

## **Virtual Exhibition Stand and Price**

### **The Virtual Exhibition stand £450 + VAT**

Includes:

#### **The online exhibitor page layout will include:**

Your company logo

Your banner in prime position

Your company biography

Unlimited links to resources of your choice, including your website urls, pdfs, images or other

Link to a short (3 minute max) sponsor spotlight video allowing you to promote your company and your products/ services hosted externally on Youtube or Vimeo

Social media and contact links

Options to link to your own video/chat links

Representative photos and biographies

#### **What's Included:**

Recognition with logo and link on the BNMS website and the BNMS event app

On-screen recognition during conference breaks

As soon as your exhibitor page is ready we will promote to our delegates via digital content on our website, in regular dedicated emails, newsletters and marketing shots including social media in the run up to the meeting and for up to one month after the meeting.

Your webpage will be available to all delegates and BNMS members up to 30 days after the event.

2 complimentary passes to access the online conference.

Activities in the virtual exhibition will be tracked and shared in anonymised form

Delegate list will be provided with contact details where delegates have consented.

Statistics on visits to your web page

Company logo and website link on the Industry email sent to all participants

Access to BNMS app directory with messaging functions