Maximizing Career Fairs
Career Fairs

How do you prepare for a career fair?
How do you dress?
What do you say to recruiters?
How do you follow up?
Career Fair Prep - Make Target List

• Company List

• Research the companies - Check out their website, know what they do, where they do it, and what open positions they are seeking to fill

• Focus on companies with openings for which you qualify

• Identify your priorities based on the time you have
  • Must see
  • Would be nice to see
  • If I have extra time
You may need several different types of resumes

- Make objective specific for companies on list
- Bring “general” resumes… just in case
Prepare your Elevator Pitch

• A great answer to:
  • Tell me about yourself
  • What do you want to do?
  • Why are you here?

• Concise, less than 30 seconds
Final tips

• Ask an open ended question about the company/position
• Ask for their contact information so that you may follow up
• Thank them for their time, shake their hand and move on

** Be sure you are properly dressed (business attire)**
Thank You!