Highlights of AABC Activities

September 2017 – September 2018

AABC Chapters
- Arizona
- New York
- Texas

Online Learning Center
- Launched March 2018
- How to Start a Birth Center Workshop
- Webinar Wednesday
  - Live webinars offered monthly
  - Archive - 32 webinars available on-demand
- Curbside Consulting
- Certified Birth Assistant Training
- Virtual Exhibit Hall

Publications
- Standards for Birth Centers (rev Oct 2017)
- AABC Birth Center Survey Report (Dec 2017)
- AABC Membership Directory (Dec 2018)

How to Start a Birth Center Workshops
- ONLINE launched (Mar 2018)
- IN-PERSON workshops
  - Anchorage, AK (Oct 2017)
  - Savannah, GA (Dec 2017)
  - Chicago, IL (Apr 2018)
  - Ft Worth, TX (Oct 2018)

Webinars Conducted:
- Basics of Billing (9.20.17)
- Publishing Research: Tips from an Editor (11.29.17)
- CABC Accreditation Series
  - Understanding the Value (2.7.18)
  - Preparing for the Site Visit (2.21.18)
  - The Site Visit (3.7.18)
  - You’re Accredited, Now What? (3.21.18)
- Content Marketing – How Content Can Make or Break Your Birth Center (4.18.18)
- Training Birth Assistants in the Birth Center Model of Care (5.30.18)
- Best of the 2017 Birth Institute
  - Shared Decision-Making (6.20.18)
  - Surviving to Thriving: Transforming Intergenerational Cycles of Violence, Risk and Vulnerability (7.18.18)
  - Best Practices in Water Birth (8.15.18)
- Town Hall: Changes to the AABC Bylaws – How This Would Affect You (8.29.18)
- Neonatal Outcomes in the Birth Center Setting (9.26.18)

Strong Start
- Grant received from AABC Foundation for data analysis and promotion
- Presentation at the ACNM Annual Meeting (May 2018)
- Presentation at Normal Labor and Birth Research Conference (JUN 2018)
- Journal article prepared for submission for publication
Letters / Comments


• Joint letter with CABC to review and provide feedback on 2015 ACOG/SMFM Levels of Maternal Care Consensus (Nov 2017)

• Comments submitted for a Request for Information from the Center for Medicare and Medicaid Innovation (CMMI) (Nov 2017)

• Recommendations for updates to the Childbirth Connection Transforming Maternity Care Blueprint for Action (JAN 2018)

• Joint letter with ACNM, CABC and NACPM re Florida bill to amend birth center regulations to add “advanced birth centers” (JAN 2018)

• Letter of support for California AB2682 which would have removed physician supervision of CNMs (APR 2018)

• Comments on proposed changes to Rhode Island birth center regulations (MAY 2018 and AUG 2018)

• Letters to legislatorS re TRICARE issues (AUG-SEP 2018)

• Letter to NC DHHS regarding DHSR Report on Baby+Co Cary (JUN 2018)

• Letter to Midwives Association of Washington State providing assistance for legislative efforts.

• Sign-on letter from multiple health related organizations to urge Congress to take action to address the ongoing healthcare crisis in Puerto Rico and US Virgin Islands (DATE)

• Sign-on letter in support of the Health Equity and Accountability Act of 2018 (DATE)

Definition of Birth Center

• Membership approved revision to Standards for Birth Centers to include revised definition of birth center approved by Board (Oct 2017)

Data Access Requests Approved:

• “Decision-making and management of second stage labor in freestanding birth centers” – Niemczyk, N.

Research


• Hydrotherapy and Water Birth in Birth Centers: Practices and Outcomes

• Comparison of Clinical Outcomes Based upon Birth Center Characteristics

• Comparison of PDR Data to ARRIVE Trial

• Prolonged Second Stage in Birth Centers

• AABC Maternity Survey, Understanding the Patient Experience of Care (Strong Start)

Presentations Made

• International Best Practices for Birth Centers Meeting hosted by Red de Casas de Parteria (Mexico) (Jan 2018)

• CPM Symposium 2018 (May 2018)

• “Birth Centers Caring for Vulnerable Populations” - ACNM Annual Meeting (May 2018)

• Normal Labor and Birth Research Conference (JUN 2018)

