The last two years have been challenging for our industry. In 2022, we are excited to once again come together to inspire and support each other, and to celebrate our dedicated community of banks, credit unions, and industry partners. BISA is focused, more than ever, on providing our member firms the resources they need to remain best-in-class and finding new ways to support our community.

Table of Contents
❯ BISA Membership
❯ Advertising Opportunities
❯ Annual Convention Sponsorship and Exhibit Opportunities
❯ Other BISA Events Sponsorship Opportunities

BISA MEMBERS AT-A-GLANCE

Who are BISA Members?
When you advertise with BISA or purchase a sponsorship opportunity at a BISA event, you’re reaching a captive audience of professionals responsible for the marketing, sales and distribution of securities, insurance, and other financial products and advisory services through the bank and credit union channel.

BISA Members are…

BISA Members Represent Banks and Credit Unions Such as…

❯ BMO Harris Financial Advisors
❯ Citi Personal Wealth
❯ Citizen’s Securities
❯ Comerica Securities
❯ Fifth Third Securities
❯ First Horizon Advisors
❯ Huntington Investment Company
❯ Key Investment Services
❯ M&T Securities
❯ PNC
❯ Regions Investment Services
❯ Truist
❯ UnionBanc Investment Services
❯ U.S. Bancorp Investments, Inc.
❯ Wells Fargo

Reach Our Audience
BISA offers an array of opportunities to reach our audience through Portfolio Weekly, Portfolio Online, in-person and virtual events, podcasts and webinars, and BISA’s annual print publication.

Are you a BISA member?
Review our Service Provider and Consulting & Research Firm membership benefits to ensure you’re making the most of your membership and maximizing your exposure.
BISA MEMBERSHIP

Maximize your exposure to BISA’s audience by joining as a Member. For a full list of benefits, check out our offerings below. Please note that Associate Members and Consulting and Research Firms must purchase an exhibit to access the Convention benefits listed.

### BISA SERVICE PROVIDER MEMBERSHIP OPTIONS

<table>
<thead>
<tr>
<th></th>
<th>PLATINUM LEADERSHIP</th>
<th>LEADERSHIP</th>
<th>ASSOCIATE PLUS</th>
<th>ASSOCIATE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Strategic Leadership &amp; Governance</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Leadership Advisory Board Seat</td>
<td>Yes</td>
<td>Opportunity to Submit Application on an Annual Basis for Limited Available Seats</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Leadership Advisory Board Seat</td>
<td>Yes</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Committees and Task Forces</td>
<td>Opportunity to be Invited to Serve</td>
<td>Opportunity to be Invited to Serve</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>

