

**PLEASE SEND TO COLLEAGUES IMMEDIATELY AND COMPLETE THIS TASK BY**

**Wednesday, August 29th, 2018**

### **BISA Program Participant Organizational Culture Survey**

As part of the upcoming BISA Program, there will be a session about organizational culture. As part of this session, Professor Sigal Barsade created a brief survey that will provide data about your organization's culture, and from which you will receive a personalized company report about your organizational culture and how it compares with others. This survey will only be used for your personal feedback, and all information showed to the class will be at the aggregate level – no company names involved. We would like you to do the following two steps:

### **STEP 1**

- 1) Please send this survey link below to at least 10 people within your organization. You can either choose to send just to your direct reports, peers and supervisor (if you have one), or you can send out the survey much more broadly within your organization (to *as many people as you would like*, and whose input you think would be helpful to your understanding of the organizational culture). It is your choice. The survey is anonymous, and **you will receive a report of all the data from the people who respond to your survey from your organization.** However, you need at least 5 people from your organization to complete the survey to ensure anonymity and for you to receive a report. **Please send these e-mails out as soon as possible so that they can be completed by the Wednesday, August 29th, 2018 deadline.** For your convenience below we have created an e-mail below for you to send to your organization, or you feel free to craft your own e-mail.
- 2) Please complete the survey yourself. To do so, please go to the link below. The survey should take approximately 10 minutes to complete and it needs to be completed all at one time (the computer will not remember your answers if you quit in the middle). **The deadline to complete the survey is Wednesday, August 29th, 2018.** Please feel free to contact Professor Barsade ([barsade@wharton.upenn.edu](mailto:barsade@wharton.upenn.edu)) if you have any questions.

Wharton BISA Program Organizational Culture Survey Link:

[Click here to take BISA organizational culture survey - Aug 2018](#)

Or if you have difficulty with the survey link above please cut and paste this link into your browser

[https://wharton.qualtrics.com/jfe/form/SV\\_85LdwP6hUuNpnud](https://wharton.qualtrics.com/jfe/form/SV_85LdwP6hUuNpnud)

### **STEP 2**

**Below is a paragraph to introduce the survey to the people to whom you will be sending the survey link in your organization (or feel free to craft your own introduction):**

**Request to Complete an Organizational Culture Survey**

**Response needed by Wednesday, August 29th, 2018.**

Dear All,

I am participating in the upcoming Wharton BISA Program and there will be a session about organizational culture. As part of this session, Professor Sigal Barsade created a brief survey that will provide insight as to how we and our colleagues view our organization's culture. I would like input from a variety of people within our organization to best understand our organizational culture and would very much appreciate it if you could respond to the survey. The survey is COMPLETELY ANONYMOUS – you do not need to provide your name, just click on our company name and write in my name where asked, so that I can receive a personalized company report during the upcoming Wharton session. Only aggregate responses will be reported, and I will not receive the report unless there are at least 5 people from our company that complete the survey to ensure anonymity. Please go to the link below to complete the survey (which should take about 10 minutes) and needs to be completed in one setting – otherwise, the computer will not remember your answers if you quit in the middle). **The deadline to complete the survey is Wednesday, August 29th, 2018.** Please feel free to contact me or Professor Barsade ([barsade@wharton.upenn.edu](mailto:barsade@wharton.upenn.edu)) at the Wharton School if you have any questions.

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Thank you for taking the time to complete the survey.