



BISA

2026 BISA

➤ PARTNERSHIP OFFERINGS

BISA *AUDIENCE AT-A-GLANCE*

Who is the BISA Audience?

The BISA audience is made up of senior executives – program heads, presidents, other c-suite professionals and more – and key decision-makers who oversee the marketing, sales, and distribution of investment, insurance, wealth management, and advisory products and services through banks and credit unions.

These professionals shape strategy, drive innovation, and influence purchasing across the financial services industry. Partnering with BISA through advertising and sponsorship puts your brand directly in front of this highly influential group, enhancing visibility, building credibility, and driving meaningful connections that can grow your business.

The BISA Audience Consists of...

33%+

of our audience are senior leaders including program heads, VPs, CEOs, Presidents, and more

50%+

of our audience are decision makers or have significant influence in making purchasing decisions

BISA's audience represents thousands of professionals working in unique banks and credit unions, product and service providers, clearing houses, third party marketers (TPMs), fintech companies, wealth management firms, trust companies, and more.

BISA Members Represent Financial Institutions Such as...

And represents leading financial partners, underwriters, distributors and broker-dealers including Ameriprise, Athene, BNY Pershing, Cetera, Fidelity, LPL, MassMutual Strategic Distributors, Nationwide, Osaic, Raymond James, TruStage, WealthVest and more.

Reach Our Audience

- | | | |
|------------------------------------|---------------------------------|----------------------------------|
| > BMO Investment Services | > Huntington Investment Company | > TD Bank |
| > Citi Personal Wealth | > Key Investment Services | > Truist |
| > Citizen's Securities | > Navy Federal Financial Group | > U.S. Bancorp Investments, Inc. |
| > Comerica Securities | > Northern Trust | > Wilmington Advisors @ M&T |
| > Fifth Third Securities | > Regions Investment Services | > Wintrust Wealth Management |
| > First Citizens Investor Services | > Santander Securities | > Zions Bank |
| > First Horizon Advisors | > Synovus Securities | > And dozens more! |
| > Frost Brokerage Services | | |

BISA offers an array of opportunities to reach our audience through *Portfolio Weekly*, *Portfolio Online*, in-person and virtual events, podcasts and webinars, and BISA's annual print publication.

Are you a BISA member?

Review our **Service Provider** and **Consulting & Research Firm** membership benefits to ensure you're making the most of your membership and maximizing your exposure.

BISA MEMBERSHIP

Maximize your exposure to BISA's audience by joining as a Member. For a full list of benefits, check out our offerings below. BISA Membership runs on a calendar year basis, January 1 - December 31. Membership dues are paid annually.

*Please note that Associate Members and Consulting & Research Firms must purchase an exhibit to access the Annual Conference benefits listed.

BENEFIT	BISA SERVICE PROVIDER MEMBERSHIP OPTIONS			
	PLATINUM LEADERSHIP	LEADERSHIP	ASSOCIATE PLUS	ASSOCIATE
	\$45,000	\$27,500	\$16,500	\$2,900
	Strategic Leadership & Governance			
Leadership Advisory Board (LAB) Steering Committee Seat	One seat for member company	Opportunity to Submit Application on an Annual Basis Based on Limited Available Seats	N/A	
Leadership Advisory Board (LAB) Seat	One seat for member company		N/A	
Committees and Task Forces	Opportunity to be Invited to Serve		N/A	
	Member Access & Visibility			
BISA Website	Linked Logo on Homepage, Listing on LAB Page	Listing on LAB Page	N/A	
Member Portal	Dedicated Login and Access to Premium Member Resources and Content			
	BISA Annual Conference			
Exhibit	10 x 10 Booth 1 Complimentary Prime Location Upgrade	10 x 10 Booth		Opportunity to Purchase Kiosk (Member Discounted Price Available)
Exhibit Space Selection	Premier Access Select booth space first during the selection process	Priority Access Choose after Premier tier	Early Access Selection before general sales open	Kiosk Early Access Selection before general sales open
Recognition	Enhanced Recognition of Sponsorship at the Early Bird Reception, Pre-Promotion Communications, Website, and Onsite Signage	Recognition of Sponsorship in Pre-Promotion Communications, Website, and Onsite Signage	Recognition on Website and Onsite Signage	Included with Exhibit Purchase
Attendance	Pre and Post Conference Attendee List			Pre and Post Conference Attendee List with Purchase of Conference Registration or Exhibit
Registration	7 Full Registrations for Company 2 Exhibit Hall Only Passes	5 Full Registrations for Company 2 Exhibit Hall Only Passes	3 Full Registrations for Company 2 Exhibit Hall Only Passes	Member Pricing Available; See Benefits of Exhibit Purchase
Mobile App	Company Name, Logo, and Listing in Mobile App			Included with Exhibit Purchase
Keynote Session	Opportunity to Submit Proposal		N/A	
Concurrent Session	Preferred Proposal Consideration for 1 Session Pending Selection by the Conference Planning Committee	Opportunity to Submit Proposal		

BISA *MEMBERSHIP* (CONTINUED)

BENEFIT	BISA SERVICE PROVIDER MEMBERSHIP OPTIONS (CONTINUED)			
	PLATINUM LEADERSHIP	LEADERSHIP	ASSOCIATE PLUS	ASSOCIATE
	BISA Regulatory & Compliance Summit			
Registration	1 Complimentary Registration for LAB member		Discounted Member Rate Available	
Sponsorship	Priority Sponsorship Opportunity	Preferred Sponsorship Opportunity	Sponsorship Opportunity	
	BISA Portfolio Magazine Annual Print Edition			
Thought Leadership Articles (non-sponsored content)	Option to Pitch Written Content (must be in line with editorial guidelines, subject to BISA approval)			
Recognition	Enhanced Named Contact Recognized in Print Edition	Named Contact Recognized in Print Edition	N/A	
	Portfolio & Portfolio Weekly E-Newsletter			
Thought Leadership Articles (non-sponsored content)	Option to Pitch One Article Per Quarter (must be in line with editorial guidelines)			
White Papers	Opportunity to Publish Up to Two (2) White Papers in Portfolio	Opportunity to Publish Up to One (1) White Papers in Portfolio	N/A	
News Briefs	Option to Provide Twelve (12) External Articles per year	Option to Provide Six (6) External Articles per year	Option to Provide Three (3) External Articles per year	
Logo Recognition	Logo Rotation Between Portfolio Weekly Issues as the Sponsors (5-6 Logos Per Issue)	Logo Rotation Between Portfolio Weekly Issues as the Sponsors (5-6 Logos Per Issue)	N/A	
Advertisement	25% Discount on Advertising		15% Discount on Advertising	10% Discount on Advertising
	Executive Networking & Education Program			
Webinar Presenter in Thought Leadership Track	Unlimited Opportunities; Pending BISA Approval		Option to Submit Proposal	

BISA **MEMBERSHIP** (CONTINUED)



Upgrade your Consulting & Research Firm Membership!
Add a second Full Conference Registration for an additional \$800.