**BISA Annual Convention**

<p>| | | | | |</p>
<table>
<thead>
<tr>
<th></th>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit</td>
<td>10 x 10 Booth (Prime Location)</td>
<td>10 x 10 Booth</td>
<td>10 x 10 Booth</td>
<td>Table Top available for purchase at $2,500 member rate</td>
</tr>
<tr>
<td>Recognition</td>
<td>Enhanced Recognition of Sponsorship at the Early Bird Reception, Pre-Promotion Communications, Website, and Onsite Signage</td>
<td>Recognition of Sponsorship in Pre-Promotion Communications, Website, and Onsite Signage</td>
<td>Recognition on Website and Onsite Signage</td>
<td>Included with Exhibit Purchase</td>
</tr>
<tr>
<td>Attendance</td>
<td>Pre and Post Convention Attendee List</td>
<td>Pre and Post Convention Attendee List</td>
<td>Pre and Post Convention Attendee List</td>
<td>Pre and Post Convention Attendee List with Purchase of Conference Registration or Exhibit</td>
</tr>
<tr>
<td>Registration</td>
<td>5 Full Registrations for Company; 12 Full Registrations for Depository Institution Customers Only; 2 Exhibit Hall Only Passes</td>
<td>3 Full Registrations for Company; 8 Full Registration for Depository Institution Customers Only; 2 Exhibit Hall Only Passes</td>
<td>3 Full Registrations for Company; 5 Full Registration for Depository Institution Customers Only; 2 Exhibit Hall Only Passes</td>
<td>2 Full Registrations and 2 Exhibit Hall Only Passes with purchase of table top exhibit</td>
</tr>
<tr>
<td>Mobile App</td>
<td>Company Name, Logo, 1 Contact, 100-word Description and 3-page Digital PDF</td>
<td>Company Name, Logo, 1 Contact, 100-word Description and 1-page Digital PDF</td>
<td>Company Name, Logo, 1 Contact, and 100-word Description</td>
<td>Included with Exhibit Purchase</td>
</tr>
<tr>
<td>General &amp; Concurrent Session</td>
<td>Preferred Proposal Consideration for 1 Session/Panel Pending BISA Approval</td>
<td>Opportunity to Submit Proposal</td>
<td>Opportunity to Submit Proposal</td>
<td>Opportunity to Submit Proposal</td>
</tr>
<tr>
<td>BISA SERVICE PROVIDER MEMBERSHIP OPTIONS (CONTINUED)</td>
<td></td>
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<tr>
<td>-----------------</td>
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</tr>
<tr>
<td>PLATINUM LEADERSHIP</td>
<td>LEADERSHIP</td>
<td>ASSOCIATE PLUS</td>
<td>ASSOCIATE</td>
<td></td>
</tr>
<tr>
<td><strong>BISA CEO Retreat</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Sponsorship</strong></td>
<td>Preferred Opportunity to Sponsor with First Right of Refusal for Additional Fee of $16,500</td>
<td>Secondary Sponsorship Opportunity for Additional fee of $16,500; Based Solely Upon Availability</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>BISA Regulatory &amp; Compliance Summit</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Sponsorship</strong></td>
<td>Preferred Opportunity to Sponsor (Fee Range $2,000-$7,500)</td>
<td>Secondary Sponsorship Opportunity (Fee Range $2,000-$7,500)</td>
<td>Third Sponsorship Opportunity</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>BISA Portfolio Magazine Annual Print Edition</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Recognition</strong></td>
<td>Enhanced Named Contact Recognized in Print Edition</td>
<td>Named Contact Recognized in Print Edition</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Portfolio &amp; Portfolio Weekly E-Newsletter</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Guest Columnist/Contributor of White Papers, Research</strong></td>
<td>Unlimited Content Contributions; Preferred Placement</td>
<td>Opportunity for Content Contribution; Preferred Placement</td>
<td>Option to Submit Proposal</td>
<td>Option to Submit Proposal</td>
</tr>
<tr>
<td><strong>Advertisement</strong></td>
<td>Logo Rotation Between Portfolio Weekly Issues as the Sponsors (5-6 Logos Per Issue); Member Pricing Available</td>
<td>Logo Rotation Between Portfolio Weekly Issues as the Sponsors (5-6 Logos Per Issue); Member Pricing Available</td>
<td>Member Pricing Available</td>
<td>Member Pricing Available</td>
</tr>
<tr>
<td><strong>Executive Networking &amp; Education Program</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Webinar Presenter in Thought Leadership Track</strong></td>
<td>Unlimited Opportunities; Pending BISA Approval</td>
<td>Unlimited Opportunities; Pending BISA Approval</td>
<td>Option to Submit Proposal</td>
<td>Option to Submit Proposal</td>
</tr>
<tr>
<td><strong>Solutions Showcase 30-minute Webinar (12 Slots/Annually)</strong></td>
<td>First Opportunity (Max of 2 Annually)</td>
<td>Secondary Opportunity</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Other Visibility</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>BISA Website</strong></td>
<td>Linked Logo on Homepage, Listing on LAB Page</td>
<td>Listing on LAB Page</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>
**BISA CONSULTING AND RESEARCH FIRM MEMBERSHIP BENEFITS**

