

Maximizing Career Fairs

Career Fairs

How do you prepare for a career fair?

How do you dress?

What do you say to recruiters?

How do you follow up?



Career Fair Prep - Make Target List



- Company List
- Research the companies - Check out their website, know what they do, where they do it, and what open positions they are seeking to fill
- Focus on companies with openings for which you qualify
- Identify your priorities based on the time you have
 - Must see
 - Would be nice to see
 - If I have extra time



Tailor resume to companies on list



You may need several different types of resumes

- Make objective specific for companies on list
- Bring “general” resumes... just in case



Prepare your Elevator Pitch



- A great answer to:
 - Tell me about yourself
 - What do you want to do?
 - Why are you here?
- Concise, less than 30 seconds



Final tips



- Ask an open ended question about the company/position
 - Ask for their contact information so that you may follow up
 - Thank them for their time, shake their hand and move on
- ** Be sure you are properly dressed (business attire)****

Thank You!