BISA CONSULTING & RESEARCH FIRM MEMBERSHIP BENEFITS	
ANNUAL FEE	\$2,750
BENEFIT	
BISA Annual Conference	
Exhibit	Opportunity to Purchase Kiosk (Member Discounted Price Available)
Recognition	Included with Exhibit Purchase
Attendance	Pre and Post Conference Attendee List
Registration	1 Full Registration for Company; Additional 1 Full Registration and 2 Expo Hall Only Passes with Exhibit Purchase
Mobile App	Included with Exhibit Purchase
Concurrent Session	Opportunity to Submit Proposal
BISA Regulatory & Compliance Summit	
Registration	Discounted Member Pricing Available
BISA Meetings	
Opportunity to Present; Subject to Availability	Opportunity to Submit Proposal
BISA Portfolio Magazine Annual Print Edition	
Thought Leadership Articles (non-sponsored content)	Option to Pitch Written Content (must be in line with editorial guidelines, subject to BISA approval)
Portfolio & Portfolio Weekly E-Newsletter	
Thought Leadership Articles (non-sponsored content)	Option to Pitch One Article Per Quarter (must be in line with editorial guidelines)
News Briefs	Option to Provide Three (3) news briefs per year
Executive Networking & Education Program	
Webinar Presenter in Thought Leadership Track	Opportunity to Submit Proposal
BISA Sponsored/Co-Branded Research Opportunities	Guaranteed Opportunity to Submit Proposal During RFP Process, Subject to Research Committee Review and Selection

CONTENT-BASED *OPPORTUNITIES*

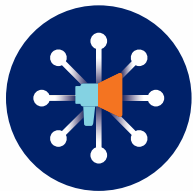
Take advantage of BISA's four primary platforms for reaching our audience of top-level decision-makers:

- › **Portfolio Magazine –**
Produced once a year, the *Portfolio* print and digital magazine contains original industry content from BISA members and thought leaders alike. All are welcome to submit a suggested article topic.
Reach: 12,000+ industry professionals
- › **Portfolio Online –**
BISA's online content hub, *Portfolio*, is where our BISA members come to get comprehensive and timely industry news, plus insights from BISA members and partners into the latest industry trends.
Reach: 2,200+ monthly visitors
- › **Portfolio Weekly Newsletter –**
Distributed to BISA members once per week, this email newsletter provides curated content and association updates straight to our members' inboxes.
Reach: 4,000+ weekly subscribers
- › **BISA Portfolio Podcast –** Created for our community, BISA's podcast features interviews with industry leaders on current trends and topics. The BISA Portfolio Podcast delivers 150+ targeted downloads per episode from engaged industry professionals, outperforming 50% of other podcasts.

Advertise with BISA if...



You want to align your branding and messaging with the most trusted association for leaders in the financial services industry.



You are looking to engage with an attentive audience of banks and credit unions in a variety of ways.



You are seeking custom media, content and print advertising opportunities.

Did you know? Almost 50% of BISA members surveyed said they are either **somewhat or much more likely to trust advertisers** they see in BISA content.

PLACE YOUR ORGANIZATION IN THE HANDS OF BISA MEMBERS WITH THE *PORTFOLIO* ANNUAL MAGAZINE



Who You'll Reach:
12,000+
industry professionals (digital + print)

...

representing
1,000+
industry organizations including
banks, credit unions, broker-dealers,
third party marketers (TPMs), clearing
houses and other product and
service providers.

Select an Ad Placement To Highlight Your Organization

AD PLACEMENT	PRICE
Sponsored Thought Leadership Article (2 pages, 600-900 words, includes CTA)	\$30,000
2-Page Center Spread	\$26,250
Outside Back Cover Ad	\$15,225
Inside Front Cover Ad	\$13,000
Inside Back Cover Ad	\$12,600
Full Page Ad	\$11,025
2/3 Page Vertical Ad	\$8,925
1/2 Page Horizontal Ad	\$7,875
1/3 Page Horizontal Ad	\$6,500

PORTFOLIO PRINT MAGAZINE EMAIL - \$4,500 FOR 1X LAUNCH | \$7,000 EXCLUSIVE 4X LAUNCH SPONSORSHIP

Our launch email is deployed to over 5,000 BISA industry professionals, providing an exclusive first look at the annual issue of *Portfolio* magazine's digital edition. Support BISA's annual issue and drive traffic to your website with these digital benefits, promoting your financial solutions beyond the launch:

Launch Takeover

- › Banner ad (600x300) in launch email (sponsor-provided)
- › One clickable showcase (300x250) (sponsor-provided)
- › Dedicated callout to your sponsored article (if purchased separately) in launch email (BISA-created)
- › Clickable logo recognition on digital magazine landing page on BISAnet.org
- › Logo in magazine launch banner ad (BISA-created), published on Portfolio content hub for one month
- › Logo recognition in launch graphic on social media (BISA-created)
- › Logo recognition in magazine promotional banners shared in three issues of *Portfolio* Weekly (BISA-created)

Extend your print presence with powerful digital exposure — credibility, engagement, and results that last year-round.

MEET BISA MEMBERS WHERE THEY ARE – ON *PORTFOLIO*

By the Numbers

2,200+

Bank and credit union wealth and investment executives access *Portfolio* monthly

...