<table>
<thead>
<tr>
<th>ANNUAL FEE</th>
<th>$3,000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BENEFIT</strong></td>
<td></td>
</tr>
<tr>
<td><strong>BISA Annual Convention</strong></td>
<td></td>
</tr>
<tr>
<td>Exhibit</td>
<td>Table Top available for purchase at $2,500 member rate</td>
</tr>
<tr>
<td>Recognition</td>
<td>Included with Exhibit Purchase</td>
</tr>
<tr>
<td>Attendance</td>
<td>Pre and Post Convention Attendee List</td>
</tr>
<tr>
<td>Registration</td>
<td>2 Full Registrations for Company; 2 Expo Hall Only Passes with Exhibit Purchase</td>
</tr>
<tr>
<td>Mobile App</td>
<td>Included with Exhibit Purchase</td>
</tr>
<tr>
<td>General &amp; Concurrent Session</td>
<td>Opportunity to Submit Proposal</td>
</tr>
<tr>
<td>Peer Group Session</td>
<td>Opportunity to Submit Proposal</td>
</tr>
<tr>
<td><strong>BISA Meetings</strong></td>
<td></td>
</tr>
<tr>
<td>Opportunity to Lead Mini-Session; Subject to Availability</td>
<td>Opportunity to Submit Proposal</td>
</tr>
<tr>
<td><strong>BISA Portfolio Magazine Annual Print Edition</strong></td>
<td></td>
</tr>
<tr>
<td>Guest Columnist/Contributor of White Papers and Research</td>
<td>Opportunity to Submit Proposal</td>
</tr>
<tr>
<td><strong>Portfolio &amp; Portfolio Weekly E-Newsletter</strong></td>
<td></td>
</tr>
<tr>
<td>Guest Columnist/Contributor of White Papers, Research</td>
<td>Opportunity to Submit Proposal</td>
</tr>
<tr>
<td><strong>Executive Networking &amp; Education Program</strong></td>
<td></td>
</tr>
<tr>
<td>Webinar Presenter in Thought Leadership Track</td>
<td>Opportunity to Submit Proposal</td>
</tr>
<tr>
<td>BISA Sponsored/Co-Branded Research Opportunities</td>
<td>Opportunity to Submit Proposal</td>
</tr>
</tbody>
</table>
CONTENT-BASED OPPORTUNITIES

BISA offers advertising for four primary platforms that reach vast industry audiences:

› **Portfolio Annual Print Edition** – Produced once a year, the *Portfolio* Annual Print Edition contains original industry content from BISA members and thought leaders alike.

› **Portfolio** – BISA’s online content hub, *Portfolio*, is the place to find comprehensive and timely industry news, plus insights from BISA’s members and partners.

› **Portfolio Weekly** – Distributed to BISA members once per week, this email newsletter provides curated content and association updates.

› **BISA Podcast** – A podcast for the bank and insurance securities community, BISA’s podcast features interviews with industry leaders on current trends and topics.

Advertise with BISA if...

› Your organization provides insurance, investments and securities products and services through the bank channel.

› You are looking to engage with an attentive audience of banks and credit unions in a variety of ways.

› You are seeking custom media, content and print advertising opportunities.
PLACE YOUR ORGANIZATION IN THE HANDS OF BISA MEMBERS WITH THE \textit{PORTFOLIO} ANNUAL PRINT EDITION

Who You’ll Reach:

10,000+

industry professionals

... representing nearly

200

industry organizations

Select an Ad Placement to Highlight Your Organization

<table>
<thead>
<tr>
<th>AD PLACEMENT</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>2-Page Center Spread</td>
<td>$25,000</td>
</tr>
<tr>
<td>2-Page Spread</td>
<td>$23,000</td>
</tr>
<tr>
<td>Outside Back Cover Ad</td>
<td>$14,500</td>
</tr>
<tr>
<td>Inside Front Cover Ad</td>
<td>$12,000</td>
</tr>
<tr>
<td>Inside Back Cover Ad</td>
<td>$12,000</td>
</tr>
<tr>
<td>Full Page Ad</td>
<td>$10,500</td>
</tr>
<tr>
<td>2/3 Page Vertical Ad</td>
<td>$8,500</td>
</tr>
<tr>
<td>1/2 Page Horizontal Ad</td>
<td>$7,500</td>
</tr>
<tr>
<td>1/3 Page Horizontal Ad</td>
<td>$6,200</td>
</tr>
</tbody>
</table>

QUESTIONS? CONTACT BISA@BISANET.ORG
### By the Numbers

- Users visit **1,250+** banking insurance and securities professionals access *Portfolio* monthly.