• Catholic Medical Association Annual Educational Conference (September 2018)

Meetings Attended/Exhibited

• International Best Practices for Birth Centers Meeting hosted by Red de Casas de Parteria (Mexico) (Jan 2018)

• Catholic Medical Association Annual Educational Conference (September 2018)

• CPM Symposium 2018 (May 2018)

• MANA Convention – exhibit (Nov 2017)

• ACNM Annual Meeting – exhibit (May 2018)

• ACOG-CDC Maternal Mortality and Safety (May 2018)

• Maternal Mortality: Tackling Disparities, Improving Outcomes Briefing (JUN 2018)

• Normal Labor and Birth Research Conference (JUN 2018)

• Reimagining Childbirth Facilities Meeting (JUN 2018)

• HCP Learning Action Network (LAN) Summit (OCT 2017)

• MUNET Standards Meeting (JUL 2018)

• Exhibits planned for Fall 2018
  • National Association of Medicaid Directors Conference (Nov 2018)
  • National Alliance of Healthcare Purchasers Coalitions (Nov 2018)
  • MANA Convention (Oct 2018)
Developing Organizational Partnerships
- NACPM – consulting partner for 2018 NACPM Symposium
- Home Birth Summit Steering Council
- Midwifery Unit Network (Europe)
- March for Moms
- ACNM Benchmarking Project
- ACNM – AABC Joint Board Leadership
- Women’s Health Registry Alliance – member
- Maternity Care Data Alliance – member
- National Coalition on Health Care – member
- Member – National Quality Forum – member
- National Action Partnership to Promote Safe Sleep – member
- Patients’ Access to Responsible Care Alliance – member
- U.S. Breastfeeding Committee – member
- Ariadne Labs and MASS Design Group, “Designing Capacity for High Value Healthcare: The Impact of Design on Treatment Intensity in Childbirth” – Advisory board member

Position Statements
- Published
  - Use of Nitrous Oxide in Birth Centers
  - Appropriate Billing and Coding Practices for Birth Centers
- In Development
  - VBAC in Birth Centers
  - Safe Transfer from Birth Center to Hospital

Federal Lobbying:
- Hired Federal Group to assist with federal lobbying
- Preparation of draft bill language for BABIES Act
- Securing sponsors for introduction of bill
- Member visits to the Hill at AABC Spring Board Meeting (May 2018)
- Calls made to legislators by members and letter sent from AABC regarding TRICARE payment issues
- Calls made to legislators by members on Legislative Alerts multiple times throughout the year

Media Requests:
- New York Times
- Charlotte News Observer
- Carolina Journal
- Freelance journalists

Scholarships Awarded:
- 11 Diversity & Inclusion Scholarships for the 2018 AABC Birth Institute

Grant Applications Submitted
- HRSA Secondary Analysis Research Grant (JAN 2018)
- AABCf Grant for data analysis and promotion of Strong Start data (APR 2018)

Meetings Conducted:
- AABC Birth Institute – Anchorage AK (Oct 2017)
- AABC Birth Institute – Ft Worth TX (Oct 2018)
- 7 Board Meetings
- 2 Executive Committee Meetings
- 6 Bylaws Committee Meetings
- 37 Certified Birth Assistant Training Meetings
- 4 Chapter Officers Meetings
- 10 Diversity Committee Meetings
- 5 Finance Committee Meetings
- 11 HSBC Workshop Committee Meetings
- 13 Industry Relations Committee Meetings
- 8 International Committee Meetings
- 11 Government Affairs Committee Meetings
- 13 Membership Committee Meetings
- 10 Nominating Committee Meetings
- 13 PDR™ Birth Center Trainings
- 20 Program Committee Meetings
- 22 Research Committee Meetings
- 4 TRICARE Task Force Meetings
- 11 Webinar Committee Meetings
- 13 Working Group: Position Statement on Appropriate Billing Meetings
- 13 Working Group: Position Statement on VBAC
- 4 Working Group: Position Statement on Nitrous Oxide

Social Media:
- AABC Facebook: 8,544 likes
- Average reach for link: 1,505
- Average reach for photo: 1,217
- Pinterest: 225 followers / 563 monthly viewers
- Twitter: 2,692 followers/ 2,873 tweets
- Instagram: 843 followers / 535 posts