2017 ANNUAL REPORT

SCHOLARSHIPS

TRADITIONAL SCHOLARSHIP
$93,000 to 28 students

BOOT CAMP
24 students attended in 2017

HIGHLIGHTS:
• Created and implemented organizational structure that ensures Director and Leader oversight and accountability
• Participated in Barriers to Entry Research Study
• Prepared pilot of Diversity Score Cards
• Implemented formal volunteer reporting system

SOCIAL MEDIA ENGAGEMENT

201 tweets
43,579 impressions
95 retweets
5 replies
117 likes
107 url clicks
34 hashtag clicks
111 detail expansion

MENTORING

73 total mentors in program

54 traditional
14 future leaders
5 mentor resources

106 traditional mentees in program
10 mentor resource touches

TOTAL DESIGNATIONS SINCE 1952

www.blackactuaries.org
MEMBERS (TOTAL 351)
- High School/Middle School Students: 212
- College Students: 60
- Actuarial Student: 47
- Associate Member: 45
- Designated: 8
- Retired: 6
- Educator: 9
- Recruiter: 4

*The figures in this chart include all members and may encompass other ethnic groups.

FUNDING & EXPENSES

- Funding Sources: $539,055
- Expenses: $464,485

SUPPORT
- 42 companies financially supporting
- totaling $439,600

CAREER PORTAL PERFORMANCE
- Total members: 351
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WEBSITE USAGE
- Total number of users: 17,291
- Page views: 77,434
- Avg. time on site: 00:02:29

ENGAGE VOLUNTEERS
- 112 volunteers/committee members in non-leadership positions

LEADERSHIP OPPORTUNITIES
- 32 Filled
- 6 Vacancies