- **2,000+** readers visit pages on average when visiting *Portfolio*

- **90%** of monthly *Portfolio* visitors are return visitors to the site.

### Which Ad Option is Right for You?

<table>
<thead>
<tr>
<th>TYPE OF AD</th>
<th>COST PER MONTH</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A</strong> Homepage Banner (Rotates between advertisers; up to 6 ads total)</td>
<td>$4,000</td>
</tr>
<tr>
<td><strong>B</strong> Department Page Banner (Rotates between advertisers; up to 6 ads total)</td>
<td></td>
</tr>
<tr>
<td><strong>C</strong> Article Page Ad (2 spots available; ads are run of site)</td>
<td>$1,500</td>
</tr>
<tr>
<td>Sponsored Content</td>
<td>$3,000</td>
</tr>
</tbody>
</table>
SHOWCASE YOUR VALUE WITH SPONSORED CONTENT

Interested in contributing content to Portfolio? Choose from the following options:

**CONTRIBUTED CONTENT – COMPLIMENTARY FOR BISA MEMBERS**

Contributed content is sourced from BISA members for the Portfolio site. This content should be original articles, research, graphics, etc. written by BISA members or their organizations for the BISA audience. Contributed content can be featured in any section of the Portfolio site. Contributed content is accepted on a rolling basis throughout the year and will be scheduled by the BISA Portfolio editorial team. Contributed content must focus on thought leadership topics and be relevant and informational for BISA members.

Please contact editorial@bisanet.org if you have a relevant submission.

**SPONSORED CONTENT – $3,000 PER MONTH**

Sponsored content is supplied by the company or organization and posted on BISA's Portfolio site for a fee. The content will include a company logo and verbiage to distinguish it from original Portfolio content. Sponsored content must adhere to a strict set of guidelines that uphold the editorial integrity of the publication. The Portfolio editorial team has the right to revise all articles to fit the BISA and Portfolio style and voice.

Please contact advertising@bisanet.org for more details.

**CUSTOM CONTENT**

Custom content is content developed by the BISA Portfolio editorial team in partnership with an external organization or company for a fee. This content can be featured in any section on the site and will include a note explaining the partnership between BISA Portfolio and the external organization or company. If your organization is interested in telling your story in a unique, nontraditional way, custom content is a great vehicle to add to your initiatives.

Please contact advertising@bisanet.org for more details and pricing.
STAY TOP-OF-MIND WHEN YOU ADVERTISE IN **PORTFOLIO WEEKLY**

By the Numbers

4,000+
Portfolio Weekly readers, including 1,300 BISA Bank and Credit Union Members

20%
of bank and credit union readers click through to continue on to the Portfolio homepage

... Readers spend 1 minute or more on Portfolio after reading Portfolio Weekly and visit an average of

2.7 content pages.

Select from the Following Ad Options to Reach 1,000+ Readers per Week

<table>
<thead>
<tr>
<th>TYPE OF AD</th>
<th>COST PER WEEK</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Leaderboard</td>
<td>$1,250</td>
</tr>
<tr>
<td>B Showcase Ad</td>
<td>$1,000</td>
</tr>
</tbody>
</table>
GO FOR MAXIMUM IMPACT WITH A PARTNERSHIP PACKAGE

What’s Included?
Receive **$7,500 IN SAVINGS** when you purchase a partnership package for $21,000.

<table>
<thead>
<tr>
<th>OPPORTUNITY</th>
<th>PLACEMENT</th>
<th>VALUE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BISA Portfolio Annual Edition</strong></td>
<td>Premium Ad Placement</td>
<td><strong>$10,500</strong></td>
</tr>
<tr>
<td><strong>Portfolio Weekly</strong></td>
<td>Showcase Ad (4x per year)</td>
<td><strong>$4,000 per month</strong></td>
</tr>
<tr>
<td><strong>Portfolio</strong></td>
<td>Article Ad (4x per year)</td>
<td><strong>$1,500 per month</strong></td>
</tr>
<tr>
<td><strong>Portfolio</strong></td>
<td>Homepage Banner (2 month)</td>
<td><strong>$4,000 per month</strong></td>
</tr>
<tr>
<td><strong>Portfolio</strong></td>
<td>Advertorial Content</td>
<td><strong>$3,000 per month</strong></td>
</tr>
</tbody>
</table>
DIGITAL AD SPECIFICATIONS