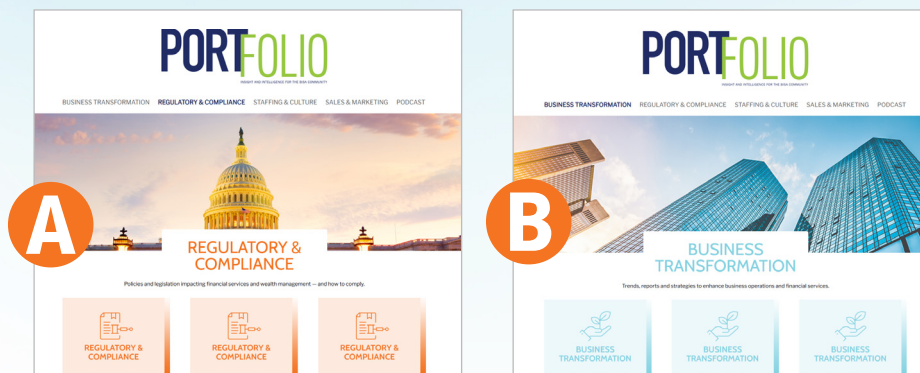
5,300+

page views per month

...

Messaging Where It Matters

Align your messaging with *Portfolio* to catch the eye of financial industry leaders as they read industry updates.



...

Which Ad Option Is Right for You?

TYPE OF AD	COST PER MONTH
A <i>Portfolio</i> Content Hub Homepage Banner (Rotates between advertisers; up to 6 ads total)	\$4,000
B Department Page Banner (Rotates between advertisers; up to 6 ads total)	
Sponsored Content	\$3,000

61%+ of survey respondents rely on *Portfolio* as their primary source for industry news.

SHOWCASE YOUR VALUE WITH *SPONSORED CONTENT*



WHAT IS SPONSORED CONTENT?

Each month, BISA publishes four thought leadership articles or podcasts featuring industry experts. When you purchase a sponsored article, you own one of these spots and can leverage it to provide expertise while including a call to action to your organization's products and services.

Your target market is already coming to BISA for their industry insights.

Take advantage of this trusted reputation by standing out as a thought leadership on Portfolio. Showcase your company's innovations, research and solutions! *Research shows marketing your products or brand with quality content marketing pieces leads to three times more leads than paid search advertising (per [hubspot](#)).*



SPONSORED CONTENT ON THE *PORTFOLIO* CONTENT HUB – **\$3,000 PER MONTH**

Be seen as a thought leader in your area of expertise for the financial institution channel! Sponsored content must adhere to guidelines that uphold the editorial integrity of the publication, which will be provided. The *Portfolio* editorial team reserves the right to revise all articles to fit the BISA and *Portfolio* style and voice. Benefits include:

- **Full-length article:** including body copy (between 500-1,000 words) and brief title (up to 40 characters).
- **Sponsored content** will be called out in the *Portfolio Weekly* newsletter and on LinkedIn.

STAY TOP-OF-MIND WHEN YOU ADVERTISE IN *PORTFOLIO WEEKLY*

By the Numbers

4,000+

Financial industry leaders
receive *Portfolio Weekly*,
including 1,400+ BISA Financial
Institution Members

25%

of readers open this email
on a weekly basis

9%

of financial institution
readers click through
to continue on to
the *Portfolio* homepage

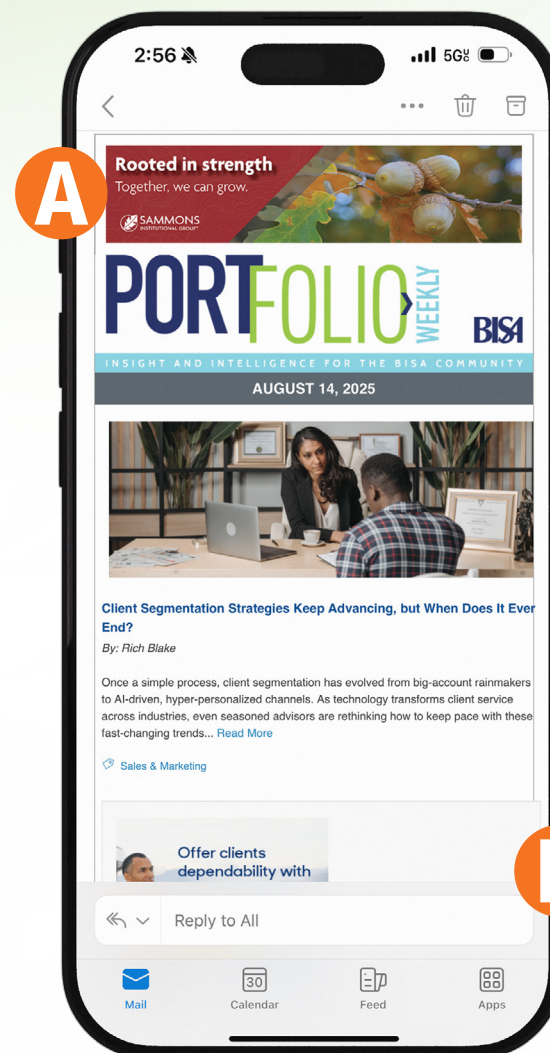
...

Readers spend 1 minute or more on *Portfolio* after reading
Portfolio Weekly and visit an average of

2.7 content pages.

