics	Mayo Clinic Florida	Pneumatic Scale Angelus	UF Innovate Accelerate
Alpha Cognition	Crosstree	HealthQuest Capital	Mayo Clinic Innovation Exchange	PPD Biotech	UF Innovate Ventures
Alwyn Capital	Curis (formerly AMRI)	Heru	McFarlane BioVentures	PQE Group	UF Scripps
Alzamend Neuro	CURIS System	Hesperos	Medical Engineering Consultants (MEC)	Precigen	Ultragenyx
Amend Surgical	Cybin	Hodess Cleanroom Construction	Medtronic	Precision Stability Storage	University of Central Florida
American Cancer Society	Cyclo Therapeutics	Horizon Therapeutics USA	Memic Innovative Surgery	PSC Biotech	University of Florida
Cancer Action Network	CYTENA	Howell Marketing Services (HMS)	Metz, Husband & Daughton, P.A.	Psilera	University of Miami
Amgen	DavosPharma	Howell Packaging	Meunier Carlin & Curfman	Quotient Sciences	University of South Florida
Amicus Therapeutics	Dawson James Securities	Hutchison	MMD Technologies	R.G. Vanderweil Engineers	Valencia College
Applied Ingenuity	DeepWork Capital	i4 Business magazine	Modern Trials	Rare Disease Advisory Council	ValSource
Diagnosics	Department of Veteran Affairs	Imec, USA	Moffitt Cancer Center & Research Institute	RegenX Science	Vaxxinity
Arcomedlab	DPR Construction	InceptorBio	Momentum Surgical	RESTEC Solutions	Vee Technologies Inc.
Arthrex	Duane Morris	InnoCare Urologics	Momentum Labs	Rivanima Therapeutics	Velocity Advisory Group
Automated Systems	Eidex Group	INSIGHTEC	Moore	RNB Ventures Consulting	Vertex Pharmaceuticals
Avantyx	Elemental Machines	Inspira Therapeutics	Moss Medical	RS&H	Veru
axiVEND	Ember Global Advisors	Institute for Commercialization of Florida Technology	MyData-Trust	Saliwanchik, Lloyd & Eisenschenk	Vetter Pharma International USA
Axogen	Engineered Tax Services	Insurance Office of America	Myosin Therapeutics	Sanofi U.S.	VuEssence
B. Braun Medical	Enterprise Florida	IntegraConnect	National Resilience	Sarasota Memorial Healthcare System	Vycellix
Baptist Health	Epidarex Capital	Interdisciplinary Stem Cell Institute (ISCI)	Nemours Children's Health	Sarasota Campus	Warburg Pincus
Baymar Solutions	EriVan Bio	iTolerance	NeoGenomics	Schroedinger	Wasatch Investments
BCS365	Escalate Life Sciences	JBK Associates International	NeoGenomics Laboratories	Simbec Orion	WDSrx
Beacon Capital	Eurofins Central Laboratory	Johnson & Johnson Health Care Systems	New Enterprise Associates (NEA)	Smith & Hopen, P.A.	Whiting-Turner Contracting Company
Beresford Ventures	Evren Technologies	Jupiter Wellness	New World Angels	Sonosa Medical	Wilson Elser
Berger Singerman	Exactech	KemPharm	nexAir Healthcare	Spectroflow	WiNK Therapeutics
Biocytogen Boston Corp.	EXUMA Biotech	Kiadis Pharma		Spectrum Chemical Mfg. Corp.	Xcovery Holdings
Biologing	FAU Stiles-Nicholson Brain Institute			SRG	
Biom Pharmaceuticals	Finch Paolino				

2023 Sponsorship Information

SPONSORSHIP EXAMPLES



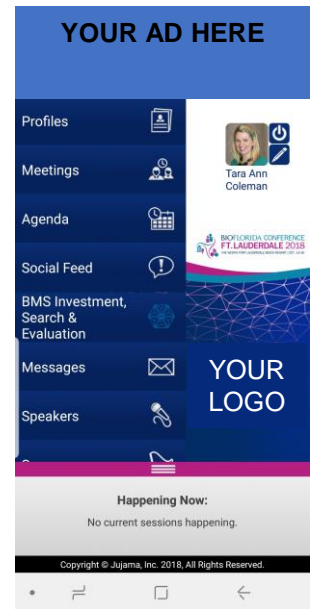
Lanyard & Name Badge



Centerpieces



Padfolio



Mobile App Software & Banner Ad



Charging Station



Coffee Cart



Hotel Room Keys

SPONSORSHIP FAQs

What is the sponsorship confirmation deadline?

All sponsorships are sold on a first-come, first-served basis and some packages are limited number. Do not wait to confirm your sponsorship!

Is this the final list of all options available?