Ad Sizes & Specs

Portfolio Ads

A **Homepage Banner**: 1060 x 150 pixels; PNG image

A **Department Page Banner**: 1060 x 150 pixels; PNG image

B **Article Page Ad**: 326px x 400 pixels; PNG image

Portfolio Weekly

C **Leaderboard Ad**: 640 x 150 pixels; PNG image

D **Showcase Ad**: 300 x 250 pixels; PNG image

.JPG or .GIF static images only; no Flash. Video options also available.
STAND OUT ON THE BISA PODCAST

BISA PODCAST ADVERTISING – $2,500 PER 30-SECOND AD

An ad in the BISA Podcast will provide your organization or company the chance to promote your services to the bank and insurance securities community, beyond BISA members. The 30-second audio advertisement will be played during the podcast and the company logo and website will be featured on the podcast Portfolio post.

Please contact advertising@bisanet.org for more details.

SPONSORED CONTENT EPISODE – $5,000 PER EPISODE

Sponsored content podcast episodes spotlight a topic identified by the sponsoring company or organization and feature an interviewee identified by the company. BISA’s podcast interviewer chats with the interviewee based on an approved discussion guide, resulting in a 20-25 minute podcast episode marketed as sponsored content. BISA retains the right to edit the interview to fit the BISA style.

Please contact advertising@bisanet.org for more details.
EVENT-BASED OPPORTUNITIES

BISA offers multiple events per year, including the CEO Retreat, Regulatory & Compliance Summit, several virtual webinars and the flagship Annual Convention. BISA events bring together decision makers and leaders for targeted education and focused networking designed to help attendees stay on the pulse of the industry.
EXHIBIT AT BISA FOR **INCREASED EXPOSURE**

**DID YOU KNOW?**

Nearly **90 percent** of past attendees rated their Exhibit Hall experience as *Very Good* or *Good*.

- On average, **70%** of attendees are executive managers; **23%** are product or sales managers.
- Convention attendees influence their company’s decision making on annuity providers, life insurance, mutual funds, sales software & more.
- Attendee job titles include: CEOs, CFOs, CTOs, presidents, sales managers, product & marketing professionals & more.
- 34% of BISA Member institutions have C-suite level participation at the Convention.
- More than **46%** percent of BISA attendees are in roles responsible for choosing partnerships, solutions, and/or setting strategies and policies.
- More than **29%** of BISA attendees have direct influence with consumer/end-user purchases (titles include Financial Advisor, Business Development, Account Execs, Managers, Marketing).

**QUESTIONS? CONTACT** BISA@BISANET.ORG
2022 SPONSORSHIP OPPORTUNITIES

Experiential

NETWORKING RECEPTION — CO-SPONSORSHIP AVAILABLE; CONTACT BISA SALES TEAM FOR PRICING
Make your mark during a networking reception. Sponsorship includes recognition on signage, napkins with your logo to be distributed at F&B areas, and an option to provide music or entertainment for an additional fee.

REFRESHMENT BREAKS (3 AVAILABLE) — $3,000 EACH
One of the most sought after sponsorship opportunities! Maximize your exposure in front of your target audience. Sponsorship includes hot and cold beverages, snack, signage and the option to provide personalized napkins (pending BISA approval).

BREAKFASTS (2 AVAILABLE) — $5,000 EACH
Sponsor breakfast service and encourage attendees to begin their day with your organization on their mind. Sponsorship includes hot buffet breakfast, recognition on signage at the event and napkins with your logo to be distributed at breakfast areas.

LUNCH — $8,000
Sponsor lunch service to fuel attendees. Sponsorship includes recognition on signage at the event and napkins with your logo to be distributed at meal areas.