Select from the following ad options to
reach 1,000+ readers per week:

TYPE OF AD	COST PER WEEK
A Leaderboard	\$1,500
B Showcase Ad	\$1,250

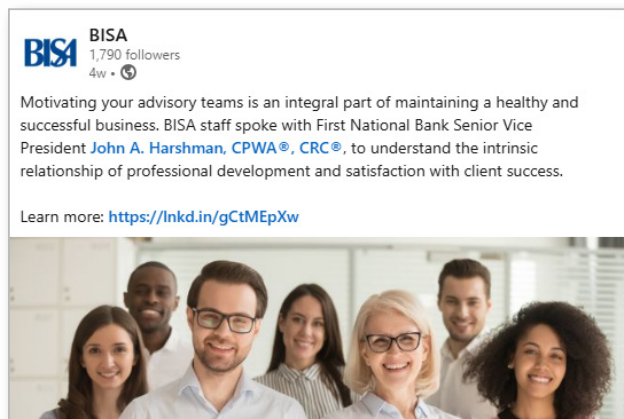
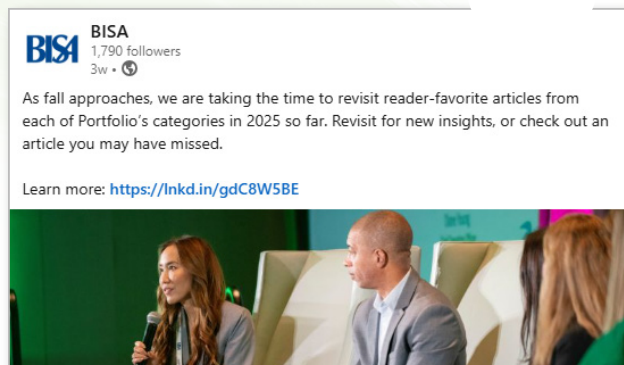
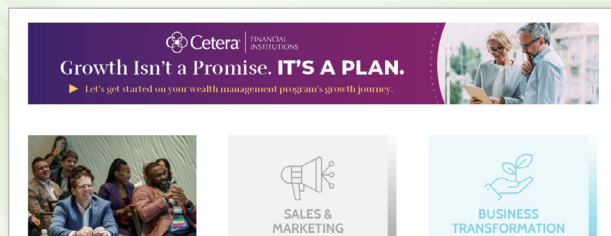


TAKE ADVANTAGE OF BISA DIGITAL *OPPORTUNITIES*

Act Now – *Inventory Limited!*

BISANET.ORG HOMEPAGE ADVERTISING – \$6,000 PER MONTH

bisanet.org, the online resource dedicated to serving a community of banks, credit unions and industry partners, features more than 2,600 average visitors each month. Get your company's name and products front and center with **bisanet.org**. *Limited to one exclusive partner per month.* Specs: 1077 x 150 pixels; PNG image

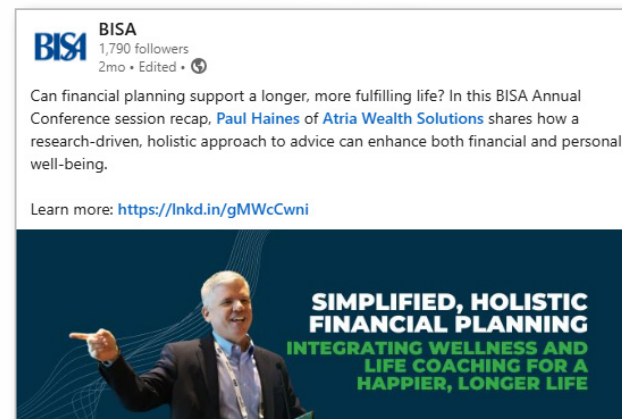


SOCIAL MEDIA POST –

\$850 (INCLUDES A POST ON BISA LINKEDIN PAGE)

See significant boost in reach and brand awareness when you leverage BISA's social media channel for your next marketing campaign. BISA has an average LinkedIn click rate of approximately 48%.

LINKEDIN: 1,490 FOLLOWERS



DIGITAL AD SPECIFICATIONS

Ad Sizes & Specs

A 1060 x 150 px

B
326 x 400 px

C 640 x 150 px

D
300 x 250 px

.JPG or .GIF static images only; no Flash. Video options also available.

Portfolio Ads

A Homepage Banner: 1060 x 150 pixels; PNG image

B Article Page Ad: 326 x 400 pixels; PNG image

Portfolio Weekly

C Leaderboard Ad: 640 x 150 pixels; PNG image

D Showcase Ad: 300 x 250 pixels; PNG image



STAND OUT ON THE *BISA PODCAST*



BISA PORTFOLIO PODCAST ADVERTISING – \$2,500 PER 30-SECOND AD

An ad in the *BISA Portfolio Podcast* will enable your organization to promote services to an engaged group of bank and credit union decision makers. The 30-second audio advertisement will be played during the podcast, and the organization's clickable logo will be featured in the podcast's *Portfolio* post.

Please contact hbrown@bisanet.org for more details.

PORTFOLIO PODCAST EPISODE TAKEOVER – \$7,500 EACH

Share your expertise with an engaged audience by taking over a *BISA Portfolio Podcast* episode!

As a sponsor, you'll receive the following benefits:

- › Opportunity to recommend an episode topic of your choice (pending approval by BISA; must be thought leadership in nature)
- › Opportunity to select podcast host from BISA Board of Directors or Leadership Advisory Board (pending host agreement, must be from a different organization than sponsor)
- › Opportunity to recommend 1-2 guests for the episode (pending approval by BISA)
- › 30-second recorded ad within the episode (\$2,500 value)
- › Clickable logo and name recognition in *Portfolio Online* entry
- › Banner ad to run for three months on the *Portfolio* podcast webpage (sponsor-provided)
- › Logo recognition in all BISA social promotions of the podcast
- › Name recognition when podcast is featured in *Portfolio Weekly*



BISA Portfolio Podcast episodes receive **150+ downloads each**, a number **higher than 50% of other podcasts** distributed.



EVENT-BASED *OPPORTUNITIES*

BISA offers multiple events per year, including the **Regulatory & Compliance Summit**, several **virtual webinars** and the flagship **Annual Conference**. BISA events bring together decision makers and leaders for targeted education and focused networking designed to help attendees stay on the pulse of the industry.



EXHIBIT AT BISA FOR *INCREASED EXPOSURE*

Connect with a network of financial institutions like no other. There are a variety of ways for interested partners to interface with BISA attendees while on-site. Design the right opportunity for your organization.

DID YOU KNOW?

Attendance from financial institutions has grown by **41%+** over the past 3 years!

On average, **70%** of attendees are executive managers; **23%** are product or sales managers

Conference attendees influence their company's decision-making on annuity providers, life insurance, mutual funds, sales software & more

Attendee job titles include: CEOs, CFOs, CTOs, presidents, sales managers, product & marketing professionals & more

80% of past attendees rated their overall experience as very good or excellent!