No – All sponsorship opportunities are subject to change and will be sold on a first-come, first-served basis. Options may be added or deleted as the program further develops. Interested in something you don't see? Let us know!

How do I let BioFlorida know what items I want?

Fill out the Sponsorship Agreement and send to BioFlorida at admin@bioflorida.com.

How can I network at the 2023 BioFlorida Conference?

There will be multiple opportunities to network included in with your Conference registration: Exhibit Hall access, One-on-

One Partnering, various Networking Groups / Forums & Receptions.

How many complimentary registrations will I receive?

This depends on the Sponsor Package or Exhibit level you have selected.

How will I register my complimentary and discounted attendees for the Conference?

Once your application is in and your payment is confirmed, you will be contacted by BioFlorida with next steps.

How do I pay for my sponsorship?

Checks made payable to BioFlorida, Inc. can be mailed to 6742 Forest Hill Blvd., Suite 256, West Palm Beach, FL 33413. Credit card & ACH payment options available upon request.

Sponsorship Agreement

This agreement is for all 2023 BioFlorida Conference sponsors and outlines basic terms and understandings between BioFlorida and Sponsor. Sponsorship is not final until payment is received. Complete all fields to ensure proper listing. **Submit completed Sponsorship Agreement to BioFlorida at admin@bioflorida.com. Please make checks payable to:** BioFlorida, Inc., 6742 Forest Hill Blvd., Suite 256, West Palm Beach, FL 33413

Company: _____ Contact Name: _____

Contact Phone: _____ Contact Email: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

SPONSORSHIP AUTHORIZATION

By signing this form, you are committing to full payment of the option checked. No refunds are permitted. Sponsorship benefits, including recognition on website and promotional materials are not active until payment is received in full.

- Commitments made prior to September 8, 2023 are due within 30 days.
- Commitments made after September 8, 2023 are due in full at the time the commitment form is submitted.

Authorized Signature: _____

Printed Name: _____ Date: _____

SELECT YOUR SPONSORSHIP

Sponsorship Packages

- | | | |
|---|--|--|
| <input checked="" type="checkbox"/> Lanyards \$6,000 SOLD | <input type="checkbox"/> Break Sponsor \$4,000 | <input type="checkbox"/> Travel Hand Sanitizer \$4,000 |
| <input checked="" type="checkbox"/> Diamond \$22,000 SOLD | <input type="checkbox"/> Promotional Insert \$2,500 | <input checked="" type="checkbox"/> General Session Centerpiece \$3,750 SOLD |
| <input type="checkbox"/> Platinum \$17,500 | <input checked="" type="checkbox"/> Name Badges \$6,000 SOLD | <input type="checkbox"/> Charging Station \$5,000 |
| <input type="checkbox"/> Gold \$12,000 | <input type="checkbox"/> Wi-Fi Contact Us | <input checked="" type="checkbox"/> Coffee Cart \$5,500 SOLD |
| <input type="checkbox"/> Silver \$7,000 (6' exhibit) | <input type="checkbox"/> Supporting Level \$2,500 | <input checked="" type="checkbox"/> Mobile App \$6,000 SOLD |
| <input checked="" type="checkbox"/> Silver \$9,500 (10' exhibit) SOLD | <input type="checkbox"/> Session Sponsor \$3,500 | <input type="checkbox"/> Mobile App Banner Ad \$3,000 |
| <input type="checkbox"/> Partnering \$5,500 | <input type="checkbox"/> Satellite Event Contact Us | <input type="checkbox"/> Member \$4,250 |
| <input type="checkbox"/> Additional registrations \$500 each (only available at this price with sponsorship packages) Quantity: _____ | <input type="checkbox"/> Hotel Room Drop \$5,000 | <input type="checkbox"/> Non-Member \$5,500 |

Program Exposure

- Session Sponsor \$3,500
- Satellite Event Contact Us

Onsite Brand Exposure

- Hotel Room Key ~~\$5,500~~ **SOLD**
- Hotel Room Drop \$5,000
- Photo Booth \$5,500
- General Session Slide \$4,000

Brand Visibility

- 16oz Stainless Steel Travel Tumbler ~~\$7,000~~ **SOLD**
- Water Bottle with Flip Straw ~~\$5,500~~ **SOLD**
- Hardcover Notebook ~~\$7,500~~ **SOLD**

Advertising Items

- Mobile App ~~\$6,000~~ **SOLD**
- Mobile App Banner Ad \$3,000

Exhibit Space

- Member \$4,250
- Non-Member \$5,500
- Networking Lounge ~~\$18,000~~ **SOLD**

Conference Necessities

- Conference Tote / Bag ~~\$7,000+~~ **SOLD**
- Padfolio \$11,000

SPONSORSHIP TOTAL: \$ _____