WOMEN’S NETWORKING LUNCH — CO-SPONSORSHIP AVAILABLE — $5,000 FOR CO-SPONSORSHIP; $10,000 FOR EXCLUSIVE SPONSORSHIP
This event is consistently rated as the most valued networking event at the Convention. Includes General Session recognition. As a co-sponsor of this event, your sponsorship includes logo placement on signage and brand recognition.

SHOESHINE STATION — $7,500
Sponsorship includes one shoeshine stand with professional shoeshine services in a high-traffic area Wednesday, Thursday and Friday during convention hours. Sponsor will receive signage recognizing their support and may also provide their own logo gift for the shoeshine professional to distribute (e.g., shoe horns).

EXHIBIT HALL A LA CARTE — CONTACT BISA
Looking to add a little extra to your booth? Contact Sales@bisanet.org to discuss your options.

Wellness

EXCLUSIVE WELLNESS SPONSOR — $10,000
Stand out in a big way as the official Wellness Partner of the 2022 BISA Annual Convention, with featured promotion on all wellness opportunities presented throughout the conference including Wellness Snack and Beverage Break, all healthy food selections served throughout the conference, choice of Yoga or Meditation Break, featured Wellness Walks, Fitness Challenges, and sponsored Chair Massages.

WELLNESS BREAK — $4,000
Wellness breaks throughout the conference will keep attendees feeling rejuvenated and energized! These breaks will feature a variety of healthy beverages and snacks including fresh squeezed juices and smoothies.

YOGA / MEDITATION BREAK — $4,000
Among the excitement and energy of being back together, attendees may need a chance to re-center. Work with the BISA Sales team to bring a moment of relaxation and focus to attendees unlike anything else at the conference.

QUESTIONS? CONTACT BISA@BISANET.ORG
2022 SPONSORSHIP OPPORTUNITIES (CONTINUED)

Technology

CHARGING STATIONS — $3,000
Sponsor charging stations for attendees to utilize throughout the event. Graphic recognition of your company’s logo included.

BISA ANNUAL CONVENTION MOBILE APPLICATION — $8,000
The mobile app is the go-to resource for BISA attendees. As a Mobile App sponsor, your organization will receive a banner advertisement at the bottom of the dashboard and recognition on all conference materials including pre-show communications and on printed Mobile App signage.

ROOM DROP — $5,000
Leave a lasting impact by providing a special gift from your company (pending BISA approval) to be placed in attendee rooms at the Fountainbleau Beach Resort. Sponsor is responsible for hotel room delivery fee.

Drop Items:
- FLYER/MAGAZINE ($5,000)
- GIFT ($5,000)

POCKET SCHEDULE-AT-A-GLANCE — $6,000
BISA’s Pocket Schedule-at-a-Glance is a must-have tool for a quick overview of events throughout the convention. Sponsorship includes your company name and logo on the Pocket Schedule.

CEILING BANNER (2 AVAILABLE) — $7,500
Market your organization with a banner hanging from the ceiling of the exhibit hall for all attendees to see. Sponsor to provide the custom artwork. Cost includes printing and installation fees.

ATTENDEE BADGE LANYARD — $10,000
Worn by all attendees, this exclusive sponsorship provides your company high visibility. Sponsorship includes your logo printed on the lanyards.

HOTEL KEY CARDS — $12,000
As the exclusive hotel keycard sponsor, your logo will be placed on all keycards distributed to attendees.

Technology

CHARGING STATIONS — $3,000
Sponsor charging stations for attendees to utilize throughout the event. Graphic recognition of your company’s logo included.

BISA ANNUAL CONVENTION MOBILE APPLICATION — $8,000
The mobile app is the go-to resource for BISA attendees. As a Mobile App sponsor, your organization will receive a banner advertisement at the bottom of the dashboard and recognition on all conference materials including pre-show communications and on printed Mobile App signage.

ROOM DROP — $5,000
Leave a lasting impact by providing a special gift from your company (pending BISA approval) to be placed in attendee rooms at the Fountainbleau Beach Resort. Sponsor is responsible for hotel room delivery fee.