2026 *SPONSORSHIP OPPORTUNITIES*

Experiential

BISA hosts two dynamic networking events in the Exhibit Hall designed to maximize sponsor visibility and attendee engagement.

The Exhibit Hall Grand Opening Reception kicks off the conference on Monday evening and is available for exclusive sponsorship, placing your brand in the spotlight as attendees gather for the must-attend launch of the event.

Tuesday Closing Afternoon Break – Non-Exclusive Sponsorships

Wrap up the conference with impact! Our high-energy Tuesday afternoon break is your last chance to connect with attendees. Choose from a variety of non-exclusive sponsorship options to showcase your brand, spark conversations, and leave a lasting impression before the event closes. Opportunities are limited—secure yours now!

EXHIBIT HALL GRAND OPENING NETWORKING RECEPTION (MONDAY NIGHT — EXCLUSIVE) — \$20,000

Make your mark during the Exhibit Hall Grand Opening Reception on Monday night. Exclusive sponsorship includes recognition on signage, napkins with your logo to be distributed at food and beverage areas, and an option to provide music or entertainment for an additional fee.

EXHIBIT HALL NETWORKING RECEPTION SNACK STATION (TUESDAY CLOSING) — \$5,000

Be the name on one of the Tuesday closing break food stations. Sponsorship includes brand recognition on station, napkins, and signage.

EXHIBIT HALL PHOTO BOOTH (TUESDAY CLOSING BREAK) — \$7,500

Be the brand they remember when the conference ends!

As the exhibit hall winds down, the photo booth becomes the final gathering spot for attendees to capture fun, lasting memories with colleagues and friends. Each photo — digital and shareable — is a reminder of your brand, thanks to prominent logo placement on the booth and photos themselves.

This is the last chance to engage attendees before they head home — sending them off with a keepsake that extends your brand visibility far beyond the event through social shares and office displays.

Own the final moment. Own the memory.

REFRESHMENT BREAK — \$4,000 EACH

One of the most sought-after sponsorship opportunities! Maximize your exposure in front of your target audience. Sponsorship includes hot and cold beverages, snacks, signage, and the option to provide personalized napkins (pending BISA approval). Available during scheduled break times throughout Monday and Tuesday.

EXHIBIT HALL BREAKFAST — \$6,000

Sponsor breakfast service and encourage attendees to begin their day with your organization on their mind. Sponsorship includes hot buffet breakfast, recognition on signage at the event, and napkins with your logo to be distributed at breakfast areas.

EXHIBIT HALL LUNCH — \$10,000

Sponsor lunch service to fuel attendees on Tuesday. Sponsorship includes recognition on signage at the event and napkins with your logo to be distributed at meal areas.

WEDNESDAY MORNING BREAKFAST — \$6,000

Sponsor breakfast service for the final day of the conference! Add on a mimosa or bloody mary bar to close out the event and final keynote for an additional \$2,500.

Interested in a customized opportunity? Contact hbrown@bisanet.org to learn how to increase your brand exposure.

2026 *SPONSORSHIP OPPORTUNITIES* (CONTINUED)

Experiential (continued)

SHOESHINE STATION — \$7,500

Sponsorship includes one shoeshine stand with professional shoeshine services in a high-traffic area Monday and Tuesday during Conference hours. Sponsor will receive signage recognizing their support and may also provide their own logo gift for the shoeshine professional to distribute (e.g., shoe horns).

HEADSHOT LOUNGE — \$15,000

The Headshot Lounge offers attendees the opportunity to have professional portraits taken. The lounge will be branded with your company's logo and promoted within the event and in communications around the photography. **Attendees complete a questionnaire for their portraits which will generate a lead generation report for your use.**

FIRST-TIME ATTENDEE WELCOME

BREAKFAST SPONSOR — \$6,500

Leave a lasting first impression on first time Conference attendees. Two company representatives will attend and kick off the First-Time Attendee Welcome Breakfast with 1-2 minutes of remarks. Welcome all first-timers with a gift at the breakfast. Sponsor to provide item. Sponsorship also includes logo placement in breakfast communications.

BARISTA STATION — \$9,500

Sponsor a custom barista station with espresso drinks in the Exhibit Hall.

EXHIBIT HALL À LA CARTE — \$3,000 FEE + COST OF ITEM

Planning to have any food and beverage in the Exhibit Hall? Help attendees recharge with a warm treat or special refreshment within your booth. Contact hbrown@bisagnet.org to reserve.

NEW! WAYFINDER SPONSORSHIP — \$4,000

Help attendees navigate our new location by branding our signs and friendly faces in the meeting space.

NEW! NETWORKING NOOK — \$5,000

Put your logo where attendees will put their feet up to kick back and answer emails and recharge. Sponsorship includes soft seating, charging power, and signage for the lounge space.

Wellness

HYDRATION SPONSORSHIP — \$8,000

Sponsor the reusable water bottle given out at registration, co-branded with your logo and the BISA logo. Attendees will have the opportunity to refill it at water stations throughout the event. BISA will create, produce and distribute the water bottles. Interested in providing a high-end, brand name water bottle? Upgraded Hydration Sponsorship available for \$12,000.

MOCKTAIL STATION — \$3,500 FOR ONE NETWORKING RECEPTION OR \$8,000 FOR EXCLUSIVE SPONSORSHIP

Be a part of the growing and healthy trend of mocktails! With healthier alternatives to alcohol on the rise, and attendees looking to enjoy a beverage guilt-free, mocktails have become a fun and creative indulgence. Sponsorship includes mocktail bar featuring fruit, citrus, botanical, and herbal flavors, signage, napkins, and branded façade. Sponsor a mocktail station at (1) reception for \$3,500 or be the exclusive sponsor and sponsor a mocktail station at all (3) networking receptions throughout the Conference for \$8,000.



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2026 *SPONSORSHIP OPPORTUNITIES* (CONTINUED)

Wellness (continued)

MASSAGE BREAK LOUNGE — 1 DAY (\$8,000), 2 DAYS (\$14,000)

Sponsor a seated massage hospitality experience BISA attendees will always remember. Who will say no to a free massage after a long day on the show floor and in sessions? Attendees will leave feeling relaxed and ready to take on the rest of the day thanks to you!

