

BIOFLORIDA CONFERENCE FT. LAUDERDALE 2018

THE WESTIN FORT LAUDERDALE BEACH RESORT | OCT. 14-16



Sponsorship Prospectus

www.bioflorida.com

Sponsorship Promotion

Reserve your sponsorship before March 16, 2018 and save 10%. Payment must be received by April 2, 2018 to take advantage of this promotion.





2018 BIOFLORIDA CONFERENCE SPONSORSHIP & EXHIBITOR OPTIONS

Sponsorship Packages

Choose the right options to increase your exposure and meet your business objectives. Choices include one of the sponsor packages below or any of the A-La-Carte Sponsorship Items, Advertising Options, Exhibitor Spaces or a combination that is right for your organization.

Contact BioFlorida at admin@bioflorida.com to confirm your sponsorship today.

	Diamond \$22,000	Platinum \$16,500	Gold \$11,000	Silver \$6,500	Partnering \$5,500
Complimentary Conference Badges	Seven	Five	Four	Three	Three
Booth Space	10' Space	10' Space	10' Space	6' Space	
Promotional Video (Provided by Sponsor) or Introductory Speaking Opportunity (no more than 2 minutes)	In General Session				
Introductory Speaking Opportunity in Breakout Session	One	One	One		
Special Recognition	Welcome Reception	Choice of one: <ul style="list-style-type: none"> • BioScience Track • BioTrends Track • BioBusiness Track 	Choice of one: <ul style="list-style-type: none"> • Monday Breakfast • Tuesday Breakfast • Monday Lunch • Tuesday Lunch • Registration Desk 	<ul style="list-style-type: none"> • Opportunity to place promotional insert or item into registration tote • Exhibit Floor 	Partnering Room Recognition
Dedicated Social Media Messaging (Content approved by sponsor)	4 Posts	3 Posts	2 Posts		
Advertising (Ad to be provided by sponsor)	Program Back Cover ½ page Ad	Program ½ page Ad			
Dedicated Email Blast (Content approved by sponsor)	One	One			
Recognition on Website	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink
Recognition in Promotional Emails	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink
Recognition on <ul style="list-style-type: none"> • Mobile App • Onsite Printed Materials • Onsite Slide Loop • Onsite Signage • Conference Program Book 	•	•	•	•	•



A-LA-CARTE SPONSORSHIP OPTIONS

All below items will have the following recognition benefits:

- Company logo and hyperlink placed on the website
- Company logo on email blasts and Program Book
- Recognition at the Conference

Item	Cost	Item	Cost
Conference Registration Tote \$5,250 Each attendee will receive an official conference tote bag, provided by the sponsor, at conference registration. The tote is used throughout the conference, but also serves as a takeaway to advertise your company long after the conference ends. BENEFITS: <ul style="list-style-type: none"> • Company logo placed on conference tote bag • Opportunity to place flyer insert (provided by sponsor) in tote 		General Session Sponsor (2 Available) \$5,250 BENEFITS: <ul style="list-style-type: none"> • Acknowledgments from the podium at the beginning of General Session • Company logo placed on signage denoting General Session • Opportunity to place main stage static ad on the screen in general session walk-in/out rotation. 	
Promotional Insert \$2,000 Sponsor will be able to provide a promotional insert into the registration tote.		Coffee Cart \$5,250 Non-stop networking and education wears people out! Perk everyone up with gourmet coffee when everyone needs a little pick me up. BENEFITS: <ul style="list-style-type: none"> • Signage by Coffee Cart 	
Hotel Room Key \$5,000 Be the first name attendees see when they check in and the last when they leave their rooms for the conference each day. Your logo along with BioFlorida branding will be imprinted on each keycard.		Lanyards \$5,000 Logo on conference badge lanyards as well as conference branding.	
Hotel Room Drop (2 Available) \$5,000 Promotional literature or exhibitor advertisement slipped under each attendee's door at conference hotel. Limited to 1 company per morning (Monday and Tuesday). <ul style="list-style-type: none"> • Company to provide handout 		Name Badge \$5,000 Company logo will be placed on name badge as well as conference branding.	
Session Sponsor \$3,000 Sponsor logo on signage at session and opportunity to introduce company.		Photo Booth \$5,500 Everyone at BioFlorida Conference will want a photo keepsake! Attendees will be able to stop by a custom branded photo booth at the welcome reception. The print out photo will also have your company logo and conference branding.	
General Session Slide (3 Available) \$3,250 Sponsor logo will be placed on the General Session slides that are applicable (not individual Speaker slides).		Flash Drives \$6,500 Attendees will receive a custom branded flash drive with your company logo and conference branding at the registration desk. *Option to have promotional information loaded onto USB for an additional \$1,000.	
Break Sponsor (3 Available) \$3,750 During either morning or afternoon break your company logo will be placed on signs and tent cards at break site(s). Company will be acknowledged during the General Session.		Padfolio \$10,500 Each attendee will receive a padfolio handed out at registration. This will have your company logo and the conference branding as well. BENEFITS: <ul style="list-style-type: none"> • Opportunity to place flyer insert (provided by sponsor) in padfolio 	
General Session Centerpiece (2 Available) \$3,750 Placement of promotional items and table tents on General Session tables.		Water Bottles. \$5,000 Your company will be recognized as a supporting level sponsor on all conference materials.	
Mobile Wall Charger (1 Available) \$5,000 Placement of promotional items and table tents on General Session tables. BENEFITS: <ul style="list-style-type: none"> • Logo included on custom wall chargers • Distributed onsite at registration 		Supporting Level 3. \$2,000 Your company will be recognized as a supporting level sponsor on all conference materials.	



