

BISA Service Provider Membership Options

Membership Type	Platinum Leadership	Leadership	Associate Plus	Associate
Annual Fee	\$40,000	\$25,000	\$15,000	Based on Company Size (\$1,500-2,600)
Benefit				
Strategic Leadership & Governance				
Leadership Advisory Board Steering Committee Seat	Yes	Opportunity to Submit Application on an Annual Basis for Limited Available Seats	N/A	N/A
Leadership Advisory Board Seat	Yes	Yes	N/A	N/A
BISA Annual Convention				
Exhibit	10 x 10 Booth (Prime Location)	10 x 10 Booth	10 x 10 Booth	Table Top or Convention Registrations Available for Purchase at Member Rate (Purchase of Either Includes Attendee List, Purchase of Table Top Includes 2 Full Registrations for Company and 2 Exhibit Hall Only Passes)
Recognition	Enhanced Recognition of Sponsorship at the Early Bird Reception, Pre-Promotion Communications, Website, and Onsite Signage	Recognition of Sponsorship in Pre-Promotion Communications, Website, and Onsite Signage	Recognition on Website and Onsite Signage	
Attendance	Pre and Post Convention Attendee List	Pre and Post Convention Attendee List	Pre and Post Convention Attendee List	
Registration	5 Full Registrations for Company; 12 Full Registrations for Depository Institution Customers Only; 2 Exhibit Hall Only Passes	3 Full Registrations for Company; 8 Full Registration for Depository Institution Customers Only; 2 Exhibit Hall Only Passes	3 Full Registrations for Company; 5 Full Registration for Depository Institution Customers Only; 2 Exhibit Hall Only Passes	
Mobile App	Company Name, Logo, 1 Contact, 100-word Description and 3-page Digital PDF	Company Name, Logo, 1 Contact, 100-word Description and 1-page Digital PDF	Company Name, Logo, 1 Contact and 100-word Description	
General & Concurrent Session	Preferred Proposal Consideration for 1 Session/Panel Pending BISA Approval	Opportunity to Submit Proposal	Opportunity to Submit Proposal	
Product Showcase	Preferred Opportunity; Pending BISA Approval	Opportunity to Submit Proposal	N/A	N/A
BISA CEO Retreat				
Sponsorship	Preferred Opportunity to Sponsor with First Right of Refusal for Additional Fee of \$15,000	Secondary Sponsorship Opportunity for Additional fee of \$15,000; Based Solely Upon Availability	N/A	N/A
BISA Regulatory & Compliance Summit				
Sponsorship	Preferred Opportunity to Sponsor (Fee Range \$2,000-\$7,500)	Secondary Sponsorship Opportunity (Fee Range \$2,000-\$7,500)	Third Sponsorship Opportunity	N/A
BISA Portfolio Magazine Annual Print Edition				
Advertisement	35% Discount Off Rate Card	25% Discount Off Rate Card	Standard Pricing Available	Standard Pricing Available
Recognition	Enhanced Named Contact Recognized in New Print Edition	Named Contact Recognized in New Print Edition	N/A	N/A
Portfolio & Portfolio Weekly E-Newsletter				
Guest Columnist/Contributor of White Papers, Research, Press Releases	Unlimited Content Contributions; Preferred Placement	Opportunity for Content Contribution; Preferred Placement	Option to Submit Proposal	Option to Submit Proposal
Executive Profile	1 Complimentary Executive Profile Annually	Available to Purchase (Editorial Fee of \$750)	Available for Purchase (Editorial Fee of \$1000)	Available for Purchase (Editorial Fee of \$1000)
Advertisement	Logo Rotation Between Portfolio Weekly Issues as the Sponsors (5-6 Logos Per Issue); Member Pricing Available	Logo Rotation Between Portfolio Weekly Issues as the Sponsors (5-6 Logos Per Issue); Member Pricing Available	Member Pricing Available	Member Pricing Available
Executive Networking & Education Program				
Webinar Presenter in Thought Leadership Track	Unlimited Opportunities; Pending BISA Approval	Unlimited Opportunities; Pending BISA Approval	Option to Submit Proposal	Option to Submit Proposal
Product Showcase 30-minute Webinar (12 Slots/Annually)	First Opportunity (Max of 2/Annually)	Secondary Opportunity	N/A	N/A
Marketplace				
Recognition	Enhanced Listings for All Categories, Plus 2 Complimentary Priority Upgrades (Limited Availability)	Enhanced Listing for All Categories	Basic Listing; Member Pricing for Upgrades	Basic Listing; Member Pricing for Upgrades
Advertisement	Homepage Pricing Available	Member Pricing Available	Member Pricing Available	Member Pricing Available
Other Visibility				
BISA Website	Linked Logo on Homepage, Listing on LAB Page	Listing on LAB Page	N/A	N/A