DOG PETTING LOUNGE — \$20,000

Sponsor a local pet shelter to bring in dogs to your booth on the show floor. Sponsorship to include shelter dogs, branding, and promotions.

RECOVERY KIT — \$10,000

Help attendees start their day right and recover from a long night of networking with a branded recovery kit or wake-up station. Sponsorship includes branded giveaway bag or station of hydration and wellness items.

Technology

CHARGING STATION — \$4,000

Sponsor a charging station for attendees to utilize throughout the event. Graphic recognition of your company's logo included.

BISA ANNUAL CONFERENCE MOBILE APP — \$8,000

The mobile app is the go-to resource for BISA attendees. As a Mobile App sponsor, your organization will receive a banner advertisement, a push notification, and recognition on all conference materials including pre-show communications and on printed Mobile App signage.

MOBILE APP PUSH NOTIFICATION —

\$750 FOR (1) OR FOR \$1,200 (2)

Send your message to Conference attendees via a push notification in the mobile app (not exclusive – limited availability).

CONFERENCE ATTENDEE WI-FI ACCESS — \$12,000

Be the name that connects attendees by sponsoring onsite Wi-Fi access. Sponsorship includes the ability to select a Wi-Fi password and recognition on conference materials.



Interested in a customized opportunity? Contact hbrown@bisnet.org to learn how to increase your brand exposure.

2026 *SPONSORSHIP OPPORTUNITIES* (CONTINUED)

Branding

PLACEMENT IN PRE-CONFERENCE COMMUNICATIONS — \$3,500 FOR 1 PLACEMENT; \$12,000 FOR 4 PLACEMENTS

Reach attendees before the conference even starts. Exclusively place your company to be placed in preshow attendee communications which are the go-to electronic resources for information regarding keynote speakers, up-to-date information on sponsors and exhibitors, and key updates leading up to the Conference. Be the exclusive sponsor and have a placement in four emails for \$12,000 or one placement for \$33,500. Only 1 sponsor banner per email.

Pre-Conference Attendee Communications

- › **Exclusive Placement in Four Emails:** \$12,000
- › **Single Placement in One Email:** \$3,500

Own the inbox before the show starts! Secure the only premium banner placement in our most important and timely pre-conference eBlasts, exclusive to **one sponsor per send**. Drive traffic to your website with a prominently placed, clickable leaderboard ad seen by attendees while they're actively planning their conference schedule.

GOBO — \$5,000

Place your company logo front and center through a GOBO (a stencil or template placed in front of a light source) on a prominent wall outside the General Session or Exhibit Hall Monday and Tuesday.

ROOM DROP — \$7,500

Leave a lasting impact by providing a special gift from your company (pending BISA approval) to be placed in attendee rooms at the JW Marriott and Marriott Water Street. Sponsor is responsible for producing and shipping drop item to the hotel.

POCKET SCHEDULE-AT-A-GLANCE — \$6,000

BISA's Pocket Schedule-at-a-Glance is a must-have tool for a quick overview of events throughout the Conference. Sponsorship includes your company name and logo on the Pocket Schedule.

ATTENDEE BADGE LANYARD — \$12,000

Worn by all attendees, this exclusive sponsorship provides your company high visibility. Sponsorship includes your logo printed on the lanyards.

ATTENDEE BADGES — \$8,000

Worn by all attendees, this exclusive sponsorship provides your company high visibility. Sponsorship includes your logo printed on the front of the attendee badges.

- › Upgrade Option: Add your company's branding and design the back of the attendee badges (subject to BISA review and approval) for an additional \$3,000.

HOTEL KEY CARDS — \$13,000

As the exclusive hotel keycard sponsor, your custom design will be placed on all keycards distributed to attendees.

REGISTRATION SPONSOR — \$10,000

Be the first thing attendees see as they enter the event. Sponsor will have logo prominently displayed on all registration signage and will be recognized on the conference registration webpage.

- › Upgrade Option: \$5,000 add on to hand out a welcome gift or snack at registration.

DIGITAL SIGNAGE ADVERTISEMENT — \$5,000

Place your ad on the rotating LED digital signs in the meeting space. Sponsor's ad to run for the duration of the event rotating with BISA content.

- › Non-exclusive: Up to (3) sponsors and BISA content for \$5,000
- › Exclusive: Just (1) sponsor and BISA content for \$10,000

Interested in a customized opportunity? Contact hbrown@bisnet.org to learn how to increase your brand exposure.

2026 *SPONSORSHIP OPPORTUNITIES* (CONTINUED)

METERBOARD SIGN — \$2,000

Place your artwork on (1) printed meterboard sign in the BISA meeting space.

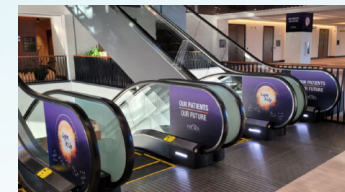
FLOOR CLINGS — \$2,000 FOR FOUR

Place your artwork outside the Exhibit Hall to guide attendees to your booth.

Attendees won't be able to miss your company branding on the windows outside of the **Exhibit Hall**

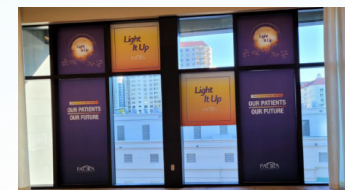
ESCALATOR BRANDING — \$10,000

Attendees won't be able to miss your company branding on the escalators that lead to and from the floors within the hotel meeting space. Branding to be placed on escalator endcaps.



WINDOW CLINGS — \$5,500 FOR FOUR

COLUMN WRAP — \$5,500



Diversity, Equity & Inclusion

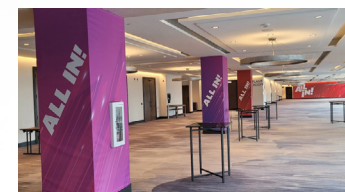
WOMEN'S NETWORKING LUNCH SPONSORSHIP — UP TO 105 ATTENDEES

- › Exclusive Sponsorship: **\$18,500**

UP TO 150 ATTENDEES

(expanded space for maximum networking reach)

- › Exclusive Sponsorship: **\$23,500**
- › Co-Sponsorship: **\$15,000 PER SPONSOR** (based on availability; previous year's sponsor receives first right of refusal)



This event is consistently rated as the top networking opportunity at the Conference. Sponsorship includes logo placement on all event signage, brand recognition throughout the event, collaboration with the Diversity, Equity & Inclusion Committee on content, the opportunity to provide a giveaway to all attendees and the pre- and post-event attendee lists.