ADVERTISING & EXHIBITOR OPTIONS

Advertising Items

Cost includes production of item.

Item	Cost
Conference Program Ad – Half Page Half page ad placed in the program guide.	\$1,400
Conference & Partnering Mobile App Software The mobile app enables attendees to access all conference-related information and functions, such as the agenda, partnering software, floor plans, exhibitor and sponsors' information, hotel information, etc. BENEFITS: • Logo on splash (loading) page of the app • 1 Banner Ad • 1 Promoted Post	\$4,000
Mobile App Banner Ad (4 Available) Banner ads are displayed on the Mobile App home page allowing you to brand your message and have it viewed by all users. The ad can be linked to a specific URL.	\$2,000
Mobile App Promoted Posts Grab all of the BioFlorida conference attention with your push notification to the top of the Mobile App activity feed! You will be able to pick your day and time you want your message broadcasted and the app will deliver it to all users. This will go right into the attendee's home screen.	\$1,500

Exhibitor Space

Become an integral part of the conference with preferred placement for high traffic.

Item	Cost
BioFlorida Member 6' table and 2 chairs Complimentary Conference Badges: Two	\$3,950
BioFlorida Non-Member 6' table and 2 chairs Complimentary Conference Badges: Two	\$4,950
Networking Lounge Add-Ons Have your brand stand out on the exhibit hall by creating a 20 x 20 lounge and networking experience to drive more foot traffic to your booth! BENEFITS: • Networking lounge sponsors can select <u>two</u> items from the below: (3) Highboy Tables or (2) Cocktail rounds or 1 (6ft) Table (1) LED Screen (Content provided by exhibitor) (1) Charging Station (1) Lounge Furniture set to include 1 sofa, 1 love seat and 1 coffee table • Additional Conference Badges: Two more <i>This cost is in addition to your exhibit space</i>	\$10,500

BioFlorida Membership Pays

BioFlorida members receive exclusive benefits and marketing opportunities. At the conference, members will receive discounted registration, discounted exhibit pricing and preferred location in the exhibit hall.

To explore other benefits of membership and apply, please email admin@bioflorida.com.



SPONSORSHIP FAQs

What is the Exhibitor reservation deadline?

Exhibit spaces are sold on a first-come, first-served basis and we have a limited number of spots available. Exhibit spaces sold out in the prior 4 years, so reserve your space today.

Is this the final list of all options available?

No - All sponsorship opportunities are subject to change and will be sold on a first-come, first-served basis. Options may be added or deleted as the programs further develop.

How do I let BioFlorida know what items I want?

Fill out the Sponsorship Agreement Form, Sponsorship Checklist and Terms and Conditions, and send to BioFlorida at admin@bioflorida.com / 561-653-3839.

How is priority selection and Exhibitor networking space placement determined?

This is determined by a combination of factors including level of sponsorship support and BioFlorida membership level.

How many complimentary registrations will I receive?

This depends on your package level or the Exhibitor space you have selected.

How will I register my complimentary and discounted attendees for the Conference?

Once your application is in and your payment is confirmed, you will be contacted by BioFlorida with next steps.

When will we know our Exhibitor Space assignments?

Final assignments will be determined prior to the Conference. As soon as spaces are confirmed, you will receive your number and space.

How do I pay for my sponsorship?

Checks made payable to BioFlorida, Inc. can be mailed to 6742 Forest Hill Blvd., Suite 256, West Palm Beach, FL 33413. Credit card options available upon request.

Can I receive a list of previous participants?

Please see the below list of previous participants.

