2018 ANNUAL REPORT

SCHOLARSHIPS

BOOT CAMP
32 students attended in 2018

TRADITIONAL SCHOLARSHIP
$114,000 to 36 students

TOTAL DESIGNATIONS SINCE 1952

ASSOCIATES
FELLOWS

21 NEW DESIGNEES

2002 2007 2012 2018

2018 ANNUAL MEETING ATTENDANCE

2009 Philadelphia
2012 Atlanta
2015 Miami
2018 Atlanta

SCHOLARSHIPS

HIGHLIGHTS:

- Introduced Friends of the Board to assist with committee oversight
- Launched social media video campaign
- Kicked off Awareness Task Force with partner organizations
- Expanded scholarship funding and awards

SOCIAL MEDIA ENGAGEMENT

251 tweets
96,937 impressions
148 retweets
8 replies
419 likes
198 url clicks
23 hashtag clicks
348 detail expansion

MENTORING

129 total mentors in program

111 traditional
14 future leaders
4 mentor resources

178 traditional mentees in program
371 mentor resource touches

www.blackactuaries.org

IABA, PO Box 270701, West Hartford, CT 06127 • E: iaba@blackactuaries.org • P: 860.906.1286 • F: 860.906.1369
MEMBERSHIP

MEMBERS (TOTAL 561)
- High School/Middle School Students
- College Students
- Actuarial Student
- Associate Member
- Designated
- Retired
- Educator
- Recruiter

*The figures in this chart include all members and may encompass other ethnic groups.

FUNDING & EXPENSES

**Funding Sources**
- Individual Donations
- Annual Meeting Sponsorship
- General and CAC Sponsorship
- Boot Camp Sponsorship
- Scholarship Sponsorship
- Annual Meeting Registration
- Membership Dues
- Other

**Expenses**
- Total $453,223

SUPPORT

44 companies financially supporting totaling $462,125

CAREER PORTAL PERFORMANCE

- 1,253 jobs posted
- 62 companies participating
- 38,040 job views
- Total number of users 22,146
- Page views 89,994
- Avg. time on site 00:02:22

WEB SITE USAGE

ENGAGE VOLUNTEERS

- 160 volunteers/committee members in non-leadership positions

LEADERSHIP OPPORTUNITIES

- 41 Filled
- 4 Vacancies

*The figures in this chart include all members and may encompass other ethnic groups.*