Interested in a customized opportunity? Contact hbrown@bisanet.org to learn how to increase your brand exposure.

2026 *SPONSORSHIP OPPORTUNITIES* (CONTINUED)

Diversity, Equity & Inclusion (continued)

RIISING STARS EXCLUSIVE DINNER SPONSORSHIP — \$20,000

Showcase your commitment to the next generation of talent by exclusively sponsoring the Rising Stars Program Dinner. This is a prime opportunity to engage with a select group of rising stars and industry leaders in a relaxed, networking-focused environment. Sponsorship includes logo placement on all event signage, brand recognition on menus and signage, post-event Rising Stars list, 1-2 minute welcome remarks at the beginning of dinner and the opportunity to provide a gift to the Rising Stars at dinner.

BLACK VOICES UNMUTED (BVU) NIGHT CAP — EXCLUSIVE SPONSORSHIP (\$12,500), CO-SPONSORSHIP (\$6,000)

Support one of BISA's newest networking events on Sunday evening by joining the Black Voices Unmuted late-night networking event. Celebrate the successes and welcome new BIPOC voices in the industry in this unique opportunity to build relationships, network with allies, make connections, and grow the BISA community. Sponsorship includes branded drink menus and a signature drink, a dedicated e-blast invitation featuring your logo and a 100-word blurb about your company's initiatives, branded onsite signage, the opportunity to provide attendees with a custom gift and a post-event BVU Night Cap attendee list.

DIVERSITY, EQUITY & INCLUSION WORKSHOP REFRESHMENT BREAK — \$6,000

Exclusively support diversity, equity, and inclusion educational programming and demonstrate your company's commitment to these initiatives while refreshing attendees for a powerful session of learning during the Diversity, Equity & Inclusion Workshop. Sponsorship includes hot and cold beverages and snacks, branded signage, the option to provide personalized napkins and 1-2 minute welcome remarks.



Interested in a customized opportunity? Contact hbrown@bisanet.org to learn how to increase your brand exposure.

EXHIBIT HALL INFORMATION

Exhibit at the BISA 2026 Annual Conference in one of two ways: Choose a 10'x10' booth or a custom, pre-branded kiosk.

10'X10' BOOTH

Includes one (1) six-foot draped table, two chairs, wastebasket, identification sign, as well as pipe and drape to differentiate booths. The hotel's ballroom is carpeted. Booth includes: 1) listing of company name, contact, logo and 100-word description in Mobile App, 2) a registration allotment (as related to membership status outlined in grid), 3) recognition on online floorplan and on conference signage.

BOOTH FURNITURE UPGRADE — \$3,500

Transform your booth into a networking lounge and dining spot with a custom-branded table and coordinated seating — replacing the standard 6ft table and 2 chairs. Your upgraded booth will be highlighted on the floor plan as a traffic driver, ensuring more visibility and attendee engagement. Upgrade your space. Upgrade your traffic.

KIOSK

Utilize a pre-branded kiosk to make your mark in the Exhibit Hall. Your kiosk will have your branding printed directly on to the structure and be located in a prime location in the Exhibit Hall. With setup and tear down included, all you have to do is show up! Includes (1) 1M x 1/2M x 40" tall counter, (1) graphic front panel featuring your company's logo, (2) standard stools.

An exhibit hall schedule will be made available in the coming months.



PUTT PUTT FOR PRIZES ADD ON — \$2,500

Each participating exhibitor will receive a 3x9 putting green, golf balls, and a putter to feature in their booth. Your booth becomes an official “hole” on the Putt-Putt for Prizes Scorecard — distributed to every attendee at registration.

To complete the course and qualify for prizes, attendees must visit every participating booth — guaranteeing traffic, conversations, and product visibility.

Boost engagement by adding fun, branded obstacles to your green — it's the perfect icebreaker to spark conversations and showcase your solutions.

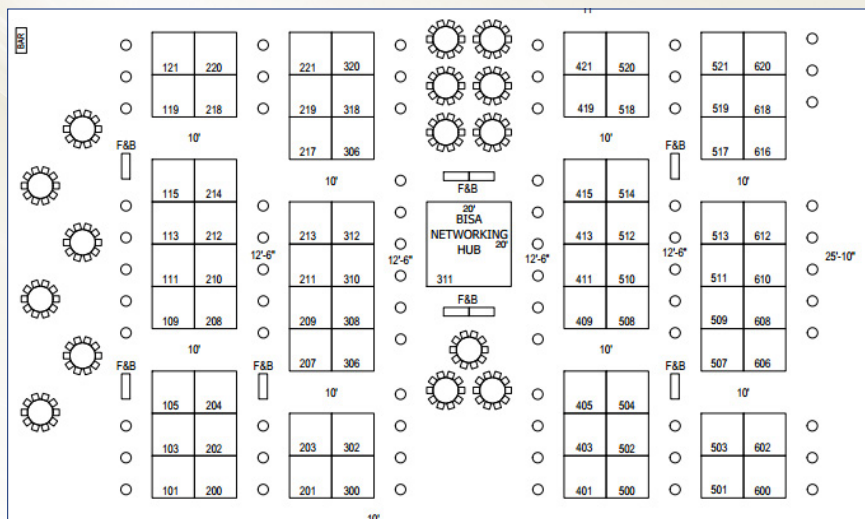
Leaderboard updates will be displayed in the Networking Hub at the heart of the exhibit hall, with final winners recognized during the Farewell Breakfast & Keynote.

This is more than a sponsorship — it's a traffic magnet for your booth!

BACK BY
POPULAR
DEMAND!