Previous Participants

ACC Hall International	Cantex Pharmaceuticals	Gilbane Building Company	Moffitt Cancer Center	Shankar Sundaram
Adams Automation & Controls, Inc.	Center for Drug Discovery and Innovation	Global Pharma Analytics, LLC	Moore Communications Group	Shumaker, Loop & Kendrick, LLP
Adams and Reese LLP	Cherry Bekaert LLP	Global Sales Expansion, Inc.	MPI Research	Smith & Hopen, P. A.
AdvaMed	CJR Advisors, Inc.	Gordian Biotechnologies	MyeloJAK Biomarkers, LLC	Smithers Avanza
Aerotek Scientific	Cleveland Clinic	GrayRobinson, P.A.	NAMSA	Somahlution
Affiliated Engineers, Inc.	Colliers International	Guidewell	Nanotherapeutics, Inc.	South Florida Business Journal
Affinity, Inc.	Cooley LLP	Gulf Mechanical Contractors LLC	New World Angels	State College of Florida
AGTC	Cooper-Atkins Corporation	Hatteras Venture Partners	Newport Board Group	STATKING Clinical Services
Airgas	CPM	HDR	NIH/NCATS	Sterne, Kessler, Goldstein & Fox
Akron Biotechnology	CSL Behring	HealthCare Capital Advisors	Northeast High School	Sun Sentinel
Albion Bio-Med Staffing	CTD Holdings	HealthQuest Capital	Northwestern Mutual	SunTrust Bank
Albion Healthcare Staffing	Dar Consulting	Heart Genomics LLC	Nova Southeastern University	Synogen
Alexis Group Consultants	Dawson James Securities, Inc.	Heniser	Noven Pharmaceuticals, Inc.	Tamm Net
All Children's Hospital/Johns Hopkins Medicine	Deloitte Tax LLP	Hodess Construction Corporation	Novumed LLC	Tampa Bay Partnership
Alpha-1 Foundation	DPR Construction	HOK	Nycom Inc.	Tampa Hillsborough EDC
Altor BioScience Corporation	Draper Laboratory	Hutchison PLLC	OBMedical Company	TapImmune
Amgen, Inc.	Drug Safety Institute	IBM Southeast Employees' Federal Credit Union	OneBlood	TecportVision
Animal Health Consulting	Duane Morris LLP	ICON Early Phase Services	Origen Biomedical	Teva Pharmaceuticals
ANF Group, Inc.	Dyadic International, Inc.	IKa Works	Orlando Economic Development Commission	The Miami Herald
Aortic Innovations SuRena LLC	EDC of Sarasota County	Inventiv Health	Ovation Diagnostics	The Payton Wright Foundation
AP Professionals	Enterprise Florida, Inc.	IQ Orlando	PHARMA Development Resources	The Roskamp Institute
Apollidon, Inc.	Environmental Resources Management, Inc.	Jenkins, Wilson, Taylor & Hunt, P.A.	Pharmaceutical Research and Manufacturers of America (PhRMA)	The Scripps Research Institute – Scripps Florida
Arrow Electronics	Epigenetix, Inc.	Johns Hopkins University	Privacy Analytics	TherapeuticsMD
Arthrex, Inc.	Equisolve Website Solutions	Johnson & Johnson Vision Care, Inc.	Prometheon Pharma	Thermo Fisher Scientific
Athenian Venture Partners	ESE Fund Ltd. and ESE Partners, LLC	Jupiter Medical Center	ProPharma Group	Torrey Pines Institute for Molecular Studies
Aviana Molecular Technologies, LLC	eTect Inc.	Kilpatrick Townsend LLP	PSI	TriNet
Axcellerate Pharma	EyeLife Inc.	Knowledgeable Decisions, LLC	Quorum Innovations	Triumvirate Environmental
Axium	Finnegan, Henderson, Farabow, Garrett & Dunner	Korn Ferry	ReclaimRx, LLC	UF Sid Martin Biotech Incubator
AxoGen	Fisher Clinical Services	Kroll	Regenerative Biologics	Ulrich Elben Consulting
Baker & McKenzie LLP	Fisher Scientific	KynderMed	Research Park at Florida Atlantic University	University of Central Florida (UCF) Office of Research & Commercialization
Ballast Point Ventures	Flad Architects	Lake Nona/Tavistock	RS&H, Inc.	University of Florida (UF)
Banyan Biomarkers, Inc.	Flanders Investment and Trade	Lakewood-Amedex Inc.	Saliwanichik, Lloyd & Eisenschenk	University of Florida Proton Therapy Institute
Bard Geesaman	Florida Angel Nexus (FAN)	Leo A Daly	Sanford-Burnham Medical Research Institute at Lake Nona	University of Miami (UM)
Bard, Rao + Athanas Consulting Engineers	Florida Atlantic University (FAU)	Logic PD	Sanofi	University of South Florida (USF)
Beacon Council (The)	Florida Blue	Lung Transplant Foundation	Scion BioMedical	USF Research Foundation
Beck Group	Florida Chamber of Commerce	Lupin Inc.	Sensus Healthcare	USF Health
Beckman Coulter	Florida Department of Health	LWR Commercial Realty		Venture Forward Partners
Best Medical Resources LLC	Florida Hospital	Marsh & McLennan		Vigilant Biosciences, Inc.
Beusse Wolter Sanks Mora & Maire, P.A.	Florida Institute for the Commercialization of Public Research	Martin Health System - Center for Clinical Research		Whiting-Turner Contracting Company (The)
Biomedika Consulting LLC	Florida Institute of Technology (FIT)	Max Planck Florida Institute for Neuroscience		WIL Research
Biotechnology Innovation Organization	Florida International University (FIU)	McDonald Hopkins LLC		Windsor Healthcare Equities
BioRasi	Florida State University (FSU)	Medical Tourism Association		Workspaces
Biorep Technologies, Inc.	Florida Trend	Medosome Biotech		World Courier
Brand Institute	FPL	Medtronic, Inc.		Xcovery
Bristol-Myers Squibb	Fredrikson & Byron, P.A.	Mei Orthopedic Centers of Excellence		XDG Technologies, LLC
Broward College	GCP Works	Metz, Husband & Daughton, P.A.		Xhale
Business Development Board of Palm Beach County, Inc.	Genentech, Inc.			
Calvary Christian Academy	Germfree Laboratories, Inc.			