Drop Items:
- FLYER/MAGAZINE ($5,000)
- GIFT ($5,000)

POCKET SCHEDULE-AT-A-GLANCE — $6,000
BISA’s Pocket Schedule-at-a-Glance is a must-have tool for a quick overview of events throughout the convention. Sponsorship includes your company name and logo on the Pocket Schedule.

CEILING BANNER (2 AVAILABLE) — $7,500
Market your organization with a banner hanging from the ceiling of the exhibit hall for all attendees to see. Sponsor to provide the custom artwork. Cost includes printing and installation fees.

ATTENDEE BADGE LANYARD — $10,000
Worn by all attendees, this exclusive sponsorship provides your company high visibility. Sponsorship includes your logo printed on the lanyards.

HOTEL KEY CARDS — $12,000
As the exclusive hotel keycard sponsor, your logo will be placed on all keycards distributed to attendees.

Interested in a customized opportunity? Contact BISA@bisanet.org
BISA NIGHT SPONSORSHIP OPPORTUNITIES

About BISA Night

Help us celebrate being back in person with a spectacular night to remember! Taking place on Tuesday, March 1, 2022 BISA Night will include:

› Appetizers, dinner, and dessert
› Open bar featuring wine, specialty cocktails, and modern mocktails
› Entertainment and activities designed to bring attendees together for conversation, fun, and networking.

One of the biggest events at the conference, BISA Night is the perfect opportunity to get your company’s name and logo in front of attendees.

BAR SPONSORSHIP — $12,000

Cheers to our unmatched professional community! Promote your organization in a big way by sponsoring the bar at BISA Night. Exposure includes signage, cocktail napkins, branded bar façade, recognition on BISA website and email, as well as a specialty cocktail of your choice!

SPECIALTY DRINK — $5,000 for specialty drink passed at the entrance to BISA Night for the 1st hour of the event.

$7,500 for specialty drink passed at the entrance and served for the duration of BISA Night at the bar.

Includes branded cocktail napkins, signage and cocktail of your choice. You may also choose the name of the specialty drink (must be approved by BISA).

MOCKTAIL STATION — $5,000

Be a part of the growing and healthy trend of mocktails! With healthier alternatives to alcohol on the rise, and attendees looking to enjoy a beverage guilt-free, mocktails have become a fun and creative indulgence.

Sponsorship includes exclusive mocktail bar featuring fruit, citrus, botanical, and herbal flavors, signage, napkins, branded façade, and the opportunity to name up to 2 specialty mocktails of your choice (names must be approved by BISA).

Contact the BISA sales team at BISA@bisanet.org to learn more new opportunities to share your brand during BISA Night.

Contact: BISA@bisanet.org

QUESTIONS? CONTACT BISA@BISANET.ORG
BISA NIGHT Sponsorship Opportunities (continued)

Branded Step & Repeat with Branded Giveaway — $5,000
Attendees will feel like stars as they snap photos and are gifted with your branded giveaway (BISA approved). Sponsorship includes sponsored signage, step-and-repeat, and logo recognition. Cost of giveaway not included in sponsorship. Contact the BISA sales team for suggestions!

T-shirt Screen Printing — $10,000
T-shirt screen printing, custom artwork and onsite printing make for an awesome party experience, and gift to take home. Sponsorship includes signage and branding.

Charging Stations — $3,000
With all of the business taking place and photos being snapped, attendees will be looking for charging stations to stay online. Sponsorship of this feature includes graphic recognition of your company’s logo.

Dessert Station — $5,500
Be the name on one of the Fountainebleau Miami’s famous dessert bars. Sponsorship includes brand recognition on dessert bar, custom branded cookie, napkins, and signage.

Entertainment Sponsorship — $7,500
What’s a party without entertainment! Sponsor the main stage during the musical entertainment with your organization’s logo displayed on the stage set and as part of BISA Night promotions.

Contact the BISA sales team at BISA@bisanet.org to learn more new opportunities to share your brand during BISA Night.
EXHIBIT HALL INFORMATION

Exhibit at the BISA 2022 Annual Convention in one of two ways: Choose a 10’x10’ booth or a tabletop display.