EXHIBIT HALL INFORMATION (CONTINUED)



Let's Partner

For Exhibitor Booths and Kiosks: Access the contract and Rules & Regulations [here](#):

MEMBERS:

- **Platinum Leadership Application**
- **Leadership Application**
- **Associate Plus Application**
- **Associate Application**

NON-MEMBERS:

- **Non-Member Application**

Non-Member Opportunities

	PREMIUM	BASIC
Investment	\$15,000	\$6,250
Exhibit Space	10'x10' Booth	Custom, pre-branded 1M x 1/2M x 40" kiosk
Visibility	–	–
Registration	2 Full Registrations for Company + 2 Expo Hall Only Passes	2 Expo Hall Only Passes
Attendee List	–	–
Digital	Listing in Mobile App	–

BISA Members get added value and exposure when exhibiting and the Annual Conference, [click here](#) to learn more about exclusive member benefits.

EXHIBIT BENEFITS: *MEMBER VS. NON-MEMBER*

	NON-MEMBER BASIC EXHIBIT	ASSOCIATE MEMBERSHIP	NON-MEMBER PREMIUM EXHIBIT	ASSOCIATE PLUS MEMBERSHIP
Investment	\$6,250	Dues plus \$3,400 (\$6,300 total investment)	\$15,000	<i>Included with membership dues (\$16,500)</i>
Exhibit Space	Custom, pre-branded 1M x 1/2M x 40" kiosk		10x10 Booth	
Visibility	N/A	Name recognition on onsite signage	N/A	Name recognition on website and onsite signage
Registration	2 Exhibit Hall Only Passes	2 Full Registrations + 2 Exhibit Hall Only Passes	2 Exhibit Hall Passes	3 Full Registrations + 2 Exhibit Hall Only Passes
Attendee List	N/A	Pre- and Post-Event Attendee List	N/A	Pre- and Post-Event Attendee List
Digital	N/A	Listing in Mobile App	Exhibitor Listing in Mobile App	Listing in Mobile App
Member Benefits	N/A	<i>Included with membership dues</i>	N/A	<i>Included with membership dues</i>

REGULATORY & COMPLIANCE SUMMIT

OPPORTUNITIES

NETWORKING RECEPTION — \$12,000

Networking is one of the biggest benefits to the Regulatory & Compliance Summit. Showcase your company as registrants enjoy hors d'oeuvres and cocktails. With your company as the host of this well attended and impactful networking event, registrants will be aware of your generosity as we kick off the 2026 Regulatory & Compliance Summit.

Benefits:

- › Signage during the Networking Reception
- › Name and logo used in marketing materials
- › Opportunity for sponsor to make welcome remarks (90 seconds)
- › Two complimentary registrations to the Summit

REGISTRATION SPONSOR — \$5,000

Make an impact as the first thing attendees see when they arrive and are welcomed to the event. The registration sponsor will have their logo prominently displayed on all registration signage and badges.

Benefits:

- › Signage at registration desk
- › Logo recognition on attendee badges
- › Name and logo used in marketing materials
- › Verbal recognition during opening remarks
- › One complimentary registration to the Summit

LANYARD SPONSOR — \$5,000

Worn by all attendees, the lanyard sponsorship provides your company with high visibility throughout the event. Sponsorship includes your logo printed on the badge lanyards.

Benefits:

- › Sponsor logo on attendee badge lanyards
- › Name and logo used in marketing materials
- › Verbal recognition during opening remarks
- › One complimentary registration to the Summit

BREAKFAST OR LUNCH SPONSORSHIP — \$8,000 FOR ONE MEAL OR \$12,000 FOR EXCLUSIVE SPONSORSHIP OF ALL MEALS

Breakfast: Start the day off right with your company's brand displayed at the morning breakfast buffet. This sponsorship gives you the opportunity to be the first in the eyes and on the minds of the Summit attendees.

Lunch: The lunch sponsorship allows attendees to associate your brand with great food and a positive experience. Your company will be promoted to attendees via signage and napkins.

Benefits:

- › Signage during the meal
- › Name and logo used in marketing materials
- › Verbal recognition during opening remarks (one meal), or opportunity for sponsor to make remarks (90 seconds) included with exclusive sponsorship of meals
- › Sponsor may display literature during the meal
- › One complimentary registration to the Summit, second registration included for exclusive meal sponsorship

NETWORKING BREAK SPONSOR — \$5,000 FOR 1 OR \$8,000 FOR EXCLUSIVE SPONSORSHIP OF ALL 3 BREAKS

As the Networking Break sponsor, you'll gain exclusive access to attendees as make connections, reflect on sessions and speakers, and savor snacks.

Benefits:

- › Signage during the break
- › Name and logo used in marketing materials
- › Verbal recognition during opening remarks
- › Sponsor may display literature during the meal
- › One complimentary registration to the Summit

REGULATORY & COMPLIANCE SUMMIT

OPPORTUNITIES (CONTINUED)

NOTETAKING SPONSORSHIP — \$3,500

Provide the official 2026 Regulatory & Compliance Summit pen and notepad and help attendees do their due diligence and take back the key learnings from the speakers and education sessions.

Upgrade to a branded folio – contact BISA for details and pricing

Benefits:

- › Sponsor logo on pen and notepad shared with all attendees
- › Name and logo used in marketing materials
- › Verbal recognition during opening remarks
- › One complimentary registration to the Summit

REFRESHMENT SPONSORSHIP — \$2,500 EACH OR \$4,500 FOR EXCLUSIVE SPONSORSHIP

Hydration Sponsor

Keep attendees hydrated by sponsoring the water stations throughout the Regulatory & Compliance Summit. Sponsor will be recognized in signage at water stations and drinkware.

Coffee Sponsor

Help attendees stay energized and caffeinated by sponsoring the coffee stations. Sponsor will be recognized in signage at coffee stations and drinkware.

Benefits:

- › Signage and logo recognition at all water/coffee stations
- › Name and logo used in marketing materials
- › One complimentary registration to the Summit



SECURE YOUR PARTNERSHIP *TODAY*

BISA is here for you in 2026 and beyond. Identify the partnership opportunity that best fits your goals and reach out today to take advantage of new and evolving offerings.

Ready to get started?

Contact Hallie Brown at **BISA@BISANET.ORG** today.