SPONSORSHIP AGREEMENT FORM

This agreement is for all 2018 BioFlorida Conference sponsors and outlines basic terms and understandings between BioFlorida and Sponsor. Sponsorship is not final until payment is received. Please complete all fields to ensure proper listing.

Submit completed Sponsorship Agreement Form, Sponsorship Checklist and Terms and Conditions pages to BioFlorida at admin@bioflorida.com.

Company General Information

Company Name: _____ Phone: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

BioFlorida Member? Yes No

Sponsorship Contact Information

 *This person will receive all sponsorship communication.

Contact Name: _____

Contact Phone: _____ Contact Email: _____

On-Site Contact: _____ Alternate Phone: _____

Sponsorship Authorization

By signing below you agree to all the terms and conditions stated in this sponsorship agreement. The undersigned is fully authorized to commit to the BioFlorida Sponsorship Agreement form and agrees to all the terms and conditions.

Authorized Signature: _____

Printed Name: _____ Date: _____

Payment Method and Schedule of Payments

By signing this form, you are committing to full payment of the option checked. No refunds are permitted. Sponsorship benefits, including recognition on website and promotional materials are not active until payment is received in full. Upon receipt of your signed agreement, BioFlorida will send you a confirmation and invoice via email to the contact provided above. Payments are accepted via company check or money order.

- All commitments made by March 18, 2018 will require full payment by April 2, 2018.
- All commitments made after March 8, 2018 and prior to August 14, 2018 are due within 30 days.
- Commitments made after August 14, 2018 are due in full at the time the commitment form is submitted.

Please make checks payable to:

BioFlorida, Inc.
6742 Forest Hill Blvd., Suite 256
West Palm Beach, FL 33413

Next Steps

Please complete this form and return to BioFlorida at admin@bioflorida.com. Once your sponsorship has been confirmed, BioFlorida will contact you.



SPONSORSHIP CHECKLIST

Sponsorship Packages

- Diamond \$22,000
- Platinum \$16,500
 - Choice of one:
 - BioScience Track
 - BioTrends Track
 - BioBusiness Track
- Gold \$11,000
 - Choice of one:
 - Monday Breakfast
 - Tuesday Breakfast
 - Monday Lunch
 - Tuesday Lunch
 - Registration Desk
- Silver \$6,500
 - Choice of one:
 - Promotional Insert
 - Exhibit Floor
- Partnering \$5,500

Exhibitor Space

- Member \$3,950
- Non-Member \$4,950
- Add-On Networking Lounge \$10,500

Advertising Items

- Conference Ad - Half Page \$1,400
- Conference & Partnering Mobile App . . \$4,000
- Mobile App Banner Ad \$2,000
- Mobile App Promoted Post \$1,500