10’X10’ BOOTH
Includes one (1) six-foot draped table, two chairs, wastebasket, identification sign, as well as pipe and drape to differentiate booths. The hotel’s ballroom is carpeted. Booth includes: 1) listing of company name, contact, logo and 100-word description in Mobile App, 2) a registration allotment (as related to membership status outlined in grid below), 3) recognition on website and on convention signage, and 4) pre- and post-convention attendee lists.

TABLETOP BOOTH
Includes one (1) six-foot long draped table, two chairs, wastebasket and identification sign. All signage and booth display materials must fit on top of the table. Tabletop includes: 1) listing of company name and contact in Mobile App, 2) a registration allotment (as related to membership status outlined in grid below), 3) recognition on website and on convention signage, and 4) pre- and post-convention attendee lists.

An exhibit hall schedule will be made available in the coming months.
EXHIBIT HALL INFORMATION (CONTINUED)

Let’s Partner
For Exhibitor Booths and Tables: Access the contract and Rules & Regulations here:

MEMBERS:
- Platinum Leadership Application
- Leadership Application
- Associate Plus Application
- Associate Application

NON-MEMBERS:
- 10x10 Booth Application
- Tabletop Application

Non-Member Opportunities

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<td>Investment</td>
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BISA Members get added value and exposure when exhibiting and the Annual Convention, click here to learn more about exclusive member benefits.
ADDITIONAL BISA EVENT OFFERINGS

BISA CEO RETREAT — $16,500
An invitation-only event designed to be the premier event for the financial services industry, the BISA CEO Retreat provides high-value education, information and exclusive networking opportunities to select industry executives. Sponsors have the unique opportunity to learn alongside invited CEOs in the classroom and engage in dedicated networking events. In order to maintain an intimate event, registration is capped at 30 and sponsorship slots are extremely limited.

Taking place May 10-13, 2022, for the 2022 CEO Retreat, BISA has secured the esteemed faculty and battle-tested leaders of the Thayer Leadership Development Group at West Point to lead high value education sessions and leadership training designed to challenge invited CEOs to think critically about their business and prepare them to lead in a VUCA (Volatile, Uncertain, Complex, Ambiguous) environment.

Your sponsorship includes participation in all classroom and experiential sessions (for one attendee), an opportunity to present a Sponsor Spotlight to attendees, access to all networking and social events, and the event’s attendee list.

REGULATORY & COMPLIANCE SUMMIT — OPPORTUNITIES VARY ($2,000-$7,500)

INDUSTRY THOUGHT LEADER — $7,500
Stand out within the industry by sponsoring the one Summit’s Keynote Speakers. As the focal point of the Summit, this sponsorship allows you to take advantage of the largest congregation of attendees. In addition, any time the Keynote is promoted leading up to the event, during or after the conference, your name will be included. This sponsorship will allow you to reach a large number of people, even before the event begins.

NETWORKING COCKTAIL RECEPTION — $7,500
Networking is one of the biggest benefits to the Regulatory & Compliance Summit. Showcase your company as registrants enjoy hors d’oeuvres and cocktails. With your company as the host of this well-attended and impactful networking event, registrants will be aware of your generosity as the Summit kicks off.

BREAKFAST OR LUNCH SPONSORSHIP — $5,000 (2 AVAILABLE)
Sponsor the morning breakfast buffet or mid-day lunch for attendees. Recognition includes signage and the option to provide branded napkins.

NETWORKING BREAK — $2,000 (2 AVAILABLE OR $3,000 FOR EXCLUSIVE BREAK SPONSORSHIP)
Gain exclusive access to conference attendees as they network, sip coffee, eat cookies and reflect on the sessions they just attended and experience a breakthrough moment one of the two 15-minute breaks during the summit.

WELLNESS BREAK — $2,000
Sponsor a wellness break in the middle of the program for attendees to get up, move their legs, and get some fresh air, including the opportunity to provide attendees with a branded wellness item of sponsor’s choice.
BISA is here for you in 2022 and beyond. Identify the partnership opportunity that best fits your goals and reach out today to take advantage of new and evolving offerings.

Ready to get started? Contact BISA@BISANET.ORG today.