A-La-Carte Sponsorship Items

- Conference Registration Tote \$5,250
- Promotional Insert* \$2,000
- Hotel Room Key \$5,000
- Hotel Room Drop \$5,000
- Session Sponsor \$3,000
- General Session Slide (2 available) \$3,250
- Break Sponsor (1 available) \$3,750
- General Session Centerpiece (1 available) \$3,750
- Coffee Cart \$5,250
- General Session Sponsor \$5,000
- Lanyards \$5,000
- Name Badges \$5,000
- Photo Booth \$5,500
- Flash Drives \$6,500
- Padfolio (1 available) \$10,500
- Mobile Wall Charger \$5,000
- Water Bottles \$5,000
- Support Level \$2,000

*Item provided by Sponsor

SPONSORSHIP TOTAL: \$ _____

Sponsorship Promotion

Reserve your sponsorship before March 16, 2018 and save 10%. Payment must be received by April 2, 2018 to take advantage of this promotion.



TERMS & CONDITIONS

These terms and conditions constitute an agreement between the Sponsor/Exhibitor and the Host Organization, BioFlorida, Inc.

All Sponsors and Exhibitors shall be bound by the rules and regulations set forth herein and by such amendments or additional rules and regulations that may be established by BioFlorida, Inc.

Distribution of Materials

Distribution of printed material (including promotional materials, publications and books), is limited to the area rented by the exhibiting company in the exhibit hall.

Food and Beverage

Exhibitors are not permitted to serve and/or distribute food or beverages in their exhibit booths. Exhibitors are permitted to distribute individually-wrapped candy, chocolates or mints from booths. The sale, consumption, distribution or storage of alcoholic beverages in exhibit booths by exhibiting companies is not permitted at any time.

Competing Events

No competing events including social events, hospitality suites, inducements, demonstrations or displays away from the exhibit area during Conference hours is prohibited.

Exhibit Space

BioFlorida, Inc. reserves the right to refuse sponsor applications not meeting standards required or expected of the Conference. Conference staff reserve the right to rearrange the floor plan and/or relocate assigned spaces at any time.

Installation/Dismantling

Installation and dismantling can only occur during the published dates/times. Exhibitor is liable for all storage and handling charges resulting from failure to remove exhibit material as and when required.

Exhibit Activities

Over-the-counter sales of goods for onsite delivery is expressly prohibited. **EXHIBITOR'S ACTIVITIES MUST BE CONFINED TO THE LIMITS OF THE RENTED SPACE AND MUST NOT IMPEDE TRAFFIC OR INTERFERE WITH THE ACTIVITY OF OTHER EXHIBITORS.**

Subletting of Space

No Exhibitor may assign, sublet, share, apportion or exchange all or any parts of its exhibit space with or to another organization or business.

Staffing

Exhibitors must open their exhibits on time and staff their booths at all times during Conference exhibit hours.

Entertainment

The use of costumed characters, live animals, balloons, dancers or other like entertainment is prohibited. Live performance of music is prohibited, as is the use of celebrities or celebrity look-alikes.

Contest and Lotteries

Games, contests, lotteries, raffles, drawings or other games of chance are not permitted. Signage in booths that refers to post-meeting drawings or raffles is prohibited.

Photography and Videotaping

Recording video and taking photographs is prohibited.

Smoking

The Exhibitor shall comply with all federal, state and local laws and ordinances and regulations concerning the environment and hazardous materials.

Safety Regulations

The Exhibitor must comply with all federal, state and local laws and ordinances and regulations concerning the environment and hazardous materials.

Liability

Each Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to Exhibitor's displays, equipment and other property brought upon the premises of the facility, and shall indemnify and hold harmless BioFlorida, Inc, their meeting planner, the facility and any authorized agent, representatives or employees of the foregoing for any and all losses, damages and claims for any cause whatsoever by reason of the use or occupancy of the exhibit space by the Exhibitor or its employees and representatives. If an Exhibitor's materials fail to arrive, the Exhibitor is nevertheless responsible for all amounts due hereunder. In holding the Conference, BioFlorida, Inc. does not act as the agent of the Exhibitor or the facility. Claims against any party shall be submitted directly to the party involved.

Insurance

Exhibitors must make provision for safeguarding their materials, equipment and displays at all times. Exhibitors are advised to carry special insurance to cover exhibit material against loss or damage, and public liability insurance against injury to the persons and property of others.

Termination of Right to Exhibit

BioFlorida, Inc. reserves the right to terminate an Exhibitor's right to exhibit if an Exhibitor or any of its representatives fail to observe the conditions of this contract or in the opinion of BioFlorida, Inc., engage in unethical or unprofessional conduct. Such Exhibitors will be dismissed without refund.